

TECHNOLOGY FOR HUMANS

A VIRTUAL EVENT

27th November & 4th December 2020

Outreach Partner



INDIAN AMERICAN INTERNATIONAL CHAMBER OF COMMERCE
Washington, DC

The Bengal Chamber of Commerce and Industry, one of the oldest institutions of its kind dating back to 1833, is presenting the 11th edition of Business IT Conclave on 27th November 2020 (Friday) and 4th December 2020 (Friday).

This year, the theme is “Technology for Humans”.

BITC, over the years, brings together technology providers, users, academia, startups, incubators, policy makers and the other stakeholders of technology to share applications, disseminate knowledge on cutting edge technologies, network and exchange dialogues for collaborations.

The unprecedented pandemic has channelized a huge focus on digital adoption and which is going to accelerate. Sector by sector, the business models and delivery models are changing. A large part of the change is enabled by technology.

The Theme:

As is the theme, this year BITC aims to go beyond transformation of business driven by technologies. **The Conclave aims to celebrate “Tech for Good” and shall retrospect how technology is transforming humans and our ecosystem. Responsible technology has the potential to address some of the biggest challenges of human beings like climate change, sustainability, health, education, employment and livelihood and others.**

Technology has reshaped the way human beings function in two ways. With IT and IT enabled technologies, people have come closer together with connected minds, connected societies and connected businesses, while simultaneously performing these functions at a much lesser cost with effectiveness and efficiency and most importantly with great simplicity.

Artificial intelligence, automation, and the gig economy can free us from drudgery, enrich our leisure, and build societies of shared prosperity. They have equal potential to create mass unemployment, hollow-out lives, and worsen inequality. Putting human rights at the core of this new wave of technology in global markets will help define which road we choose.

Considering technology as an enabler, we need to aggressively deploy it to address the biggest issues concerning humanity.

The objectives of the Conclave are:

- ***Showcase Tech for good***
- ***Bringing together technology providers and users***
- ***Promote success stories on how technology has transformed humans and our ecosystem***
- ***Identifying opportunities for Start Ups***
- ***Creating a Forum revolving game changing latest technologies***

Arnab is the Managing Partner for PwC in Eastern India & Bangladesh and he also leads the Technology Consulting for PwC in India and also a part of the Global Technology Leadership team. Arnab also leads the Industrial Products sector within PwC Advisory. He has been with the firm for 18 years and specializes in large scale business transformations using variety of digital platforms and bringing to life integrated solutions around digital operations. He is also responsible for PwC's investments in Emerging Technology areas. He leads a few priority client relationships for PwC in the Industrial products sector.

He has extensive domestic and international consulting experience in diverse fields like Digital Strategy, Performance Management, Removing Complexity, Smart Manufacturing, Process Automation, Digital Governance and building the Digital Enterprise using Technology as a Change agent.

He is an alumnus of IIM Calcutta and has previously done his Electrical Engineering from Jadavpur University. He is closely associated with several Technology Forums and Chambers of Commerce and Industry. In his spare time he likes to travel, read fiction or play golf.

Chairperson

Mr. Arnab Basu

Chairperson, IT Committee
The Bengal Chamber of
Commerce & Industry
Managing Partner - East;
Technology Consulting Leader
PricewaterhouseCoopers Pvt. Ltd.



Co-Chairperson

Mr. Sanjoy Sen

Co- Chairperson, IT Committee
The Bengal Chamber of
Commerce & Industry
Senior Vice President
ITC Infotech India Limited



Sanjoy Sen is the Senior Vice President of ITC Infotech and the Divisional Chief Information Officer of the ITC Group. He is responsible for providing strategic IT leadership to various divisions of ITC.

As member of various technology groups in the industry, he drives the philosophy of enhancing business value through innovative application of Information Technology.

He has extensive experience in large-scale enterprise applications and integration. His domains of interest are in the areas of Manufacturing, FMCG and Retail.

He is an active Speaker in Institutes and Industry forums. He chairs IT Committees of various Chambers and other associations.

Sanjoy is an alumnus of IIT Kharagpur, and IIT Madars. He was a visiting faculty at XLRI Jamshedpur for more than 5 years.

