



ORGANISING

ENTERPRISE RISK MANAGEMENT WORKSHOP



16 Hours Online Workshop presented by Entellus
(Total 4 Sessions of 4 hrs each, for 2 consecutive weeks)



From Risk Awareness to
Strategic Risk Leadership

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WORKSHOP OVERVIEW

In an era of AI disruption, geopolitical volatility, and accelerating regulatory change, risk leadership is a boardroom imperative. This intensive two-day workshop equips mid to senior executives with the frameworks, tools, and strategic mindset to transform risk management from a compliance exercise into a source of competitive advantage. Through interactive simulations, real-world case studies, and AI-powered analytics, participants leave ready to lead enterprise risk with confidence.

WORKSHOP OBJECTIVES

This workshop is designed to achieve the following organisational and individual objectives:

- › Establish a rigorous, organisation-wide understanding of risk as a strategic variable—not merely a compliance function
- › Equip executives with internationally recognised frameworks (ISO 31000, COSO ERM) to assess and mature their enterprise risk practices
- › Build practical capability in risk identification, quantitative assessment, and heat-map construction at the executive level
- › Develop cost-effective, board-reportable mitigation and monitoring strategies anchored in leading Key Risk Indicators (KRIs)
- › Integrate AI-powered risk intelligence and predictive analytics into governance and decision-making processes
- › Enable participants to articulate defensible risk appetite statements and lead confident, board-level risk conversations
- › Foster a forward-looking risk culture that treats emerging and digital risks as strategic planning inputs



WHY THIS WORKSHOP STANDS APART

01

**AI-Powered
Risk Intelligence**

Predictive analytics, machine learning for assessment and governance of AI-related risks



02

**Cutting-Edge
Technology
Integration**

Modern tools and digital techniques that elevate risk visibility and decision speed



03

**Executive
Strategic Focus**

Board-level thinking that links risk appetite, value creation and competitive advantage



04

**Interactive
Simulations
& Cases**

Simulated board meetings, live organizational challenges and hands-on scenario drills



05

**Forward-Thinking
Approaches**

Beyond box-ticking—ISO 31000, COSO ERM, and next-generation risk culture practices



SESSIONS AT A GLANCE

SESSION	FOCUS	KEY TOPICS & ACTIVITIES
Session 1	Foundations of Risk Management	Topics: Risk vs. uncertainty · Value creation linkage · Risk culture assessment · The risk management lifecycle · ISO 31000 principles overview · Enterprise risk framework orientation Activities: Risk culture pulse survey · Opening scenario drill · Group discussion on organisational risk posture and maturity
Session 2	Risk Identification & Assessment	Topics: PESTLE & SWOT for risk scanning · Qualitative & quantitative assessment methods · Risk heat maps & probability-impact matrices · Monte Carlo simulation fundamentals · Risk register design · Stakeholder risk mapping Activities: Facilitated risk identification workshop · Heat map construction exercise · Risk register team challenge
Session 3	Mitigation, Monitoring & Frameworks	Topics: Risk treatment strategies (avoid/reduce/transfer/accept) · KRI design & calibration · ISO 31000 & COSO ERM deep-dive · Executive risk dashboards · AI-powered predictive risk monitoring · Assurance mapping & the Three Lines Model Activities: Mitigation strategy design lab · KRI scoreboard build · Framework maturity self-assessment
Session 4	Governance, AI & Strategic ERM	Topics: Three Lines of Defence governance · Risk appetite statement design · AI & digital risk integration · Emerging & technology risks · Board risk reporting & communication · Crisis management & business continuity Activities: Board simulation capstone · Risk appetite statement drafting · Stakeholder risk communication roleplay

SESSIONS AT A GLANCE

SESSION	DATE	TIME	DAY	HOURS
Session 1	17th September	2pm- 6pm	Thursday	4 hrs
Session 2	18th September	2pm- 6pm	Friday	4 hrs
Session 3	24th September	2pm- 6pm	Thursday	4 hrs
Session 4	25th September	2pm- 6pm	Friday	4 hrs



KEY TOPICS COVERED

The workshop provides comprehensive, practitioner-oriented coverage across the full enterprise risk management spectrum:

Risk Identification & Assessment Methodologies

PESTLE, SWOT, root cause analysis, Delphi technique, risk workshops, and bow-tie analysis to comprehensively surface and prioritise organisational risks

Quantitative & Qualitative Risk Evaluation

Monte Carlo simulation, scenario analysis, probability-impact matrices, risk-adjusted value calculations, and expert elicitation techniques

Enterprise Risk Frameworks: ISO 31000 & COSO ERM

In-depth application of ISO 31000:2018 principles and COSO ERM Integrated Framework for building mature, audit-ready risk governance structures

AI & Predictive Analytics in Risk Management

Machine learning for risk pattern detection, AI-powered early-warning systems, natural language processing for risk scanning, and governance of AI-related risks

