

Certification
Programme on
**Environmental
Social and
Governance**

7 Online Sessions
(2 Hours each)

**2ND SEPTEMBER –
14TH OCTOBER 2023
EVERY SATURDAY**



The Bengal Chamber of Commerce and Industry, in association with Dun & Bradstreet present a certification programme on ESG.

WHO SHOULD ATTEND?

- **Employees working in compliance function**
- **Employees of procurement team**
- **Other executives working on implementation of ESG framework**

BACKGROUND

Every business enterprise is deeply connected with Environmental, Social, and Governance (ESG) matters. ESG has gained increasing attention over the past few years, with many companies showing keen interest in adopting ESG framework. ESG has also attracted attention from stakeholders such as investors, consumers, and governments.

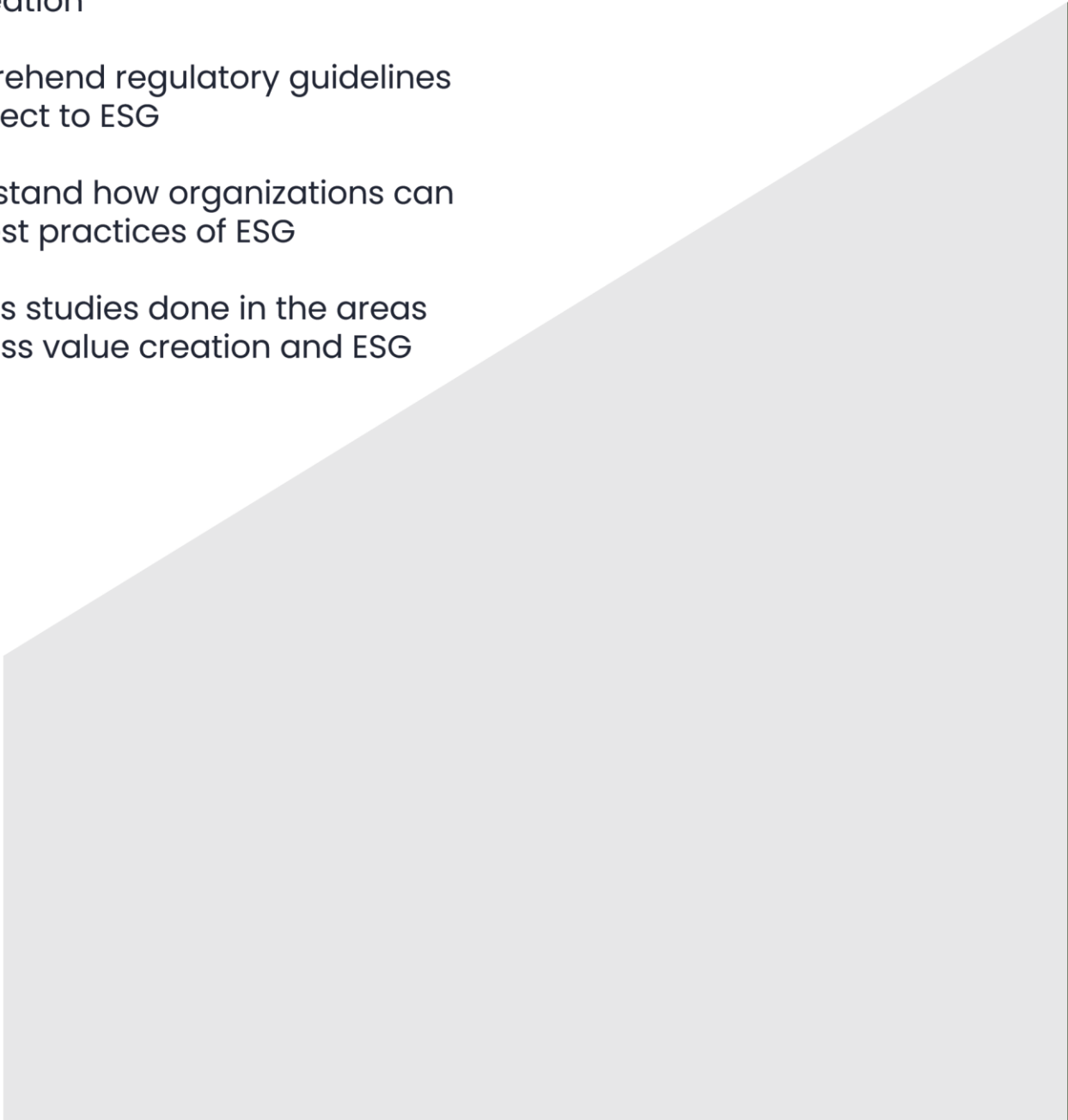
- A strong ESG proposition helps companies tap new markets and expand into existing ones.
- Also, the implementation of ESG framework helps businesses by increasing sales and reducing costs.
- However, it is not just confined to financial benefits. It can help companies in informed decision making and also reflects commitment of companies towards sustainability.