Co-Chairperson

Mr. Chiranjib Bhattacharya

Co-Chairperson, IT Committee,
The Bengal Chamber of
Commerce and Industry
and Chief Executive Officer,
Wizertech Informatics Pvt. Ltd.



Chiranjib Bhattacharya has a unique blend of experience in leading IT systems Integration business, Software business as well as IT Services and Consulting for Global Corporations like HCL and Oracle and emerging organizations like Wizertech. He has initiated several new businesses, led profit centres consisting of multiple businesses, significantly improved return on Investments and Growth, created enablers for differentiated delivery and business models, expanded into new markets, hired and groomed the best of talent and built winning teams. Chiranjib remains focused on strategic transformation and growing Consulting / Advisory businesses. His areas of interest are business strategy, valuation of a firm, building practices to create sustainable business models, building teams capable of value creation at customer places through consulting based on transformational technologies, and raising capital. Currently, CEO of Wizertech Informatics, Chiranjib has earlier served as Country Director at Oracle and Associate Vice President at HCL. A member of the Board at The Bengal Chamber of Commerce & Industry, he also is a member of the Strategic Initiative Committee as well as Co-Chairperson, IT Committee of BCC&I

He is an alumnus of the Wharton School; University of Pennsylvania; Indian School of Business (ISB); IIT Kharagpur and others.

ADVISORS

Mr. K K Mahapatra is a Dynamic technology professional and IT evangelist who is innovative and futuristic at heart. Over 38 years of service in one of the largest media conglomerate in India. He is as Chief IT Advisor of the group and heading a SBU called INFOCOM, one of the largest B2B Business, Technology and Leadership conference in India. Presently, he is associated with Techverita Consulting as advisor and advisor to the Chairman, RICE group.

Mr. Mahapatra is an IT professional with 38 years in the Media Industry out of which 31 years in leadership position. He has extensive experience in developing long term business outcome based IT strategy in line with corporate strategy. He has worked closely with CEO for creating technology platform towards customer experience and people enablement. He has developed and maintained business risk based Information Security and creating a Business Continuity Plan. He has diverse experiences in handling Clients from across segments – Government, PSUs, Corporates, IT, SMEs and others to have repeat business for the SBU as well as for the organization. He has strong connect with Industry Leaders, five coaches and mentors globally.

Mr. Mahapatra is an active member of Industry Associations and closely connected with SAARC Chamber of Commerce and Industry.

Mr. Mahapatra was awarded and got recognition from WEBEL, Government of West Bengal for special contribution in bringing IT investment and spreading IT awareness in the East.

Mr. Mahapatra has done Executive Training Course from IIM-Calcutta and ISB Hyderabad and Executive Training course in France on Newspaper Production system.

Mr. Mahapatra has done WAN-IFRA Study tour in Europe and visited eight large media houses to understand their future strategy and Newsroom integration

Mr. K K Mahaparta

Member, IT Committee,
The Bengal Chamber
of Commerce and Industry and
Head-INFOCOM, ABP Pvt Ltd



Mr. N K Ghosal

Member, IT Committee,
The Bengal Chamber of
Commerce and Industry
and Director, NKG Associates

N.K.Ghosal is currently working as an independent Consultant and conducting Information Systems Audits and Consulting for various Financial Institutions. Prior to this he was based in Bangalore working for Societe Generale.

He is currently putting together solutions based on ZTA (Zero Trust Architecture) which is important in this current situation of WFH(work from home) & WFA (work from anywhere). Apart from this N K Ghosal has in his approximate 20 years of experience worked for various IT companies like IBM, HCL, Computer Associates - TCG in India and for HCL Malaysia and SVOA plc in Thailand.

He is CISA & CEH certified & recently qualified as ISO27001:2013LA in 2019. He is on the Board of ISACA Kolkata Chapter, Member of the IT Committee, The Bengal Chamber of Commerce & Industry (BCC&I), Life member of Computer Society of India (CSI) and member of The Agri-Horticultural Society of India.

