

CRYPTOCURRENCY

MASTERCLASS

30th April 2022; Saturday 11:00 a.m.- 5:00 p.m.

The Bengal Chamber Premises

Royal Exchange Building, 6, Netaji Subhas Rd, Kolkata, West Bengal - 700001



Dear Member and Industry Stakeholder,

The Bengal Chamber of Commerce and Industry is conducting "Cryptocurrency Masterclass", to educate potential Investors about Digital Currency and Cryptocurrency.

Cryptocurrency has become a global phenomenon in recent years, although much is still to be learned about this evolving technology. There are many concerns around the technology and its capacity to disrupt traditional financial systems.

We have seen Bitcoin hit multiple new all-time high prices over in recent times, followed by big drops and more institutional buy-in from major companies.

As Cryptocurrency became popular, people started investing and trading in crypto coins across the globe. This investment is observed in India as well.

Hon'ble Finance Minister of India announced in her Budget speech that the Reserve Bank of India (RBI) would launch its digital currency in the year starting 1st April 2022. The income from the transfer of all virtual assets will also be taxed at 30%. This has given a direction to many crypto investors who were apprehensive about the future of digital currency in India.

Cryptocurrency is not just about investing. As the industry grows the demand for new talent with an understanding of Blockchain and Cryptocurrency and specific tech skills will also increase. However, the crypto sphere needs more quality Cryptocurrency education. It has been observed that people are reluctant to learn about it for the complexities associated with it.

Being a responsible Chamber of Commerce, our aim is to provide value added services to our members and stakeholders to up skill their knowledge about Digital Currency and Cryptocurrency, to make them understand what is the technology behind it and what is the investment process in crypto.

The Entrepreneurs' Committee is presenting this with the IT Committee

We look forward to your participation.

Thanking you,

Yours faithfully,

Arnab Basu

Vice President and

Chairperson, IT Committee

The Bengal Chamber of Commerce and Industry

CRYPTOCURRENCY MASTERCLASS

- Workshop on Cryptocurrency

SATURDAY, 30TH APRIL 2022



Cryptocurrency Investing Made Simple.

To educate potential Investors about Digital Currency and Cryptocurrency basics and how to invest in such assets.

The Bengal Chamber of Commerce and Industry is conducting a "Cryptocurrency Masterclass", which is designed for anyone who wants to add Digital Currency or Cryptocurrency as Investment.



RS. 3500 +18% GST (FOR PHYSICAL PARTICIPATION)

RS. 2000+18% GST (FOR DIGITAL PARTICIPATION)



11:00 A.M.- 5:00 P.M.



PHYGITAL (PHYSICAL + DIGITAL)



**THE BENGAL CHAMBER OF
COMMERCE AND INDUSTRY** *(Physical)*



ZOOM *(Digital)*

FOCUSED AREAS OF THE WORKSHOP

- ① Understanding Digital Currency and Cryptocurrency
- ② Making a potential investor educated enough to explore investments.

WORKSHOP OUTLINE

Fundamentals of How Digital Currencies & Assets work, understanding centralized & decentralized platforms, Step-by-Step process to start investing in digital currencies, Future of Digital Currencies: NFTs, DeFi & a lot more.

TOPICS COVERED

- Fiat Money
- Cryptography
- The Birth of Bitcoin
- Blockchain and its Future
- Bitcoin Mining
- Altcoins
- Smart Contracts
- Smart Contract
- Types of Crypto
- Wallet
- DEFI
- DApps
- NFTS
- Common Terms used in crypto
- Exchanges
- Types of Coin Offerings
- How to buy Crypto.
- How to secure your assets.
- Types of Crypto Investing
- Passive Income with Crypto
- 5 Top Crypto Coins
- How to research about new projects.
- Metaverse
- Investing Principles
- Scams to watch for

DETAILED CURRICULUM

- o Fundamentals of How Digital Currencies & Assets work
- o Understanding centralized & decentralized platforms
- o How to research about altcoins.
- o Step-by-Step process to start investing in digital currencies.
- o Key terms every digital assets and currencies enthusiast must learn about
- o NFT's, Metaverse, DEFI and Future

LEARNING OUTCOMES

By the end of the workshop, the participants will have a strong understanding of what cryptocurrency is and how different types of cryptocurrencies work. They will gain knowledge how to invest and make money in Cryptocurrency.

HOW TO ENROLL FOR THE COURSE

Please register through <https://bit.ly/RegistrationCryptocurrencyWorkshop2022>

To enroll, the applicants can initiate Bank-to-bank transfer directly to the Bank Account by NEFT/RTGS.

Beneficiary Name: The Bengal Chamber of Commerce and Industry

Bank Name: Canara Bank

Bank Account Number: 95001010000017 (Current)

IFSC Code: CNRB0019500

BCC&I Address: Royal Exchange, 6 Netaji Subhas Road,
Kolkata 700001, West Bengal Kolkata



MR. VINOD REGHUNATHAN **TRAINER**

An entrepreneur with a deep passion for Technology driven business, Vinod Reghunathan starts his Internet Entrepreneurship 21 years ago. Started as a Freelancer with his main focus on SEO (Search Engine Optimization) gradually gaining experience in Affiliate Marketing. With the advent of social media, he turned his primary focus to Social Media Marketing for Companies and individuals in India and Abroad. Vinod Reghunathan set foot on stocks and trading nearly 17 years ago. By 2013 he started to focus more on the investment side of stocks, Domains and Real Estate. He has had active participation as speaker and participant for Namescon held at Las Vegas, Texas USA. Asian Namescon held at Macau, New Delhi, Bangalore, Mumbai etc.

