



Present

BCC&ⁱ
THE BENGAL CHAMBER



Workshop on **REVOLUTIONIZING SUPPLY CHAIN STRATEGIES**

 **15th** December, 2023

 9.00 am – 5.45 pm

 *The Bengal Chamber of Commerce and Industry*

USP of the Workshop:

To understand and learn to apply various techniques of supply chain management to boost corporate profitability.

THE FOCUSED AREAS OF THE WORKSHOP

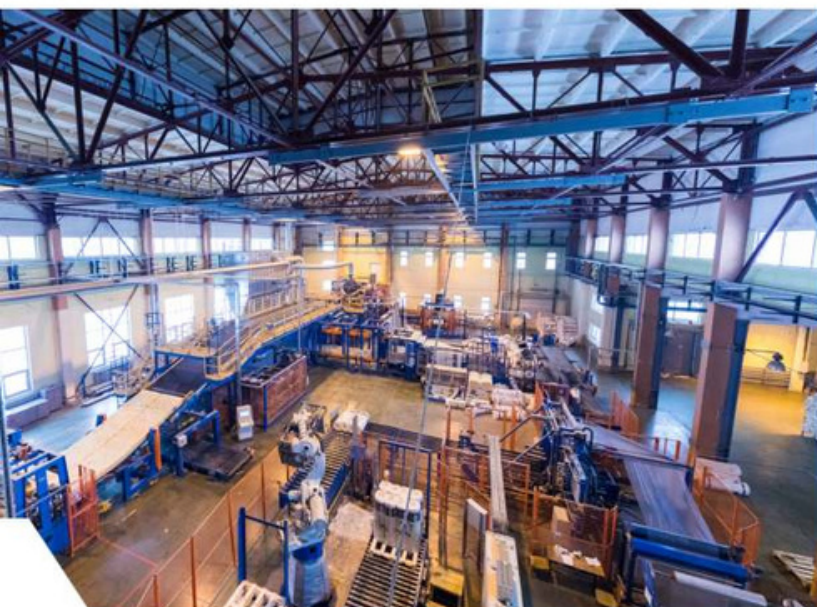
Drivers to boost efficiency and profitability

AGENDA OF THE WORKSHOP:

Time	Agenda
9.00 am - 9.30 am	Registration & Tea
9.30 am - 9.45 am	Welcome address & Icebreaker session
9.45 am to 11.30 am	Redefining Supply Chain for Business Growth
11.30- 1.15 pm	Enhancing Profitability by Leveraging Supply Chain
1.15 - 2.00 pm	Lunch break
2.00 pm - 2.30 pm	Motivational and energizing connect
2.30 pm - 4:15 pm	Integrating Supply Chain with Information Technology & Artificial Intelligence
4:15 pm - 4:30 pm	Tea break
4:30 pm-5.15 pm	Interactive knowledge sharing through Q & A Session
5.15 pm - 5.45 pm	Open house & vote of thanks

WHO CAN JOIN THE WORKSHOP:

- Large Industries
- MSMEs
- Students



COURSE FEE:

- Large Industries – Rs 8000+ 18% GST (per participant)
- MSMEs- Rs 6000+ 18% GST (per participant)
- Students (till Post Graduation and Pursuing academics at present) – Rs 2000+ 18% GST (per participant)

Organizations/ Groups can avail discounts on block/ group enrolments.
2-3 candidates : 5% discount on basic fee
4-5 candidates : 10% discount on basic fee
6 candidates and above: 15% discount on basic fee

FACULTY:



**MR. AMIT
MUKHERJEE**

Co-Founder &
Director of Unigrow
Solutions



**MR. AVINASH
SAHAI**

Former India Business
Head of USG Crushing
& Screening from
Equipment of NSW
Australia & General
Manager - Larsen
Toubro Ltd



MR. SAJAL DAS

General Manager
(Procurement) -
Linde India Ltd



MR. SANJAY GUPTA

Former Head of Supply
Chain - PepsiCo,
Project Management
Consultant & Business
Strategist, Secretary
& Faculty at Indian
Institute of Materials
Management



MR. SUDIPTO BASU

Chairman - MDP & Consultancy
Services
Indian Institute of Materials
Management

CERTIFICATION:

To be jointly provided by The Bengal Chamber of Commerce and Industry, India's oldest Chamber of Commerce and Indian Institute of Materials Management, Kolkata, the National Apex Body representing a wide spectrum of professionals engaged in various facets of Materials Management, on successful completion of the workshop.

HOW TO ENROLL FOR THE COURSE:

- ✓ Please register through <https://bit.ly/RegistrationMDPWorkshop15thDec2023>
- ✓ To enroll, the applicants can initiate Bank-to-bank transfer directly to any of the below mentioned Bank Accounts by NEFT/RTGS .

