



PATENT AND
TRADEMARK
ATTORNEYS

L. S. DAVAR & CO.
ESTD. 1932 NEW DELHI • KOLKATA • BENGALURU
COMMITTED TO PROTECTING INNOVATIONS

BCC&i
THE BENGAL CHAMBER

Present

WORKSHOP ON IPR ON WORLD INTELLECTUAL PROPERTY DAY

Theme: **The India Moment: Leveraging IPR to fuel economic growth.**

 **26th April, 2023**

 **11:00 a.m.- 2:00 p.m.**

 **The Bengal Chamber
of Commerce and
Industry**

USP OF THE WORKSHOP :

- ❖ The workshop will help to generate a passive income for the IP owner, without any significant overheads.
- ❖ The workshop will create new business opportunities for licensor & licensee in terms of IP.
- ❖ The workshop will enable businesses to enter new markets or industries & expand their business in terms of IP.
- ❖ The workshop will provide the potential for better marketing in terms of IP.

THE FOCUSED AREAS OF THE WORKSHOP :

PATENT

- ⌘ Requisites for an Invention to be Patentable
- ⌘ Industrial Applicability of a Patent
- ⌘ Lifecycle of a Patent
- ⌘ Key Points regarding Patent filing
- ⌘ Government's Initiatives in promoting innovations
- ⌘ Possibilities of EARLY GRANT of an invention

TRADEMARK

- ⌘ What kind of trademarks should be adopted?
- ⌘ Advantages Of Registration
- ⌘ Enforcement Of Trademarks
- ⌘ Customs Recordal and border protection measures in India
- ⌘ Recent Developments In India Ipr

DESIGNS

- ⌘ Design Registration In India – An Overview

COPYRIGHT PROTECTION

- ⌘ Types of Works In Which Copyright Exists

WHO CAN JOIN THE WORKSHOP:

StartUp Founders, Legal Persons, CA, CXOs, Senior Officials from the sectors- software and IT, electronics and telecommunications, automobile, mechanical and machinery, finance and banking, media and entertainment, pharmaceuticals and healthcare, biotechnology, food and beverages, liquor, fashion and luxury, garments, accessories, textile, FMCGs, as well as academic and research institutions can join the workshop.

COURSE OUTLINE:

11 a.m.- 2:00 p.m.

Course Fee: Rs. 3000+ 18% GST

FACULTY:

Senior Subject Matter Expert from L.S. Davar & Co.

CERTIFICATION:

To be jointly provided by The Bengal Chamber of Commerce and Industry, one of the oldest Chambers of Commerce and L.S. Davar & Co. the oldest, largest & most trusted IP Law Firm of Indian Origin, on successful completion of the workshop.

HOW TO ENROLL FOR THE COURSE:

Please register through

<https://bit.ly/RegistrationIPRWorkshop26thApril2023>

To enroll, the applicants can initiate Bank-to-bank transfer directly to the Bank Account by NEFT/RTGS.

Beneficiary Name: The Bengal Chamber of Commerce and Industry

Bank Name: Canara Bank

Bank Account Number: 95001010000017 (Current)

IFSC Code: CNRB0019500

BCC&I Address: Royal Exchange, 6 Netaji Subhas Road, Kolkata 700001, West Bengal Kolkata



ABOUT THE BENGAL CHAMBER:

[\(https://www.bengalchamber.com/\)](https://www.bengalchamber.com/)

The Bengal Chamber of Commerce and Industry, one of the oldest institutions of its kind tracing its origins to 1833, has stayed relevant close to 200 years by adapting to the changes and delivering to the need of the industry. The Chamber's members include the brick and mortar industries as well as the new age technology businesses.

The Bengal Chamber is deeply connected with the tech industry with vibrant initiatives, which over the years, bring together technology providers, users, academia, startups, incubators, policy makers and the other stakeholders of technology to share applications, disseminate knowledge on cutting edge technologies, network and exchange dialogues for collaborations.

In today's world, almost every person knows what intellectual property is and the protection of intellectual property has become a matter of paramount importance for every person involved with intellectual property. Patents, trademarks, designs and copyrights have been the most popular forms of intellectual property till now but there are more forms of intellectual property like Geographical Indication (GI) and Domain Disputes which are gaining importance in the past few decades.



Being a responsible Chamber of Commerce, our aim is to provide value added services to our members and stakeholders to up skill their knowledge about new IP Strategy which will help them to align with new business directions and to help them to navigate through the multidimensional environment.

About L.S. Davar & Co:

[\(https://www.lsdavar.com/\)](https://www.lsdavar.com/)

Founded and Head Quartered in the historic city of Kolkata, India, in 1932 L.S. Davar & Co. is the Oldest, Largest & Most Trusted IP Law Firm of Indian Origin. They have a Corporate office in India's Capital City, New Delhi & Zonal offices in Bengaluru, Mumbai & Guwahati.

