

 **CLIMATE GROUP**

# Climate Group

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*Let's Drive Climate Action. **FAST!***



# Driving Climate Action. Fast.

- 1 Business Actions Programs
- 2 Government & Policy
- 3 Collaboration and Impact

Founded in 2004, The Climate Group is an international NGO with offices in **Europe, North America, India and China.**

1 **RE100**  
°CLIMATE GROUP | CDP

2 °CLIMATE GROUP  
**EV100**

3 °CLIMATE GROUP  
**EP100**

In partnership with **ALLIANCE TO SAVE ENERGY**  
using less, doing more.

**UNDER 2°**

° **CLIMATE WEEK NYC**  
By ° **CLIMATE GROUP**



# About the Climate Group

The Climate Group is an international non-profit with a mission to drive climate action. Fast. Our goal is a world of net zero carbon emissions by 2050, with greater prosperity for all.

**RE100**

° **CLIMATE GROUP**



RE100, in partnership with CDP is the global corporate renewable energy initiative bringing together hundreds of large and ambitious businesses committed to 100% renewable electricity

° **CLIMATE GROUP**  
**EP100**

EP100, in partnership with the Alliance to Save Energy, brings together a growing group of energy-smart companies committed to improving their energy productivity

° **CLIMATE GROUP**  
**EV100**

EV100 is a global initiative bringing together forward looking companies committed to accelerating the transition to electric vehicles



# CLIMATE GROUP

# EV100

Let's Drive Climate Action. **FAST!**



# About EV100

[EV100 Video](#)

EV100 is a global initiative led by the Climate Group, which brings together companies committed to making electric transport the new normal by 2030.

Members are increasing demand, influencing policy, and driving mass roll-out – helping to make electric vehicles more rapidly affordable for everyone.

## Current 2021 Status



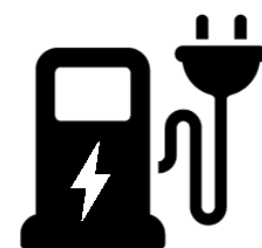
112

Global Members



5.0 +

Million Vehicles  
Committed to Electrify



6,700 +

Charging Locations

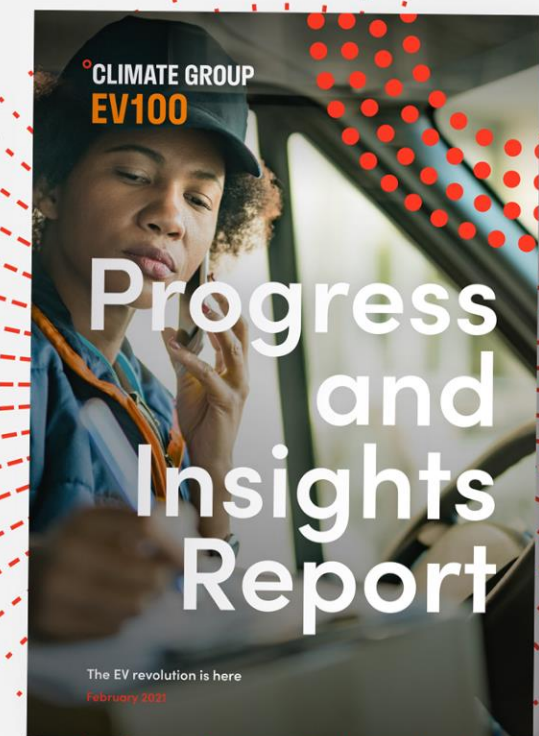
CLIMATE GROUP  
EV100

### Progress and Insights Report

The EV revolution is here



Now available to download





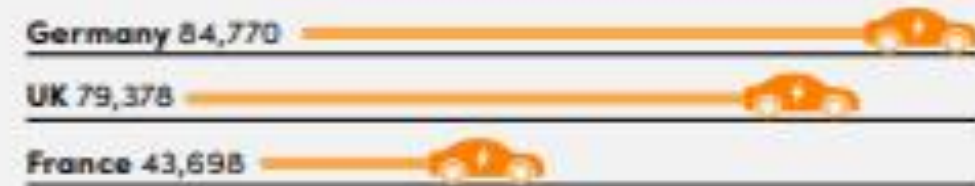
# EV100 commitments and progress around the world



