

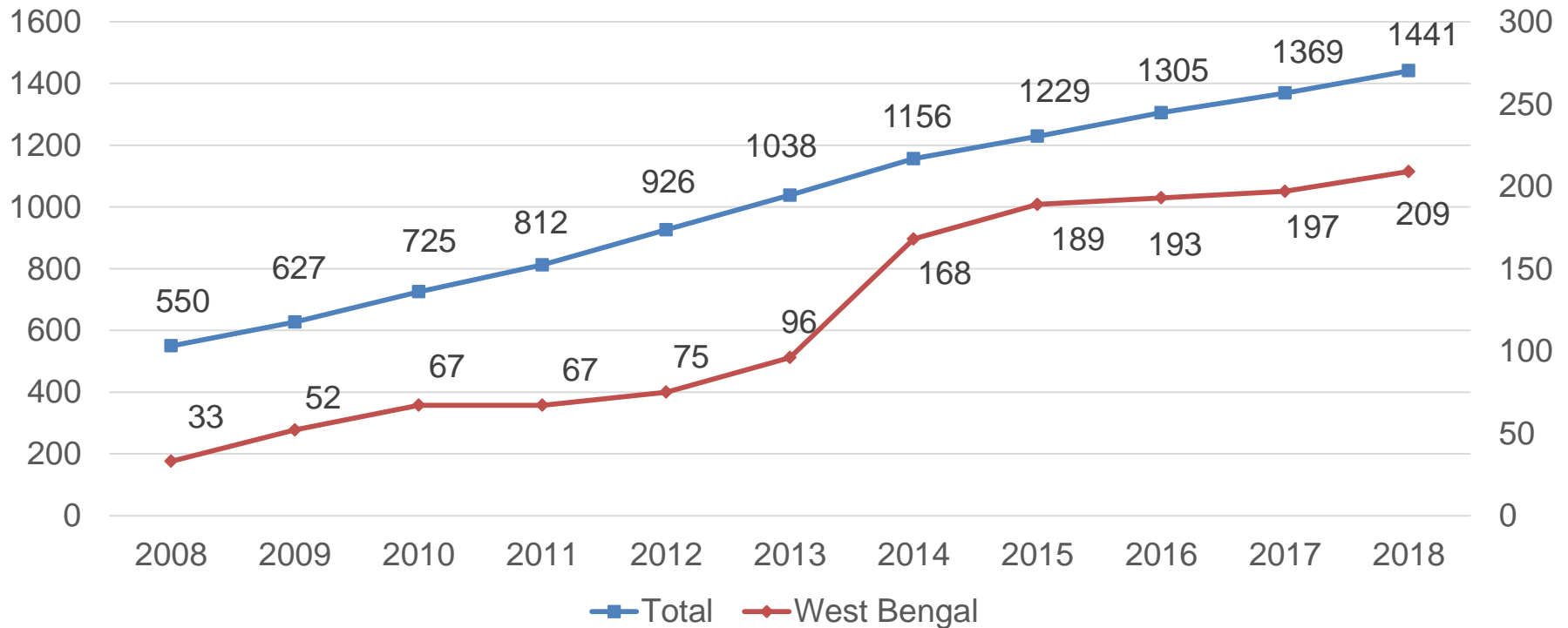
Japan - India Startup Hub Activities

June, 2019
JETRO Bengaluru
Yutaka Endow



Japanese interest to India

- Number of Japanese companies in India is growing steadily



Source: Embassy of Japan in India

India is the 3rd largest Startup Ecosystem in the World

	US	China	India	UK	Germany	Israel
Number of Unicorns	126	77	18	15	6	4
Unicorns in 2018	25	20	8	2	4	2
Avg. time to be Unicorn (Years)	6-8	4-6	5-7	7-9	6-8	5-7

 snapdeal
Yol: 2010

 OLA
Yol: 2010

 inMOBI
Yol: 2007

 paytm
Yol: 2010

 Quikr
Yol: 2008

 hike
Yol: 2012

 SHOPCLUES.COM
Yol: 2011


 ReNew
POWER
Yol: 2011

 udaan
Yol: 2016

 SWIGGY
Yol: 2014

 OYO
Yol: 2013

 zomato
Yol: 2008

 freshworks
Yol: 2010

 paytm
mall
Yol: 2010

 policybazaar.com
Yol: 2008

 BYJU'S
The Learning App
Yol: 2008

 druva
Yol: 2014

 big
basket
Yol: 2011

 Delhivery
Yol: 2011

 MobiKwik
Yol: 2009

 practo
Yol: 2008

 BillDesk
Yol: 2000

 riviGO
Yol: 2014

2014

2015

2016

2017

2018

2019 [E]

Source : NASSCOM "Indian Start-up Ecosystem" Edition 2018

The Japan-India Startup Hub

“The two Prime Ministers directed their respective sides to work closely to establish an India Japan Startup Hub, which will serve as a platform for promotion of information exchange, business collaboration and investments between the vibrant and innovative Startup ecosystems of two countries.”

