



# The Rural Livelihood Summit 2022

Enhancing Sustainable Livelihood



11th July 2022  
10 am Onwards  
Physical / Digital



Williamson Magor Hall,  
The Bengal Chamber Premises



[www.thebengalchamber.com](http://www.thebengalchamber.com)



## Objective

The Summit provides a platform for dissemination of knowledge and experience to all rural livelihood stakeholders with focus on SHG federations, FPOs, Government Initiatives, Input Providers, Financial and Insurance Support Providers, Market Linkage Providers and Knowledge Providers. It is a unique platform to learn from thought-leaders and industry experts and practitioners through keynote addresses, case studies of best practices, success stories and sharing of emerging trends.

## Background

Ministry of Rural Development (MoRD), Government of India launched National Rural Livelihoods Mission (NRLM) in June 2011. NRLM focuses to mobilize the rural households into SHGs in a phased manner. The mission aims to provide long-term support for enabling rural households to enhance their household income through sustainable livelihood extensions and improved access to financial and other public services and entitlements. In West Bengal NRLM has been launched as “Anandhara” by the honourable Chief Minister on 17th May 2012. The Mission aims at creating efficient and effective institutional platforms of the rural poor, enabling them to increase their household income through sustainable livelihood enhancements and improved access to financial and public services.

Government is anticipating upon FPOs to achieve the goal of “Doubling Farmers’ Income”. The role of FPOs is to act as an aggregator for member farmers including from inputs to output which will enhance the economy of scale and bargaining power of member farmers. In West Bengal about 500 FPOs are operational. The aim is to enhance the farmers’ competitiveness and increase their advantage in emerging market opportunities.



# Focus Sessions

## 1. Enabling Ecosystem for Agri-based Livelihoods

- Central & State Policy and Schemes for doubling Farmers income
- State Initiatives in Agri Infrastructure
- Agricultural marketing scenario in the State
- FPO Ecosystem in West Bengal

## 2. Master Plan for Evolution of Livelihood of 25 million women

- Overall Strategy, Partnership and Convergence
- Case Illustration from Specific Value Chains

## 3. Addressing the Agri-Ecosystem for FPOs & SHG Federations

- Optimizing Procurement of Inputs
- Seed Production
- Farm Mechanization

## 4. Linkage Facilitation

- Credit & Insurance Facility
- Market Connect

## 5. Sharing of Experiences by FPOs and SHGs

- Case Studies
- Intervention Strategies