## New markets with EV100 member company HQs in 2020

- Australia
- Dominican Republic
- Norway

### Top markets for corporate fleet commitments



### Top markets for corporate fleet EV deployment during the last year



### Top markets for corporate fleet EV deployment



### Top markets for charging commitments by locations



### Top markets for locations with charging installed



### Top markets for locations with charging added during the last year



### Top markets for charging points installed



### Top markets for charging units deployed during the last year



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# India

MoU with



Endorsed by



NITI Aayog

Shuttl





- 🎯 **Industry Transition Roadmaps**
  - 🎯 **Airports**
  - 🎯 **E-commerce**
- 🎯 **Company EV100 Roadmaps**
- 🎯 **Demand Aggregation Frameworks**
  - 🎯 **Business Parks**
  - 🎯 **Highway Charging**
  - 🎯 **Virtual RE Aggregation for charging demand**
- 🎯 **Myth Buster Briefings**





“ Investing in a clean transport system is an essential part of our State Climate Action Plan. The EV100 partnership aims to build a robust demand for EVs that can enable key linkages for the vibrant business community in Maharashtra, and support the faster uptake of the revised EV policy of Maharashtra. As the first Indian state to partner with EV100, we want to take the lead in driving corporate EV demand and encourage fellow states as well towards catalysing a pan India EV revolution.