Mr. Subho Samanta has over 30 years of experience leading and integrating very large Delivery Centers across the globe with more than 13,000 associates. A true strategic thinker and a recognized leader, he has managed P&L over a billion dollars and built CRM practices for global consulting companies such as Cognizant Technology Solutions, Atos and TCS. Mr. Samanta has built teams from scratch that grew to 7000+ people delivering projects for Fortune 500 companies worldwide. He thrives on creating an engaging environment for colleagues by embracing opportunities created through operational efficiencies using the latest technology, including robotics and automation. Mr. Samanta holds a B.E. in Electrical & Electronics Engineering and Master of Science in Physics. He is also TOGAF® 9 Certified.

Mr. Subho Samanta

Special Invitee, IT Committee,
The Bengal Chamber of
Commerce and Industry and
Founder, Diracsol Business
Solutions Pvt. Ltd



Mr. Abhijit Pal is the Head of Digital and Emerging technologies for Mazars in India and is also a part of the core CIO Advisory team of Mazars group. He has around 20 years of experience in the Advisory/Consulting space, primarily with advising clients around Technology and Digital Transformation in India, US, UK, CEE and Middle east.

He has worked across sectors – Government/PSU and private sector clients including the ones in retail/FMCG, manufacturing, healthcare and life sciences, education, hospitality and others to deliver an entire gamut of technology related services – strategy to implementation and support services. His recent experience include executing full scale digital transformation for clients using ERP, non ERP systems, analytics and new age/emerging technologies like IoT, RPA, Blockchain, AI/ML and AR/VR. He also has sound skills in project/program management, vendor management, partner management and in the areas of software engineering process development and software quality assurance and risk management.

He is a member of IT Committee of The Bengal Chamber of Commerce and Industry in India. He was speaker for numerous events related to IT/digital transformation in India and Singapore.

Abhijit has spent around 17 years in working with PwC in India, UK and USA and for sometime in Deloitte in India. He has graduated in Electronics and Instrumentation Engineering from Jadavpur University in Kolkata, India and has done his schooling from South Point High School, Kolkata.

Mr. Abhijit Pal

Member, IT Committee
The Bengal Chamber of
Commerce and Industry and
Partner, Digital & Emerging
Technologies, Mazars



Mr. Anupam Dutta

Member, IT Committee
The Bengal Chamber of
Commerce and Industry and
Executive Director, PwC India

Mr. Anupam Dutta is an Executive Director in PwC India and focuses on Data & Analytics competency. He has more than 17 years of experience in Tax Technology, Analytics on Pharma, Healthcare, Airlines, Oil & Gas sectors. He has been focusing on BI Strategy and roadmap, Corporate and Business unit growth strategy and go to market initiatives on Pharma & Healthcare sector.

He has done Graduation from Kalyani University and Postgraduate Leadership Programme from INSEAD Singapore. He has been visiting Faculty on Analytics and Leadership in multiple business schools.

Mr. Sarbajit Das specializes in solving digital challenges for brands across the globe. An entrepreneur with a fierce drive to craft next-generation tech solutions with brilliant aesthetics, Mr. Das also heads an Aviation Tech, Data Security and a Food tech start up across Europe. He is also the Tech Division Head for a growing Home Warranty and Insurance Business in New York City.

Mr. Sarbajit Das

Member, IT Committee
The Bengal Chamber of Commerce
& Industry and
Founder and CEO
Sun Dew Solutions Private Limited



Mr. Pranabesh Bhaumik

Member, IT Committee
The Bengal Chamber of
Commerce and Industry and
Director, Conacent Consulting
Pvt. Ltd.

Mr. Pranabesh Bhaumik is leading the operations of Conacent Consulting Pvt Ltd (www.conacent.com) as the Director and CEO of the company. He comes with 25+ years experience in various organizations including large Information Technology services companies as IBM, Oracle and in other leading organizations as Marubeni and CII.

In the past few years, Pranabesh has turned around Conacent into a medium sized I.T. service provider in Kolkata employing about 100 software developers and business analysts providing services to various clients in the sub-continent, Middle East and Africa. Conacent specializes in implementation and support services for various Business Application software packages such as ERP, Business Intelligence, and on Technology consulting helping companies embark their digital journeys using Analytics, Artificial Intelligence and Machine Learning.