During recent years, ESG has also received necessary regulatory push. As companies start adopting ESG framework, it is important for them to understand various aspects of it. Learning and contributing to adoption of ESG framework needs engagement of employees across different levels and functions in the organization.

This 7-sessions certificate program has been designed to give participants detailed understanding of ESG framework. The program covers environmental, social and governance factors in details. It further discusses reporting and compliance requirements related to ESG. The certification program highlights how ESG can help in business value creation.

LEARNING OBJECTIVES

The objectives of this workshop are to help participants:

- To deliberate on building blocks of ESG framework
 - To discuss how companies are adopting ESG framework in business operations
 - To understand how ESG helps in business value creation
 - To comprehend regulatory guidelines with respect to ESG
 - To understand how organizations can adopt best practices of ESG
 - To discuss studies done in the areas of business value creation and ESG
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METHODOLOGY

Presentation and Discussion

Quizzes during the session

Discussion on ESG Models

Case studies

USP OF THE COURSE

The certification program is delivered by experienced Dun & Bradstreet trainers. The program uses case study-based approach and would help participants get detailed understanding of best international practices related to ESG. The certification program has industry relevant case studies covering ESG framework. Participants would get exposure related to key data points used in preparing ESG report. They will also be able to understand how they can contribute to build ESG compliance businesses.

**ESG Certification programme
shall be of seven sessions
each session will be of 2 hours.**

COURSE CONTENT

SESSION DETAILS	CONTENTS	METHODOLOGY
Understanding Building Block of ESG 2nd September (Saturday)	<p>An introduction to ESG</p> <p>Journey and Emergence of ESG</p> <p>Discussion on</p> <ul style="list-style-type: none">oGlobal Reporting InitiativeoUnited Nation Sustainable Development GoalsoSustainability Accounting Standards BoardoPrinciples for Responsible investing <p>An overview of key aspects of</p> <ul style="list-style-type: none">oEnvironmental FactorsoSocial FactorsoGovernance Factors <p>ESG and Risk Management</p> <p>ESG and Financial Decisions</p> <p>ESG as an investment idea</p>	<p>Presentation and discussion</p> <p>Quiz</p>

SESSION DETAILS	CONTENTS	METHODOLOGY
<p>Environmental Factors of ESG-1</p> <p>9th September (Saturday)</p>	<p>Environmental Factors</p> <ul style="list-style-type: none"> oIncreased focus on climate change oGHG overview oTransition to Net Zero Economy oGlobal agreements on climate change and key milestones <p>Climate Opportunities</p> <p>Climate Risks</p> <ul style="list-style-type: none"> oPhysical Risk oReputation Risk oLitigation Risk oTransition Risk 	<p>Presentation and discussion</p> <p>Quiz</p>
<p>Environmental Factors of ESG-2</p> <p>16th September (Saturday)</p>	<p>Understanding Green washing</p> <p>Reasons for green washing</p> <ul style="list-style-type: none"> oFinancial incentives oLimited enforcement <p>Climate Factors and its implications on</p> <ul style="list-style-type: none"> oCosts oEmployment Opportunities oInnovation oConsumers <p>Product Stewardship- An overview</p> <p>Extended Producer Responsibility OECD and other guidelines</p> <p>Corporate initiatives on improving physical environment</p>	<p>Presentation and discussion</p> <p>Quiz</p>

