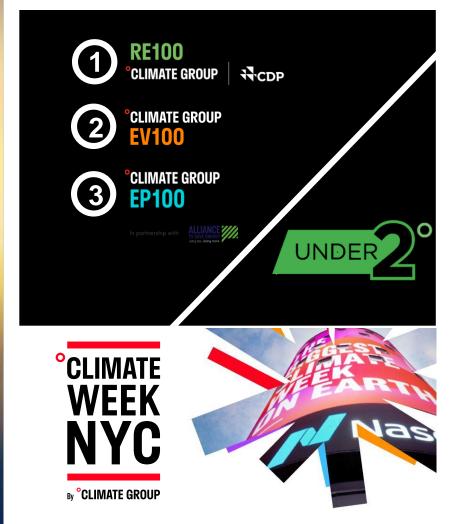


Driving Climate Action. Fast.

- 1 Business Actions Programs
- 2 Government & Policy
- 3 Collaboration and Impact

Founded in 2004, The Climate Group is an international NGO with offices in **Europe, North America, India and China.**



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EV100 is a global initiative bringing together forward-looking companies committed to accelerating the transition to electric vehicles (EVs) and making electric transport the new normal by 2030.



The Climate Group's global EP100 initiative brings together a growing group of energy-smart companies committed to improving their energy productivity and doing more with less.



The worlds most influential companies, committed to sourcing **100%** of their global electricity consumption from renewable sources



About EV100

EV100 is a global initiative led by the Climate Group, which brings together companies committed to making electric transport the new normal by 2030.

Members are increasing demand, influencing policy, and driving mass roll-out – helping to make electric vehicles more rapidly affordable for everyone.

Current 2020 Status



92

Global Members



4.8 +

Million Vehicles Committed to Electrify



5,400 +

Charging Locations





































































































































DROVER Tusker. GRUNDFOSX

















































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Member Name	# of EVs committed	# of Charging locations committed
BSES Rajdhani Power Limited	176	16
BSES Yamuna Power Limited	18	25
Bounce	12,550	352
Shuttl	300	50
State Bank of India	1,790	-
Wipro Limited	1,709	8
Flipkart	26,000	1,400
Mindspace REIT	-	7
Total	42,543	1,858

















Regional Partners

Building a better working world



Endorsed by



MoU with



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Home >Industry >Retail >Flipkart to move to 100% EV usage by 2030, joins Climate Group's EV100 initiative



EV100 brings together companies committed to accelerating the transition to EVs and making electric transport the new normal by 2030 (Photo: Reuters)

Flipkart to move to 100% EV usage by 2030, joins Climate Group's EV100 initiative

Kalyan Krishnamurthy, CEO, Flipkart Group, says, "Our commitment to the Climate Group's EV100 initiative ties in with the larger vision of environmental sustainability and allows us to learn from the most forward-thinking global perspectives as part of the EV100 ecosystem. With our scale and reach, we believe we can play a significant role in not just fast-tracking the adoption of electric vehicles but also making clean mobility mainstream by working closely with key stakeholders within the ecosystem"



This will help accelerate a global shift to clean transport and reduce air pollution in the urban micro-markets of presence.



2 Charging

Commitments by 2030 Options

Electrify 100%<3.5 tons (~Class 1-2)

Electrify 50% 3.5 - 7.5 tons (~Class 2-4)

For logistics companies: all urban/last mile delivery to be EV

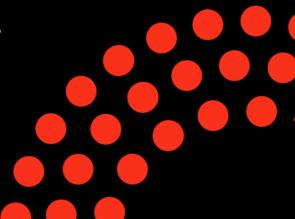
For leasing companies: commitment to switch customer fleet as well as own corporate fleet



Require **EVs in your service contracts** (e.g. where your business operates via third-party fleet service)

Workplace and/or customer charging in all feasible locations (excl. commercial charging locations)







EV100 Commitments includes:

- battery electric vehicles (BEVs)
- plug-in hybrid electric vehicles (PHEVs), extended-range electric vehicles (EREVs)
- and hydrogen fuel cell electric vehicles (FCEVs), which must

All Vehicles to have a minimum 30 mile/50km electric range

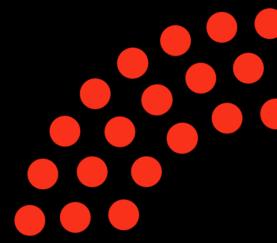


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EV100 Membership Commitment Process and Criteria

- ✓ Global/Group-level Commitment
 - ✓ Substantial Fleet and/or Charging commitment
- √ New Membership Offer and Annual Fee (Spring)
- ✓ Create Roadmap
- ✓ Annual Reporting
- ✓ Engagement Opportunities













EV100 Core Benefits



Profiling and positioning members leadership







Policy and market engagement







Peer learning and closed door working groups



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Business Motivation to join EV100

- Align action with the national agenda on climate
- Be a rising leader on sustainability across different sectors
 - a. Godrej & Boyce is the latest company to join the EP100 initiative in Dec 2020, at the Climate Ambition Summit 2020.
 - b. Several new-age companies like Bounce, Shuttl and Flipkart have pledged to our sustainability initiatives
- Showcase green growth to investors/shareholders
- Learn and leverage from other strong global member network
- Engage with the highly vibrant ecosystem of civil society and thinktanks
- Meet the new norm in the Indian business circle



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Top drivers for going electric:

- ✓ Reducing GHG emissions
- ✓ Reputational benefits
- ✓ Reducing local air pollution
- ✓ Potential for financial savings
- ✓ Customer demand for EVs is rising, customers are increasingly demanding robust climate action from businesses
- Businesses also note that EVs already compete on cost in most cases, which makes the economic case

Top Barriers towards going electric:

- Lack of supply of right electric vehicles auto industry is not responding fast enough for supply to match demand
- Lack of charging infrastructure
- Capital cost of EVs
- Lack of attractive EV product offerings in target markets
- Lack of grid capacity for charging was not much of a concern
- Anxiety over new technology was not much of a concern











Breaking down EV myths in India



In its long-term vision towards a successful economic recovery, India must look to include electric mobility as a critical socio-economic element.



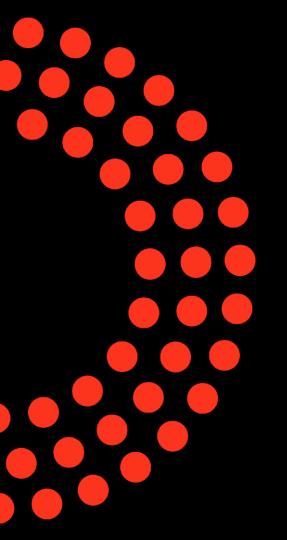
Emissions

Electric mobility, today, is ready for accelerated adoption by individuals, businesses and governments at scale.

Vehicle experience and shared mobility

As we enter a new decade of recovery and climate action, it is critical for us to take steps towards making EVs the new normal by 2030.





Thank you

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