

Programme Schedule

REGISTRATION OVER TEA/COFFEE – 9:00 AM – 10:00 AM

Inauguration of Exhibition and Interaction with the FPOS & SHGs

Inauguration by

Shri Arup Roy, Hon'ble Minister, Dept. of Food Processing Industries and Horticulture, Govt. of West Bengal and other Dignitaries

Time: 10:15 am – 11:00 am

Probable govt. Departments and autonomous organization participation

- Department of Food Processing Industries and Horticulture
- Department of Animal Resources Development
- ANANDADHARA, WBSRLM, Department of Panchayats and Rural Development
- NABARD
- 6-Member Business Delegation from Bangladesh
- Indo-Bangladesh Chamber of Commerce and Industry (IBCCI)
- FPOs and SHGs across West Bengal
- Spencer's, RPSG Group
- Emami Group
- Big Basket
- Exporters

Inaugural Session: Time: 11:00 am – 12:15 am

1. Welcome Address by **Mr. Jayanta Chakraborty, Chairperson – Agriculture and Rural Development Committee, BCC&i; Consultant, Indofil Industries Limited**
2. Address on "SHGs – A Tool for Women Emancipation" by Guest of Honour, **Shri Vibhu Goel, IAS, SMD & CEO, WBSRLM**
3. Address on "Enhancement of Rural Livelihood Generation by the Policies of West Bengal on Livestock & Poultry" by Guest of Honour, **Smt. Joyoshi Das Gupta, IAS, Sr. Special Secretary, Dept. of Animal Resources Development, GoWB**
4. Address on "Enhancing Competitiveness of Rural Micro- Enterprises" by Guest of Honour **Dr. Subrata Gupta, IAS, ACS, Dept. of Food Processing Industries and Horticulture**
5. Address by The Chief Guest, **Shri Arup Roy, Hon'ble Minister, Dept. of Food Processing Industries and Horticulture, Govt. of West Bengal**
6. Presidential Address by **Mr. Gautam Ray, President, BCC&i**

Address on “Financing for Micro Businesses” by Special Guest **Mr. Shantanu Pendsey, CGM (ABU & GSS), State Bank of India (Virtual)**

Time: 12:15 pm – 12:30 pm

Address on Scope of Food Processing Industries in West Bengal and PM FME Incentive Scheme by

- **Shri Sukhendu Jana, Food Processing Development Officer, Department of FPI&H, GoWB**

Address on Scope of Horticulture for the development of Rural Livelihood in West Bengal by

- **Shri Rahul Marik, Assistant Director (HQ), Horticulture, Department of FPI&H, GoWB**

Time: 12:30 pm – 1:00 pm

Session on “Nutrients & Fertilizers” – Address by **Swapan Roy, State Marketing Manager, IFFCO, Kolkata**

Time: 1:00 pm – 1:15 pm

Buyer-Seller, B2B, B2C Meets and Stall Visits

Time – 1:15PM – 2:00PM

Lunch Break

Time – 2:00PM – 3:00PM

Session on Market Connect & Export

Mr. Ankush Saha, Secretary, West Bengal Fresh Fruits and Vegetables Exporters’ Association

Mr. Arnab Bhattacharya, F&V (Fresh Fruits and Vegetables) Head- East, bigbasket.com

Mr. Dharmendra Tiwari, National Category Head -Fresh, Spencer’s

Mr. Sanjeev Baid, Vice President Commercial, Emami Group

Time: 3:00 pm – 4:00 pm

Buyer-Seller, B2B, B2C Meets and Stall Visits Continue Simultaneously

Time: 4:00 pm – 5:00 pm