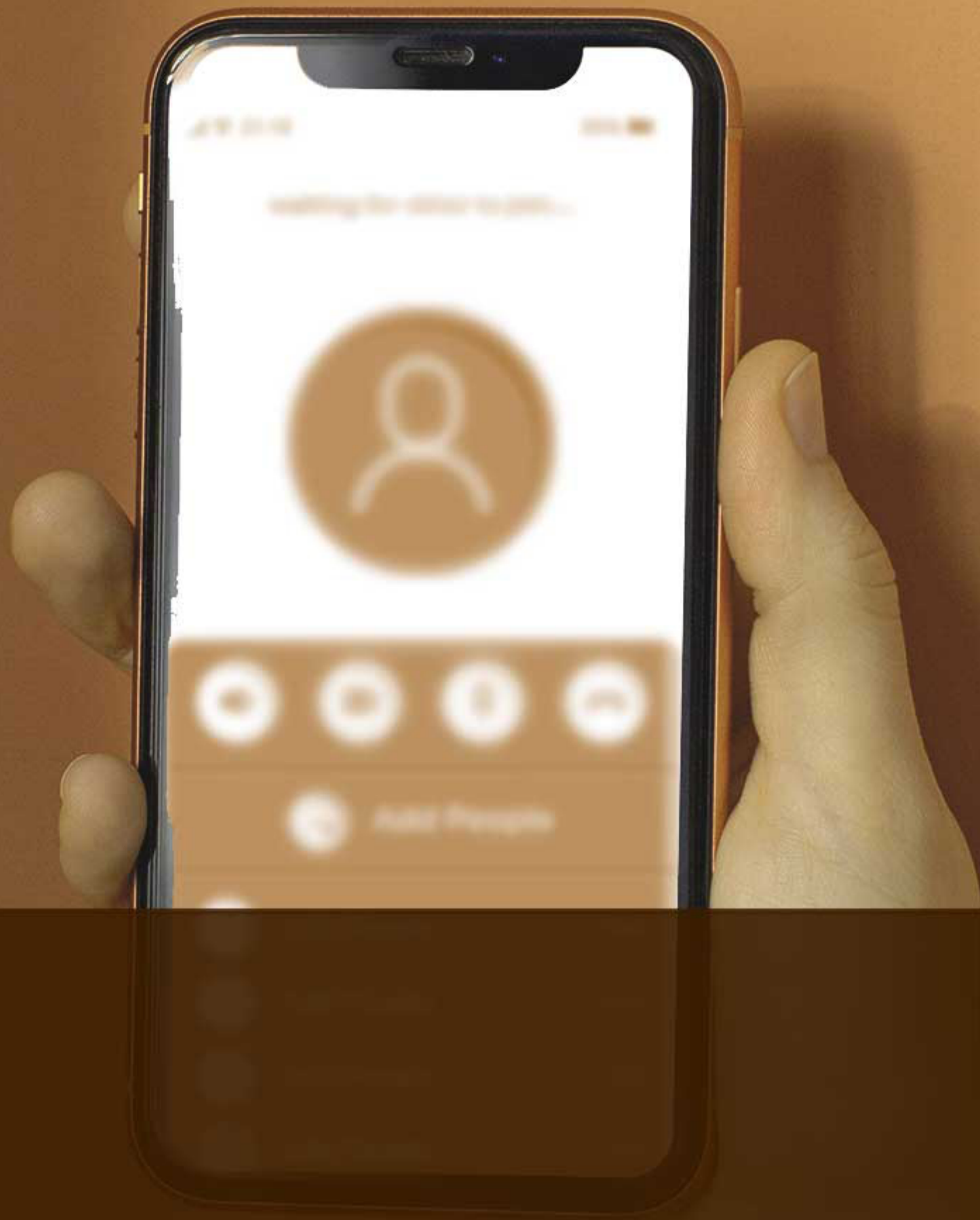
A full-service Intellectual Property Law Firm, L.S. DAVAR & Co., was founded by the Late Mr. L. S. Davar, a Barrister at Law. The Firm's former Chairman and his son, Late Mr. G. S. Davar, was an Electrical Engineer educated and trained in Germany, as a Patent Lawyer. He lived a complete, successful life as the Chairman of the group. He was recognized as an IP Living Legend by Assocham and carried forward the rich legacy of the firm for over 6 decades.

Dr. Joshita Davar Khemani, the current managing partner and Principal Attorney at Law and the only granddaughter of the Founder has been honoured as one of the Top 100 Powerful Women in Law by the World IP Forum. She has been recently recognized for the second consecutive year as the Top Managing Partner in IP Law by Forbes India.

With a workforce of over 300, the firm caters to a broad range of industries in India as well as in neighbouring countries such as NEPAL, BHUTAN, BANGLADESH, MYANMAR, THAILAND, VIETNAM, CAMBODIA, MALAYSIA, SINGAPORE, SRI LANKA, MALDIVES & PAKISTAN. Besides, they also have Associates in over 145 jurisdictions, worldwide.

With an experience of over 9 decades, they firmly believe in maintaining a long-term bond with their clients from start-ups to reputed international companies & they ensure that their Client's legal needs are fully met. Many Fortune 500 Companies, small and medium-sized enterprises, start-ups, Government funded industries, Universities, DRDO, RDSO, etc. are their esteemed Clients.

Whether, developing worldwide intellectual property portfolios, or handling infringement and litigating disputes, the IP Law firm focuses on practical and positive results delivering a 360 solution.



CONTACT:

Mr. Sambit Dasgupta

Assistant Director

The Bengal Chamber

M: +91 9874241919

E: sambit@bengalchamber.com

Ms. Sankalpita Aich

Senior Executive

The Bengal Chamber

M: +91 8961364494

E: sankalpita@bengalchamber.com