

2023 WORLD MSME DAY

Vendor Empowerment &
Capacity Building



**2nd Edition of World MSME Day
27th June, 2023
Venue – The Park Kolkata
Theme- Vendor Empowerment and Capacity Building**

PROGRAMME SCHEDULE

9:00am – 9:45am	Registration & Networking over Tea/Coffee
10:00am – 10:15am	Inauguration of the Exhibition by the Dignitaries
10:15 am – 10:20am	Guests to assemble at the main auditorium

**Theme Session – Vendor Empowerment and Capacity Building
Time: 10:20 am – 11:35 am**

Time	Topic	Speakers
10:25am – 10:30am		Ushering of dignitaries to the dais
10:30 am – 10:40am	Welcome Address	Mr. Sanjay Behera , Chairperson, Manufacturing and MSME Committee of The Bengal Chamber; Chief Sales Manager, Tata Steel
10:40am – 10:50am	Theme Address	Mr. Subir Chakraborty , President, BCC&i; MD &CEO, Exide Industries Ltd.
10:50am – 11:00am	Address by the Guest of Honour	Shri Arjun Kumar , Associate Director, Scientist 'F', TDF, DRDO HQ
11:00am – 11:15am	Address by the Guest of Honour	Shri T N Jha , Regional Head, Group Schemes, LIC of India
11:15am – 11:30am	Address by the Guest of Honour	Shri Rajendra Kumar Saboo , Executive Director, UCO Bank
11:30am – 11:45am	Address by the Guest of Honour	Shri Salim G. Purushothaman , Chairman & Managing Director, Braithwaite & Co. Ltd.
11:45am – 12:00noon	Keynote Address by Guest of Honour	Mr. Indrajit Mookerjee , Vice Chairman Texmaco Rail & Engineering Ltd
12:00noon – 12:15pm	Address by the Chief Guest	Shri Rajesh Pandey, IAS , Principal Secretary, MSME & Textile, Government of West Bengal
12:15pm – 12:20pm	Conferring Mementoes and Changeover	

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Technical Session 1: Enhancing Vendors' Capacity by Leveraging Technology
Time: 12:30pm – 1:30pm

Chair and Moderator: Mr. Sanjay Behera, Chairperson, Manufacturing and MSME Committee of The Bengal Chamber; Chief Sales Manager, Tata Steel

Panelists:

- **Shri Salim G. Purushothaman**, Chairman & Managing Director, Braithwaite & Co. Ltd.
- **Mr. Biswajit Sen**, Procurement Head, Vesuvius India Limited
- **Mr. Nitin Bhatlekar**, Chief Procurement and Supply Chain Officer, Texmaco Rail & Engineering Ltd
- **Mr. Subrata Das**, Senior Manager (Works), UAL Industries

Followed by Q&A

1:25pm – 1:30pm – Conferring Mementoes and Changeover

Networking and B2B at the Exhibition Hall
1:30pm – 2:00pm

Luncheon
2:00pm – 3:00pm

Technical Session 2: Opportunities for MSMEs in Defense
Time: 3:00pm – 3:50pm

Chair and Moderator: Air Chief Marshal Arup Raha PVSM AVSM VM ADC (RETD)

Panelists:

- **Shri Arjun Kumar**, Associate Director, Scientist 'F', TDF, DRDO HQ
- **Mr. M Mahendran**, Senior Manager, Vendor Development, Garden Reach Shipbuilders & Engineers Ltd.
- **Dr. Arijit Banerjee**, Director, Ramesis RPL, Bio Toilet Producer

Followed by Q&A

3:45pm – 3:50pm – Conferring Mementoes and Changeover

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Technical Session 3: Financing, TReDS, Schemes – Crucial for MSMEs
Time: 4:00pm – 4:45pm

Chair and Moderator: Mr. Indranil Dutta, Co-Chairperson, Manufacturing and MSME Committee, The Bengal Chamber, CEO, Datre Corporation Ltd.

Panelists:

- **Mr. Prem Shankar Jha**, General Manager (MSME), UCO Bank
- **Mr. Moulinath Ganguli**, Director, Sales, M1 Exchange
- **Mr. Sunil Bhoruka**, Director, Suvidha Consultant
- **Representative from Tally Solutions**

Followed by Q&A

4:40pm – 4:45pm: Conferring Mementoes and Changeover

4:45pm – 5:30 – Networking over Snacks, Tea and Coffee
at The Exhibition Hall