(Joint Statement in the Summit meeting between two Prime Ministers in September 2017)

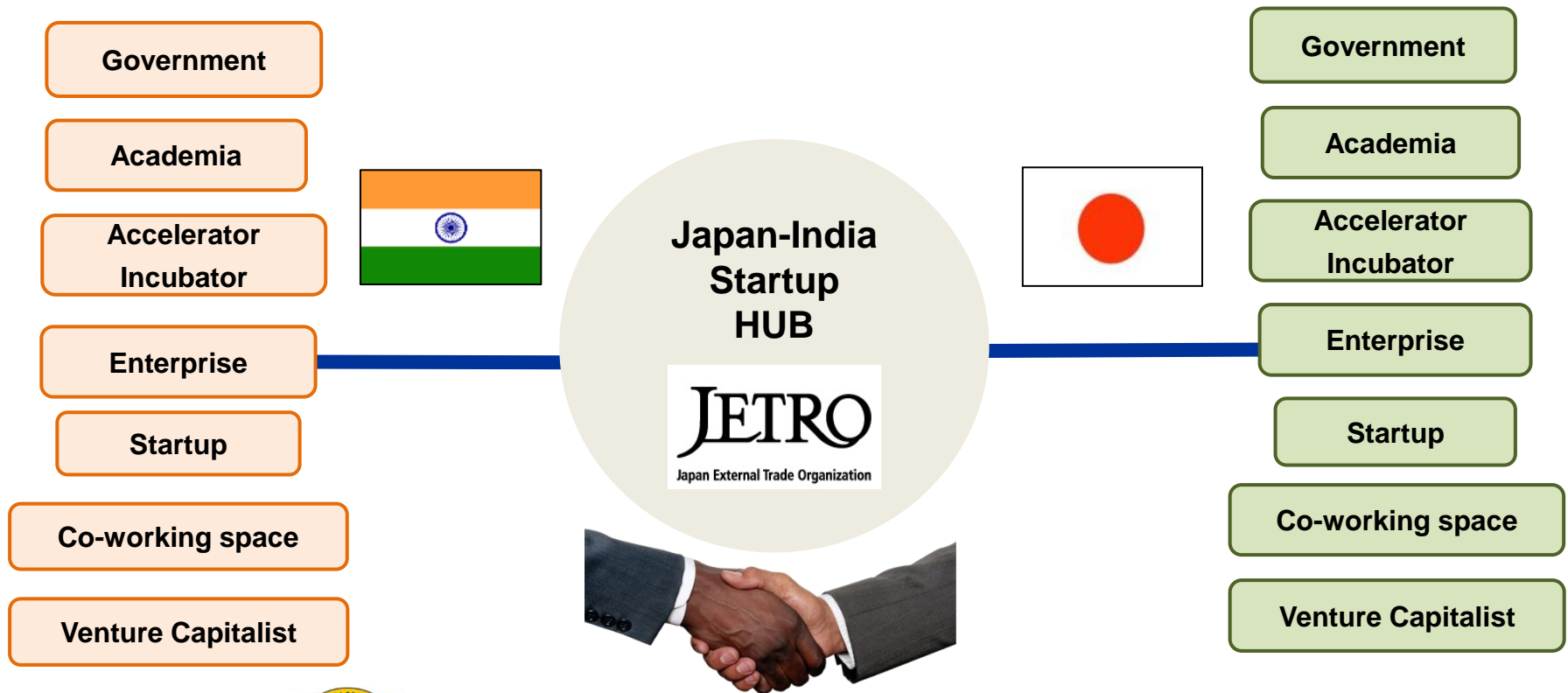
“Both sides will cooperate to establish Japan-India Startup Hub in Bengaluru as an interface between Japanese and Indian companies, taking advantage of emerging startup ecosystem.”

(Joint Statement between METI Japan and Ministry of Commerce, India in May 2018)



The Roles of Japan-India Startup Hub

1. To be a information hub between Japan and India
2. To connect Japanese and Indian companies
3. To promote Indo-Japan business collaboration



What we offer?