Risk Mitigation & Treatment Strategies

Avoid, reduce, transfer, and accept frameworks; residual risk management; cost-benefit analysis of controls; and contingency planning

Risk Monitoring, KRIs & Executive Dashboards

Designing leading Key Risk Indicators, risk appetite threshold calibration, real-time monitoring protocols, and board-ready risk reporting

Governance, Assurance & the Three Lines Model

Role delineation between business units, risk functions, and internal audit; accountability frameworks; regulatory compliance integration

Emerging Risks & Technology Disruption

Cybersecurity risk, geopolitical volatility, climate-related financial risk, supply chain concentration, and AI ethics & responsible governance

Strategic Risk Management & Risk Culture

Linking risk appetite to corporate strategy; building a risk-aware culture; and using scenario planning for board-level strategic decisions

Crisis Management & Business Continuity

Crisis response governance, business continuity planning (ISO 22301 alignment), organisational resilience frameworks, and stakeholder communication in a crisis

WHO SHOULD ATTEND

Mid to senior-level practitioners, business unit leaders, risk owners, and executives (typically 8+ years of experience) seeking to elevate risk from operational control to strategic leadership.

KEY LEARNING OUTCOMES

Upon completion of this workshop, participants will be able to:

- Articulate the strategic differences between risk, uncertainty, and opportunity— and translate these distinctions into executive decision-making frameworks
- Apply internationally recognised methodologies (ISO 31000, COSO ERM) to assess and elevate organisational risk maturity across business units
- Facilitate structured risk identification workshops and design defensible probability-impact assessment matrices for any organisational context
- Construct and maintain risk heat maps and risk registers that serve as dynamic governance documents across business units
- Build cost-effective, board-reportable mitigation plans and design leading KRIs calibrated to organisational risk appetite thresholds
- Evaluate and deploy AI-powered risk analytics and predictive monitoring tools within their governance and ERM infrastructure
- Articulate a clear, usable risk appetite statement and align it with corporate strategy, capital allocation, and stakeholder expectations
- Lead board-ready risk conversations, present risk reports with confidence, and challenge risk assumptions at the most senior levels
- Anticipate, assess, and manage emerging risks including cybersecurity, geopolitical volatility, climate-related risk, and AI governance
- Develop and exercise crisis management and business continuity plans that ensure organisational resilience under adverse and high-impact conditions

WORKSHOP DETAILS

FORMAT:

4 | **~16**
HALF-DAY SESSIONS | **INSTRUCTIONAL HOURS**

PARTICIPATION FEE:

₹ 10,000

+ 18% GST (PER PARTICIPANT)

DISCOUNTS:

FOR 10 OR MORE CONFIRMATION - 20%

FOR 6-9 CONFIRMATION - 15%

FOR 3-5 CONFIRMATION - 10%

COORDINATORS:

Ms. Angana Guha Roy Chowdhury:
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Certificate of Participation will be provided by The Bengal Chamber of Commerce and Industry to all the participants.

PAYMENT PROCEDURE

Beneficiary Name: The Bengal Chamber of Commerce and Industry
Bank Name: Canara Bank
Bank Account Number: 95001010000017 (Current)
IFSC Code: CNRB0019500
BCC&I Address: Royal Exchange, 6 N.S. Road, Kolkata 700001, West Bengal Kolkata

THE BENGAL CHAMBER OF COMMERCE IND



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ABOUT BCC&I LEADERSHIP INSTITUTE

The Bengal Chamber of Commerce and Industry (BCC&I) has launched BCC&I Leadership Institute (BLI) with offerings ranging from training programmes and workshops to certification courses focused on management / technology development and leadership training on a common platform from which the vertical-specific offerings could be strategized, streamlined, targeted, branded and marketed to the clients (corporates / businesses / industries / governments).

The BLI embodies BCC&I's commitment to consolidating and enhancing these initiatives. It is envisioned as a continuous learning platform providing targeted, impactful training and leadership development opportunities. The goal is to strategize, streamline, and market these specialized offerings under a unified, distinguished brand, while also focusing on capacity building for Member Organisations on relevant and contextual topics, and collaborating with leading academia from India and abroad. It is more than just a learning platform; it is a catalyst for professional growth and business excellence. By integrating the best existing programs and creating new, innovative offerings, BCC&I is committed to helping its members and partners reach their highest potential.

THE COMMITTEE COMPRISES OF:

Chairperson: Mr. Supriyo Sinha, Director - Business Transformation & Corporate Strategy, The Peerless General Finance & Investment Company Limited

Mentor: Mr. Subir Chakraborty, Former President, BCC&I (Former MD & CEO, Exide Industries Limited)

Special Invitee Member: Mr. Gautam Ray, Immediate Former President, BCC&I and President – Corporate, RPSG Group