



The
Bengal
Chamber



BUSINESS-IT CONCLAVE 2012

Securitization of Cyber Security

And Re-Release of The Bengal Chamber Guidelines on Cyber Security

Saturday, 21st July 2012, Williamson Magor Hall, The Bengal Chamber of Commerce and Industry
Royal Exchange, 6 Netaji Subhas Road, Kolkata 700 001

The Information Technology Committee of The Bengal Chamber of Commerce and Industry is organizing the third edition of its annual "Business-IT Conclave" on Saturday, 21st July 2012 from 10.00 a.m. in the Chamber.

This year's focus is, "Securitization of Cyber Security".



WHY CYBER SECURITY?

Organizations that thrive today are those that effectively manage and address an increasing number of security challenges: mobility security, outsourcing leaks, customer data privacy, increasing regulatory compliance issues, the latest cyber crime threats and many more.

The security threat landscape is becoming increasingly complex and multifarious, with attacks on corporations, governments and individuals launched from remote corners of the world. Viruses are mutating in minutes to create new variants.

The Bengal Chamber of Commerce and Industry

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Our programme, therefore, will address:

- With thousands of viruses generated everyday and threats from across borders, what must governments and corporations do to protect their information assets?
- The IT infrastructure extends beyond the corporate firewall. What steps have the Indian enterprises taken to prevent leakage of confidential information?
- How does India Inc. ensure that confidential information is not stolen or compromised?
- At the level of the individual, what are the measures that one should be at least aware of in the realm of digital security?

The security threat gains immense significance for organizations that scale up to service millions of customers who perform billions of transactions every day. When quality services and customer satisfaction are absolute criteria for business success, not one percent downtime will be tolerated in a truly globalized business. **Only organizations with most rigid security policies and the most robust security frameworks will stand up to this diversity of threats.**

The programme will bring together the Government, the Judiciary, the Police and Law Enforcement Agencies, Information Technology users, Developers and Consultants – all on a common platform.

The focus of the programme will be on:

Cybercrime and Cyberdefence – Trends, technology and countermeasures

Securing the Government perimeter – Auditing web applications in Government agencies – Challenging red tapism

Current trends and patterns of cyber security in Kolkata

Equipping the Judiciary for cybercrime – Are we doing enough?

Online privacy and identity management in social sites – Who we are and what we don't know

Cloud computing – Old concepts in a secure environment

Multimedia gadgets – threats of the new frontier

Panel Discussion with live demonstrations on how to hack and how to protect

Updation and re-release of the Chamber's publication on Security Guidelines-“Cyber Security: Hype or Reality --- Lessons Unlearned”

The Chamber has, very successfully, organized Seminars on Cyber Security on 14th July 2007 and 18th October 2008.

THE BENGAL CHAMBER

The Bengal Chamber of Commerce and Industry, set up in 1853 and dating its origins to 1833, is India's oldest institution of its kind. We have managed to remain both young and relevant simply because we are quick to recognize and value the only constant in time – change.



In keeping with this practice, our IT Committee has pioneered a number of initiatives and programmes in new directions in the past, including our path breaking seminars on **e-Waste**, **Cyber Security** and **IT as a Career Choice** with students. We also organize an **annual IT Quiz**, which is a must-attend do for techies and corporates alike. The IT events have always stood out in content, participation and delivery. The 'IT as a Career Choice' modules have, in the past, been attended by more than 1200 students.

The focus of our IT Committee has always been to communicate and create a bridge between the IT users and the developers on how IT applications can make enterprise planning and manufacturing processes simpler, faster and less complicated – achieving all this at a lower cost.

SNAPSHOTS

BUSINESS-IT CONCLAVE 2010



The Information Technology Committee of the Bengal Chamber of Commerce and Industry organized the first-ever Business-IT Conclave 2010 on 17th July 2010 at the ITC Sonar, Kolkata. The Business-IT Conclave has been planned as a forum for both corporates and IT users and IT developers to meet, discuss, share and exchange best practices in IT strategies and domain for their businesses. In 2010, the Conclave addressed the winning strategies that were being scripted in IT businesses and IT applications and also introduced the audience to the cutting-edge concepts and practices in IT that could help, to a great extent, the business world emerging from the recession.

The speakers included:

- **Dr. Debesh Das**, Hon'ble Minister-in-Charge, IT Department, Government of West Bengal
- **Mr. Ambarish Dasgupta**, Executive Director, PricewaterhouseCoopers Pvt. Ltd.
- **Mr. Amit Mukherjee**, Vice President - IT & Supply Chain, Spencers Retail Limited and Group CIO, RPG Enterprises
- **Mr. Aneesh Dhawan**, Territory Manager – North & East, VMware India
- **Mr. Bhaswata Sinharoy**, Group Head, Wipro Technologies
- **Mr. Debashish Roy**, Director, Adapt Solutions Pvt. Ltd.
- **Mr. Niladri Ghosh**, Head, Sales & Operations, India & Middle East, Huntsman Advanced Materials India Pvt. Ltd.
- **Mr. Rajarshi Sengupta**, Executive Director, Deloitte & Touche Consulting India Pvt. Ltd.