- Beneficiary Name: The Bengal Chamber of Commerce and Industry
- Bank Name: Canara Bank
- Bank Account Number: 95001010000017 (Current)
- IFSC Code: CNRB0019500
- BCC&I Address: Royal Exchange, 6 Netaji Subhas Road, Kolkata 700001, West Bengal Kolkata

- Beneficiary Name: Indian Institute of Materials Management
- Bank Name: Indian Bank
- Branch: A J C Bose Road Branch
- Bank Account Number: 20087052459
- IFSC Code: IDIB000A501
MICR Code: 700019053



ABOUT THE BENGAL CHAMBER OF COMMERCE AND INDUSTRY

[\(https://bengalchamber.com/\)](https://bengalchamber.com/)

The Bengal Chamber of Commerce and Industry, one of the oldest institutions of its kind tracing its origins to 1833, has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India. The Chamber reviewed and commented upon some of the most critical legislations in the country. The Chamber has stayed relevant close to 200 years by adapting to the changes and delivering to the need of the Industry.

Today, The Chamber is deeply involved in areas like Manufacturing & MSME, Agriculture and Rural Development, Infrastructure, Shipping & Logistics, Trade Fairs & Trade Promotions, Healthcare, Information Technology, Technology Incubation Center, Education, Energy and Environment, Finance and Banking, Economic Affairs, Corporate Governance, Marketing, Brand & Media, People Management, Entrepreneurship, Skills, Legal, International Trade, Next Gen Packaging, Tourism, Hospitality, Heritage, Lifestyle, Films, Music & Entertainment to name a few and has now assumed a multi-faceted role. The Bengal Chamber, also, has been playing an increasingly active role in the realm of its ever expanding overseas engagements.

The Chamber's Overseas Activities focuses on International Connect (APAC, Europe, Americas) in over 18+ Countries. The Chamber maintains excellent working relationship with Embassies, High Commissions, Consulates – Abroad and other Chambers of Commerce and working closely with Overseas Missions, Commercial, Trade and Liaison Offices in India(USA, UK, Bangladesh, Hong Kong, Korea, Taiwan, Thailand etc.) As on date The Chamber has conducted more than 100+ B2B Meetings, organized 10+ Outward Delegations and hosted 50+ Inward Delegations.



ABOUT INDIAN INSTITUTE OF MATERIALS MANAGEMENT (IIMM), KOLKATA

(<https://www.iimmkolkata.com/>)

Indian Institute of Materials Management (IIMM) is the only professionally recognised body for Materials Management in India and approved by Ministry of Human Resource Development, Government of India – Indian Society for Technical Education (ISTE). IIMM is a Charter member of international Federation of Purchasing and Supply Management (IFPSM), an Umbrella Body of Global Supply Chain Institute, UK, having presence in 40 countries. IIMM has 52 branches, 20 chapters all over India having close professional bonding and more than 8500 members from both Public and Private Sectors. Indian Institute of Materials Management (IIMM), Kolkata branch is one of the erstwhile in terms of its association in Materials Management field and serving to the nation since last six decades having more than 500 members. Kolkata branch has received the best branch award for more than 10 times which includes even the year 2022. More than 5000 supply chain professionals have graduated from IIMM, Kolkata. These professionals are adding values to the supply chain of renowned conglomerates on pan-India basis. IIMM, Kolkata branch is doing its Theme based Management Development Programme (MDP) and Consultancy which offers a bouquet of services as mentioned below.



MDP PROGRAMME:

- ✓ Procurement Management – Strategic procurement management, Negotiation skills, Vendor management and rating system etc.
- ✓ Inventory Control Management – Inventory control & its technique, Inventory models, Just in Time inventory management etc.
- ✓ Logistics – Transportation: Backbone of logistics, Containerization and container freight station, Concept on dry port etc
- ✓ International Business – Import/Export procedures, documentation, Sea/Air movements, CHA, Concept on sea port, INCO Terms etc.
- ✓ Sales & Distribution – Customer Management & Retention, Sales basics and Big Deal Management, Launching New Product / Services, Marketing & Brand Positioning strategies, Managerial Effectiveness, E-Commerce, Presentation and Communication Skills, Team Management & Grooming etc

CONSULTANCY SERVICES:

- ✓ Develop or upgrade/revise manual for Procurement / Logistics / Supply Chain Management function.
- ✓ Provide support in establishing proper inventory module for the insurance and other engineering spare parts.
- ✓ Systematize Stores / Warehouse operations and develop / modify its manual.
- ✓ Customise scrap sale process for optimal and statutory compliance and develop / modify its manual.
- ✓ We can supply truly professional journal which is published quarterly from IIMM.
- ✓ Support to have optimum digital solutions for sustainable supply chain management function.

Through the MDP programme and Consultancy Services, IIMM, Kolkata branch is adding value to the Supply Chain Management of the industries for decades.



**Point
of Contact:**

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