Consultation



- Incorporation
- Initial cost estimation

Information



- Briefing service

Networking



- Providing network

Facilities



- Free office space

• For Japanese SMEs and Startups : JETRO Global Acceleration Hub program

- Offering Online Mentoring with experts in India

- JETRO will serve Market and Industry information

- Introducing some companies for matching opportunity

zinnov

- Free seats in co-working office within 3 month in Bengaluru

• For Indian Companies: Invest Japan program



- JETRO's "India Desk" and specialists will consult your business in Japan

- Market and Industrial Information

- Introducing some companies for matching opportunity

- Free seats in 6 Major cities, including Tokyo, within 100 days

□ Achievements in 2018

- ✓ 1st of May : Minister of METI and Minister of Commerce agreed a joint statement
“Japan-India Startup Initiative”
Japan-India Startup Hub was officially announced
- ✓ 18th of Sep : **Japan-India Startup Hub Kick-off Seminar**
More than 200 participants & Active interaction
- ✓ 9th of Oct : **The 1st Well Aging Society Summit Asia** - Japan at Tokyo
2 startups and 1 incubator were invited from Bengaluru  WELL AGING SOCIETY SUMMIT
- ✓ 15th of Oct : **The 3rd Bengaluru-Tokyo Technology Initiative (BTTI)** at Tokyo
15 startups were invited from Bengaluru
- ✓ 16th -19th of Oct : **CEATEC Japan 2018** at Makuhari, Japan
10 startups were invited from India
Created opportunities for business-matchings 
- ✓ 23rd of Oct : **The 1st Job Fair at IIT-Hyderabad**
10 Japanese companies attended, about 200 students registered  भारतीय प्रौद्योगिकी संस्थान हैदराबाद
Indian Institute of Technology Hyderabad
- ✓ 29th of Oct : METI and MeitY agreed a MOC **“Japan-India Digital Partnership”**

□ Events in 2019

- ✓ 2nd of Feb: **Job Fair in Pune** and **Tech Summit in IISc**, Bengaluru
- ✓ 4th -7th of Feb: **Hiyaku Next Enterprise Delegation Program**
JETRO invited 10 Japanese Startups
- ✓ 4th -8th of Mar: **Japanese Delegation visited to Hyderabad & Bengaluru**
To seek opportunities for **co-creation & co-innovation** with Indian companies
- ✓ 8th of Mar: **Japan-India Business Partnership Seminar** (incl. The 4th BTTI in Bengaluru)
- ✓ 13th of Mar: **Hack Osaka 2019**: Sent Indian startup, Niramai ⇒ They won the Gold prize!
- ◆ 16th-19th of July: **Healthtech Startup Delegation Program**
JETRO will invite 5 Japanese Healthtech Startups
- ◆ Mid of September: Japanese Startup Delegation Program
JETRO will invite 10 Japanese Startups event “Techsparks2019”
- ◆ 10th of Oct: **The 2nd Well Aging Society Summit Asia- Japan** in Tokyo
- ◆ 15th -18th of Oct: **CEATEC Japan 2019** at Makuhari, Japan

Success Cases

From Japan

Beyond Next Ventures



■ About company

Beyond Next Ventures (BNV) established in August 2014 is an independent accelerator dedicated to incubation investment in technology startups, totals less than 15 billion yen, operating as the country's largest fund as an accelerator.

■ Business in India

BNV and The Centre for Cellular and Molecular Platforms (C-CAMP) signed an LOI. The two organizations intend to create the C-CAMP – BNV Innovation Hub (CBIH) which will largely focus on facilitating Japanese investment of up to 5 million USD in Indian start-ups in the Life Sciences and Biotech domain through a jointly managed fund.

■ Our support

Connected BNV to C-CAMP and other stakeholders in India. Above collaboration published June 3rd, 2019.

To Japan

Niramai Health Analytix



■ About company

NIRAMAI Health Analytix, established in 2016, has developed a new Breast cancer screening software that uses machine intelligence over thermal images to enable an affordable radiation free solution for detecting breast abnormalities in women of all age groups .

■ Business in Japan

Japanese Investors, Dream Incubator and Beenext etc. decided to invest 6 million USD as Series A investment. NIRAMAI is planning for Industry-Academia research collaboration in Japan.

■ Our support

Connected to related Ministries of Japan and hospitals. Introduced them to Pitch event "Hack Osaka2019" which held in Osaka Japan.

⇒ They won the Gold prize and became the top among 130 startups!

Japan-India Startup Hub Online platform

- Invest India opened online platform for Japan- India Startup Hub.



About Japan India Startup Hub

The Japan India Startup Hub is an online platform to bridge the gap between Indian & Japanese startup ecosystems and enable meaningful synergies to promote joint innovation in both economies. The Hub was conceptualized as part of a joint statement signed between the Ministry of Economy, Trade, & Industry (Japan) and Ministry of Commerce & Industry (India) on 1st May 2018. The Hub will enable collaborations between startups, investors, incubators, & aspiring entrepreneurs of both countries and provide them requisite resources for market entry & global expansion.

https://www.startupindia.gov.in/content/sih/en/India_Japan.html

Talk to JETRO First

Let's go forward together!



JETRO

Japan External Trade Organization

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