- **Mr. Subho Samanta**, Vice President and Head of Kolkata Operations & Global Delivery Head for Customer Solutions Practice, Cognizant Technology Solutions India Limited
- **Mr. Sunil Srinivasan**, Director - Manufacturing and Supply Chain Solutions, SAP India Pvt. Ltd.
- **Mr. Tanmoy Chakrabarty**, Vice President & Global Head, Government Industry Solutions Unit, Tata Consultancy Services Limited
- **Mr. Vivek Gupta**, Director – India Alliances and Channels, Salesforce.com India

The programme was attended by over 150 delegates and the common feedback was that the Conclave content was most relevant and that the panel of speakers was indeed excellent.

BUSINESS-IT CONCLAVE 2011



The theme for Business-IT Conclave 2011 was “**The changing world of IT – Exciting new vistas for enterprise planning**”. Accordingly, the **Keynote of the Inaugural Session** was, “**Future drivers for IT in India – new markets, creating opportunities and changing trends**”.

The speakers included:

- **Shri Partha Chatterjee**, Hon’ble Minister-in-Charge , Information Technology, Commerce and Industries, Industrial Reconstruction, Public, Enterprise and Parliamentary Affairs, Government of West Bengal
- **Shri Basudev Banerjee**, IAS, Principal Secretary, Department of Information Technology, Government of West Bengal
- **Mr. Bhaskar Pramanik**, Chairman, Microsoft Corporation India Pvt. Ltd.
- **Mr. Subho Samanta**, Vice President & Head of Kolkata Operations, Cognizant Technology Solutions India Limited
- **Mr. Debdas Sen**, Executive Director, PricewaterhouseCoopers Pvt. Ltd.
- **Mr. Anjan Bose**, Head - HR & Chief Information Officer, Haldia Petrochemicals Limited
- **Mr. Aurindam Dey**, Vice President, ITC Infotech India Ltd
- **Col. A K Nath**, Executive Director, Centre for Development of Advanced Computing
- **Mr. Atul Gupta**, Vice President, Strategic Outsourcing, IBM India
- **Mr. Prabir Dasgupta**, Managing Director, Nevaeh Technology Pvt. Ltd
- **Mr. Debashish Roy**, Director, Adapt Solutions Pvt. Ltd.
- **Mr. Manoj Sahai**, Head – Strategic Sales, SMB, Tata Consultancy Services Limited
- **Mr. Anubrata Chakrabarti**, Director, Deloitte & Touche Consulting India Pvt. Ltd.
- **Mr. Jayanta Parial** , Joint Director, Centre for Development of Advanced Computing (CDAC)

As always, the Conclave promises to be a prime programme in the calendar of events for the IT fraternity. Indeed, the takeaways are immense not only for the IT community, but also for corporates and IT users at large. To add to the presentations, we shall have live demo and also re-release the very useful Guidelines on Cyber Security, which the Chamber had pioneered and authored.

DO JOIN US...

Naturally, the success of a programme of such dimensions depends as much on the strength of the faculty as on the financial substructure. **With sound finances, we shall not only be able to meet the costs of organizing, but would also be able to focus on how to ensure the best takeaways from the summit for the delegates.**

Delegate Fee: Rs. 2500/- per delegate (inclusive of taxes).

The Sponsorship Categories and Benefits are provided below.

Sponsorship category	Benefits
Platinum Sponsor (Rs. 5,00,000)	<ol style="list-style-type: none"> 1. Organization to be recognized as the event co-promoter. 2. Display of organization logo on the main seminar banner. 3. Insertion of sponsor brochures in the delegate folder. 4. Display of the sponsor's own banners (nos. 4). 5. Logo in Chamber's promotional material (if logo is provided to Chamber in advance). 6. Nominations of 20 delegates for whom delegate fee would not be applicable. 7. Two speaker / panel member slots in the programme schedule.
Gold Sponsor (Rs. 3,00,000)	<ol style="list-style-type: none"> 1. Display of organization logo on the main seminar banner. 2. Insertion of sponsor brochures in the delegate folder. 3. Display of the sponsor's own banners (nos. 2). 4. Logo in Chamber's promotional material (if logo is provided to Chamber in advance). 5. Nominations of 15 invited delegates for whom delegate fee would not be applicable. 6. One speaker / panel member slot in the programme schedule.
Silver Sponsor (Rs. 2,00,000)	<ol style="list-style-type: none"> 1. Display of organization logo on the main seminar banner. 2. Insertion of sponsor brochures in the delegate folder. 3. Display of the sponsor's own banner. 4. Logo in Chamber's promotional material (if logo is provided to Chamber in advance). 5. Nominations of 10 invited delegates for whom delegate fee would not be applicable.
Event Supporter (Rs. 1,00,000)	<ol style="list-style-type: none"> 1. Display of organization logo on the main seminar banner. 2. Logo in Chamber's promotional material (if logo is provided to Chamber in advance). 3. Nominations of 5 invited delegates for whom delegate fee would not be applicable.

It would be our privilege to receive your support and we would be grateful to you for this kind gesture. The Chamber would, of course, acknowledge your contribution through our event promotion activities.

For any queries, please write to:

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