**Aaditya Thackeray**  
**Minister of Environment**  
**Government of Maharashtra**



**ROUTEZERO**

**CLIMATE GROUP**

**RACE TO ZERO**  
BREAKTHROUGHS

*RouteZero*



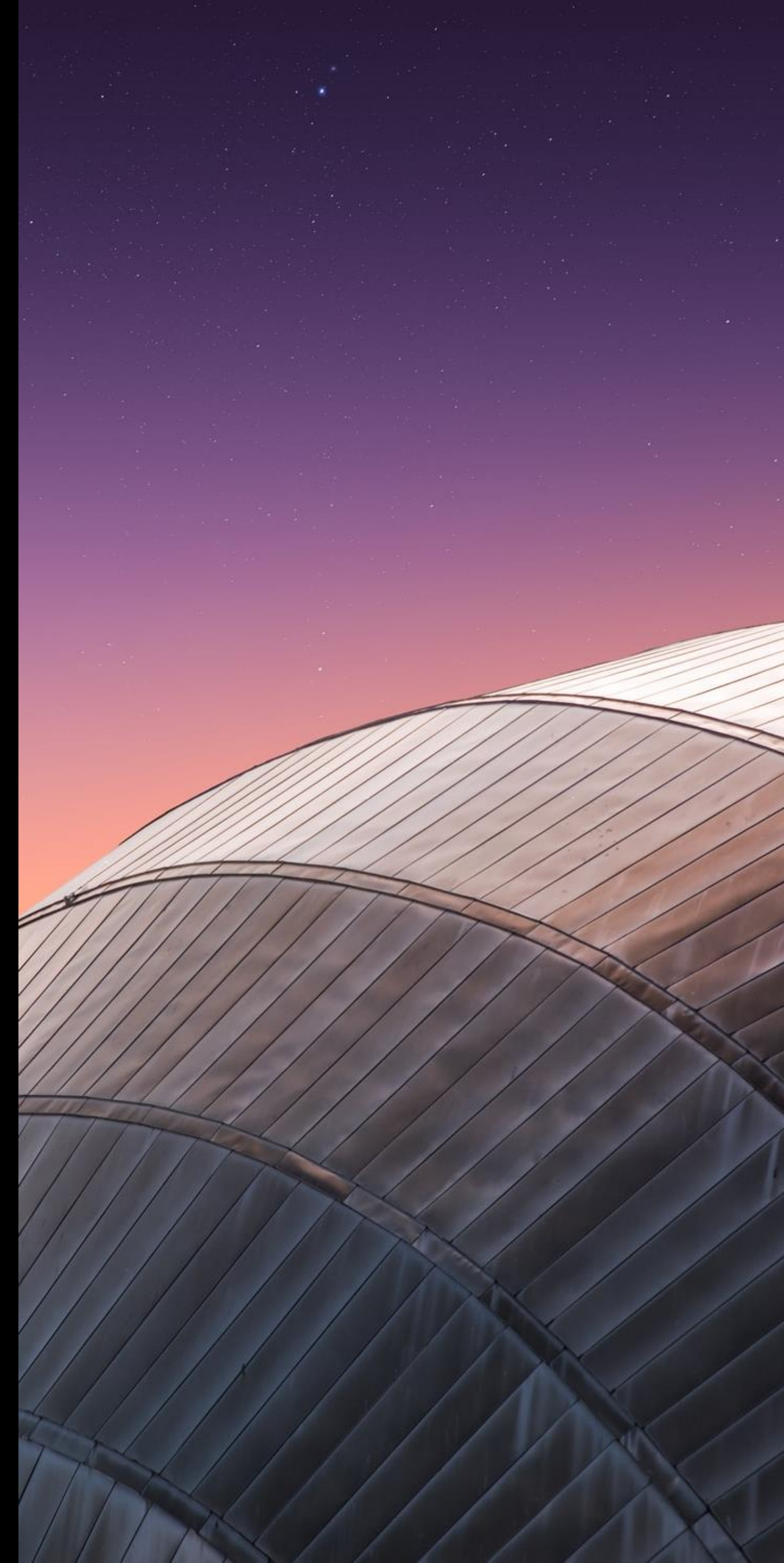
**ROUTEZERO**

**CLIMATE GROUP**

**RACE TO ZERO**  
BREAKTHROUGHS

# An ambition platform for COP26

RouteZero is a platform convened by the Climate Group and the UN High Level Climate Champions. It brings together multiple partners to accelerate the transition to zero emission vehicles through non-state actor commitments, communications and advocacy, in support of the UK government's clean road transport campaign for COP26.



**CLIMATE GROUP**  
**EV100**



**COUNT US IN**

**WORLD  
ECONOMIC  
FORUM**



**TRANSPORT &  
ENVIRONMENT**

**ROUTEZERO**

**CLIMATE GROUP**

**RACE TO ZERO  
BREAKTHROUGHS**



*Move  
to zero*

**C40  
CITIES**



**UNDER 2°**  
Secretariat  
**CLIMATE GROUP**

**ROUTEZERO**

**CLIMATE GROUP**

**RACE TO ZERO**  
BREAKTHROUGHS

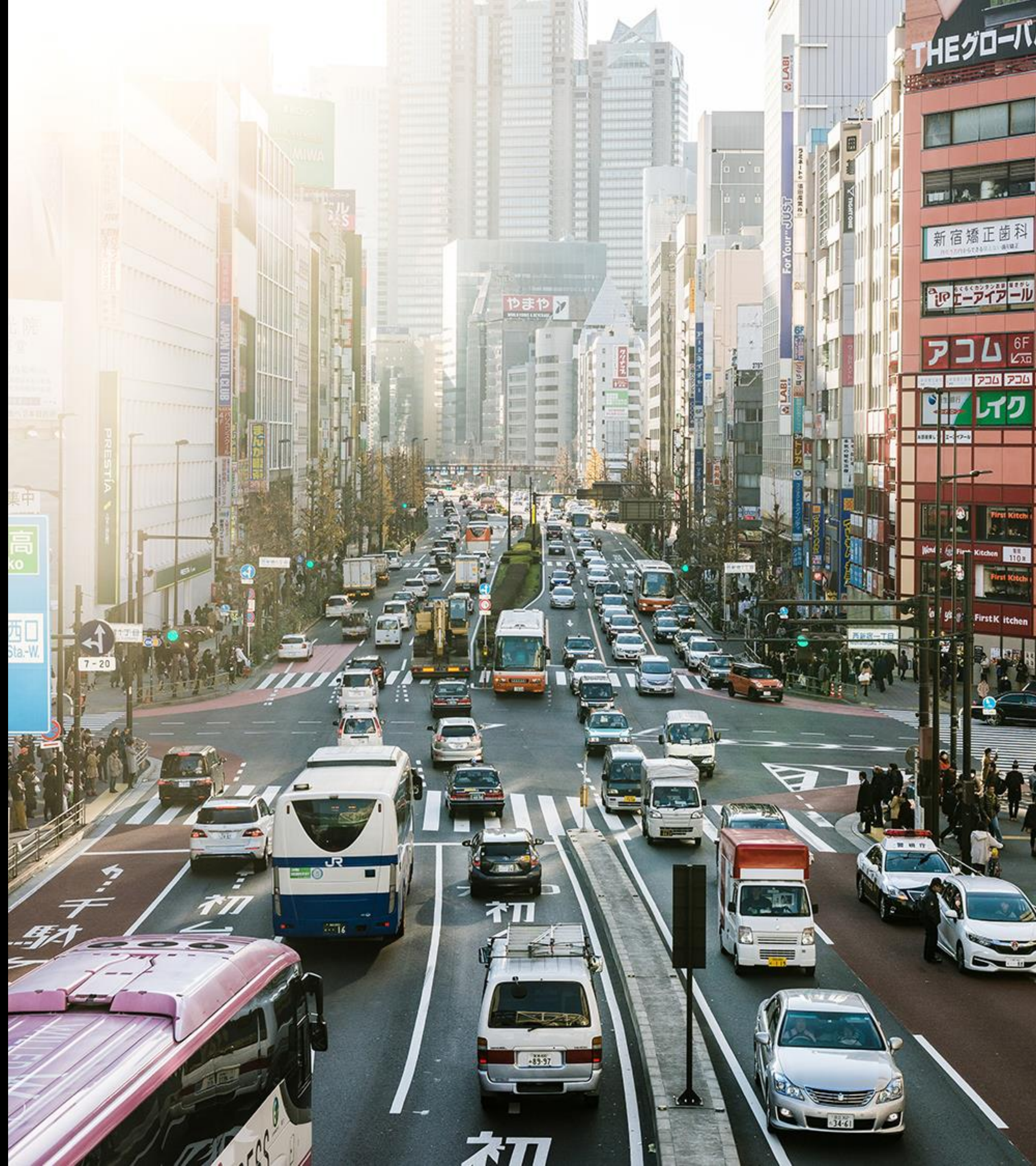
# A global platform with a focus on key regions