SESSION DETAILS	CONTENTS	METHODOLOGY
<p>Social Factors of ESG</p> <p>23rd September (Saturday)</p>	<p>Understanding key social factors</p> <ul style="list-style-type: none"> oEmployees oPhysical condition of work oComposition of workforce oCustomers oCommunity participation oPrivacy and data security oEngagement with suppliers and services providers <p>Case study of Foxconn factory</p>	<p>Presentation and discussion</p> <p>Case studies and exercises</p> <p>Quiz</p>
<p>Governance Factors of ESG</p> <p>30th September (Saturday)</p>	<p>An overview of governance factors</p> <ul style="list-style-type: none"> oBoard of Directors oCorporate Governance oEthics and Compliance oDisaster response and resiliency oCorporate Citizenship <p>Case Study-Corporate Responsibility & Community Engagement at the Tintaya Copper Mine</p>	<p>Presentation and discussion</p> <p>Case studies and exercises</p> <p>Quiz</p>
<p>ESG Materiality (Business Value Creation)</p> <p>7th October (Saturday)</p>	<p>ESG as an enabler of business value creation</p> <p>ESG and business value creation analysis</p> <ul style="list-style-type: none"> oImpact on sales and profitability oCompliance requirements oInvestor confidence oShareholder value creation oOperational efficiencies oOther factors <p>ESG and Corporate governance</p> <p>Regulatory guidelines</p> <p>Case studies on ESG and business value creation</p> <p>International research and analysis</p>	<p>Presentation and discussion</p> <p>Quiz</p>

SESSION DETAILS	CONTENTS	METHODOLOGY
<p>Reporting and Compliance on ESG</p> <p>14th October (Saturday)</p>	<p>Reporting requirements for ESG-Global perspective</p> <p>Business responsibility and sustainability report framework in India</p> <p>Key disclosures requirements (General, Environmental, Social and Governance)</p> <p>Key issues and challenges in ESG implementation</p> <p>ESG and Competitive Advantage</p> <ul style="list-style-type: none"> oReduced Risk oProductivity enhancement oStakeholders Trust 	<p>Presentation and discussion</p> <p>Case studies and exercises</p> <p>Quiz</p>

CERTIFICATE HIGHLIGHTS

- Application based learning through virtual live sessions
- Taught by experienced Dun & Bradstreet trainers
- Hands-on training through case studies
- High engagement with examples, quizzes/polls, etc.
- Sufficient time for query solving
- Participants clearing the Certification test with 60% or above, shall be awarded a **Certificate of completion (PDF copy)** from Dun & Bradstreet India & BCC&I, and others will be awarded a certificate of participation (PDF copy) from Dun & Bradstreet India, basis their attendance (**Participants may choose from options: Certificate of Completion / Certificate of Participation**)

OUTCOME OF THE COURSE

1. Detailed understanding of ESG framework
2. Understanding how companies are adopting best ESG practices
3. Understanding how ESG helps in business value creation
4. Understanding regulatory guidelines with respect to ESG



**MR. VIVEK
SHARMA**

FACULTY

Trainer has more than 28 years of industry experience. He has conducted training for more than 1000 days of training on various topics related to finance, investments, risk, compliance, ESG etc. The trainer has done M.A. in Economics, MBA Finance, CAIIB and certifications in capital market. He has also completed certification course in ESG.

CERTIFICATION

After course completion BCC&I and Dun & Bradstreet will give co-branded certificate.

COURSE FEES

INR 25,000
(ALL INCLUSIVE FOR EACH)

HOW TO ENROLL FOR THE COURSE

Please register through:

REGISTER NOW

To enroll, the applicants can initiate Bank-to-bank transfer directly to the Bank Account by NEFT/RTGS/UPI.

