

27 June
2023



BCC&ⁱ
AIDING BUSINESS
SINCE 1833

2023 **WORLD
MSME DAY**

Vendor Empowerment &
Capacity Building



World **MSME Day**



The programme aims to connect 250 + MSMEs to Large Industries for developing new vendor customer relationships. E-marketing platforms, Banks and Financial Institutions will be participating in the programme for providing a platform to MSMEs for exploring opportunities, disseminating information, exchanging dialogues and facilitating collaborations.

EVENT OFFERINGS



CAPACITY BUILDING

B2B and B2G meets



SEMINAR

Knowledge Sharing Session by Eminent Speakers



EXHIBITIONS

Display of Product/Services by Enterprises

FACILITATION DESK



**GeM Registration
and Udyam Registration**

BCC&I

INITIATIVES IN MSME AND MANUFACTURING SECTOR

13th Manufacturing Conclave and Manufacturing and MSME Excellence Awards, PUNE



Manufacturing Sector was represented by steel and automobile. Services Sector was represented by robotics, industry 4.0 solutions, banks, fin-tech platforms, and logistics. More than 300 Large Manufacturers and MSMEs were present



World MSME Day Celebration 2022



- Introducing digital platforms for leveraging market
- Felicitating Bengal Chambers members
- Publication of a robust Recommendation Report which was circulated by the Ministry of MSME, Govt. of India
- Participation of State Government



Fin-Tech and Credit Expo



- Connecting MSMEs to Fin-Techs
- Addressing issues related to Access to Credit



Highlights

27th JUNE 2023

09:00 am – 09:30 am

Registration &
Networking over Tea/Coffee

10:00 am Onwards

INAUGURATION of the
Exhibition by the Dignitaries

THEME SESSION – Vendor
Empowerment and Capacity
Building

TECHNICAL SESSION 1: Defense
Contract Management –
Understanding the Intricacies

TECHNICAL SESSION 2:
Enabling Vendors Through
Emerging Technologies in
Heavy Engineering

TECHNICAL SESSION 3: Vendor
Financing and Working Capital
Management

TECHNICAL SESSION 4:
Opportunities in Power and
Energy Sector

TECHNICAL SESSION 5:
Procurement Procedures in
Infrastructure Projects

05:30 pm

Networking over Tea, Coffee
and Snacks



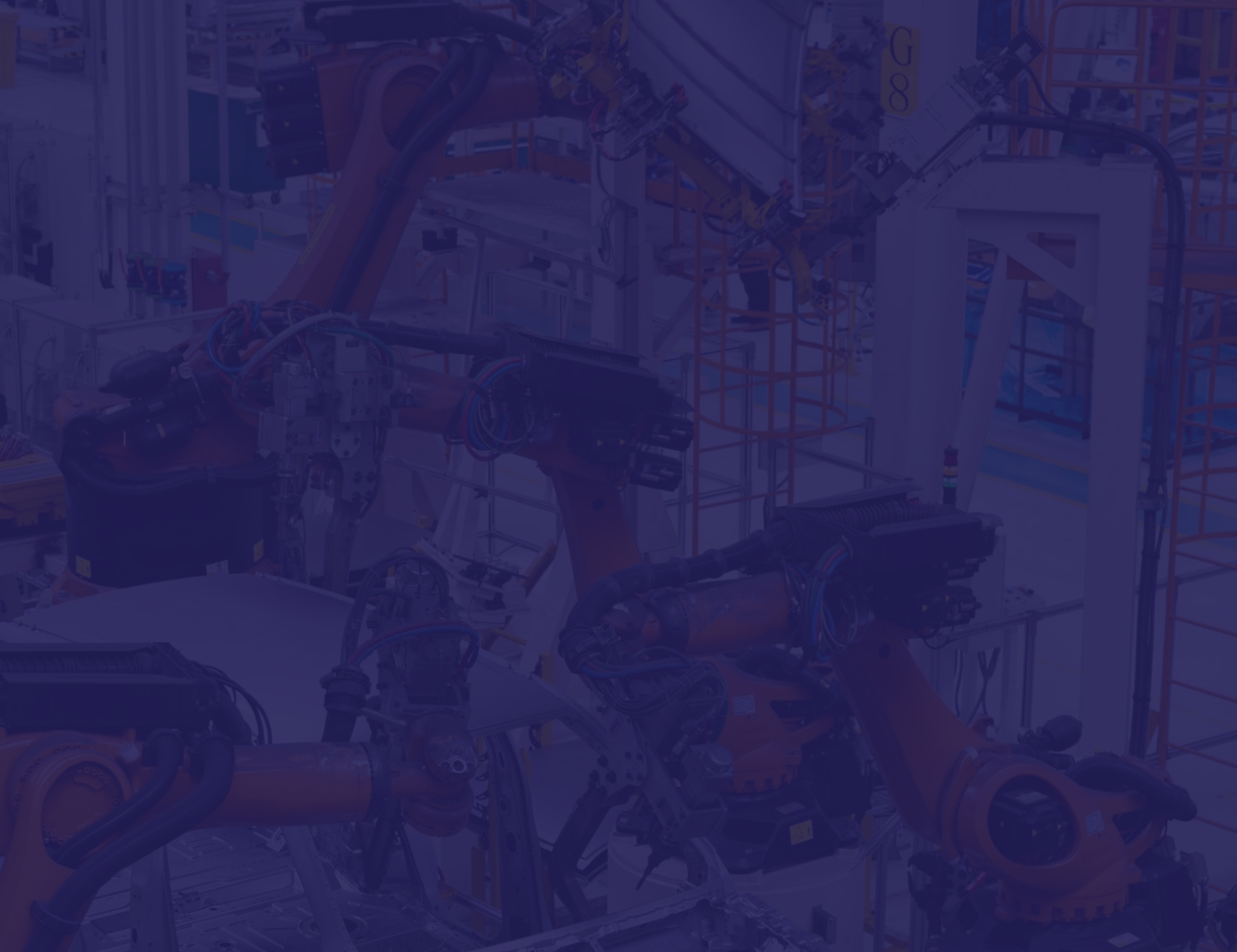
2023 WORLD MSME DAY

Vendor Empowerment & Capacity Building



SPONSORSHIP DELIVERABLES

| | Title | Platinum | Gold | Silver |
|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Sponsorship Amount | 5 Lakh | 3 Lakh | 2 Lakh | 1 Lakh |
| Logo Presence in all Digital and Physical Branding of the Programme | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Advertorial Content (1 Video/1 Still Creative for pre event promotional activity through BCC&i Social media platform) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Wall of Speaker at Venue | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Corporate AV to be Featured during Event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Advertisement in BCC&i Monthly Newsletter | 1 Page | 1 Page | ½ Page | ¼ Page |
| Speaker Slot in Inaugural Session | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Speaker Slot in Technical Session | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Stall Space | (4X2 SQMTR) | (3X2 SQMTR) | (2X2 SQMTR) | 6 standee |
| Participant Data | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Invitation Passes | 10 | 8 | 6 | 4 |



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