We welcome ambition from around the world, but concentrate proactive advocacy efforts primarily on major markets where there are significant automotive manufacturing industries, high demand for new vehicles, and the opportunity for increased ambition.



CLIMATE GROUP  
**ZEV PLEDGE**  
for public fleets

Driving the  
shift to zero  
emission  
public fleets



## Context

- **Road transport** is responsible for **over 10%** of global greenhouse gas emissions
- **Fleets make up a quarter** of all vehicles on the road, globally
- It is essential to accelerate the shift to zero emission vehicles **now**, to achieve net zero by 2050

EV100 provides a global platform for the private sector to make commitments, show leadership on ZEVs and create a demand signal

**100+ businesses**



**5 million+ vehicles**



## Why take action now?

The ZEV Pledge is an opportunity to **encourage, support and profile public sector organisations** that are also taking action to send a strong **demand signal** to investors and automakers, as well as inspire others to do more.

- Part of [RouteZero](#), a global platform to showcase bold action on zero emission vehicles ahead of COP26
- Supporting the UK COP26 Presidency and in line with the [UN Race to Zero Breakthroughs](#)
- Unique opportunity at **COP26** to demonstrate commitment to transport decarbonisation

## What is the ZEV Pledge?

The ZEV Pledge for public fleets asks signatories to pledge to convert their **entire owned and leased fleets**, where feasible, to zero emission vehicles. This should be achieved **as soon as possible** and no later than the following target dates:

- **Buses by 2030**
- **2 and 3 wheelers by 2030**
- **Light duty vehicles by 2035**  
(4+ wheels)
- **Medium and heavy duty vehicles by 2040**

**Additional public  
procurement  
commitment  
[optional]**

Additionally, signatories may pledge to use **public procurement** to support a faster conversion of other (“public-adjacent”) fleets where they have some degree of control, for example through requirements in service contracts.

## Who is it for?

Cities, states, regions, nations,  
government agencies,  
departments and other public  
sector bodies

The pledge also  
recognises the progress  
on fleets being made  
through the **C40 Green  
and Healthy streets  
initiative.**

## **Leading by example**



Raise awareness of the benefits of zero emission vehicles for health and environment, influence citizens and companies to follow their example.

## **Recognition for commitments and achievements**



There will be a variety of profiling opportunities through media engagement, events and social media to showcase participation.

