

Certificate Course on
International Business



22nd June, 2018 onwards (10 Weekends)
The Bengal Chamber Premises

Course co-ordinator
Prof. Timir Baran Chatterjee
B.Com(H), M.Com, FCS, ACMA, MBS (International Business) IIFT,
MIIA(USA)
Chairperson : Indirect Taxes Committee
The Bengal Chamber of Commerce & Industry



About the Course

The Bengal Chamber of Commerce and Industry is organizing a Certificate Course on International Business in association with Tax Connect Advisory Services LLP.

The course will help in understanding the global market place and will provide an insight into the key professional skills needed by executives / managers in the realms of

- Finance
- Taxation
- Trade
- Supply Chain Management & logistics
- Strategy
- Production
- Marketing
- IPR Management
- HR
- Business Development & Right Negotiation

This course is also designed to help Students to develop and build the essential business, academic, and cultural skills necessary to succeed in international business or in the context of further professional studies.

Faculties would be a mix from Academics and Business Houses.

The Bengal Chamber has been organising the Certificate Course on Indirect Taxes for the last 4 Years

The courses witnessed large participation from varied sectors like

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| Allied Blenders and Distillers Pvt. Ltd. | Medica Superspeciality Hospital |
| Apollo Hospitals | Rescon India Pvt. Ltd. |
| Balmer Lawrie & Co. Ltd. | R Tulsiyan & Co. |
| Coal India Ltd. | S K Khaitan & Associates |
| Emami Ltd. | Saha Exports |
| EMC Rubber Chemicals India Pvt. Ltd. | Tata Steel Ltd. |
| Genius Consultants Ltd. | Thermax Ltd. |
| Hindalco Industries Ltd. | Tata Global Beverages Ltd. |
| ITC Ltd. | United Spirits |
| JB Formwork Systems | Vivek Enterprises |
| Kundalia & Associates | Zetadel |

Details of the Certificate Course on International Business

Duration : 90 hrs +

No. of classes : 20



Course Schedule					
Date	Day	Time	Date	Day	Time
22 nd June	Friday	4:30 pm – 7:30 pm	27 th July	Friday	4:30 pm – 7:30 pm
23 rd June	Saturday	10:00 am – 5:00 pm	28 th July	Saturday	10:00 am – 5:00 pm
29 th June	Friday	4:30 pm – 7:30 pm	3 rd Aug	Friday	4:30 pm – 7:30 pm
30 th June	Saturday	10:00 am – 5:00 pm	4 th Aug	Saturday	10:00 am – 5:00 pm
6 th July	Friday	4:30 pm – 7:30 pm	10 th Aug	Friday	4:30 pm – 7:30 pm
7 th July	Saturday	10:00 am – 5:00 pm	11 th Aug	Saturday	10:00 am – 5:00 pm
13 th July	Friday	4:30 pm – 7:30 pm	17 th Aug	Friday	4:30 pm – 7:30 pm
14 th July	Saturday	10:00 am – 5:00 pm	18 th Aug	Saturday	10:00 am – 5:00 pm
20 th July	Friday	4:30 pm – 7:30 pm	24 th Aug	Friday	4:30 pm – 7:30 pm
21 st July	Saturday	10:00 am – 5:00 pm	25 th Aug	Saturday	10:00 am – 5:00 pm



Certificate Course will cover the following topics :

1. Business Economics
2. Entrepreneurship
3. Financial Accounting
4. Fundamentals of International Business Management
5. India - Global Trade and WTO
6. International Economics
7. International Business Management
8. International Marketing Management
9. Foreign Trade Policy, Financial Trade Operations and Documentation Including Customs, Port, Insurance, Etc.
10. Management of Global Sourcing
11. Supply Chain Management Including Impact of GST on International Trade, GST Refund
12. Application of Analytics in Trade & Commerce
13. International Business Law Including Arbitration
14. Foreign Exchange Management Act.
15. Digital Marketing and E-commerce
16. International Taxation and Cross Border Merger
17. Brand Management
18. Strategic Management
19. IPR Management - Patents, Designs and Copyright
20. Financing of International Trade Including Derivatives, Industry Prospectives - Exim Bank & ECGC



Faculty Members :

The sessions will be taken by Leading Experts and Faculties from reputed B-Schools, Professionals and Industry Experts.

Prof. T B Chatterjee, Chairperson - Indirect Taxes Committee The Bengal Chamber of Commerce and Industry & Senior Partner, Tax Connect Advisory Services LLP

Mr. Pulak Saha, Co Chairperson - Indirect Taxes Committee, The Bengal Chamber of Commerce and Industry & Partner - Tax & Regulatory Services, Price Waterhouse & Co. LLP

Mr. Vivek Jalan, Co Chairperson - Indirect Taxes Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP

Dr. R. K. Mitra, Joint Secretary, Ministry of Home Affairs, Government of India

Dr. Sushil Kumar Mitra, Former Deputy Controller of Patents & Designs, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Government of India

Dr. Mukul Mitra, Visiting Faculty, IEST – Shibpur, IISWBM, IIT ISM Dhanbad, Calcutta Business School etc.

Dr. Gautam Dutta, Professor, Indian Institute of Foreign Trade

Dr. Suman Kumar Mukherjee, Director General, The Bhawanipur Educational Society College

Mr. R. N. Bose, Visiting Faculty, Indian Institute of Foreign Trade

Dr. Deepankar Sinha, Professor, Indian Institute of Foreign Trade

Mr. Sandip Routh, Former Appraiser, Indian Customs

Ms. Anindita Chatterjee, Partner, Tax Connect Advisory Services LLP

Mr. Animesh Goswami, Founder and Managing Partner, Confiance Mobility LLP

Experts from Industry, EXIM Bank, ECGC



Course Fees : Rs. 30,000 + GST, Rs. 10,000 + GST for students

Discount : 5% for group registrations of 2 or more participants registering from the same organization.

Eligibility Criteria : Graduate

For any query or for confirmation you may contact :

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