2017 he started his Investments with Cryptocurrency's and from then on, he is actively engaged in Crypto asset Investments. He has spawned his investment portfolio to investments such as NFT, DAO, High APY Crypto products etc. Having a Bachelor's Degree in Economics and PG in Marketing Management Vinod Reghunathan started his PMS(Portfolio Management Service) in the year 2021..



MR. DEEPAK DAFTARI **ADVISOR**

Chairperson, Entrepreneurs Committee, The Bengal Chamber of Commerce and Industry and Mentor, WEBEL- BCC&I Tech Incubation Centre and Director and CEO, eSiksha.com- DD Web Vision Pvt Ltd.

Mr . Deepak Daftari is the CEO of eSiksha.com, an active Domain Investor & Angel Investor. Currently, he is the Chairman for the Entrepreneurship Committee at the Bengal Chamber. He is an expert in Domain Brand Consulting and Internet Branding. He buys and sells very valuable Domain Names and web based online business. He has bought and sold multiple six figure names in the last few years. He is a pioneer in India in the Domaining space. Mr. Daftari has invested in multiple Start-ups in India and has had successful exit too from his investments. In his spare time, he mentors a lot of start-ups and helps them in their growth journey and raising funds.

ABOUT

THE BENGAL CHAMBER

THE BENGAL CHAMBER OF COMMERCE AND INDUSTRY ([HTTPS://BENGALCHAMBER.COM/](https://bengalchamber.com/)), IS ONE OF THE OLDEST INSTITUTIONS OF ITS KIND TRACING ITS ORIGINS TO 1833. THE CHAMBER HAS PLAYED A PIONEERING ROLE AS A HELMSMAN, STEERING THE EVOLUTION OF COMMERCE AND INDUSTRY IN INDIA. THE CHAMBER REVIEWED AND COMMENTED UPON SOME OF THE MOST CRITICAL LEGISLATIONS IN THE COUNTRY. THE BENGAL CHAMBER WAS INVOLVED IN THE CONCEPTUALIZATION OF THE AIRPORT IN KOLKATA AND THE HOWRAH BRIDGE AND HAD LOBBIED FOR CREATION OF OVERLAND TRADE ROUTES WITH CHINA THROUGH TIBET. THE BENGAL CHAMBER HAS HELPED IN THE FORMATION OF A SLEW OF EDUCATIONAL AND CULTURAL INSTITUTIONS – INDIAN INSTITUTE OF MANAGEMENT CALCUTTA, INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT (IISWBM), NAZRUL MANCH AND THE ACADEMY OF FINE ARTS APART FROM BRINGING TO KOLKATA THE SON-ET-LUMIERE AT THE VICTORIA MEMORIAL.

TODAY, THE CHAMBER IS DEEPLY INVOLVED IN AREAS LIKE HEALTHCARE, INFORMATION TECHNOLOGY, EDUCATION, ENERGY AND ENVIRONMENT, FINANCE AND BANKING, CORPORATE GOVERNANCE, MSME DEVELOPMENT, MANUFACTURING, INFRASTRUCTURE, TOURISM - TO NAME A FEW AND HAS NOW ASSUMED A MULTI-FACETED ROLE.

THE CHAMBER HAS A VIBRANT IT COMMITTEE COMPRISING OF THE LEADING DEVELOPERS, CONSULTANTS, CORPORATES, ACADEMIA. START UPS HAVE ALSO BEEN INCLUDED. THE FOCUS HAS ALWAYS BEEN TO COMMUNICATE AND CREATE A BRIDGE BETWEEN THE TECHNOLOGY USERS AND THE DEVELOPERS ON HOW THE SYNERGY MAY BE ENHANCED WITH DISRUPTIVE INNOVATIONS. THE BENGAL CHAMBER'S ANNUAL SIGNATURE EVENT BUSINESS IT CONCLAVE (BITC) CREATES A PLATFORM FOR THE STAKEHOLDERS OF TECHNOLOGY INCLUDING THE PROVIDERS, USERS, ACADEMIA, INCUBATORS AND STARTUPS TO NETWORK, INTERACT, BRAINSTORM AND SHARE BEST PRACTICES ON THE EMERGING TECHNOLOGIES AND THEIR APPLICATIONS.

CONTACTS

Mr. Sambit Dasgupta
Assistant Director
The Bengal Chamber
E: sambit@bengalchamber.com
M: +91 9874241919

Ms. Sankalpita Aich
Programme Executive
The Bengal Chamber
E: sankalpita@bengalchamber.com
M: +91 8961364494

Ms. Angana Guha Roy Chowdhury
Director and Head-Operations
The Bengal Chamber
E: angana@bengalchamber.com