

BCC&ⁱ
THE BENGAL CHAMBER



RURAL CONNECT

FPOs in Connecting Rural Dots & FPO Awards

2 0 2 3



2nd And 3rd March 2023

10:00 am onwards

**at Williamson Magor Hall
The Bengal Chamber Premises**





OVERVIEW

The Bengal Chamber of Commerce and Industry, one of India's oldest institutions of its kind set up in 1833, has been working relentlessly in enhancing rural livelihood and its economy. Along with agriculture, The Chamber has also been focussing on agri allied sector for ensuring a sustainable growth in rural economy.

The Chamber's focus is converting agriculture into agri-business so that "Doubling of Farmer's Income" mission of the country is achieved.

The Chamber perceives that in achieving the above-mentioned objective, some areas are crucial which includes

- **Policy Level Interventions**

- o Agriculture
- o Agri allied sector
- o Social sector schemes for enhancing rural livelihood

- **Agri Logistics**

- o Access to credit
- o Risk coverage
- o Agri logistics
- o Cold-storage and transport network
- o Technology intervention

- **Sustainable Practices**

- o Quality inputs
- o Maximizing output

The Bengal Chamber has created several platforms in achieving economy of scale in agriculture which includes:

- Rural Connect
- FPO Conclave
- Rural Livelihood Summit
- SmartAgri Summit

All these flagship summits and conclaves of The Chamber create platforms for Policymakers, Thought leaders, Industry Heads and Practitioners for sharing thoughts and exchanging experiences which help in formulation of robust recommendations helping the policymakers to consider the outcome of such flagship conclaves or summits.



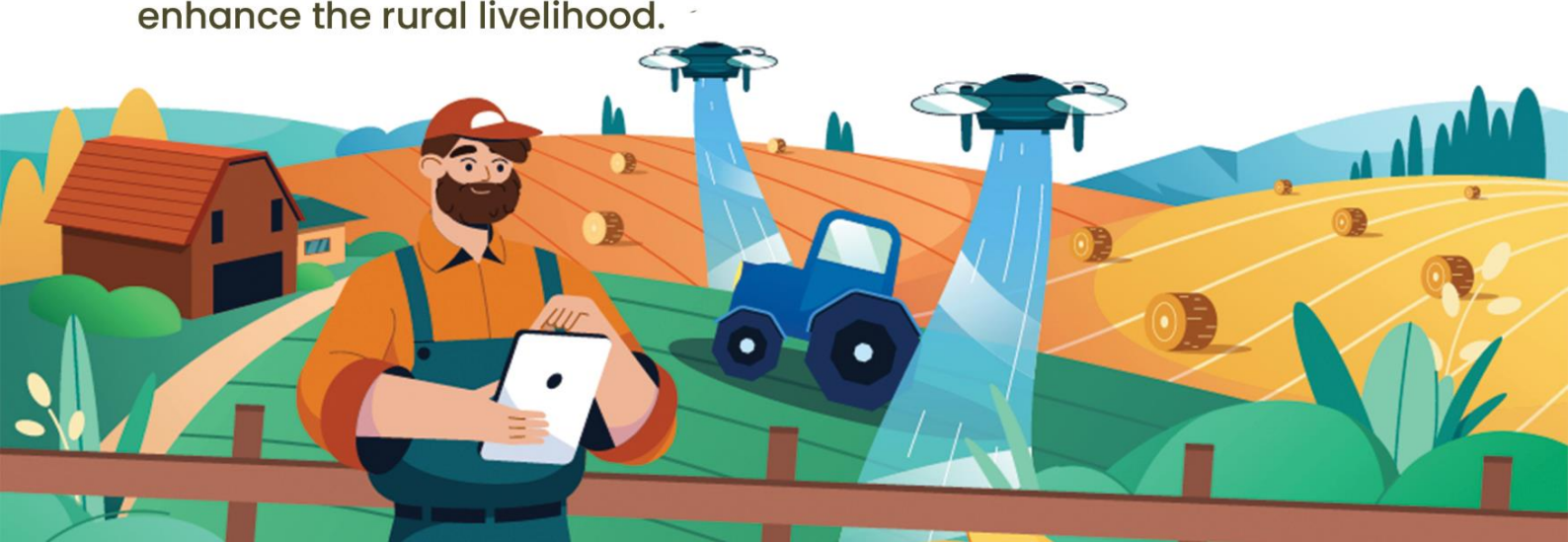
OBJECTIVE OF THE PROGRAMME

The major objective of this year's Rural Connect is to brainstorm on the possible ways in transforming agri and allied sector into agri entrepreneurship ensuring more rural livelihood generation and enhancing rural income. Hence, the areas of discussions will focus around the following:

- Policy level discussions
- Implementation and impact of various schemes for FPOs and SHGs
- Strengthening agri allied sector
- Further inclusion of women in production
- Enhancing livelihood and income

WHY FPO AWARD?

The Bengal Chamber feels that formation and running of FPOs has become a movement in India. FPOs have created a successful platform for farmers for connecting directly to markets, promoting technology in agriculture and sustainable farming practices. The Bengal Chamber is also of the opinion that FPOs are playing key roles in converting agriculture to agri entrepreneurship. So, The Chamber has decided to launch several awards for recognizing the FPOs for their contribution in several areas of agriculture and agri allied sector. The Chamber believes that the award will catalyze the passion of the FPOs which in turn will enhance the rural livelihood.



FOCUS AREAS OF THE CONCLAVE



Specially curated sessions



Interactive discussions



Exchange of ideas and experiences



Two-day long exhibition



B2B meetings and market connects



SPONSORSHIP & PARTNERING OPPORTUNITY

TITLE

PLATINUM

GOLD

SILVER

BANKING PARTNER

INDUSTRY PARTNER

FEATURES OF THE CONCLAVE



Exhibition
B2B Networking



Conference
Panel Discussions &
Fireside Chat Sessions



Awards



**For Further Details and Participation
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