ABOUT

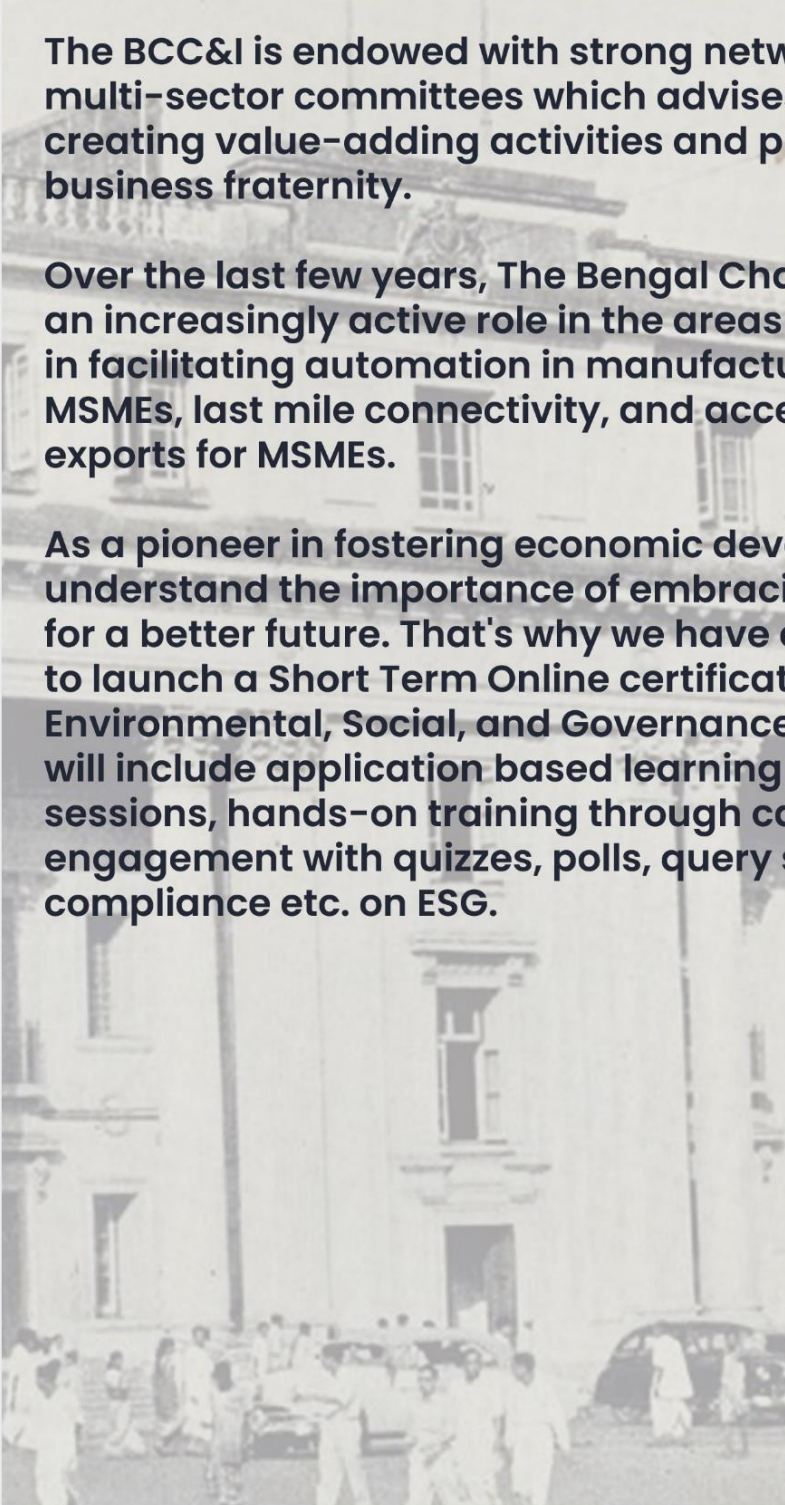
THE BENGAL CHAMBER

The Bengal Chamber of Commerce & Industry (BCC&I), India's oldest institution of its kind, has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India.

The BCC&I is endowed with strong network alliances and multi-sector committees which advise The Chamber in creating value-adding activities and programmes for the business fraternity.

Over the last few years, The Bengal Chamber has been playing an increasingly active role in the areas of policy discussions and in facilitating automation in manufacturing, access to credit for MSMEs, last mile connectivity, and access to market through exports for MSMEs.

As a pioneer in fostering economic development, we understand the importance of embracing sustainable practices for a better future. That's why we have embarked on an initiative to launch a Short Term Online certificate course on Environmental, Social, and Governance (ESG) Programme! This will include application based learning through the virtual live sessions, hands-on training through case studies, participant engagement with quizzes, polls, query solving, reporting and compliance etc. on ESG.



ABOUT

DUN & BRADSTREET INDIA

Dun & Bradstreet (DNB) is a 180-year-old company that supports companies in the areas of sales, finance, compliance, procurement, and marketing. After launching the revolutionary DUNS numbers, a unique nine-digit identifier for every company that allowed greater data exchange, the company launched its Data Cloud, which gives access to a range of data points about a company, such as its credit score, regulatory filings and business structure, ownership, and principals. Its revenue segments include subscription services, business intelligence reports, data license agreements, partnerships with the public sector, and concierge support services for small businesses.



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