

NON-FUNGIBLE TOKEN (NFT) MASTERCLASS

- Workshop on Non-Fungible Token (NFT)

SATURDAY, 25TH JUNE 2022



Step by step guide to buy your first NFT.

- o To enlighten potential Investors about NFT Basic
- o How to trade NFT
- o How to identify good projects, scams

The Bengal Chamber of Commerce and Industry is conducting a "Masterclass on Non-Fungible Token (NFT)", which is designed for anyone who wants to know more about NFTs and its future as investments.



RS. 3000 +18% GST (FOR PHYSICAL PARTICIPATION)

RS. 1500 +18% GST (FOR DIGITAL PARTICIPATION)

***Physical participation is recommended for better engagement*



11:00 A.M.- 3:30 P.M.



PHYGITAL (PHYSICAL + DIGITAL)



**THE BENGAL CHAMBER OF
COMMERCE AND INDUSTRY (Physical)**
6, N S Road, Kolkata, West Bengal 700001



ZOOM (Digital)

NFT
Non-fungible
token

FOCUSED AREAS OF THE WORKSHOP

Learn A to Z of investing in NFTs

WHO CAN BENEFIT ?

Anyone interested in learning about NFTs with a mobile and internet connection

TOPICS COVERED

- What is NFT
- Terms used in NFTs
- How to setup wallet required to trade in NFTs
- Different NFT platforms
- Different networks for NFT trade
- Identify good projects
- How to use discord server
- Step by step method to buy your first NFT
- Ongoing scams in the industry
- Growth of NFT
- Future of NFT
- Glimpse of Metaverse

WORKSHOP OUTLINE

- o *Basic of NFTs*
- o *Growth of NFT*
- o *How to setup wallet, platform used to buy and sell NFTs*
- o *How to identify and get in good projects*
- o *Step by Step method to buy your first NFT, identify scams going on in the industry*
- o *NFT as future and its potential growth*
- o *Glimpse on Metaverse*

DETAILED CURRICULUM

- o Fundamentals of NFTs
- o How to research about good projects and get in early
- o Step by step guide on how to buy and trade NFTs
- o Key terms used in NFT
- o Getting used to Discord server

LEARNING OUTCOMES

By the end of the workshop participants will be confident enough to trade in NFTs and will know how to make money from trading in NFTs.

HOW TO ENROLL FOR THE COURSE

Please register through <https://bit.ly/RegistrationNFTWorkshop2022>

To enroll, the applicants can initiate Bank-to-bank transfer directly to the Bank Account by NEFT/RTGS.

Beneficiary Name: The Bengal Chamber of Commerce and Industry

Bank Name: Canara Bank

Bank Account Number: 95001010000017 (Current)

IFSC Code: CNRB0019500

BCC&I Address: Royal Exchange, 6 Netaji Subhas Road,
Kolkata 700001, West Bengal Kolkata



MR. RITESH SINGH **TRAINER**

An entrepreneur with a deep passion for Technology driven business. Ritesh Singh started his Entrepreneurship journey 16 years ago. Started as a freelancer and used to work in a Search Engine optimization company for 4 years. After gaining the experience, Ritesh Singh started his own SEO company and was highly successful.

Starting 2014 his focus shifted on the growth of social media and started working as a social media marketing expert and helped many Companies in India and abroad. In 2016, Ritesh Singh got in to domain industry and started investing in domain names. He has been attending different Domain name conferences in India and Namescon ,USA as a participant and speaker.

As his network grew over the years, he was introduced to the world of Cryptocurrencies, he was able to identify good projects and invest in early. The world of NFT's has always fascinated him and as he began to notice the NFT space he started diverting his attention and investments to the NFT space. He has been an early investor on many famous projects, Due to his extensive research and network he was able to find good projects at very early stages. We can say that he is a flipper and an investor combined. Having a Bachelors Degree in B.Tech (IT), Ritesh Singh is always in look out for the new opportunities.



MR. DEEPAK DAFTARI **ADVISOR**

Chairperson, Entrepreneurs Committee, The Bengal Chamber of Commerce and Industry and Mentor, WEBEL- BCC&I Tech Incubation Centre and Director and CEO, eSiksha.com- DD Web Vision Pvt Ltd.

Mr . Deepak Daftari is the CEO of eSiksha.com, an active Domain Investor & Angel Investor. Currently, he is the Chairman for the Entrepreneurship Committee at the Bengal Chamber of Commerce & Industry. He is an expert in Domain Brand Consulting and Internet Branding. He buys and sells very valuable Domain Names and web based online business. He has bought and sold multiple six figure names in the last few years. He is a pioneer in India in the Domaining space. Mr. Daftari has invested in multiple Start-ups in India and has had successful exit too from his investments. In his spare time, he mentors a lot of start-ups and helps them in their growth journey and raising funds.

ABOUT

THE BENGAL CHAMBER

The Bengal Chamber of Commerce and Industry (<https://bengalchamber.com/>), is one of the oldest institutions of its kind tracing its origins to 1833. The Chamber has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India. The Chamber reviewed and commented upon some of the most critical legislations in the country. The Bengal Chamber was involved in the conceptualization of the airport in Kolkata and the Howrah Bridge and had lobbied for creation of overland trade routes with China through Tibet. The Bengal Chamber has helped in the formation of a slew of educational and cultural institutions – Indian Institute of Management Calcutta, Indian Institute of Social Welfare and Business Management (IISWBM), Nazrul Manch and the Academy of Fine Arts apart from bringing to Kolkata the son-et-lumiere at the Victoria Memorial.

Today, The Chamber is deeply involved in areas like Healthcare, Information Technology, Education, Energy and Environment, Finance and Banking, Corporate Governance, MSME Development, Manufacturing, Infrastructure, Tourism - to name a few and has now assumed a multi-faceted role.

The Chamber has a vibrant IT Committee comprising of the leading developers, consultants, corporates, academia. Start Ups have also been included. The focus has always been to communicate and create a bridge between the technology users and the developers on how the synergy may be enhanced with disruptive innovations. The Bengal Chamber's annual signature event Business IT Conclave (BITC) creates a platform for the stakeholders of technology including the providers, users, academia, incubators and startups to network, interact, brainstorm and share best practices on the emerging technologies and their applications.

CONTACTS

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