



IN ASSOCIATION WITH

CELEBRATE MSME DAY 2022

EXPLORING DIGITAL MARKET & CREDIT LINKAGE FOR MSMEs

10:30 am
27th June, 2022

Williamson Magor Hall
The Bengal Chamber

Physical and
Digital



WORLD MSME DAY 2022

Theme: Connecting MSMEs to Global Market and Credit Linkages

27th June, 2022 || The Bengal Chamber of Commerce and Industry, Kolkata

PROGRAMME

10:30 A.M. – 10:55 A.M.		Networking with Tea/Coffee
		INAUGURAL SESSION 11:00 A.M. – 12:30 P.M.
11:00 A.M. – 11:10 A.M.	Inaugural and Theme Address	Mr. Sanjay Behera, Chairperson – Manufacturing & MSME Committee, The BCC&I, and Chief Sales Manager, Tata Steel Limited
11:10 A.M. – 11:30 A.M.	Address by the Chief Guest	Shri Rajesh Pandey, IAS, Principal Secretary MSME&T, Government of West Bengal
11:30 A.M. – 11:45 A.M.	Special Address by Guest of Honour on “Role of E-Platforms in Solving Growth Challenges for MSMEs”	Ms. Madhura Sekhsaria, Head - Partnerships TATA Business Hub
11:45 A.M. – 12:00 P.M.	Special Address by Guest of Honor on “Credit Linkages – A Key to Enhance Business”	Shri Bhanu Prakash Verma, General Manager, Small Industries Development Bank of India (SIDBI)
12:00 P.M. – 12:15 P.M.	Special Address by Guest of Honour on “Easy Availability of Credit for MSMEs”	Mr. Maneesh Sinha, Senior Vice President HDFC Bank
12:15 P.M. – 12:25 P.M.	Concluding Remarks	Shri Debabrata Mitra, IEDS, Director and Head of Office, MSME Development Institute, Kolkata, Government of India



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