Pranabesh received his undergraduate education in Technology from Indian Institute of Technology, Kharagpur and thereafter did an MBA(PGDM) from Indian Institute of Management, Calcutta.

Ms. Angana Guha Roy Chowdhury, an alumna of South Point School and Jadavpur University, Kolkata is working as Director in The Bengal Chamber of Commerce and Industry (www.bengalchamber.com), one of India's oldest institutes of its kind dating its origins to 1833.

Angana joined the Chamber in 2009 January as Program Manager. She is the youngest Secretariat Member of the Chamber in Directorial Position.

She is responsible for anchoring some of the most prestigious events and activities mounted by the Chamber including the visit of the President of India in September 2013 and that of Hon'ble Vice President of Mauritius in 2017. She has vast experience in liaising with the Industry, Government, Consulates/Embassies and other Overseas Partners of the Chamber. Her expertise includes organizing B2B and B2G. IT and Energy and Environment are two of her industry focused responsibilities.

She leads Chamber's overseas linkages. The overseas delegations (inbound and outbound), in recent time, are primarily coordinated by her and her team. Her other responsibilities include leading the Chamber's activities in the areas of Information Technology and Energy, Environment and Sustainability.

She is an alumna of International Visitors Leadership Program (IVLP) invited by the State Department of USA.

As a student, she participated in the Swinton Exchange Programme organized by Swinton Comprehensive School at Lake District, UK, in 2002. She also joined the International Gold Event 2005 & its Youth Forum of International Award for Young People (IAYP) in Hong Kong & China which was chaired by HRH the Earl of Wessex.

She is an adventurer especially in high altitude trekking including Everest Base Camp (5534m) and Kalapathar (5550m).

Ms. Angana Guha Roy Chowdhury

Director
The Bengal Chamber
of Commerce and Industry



The Bengal Chamber of Commerce and Industry:

The Bengal Chamber of Commerce and Industry www.bengalchamber.com, is one of the oldest institutions of its kind tracing its origins to 1833. The Chamber has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India. The Chamber reviewed and commented upon some of the most critical legislations in the country. The Bengal Chamber was involved in the conceptualization of the airport in Kolkata and the Howrah Bridge and had lobbied for creation of overland trade routes with China through Tibet. The Bengal Chamber has helped in the formation of a slew of educational and cultural institutions – Indian Institute of Management Calcutta, Indian Institute of Social Welfare and Business Management (IISWBM), Nazrul Manch and the Academy of Fine Arts apart from bringing to Kolkata the son-et-lumiere at the Victoria Memorial.

Today, The Chamber is deeply involved in areas like Healthcare, Information Technology, Education, Energy and Environment, Finance and Banking, Corporate Governance, MSME Development, Manufacturing, Infrastructure, Tourism - to name a few and has now assumed a multi-faceted role.

The Chamber has a vibrant IT Committee comprising of the leading developers, consultants, corporates, academia. Start Ups have also been included. The focus has always been to communicate and create a bridge between the technology users and the developers on how the synergy may be enhanced with disruptive innovations. Towards this, the 10th Edition of our Business IT Conclave (BITC) was on “Synergy with Disruptive Innovations”. BITC creates a platform for the stakeholders of technology including the providers, users, academia, incubators and startups to network, interact, brainstorm and share best practices on the emerging technologies and their applications.

There is always constant focus of connecting the stakeholders with larger markets through dedicated B2B and B2G Meetings in partnerships in Embassies and Consulates in India, bilateral Chambers of Commerce and other similar organizations.

The Chamber has set up Webel-BCC&I Tech Incubation Centre to encourage entrepreneurship and facilitate deserving potential entrepreneurs a platform to initiate Start Ups which would be a contribution to the Start Up Movement of the State. The incubates are provided mentorship by the Mentor Group and Chamber's experts on the domain knowledge and ancillary areas of business like Taxation, Legal and IPR and others. The viable businesses are connected with financiers and collaborators.

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