## **Contributing to global momentum on climate action**



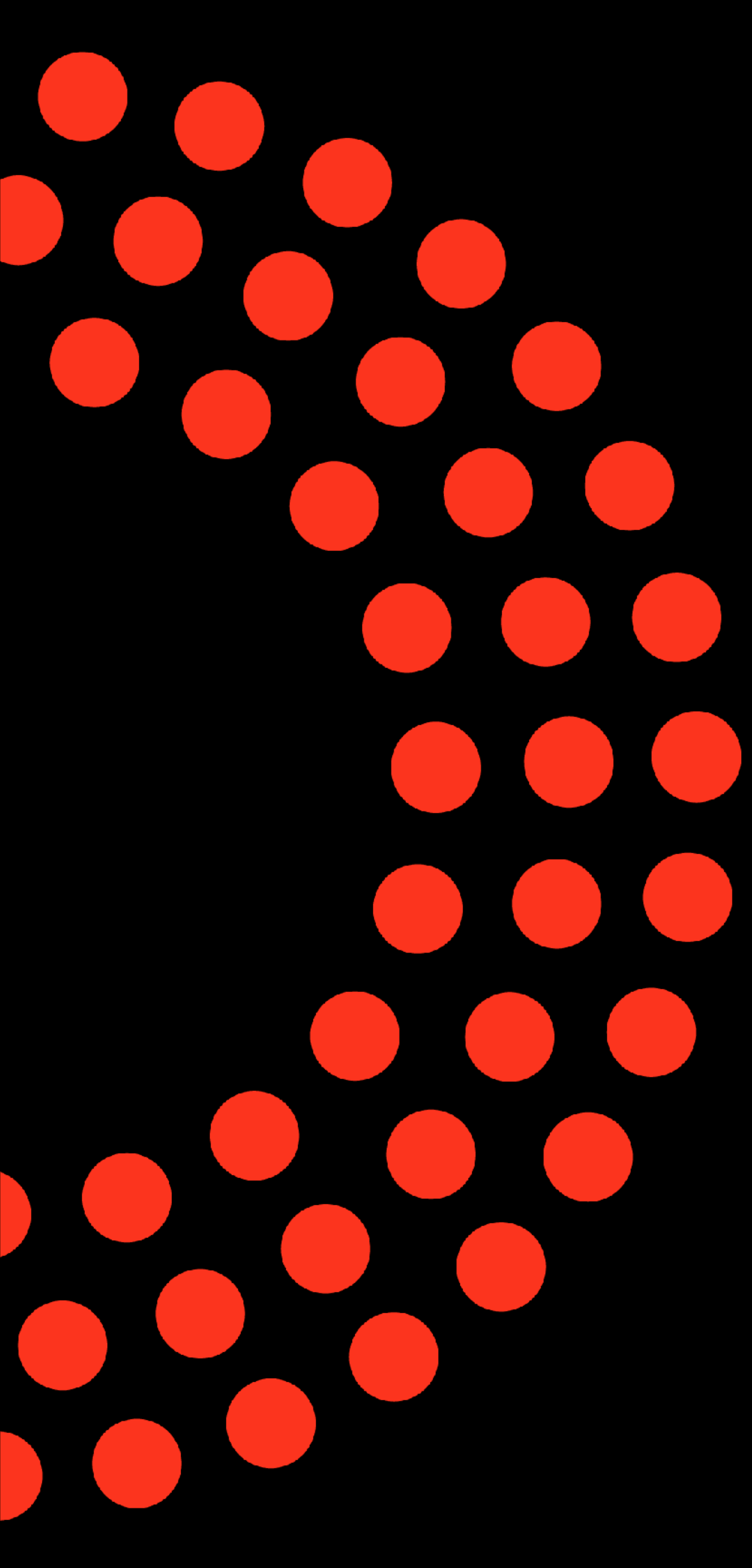
Take collective action through global networks and maximise the effect of local actions, building momentum in the lead up to COP26.

# Pledge Requirements

- The pledge asks that signatories commit to converting **at least one** of these vehicle categories.
- Signatories will fill out an **online form**, to be submitted by an official with the proper delegated authority.
- Signatories are required to provide indicative numbers of the **number of vehicles** (owned and leased) they are pledging to transition to ZEVs.
- Signatories are requested to provide information on **current policies** and any additional action that they are taking, or intending to take, to support accelerated ZEV adoption.

# Timeline





**Thank you**