

**BCC&i**  
THE BENGAL CHAMBER  
presents

Short Term Online  
**BUSINESS  
COMMUNICATION  
COURSE**

in Spanish Language



In association with



**USP of the Course:**

Course conducted by experienced Faculty, customised course curriculum with Audio Visual teaching aids.

 On Zoom

 **17<sup>th</sup> June**  
2023 onwards

Weekend Classes ;  
**9:30 a.m. - 11:30 a.m.**

This course is designed for Entrepreneurs, Business Professionals & Individuals who want to explore the opportunities with Spain & Latin American Countries in the field of Business, Tourism and Education.

## Course Outline:

- 60 Hours Course
- 15 weeks, 2 days/week, 2 hours/day  
Saturdays & Sundays
- Date of Commencement : 17<sup>th</sup> June 2023
- Platform: Zoom
- Delegate Fee: Rs. 8000+ 18% GST
- Organizations/ Groups can avail discounts on block/ group enrolments.  
2-3 candidates : 5% on the discounted fee of Rs.8000  
4-5 candidates : 10% on the discounted fee of Rs.8000  
6 candidates and above: 15% on the discounted fee of Rs.8000

## Who can learn?

- Business Associates
- Business Managers
- Corporate Leaders
- Entrepreneurs
- Students above 16

## Course Summary:

The course will introduce the applicant with the Spanish speaking world, its culture and etiquettes. It will give emphasis to reading, writing, speaking abilities.

## Teaching Materials:

Soft copy of the study material, audio materials will be provided by the Faculty



## Curriculum:

Grammar – Alphabets, subject-object pronoun, gender, adjectives, verbs, tenses – past, present, future . Detailed curriculum:

TIME	TEACHING CONTENT	TEACHING OBJECTIVES
Week 1 (17 <sup>th</sup> and 18 <sup>th</sup> June 2023)	Introduction to the Spanish speaking world & Spanish language	Spanish Alphabets, pronunciation, Subject pronoun
Week 2 (24 <sup>th</sup> and 25 <sup>th</sup> June 2023)	Construction of Simple affirmative sentences	Greetings, Regular verbs – Ar Endings
Week 3 (1 <sup>st</sup> and 2 <sup>nd</sup> July 2023)	Negations Different types of negative words	Regular verbs – Er & Ir endings Common foods and beverages
Week 4 (8 <sup>th</sup> and 9 <sup>th</sup> July 2023)	Interrogative sentences Asking questions, directions	Introduction of Irregular verbs
Week 5 (15 <sup>th</sup> and 16 <sup>th</sup> July 2023)	Self Introduction, introducing a friend & country	Irregular verb – Ser Exchange of appropriate personal information
Week 6 (22 <sup>nd</sup> and 23 <sup>rd</sup> July 2023)	Describing an object & location Places & Locations: Common building names, e.g. library, museum, store, station Common geographic words, e.g. lake, mountain, park, state, country	Irregular verb – Estar
Week 7 (29 <sup>th</sup> and 30 <sup>th</sup> July 2023)	Talking about figures & numbers	Irregular verb – Tener Currencies of different Spanish speaking countries; Exchange Rates
Week 8 (5 <sup>th</sup> and 6 <sup>th</sup> Aug 2023 )	Talking about Time	Gender, Adjectives

TIME	TEACHING CONTENT	TEACHING OBJECTIVES
Week 9 (12 <sup>th</sup> and 13 <sup>th</sup> Aug 2023 )	Seasons, different kinds of weather	Irregular verb – Hacer Adjectives – Degree of comparism
Week 10 (19 <sup>th</sup> and 20 <sup>th</sup> Aug 2023)	Revision of the Previous lessons Mid Term Examination	
Week 11 (26 <sup>th</sup> and 27 <sup>th</sup> Aug 2023)	Travel Different types of transport At the Airport	Irregular verb – Haber Present perfect tense, talking about past actions
Week 12 (2nd and 3rd Sept 2023)	At the Restaurant	Food culture of different countries
Week 13 (9 <sup>th</sup> and 10 <sup>th</sup> Sept 2023)	Shopping	Irregular verb – Ir, future tense
Week 14 (16 <sup>th</sup> and 17 <sup>th</sup> Sept 2023)	Fill up of Forms & Expression of opinions	Prepositions
Week 15 (23rd and 24th Sept 2023)	Revision Final Examination	

- **Mid Term Examination: 50 Marks** (40 Grammar & Reading Comprehension; 10 Audio Comprehension)
- **Final Examination: 100 Marks** (70 Grammar & Reading Comprehension, 10 paragraph writing ; 20 Audio Comprehension)
- Questions will be of Multiple Choice Answer, except paragraph writing





## Outcome of the Course:

Applicant will develop ability to make simple sentences using common expressions related to your family, shopping, employment, business, etc.

## Evaluation:

An evaluation test of 100 marks will be conducted at the completion of the course.

## Certification:

To be jointly provided to the participants by The Bengal Chamber of Commerce and Industry, one of the oldest Chambers of Commerce and Indo Hispanic Language Academy on completion of the course and assessment.

## How to Enroll:

- Please register through <https://bit.ly/SpanishLanguageRegistration>
- To enroll, the applicants can initiate Bank-to-bank transfer directly to the Bank Account by NEFT/RTGS.

**Beneficiary Name: The Bengal Chamber of Commerce and Industry**

**Bank Name: Canara Bank**

**Bank Account Number: 95001010000017 (Current)**

**IFSC Code: CNRB0019500**

**BCC&I Address: Royal Exchange, 6 Netaji Subhas Road, Kolkata 700001,  
West Bengal Kolkata**

## Faculty:



### Dr. Dibyajyoti Mukhopadhyay

Director, Indo Hispanic Language Academy, Kolkata

### Working Experience:

- Teaching Spanish language for the last 34 years
- Director, Indo Hispanic Language Academy, Kolkata
- Former Teacher, Spanish Language & Former Vice Principal, School of Languages, The Ramakrishna Mission Institute of Culture, Kolkata
- In-charge DELE Examination, Kolkata, Instituto Cervantes, Govt. of Spain from 2007 to 2021
- Committee Member, Centre for Studies in Latin American Literatures & Cultures (CSLALC), Jadavpur University, Kolkata
- Director General, INDIA – LA AGENCIA MUNDIAL DE PRENSA (World News Agency) (Headquarter: Spain)
- President INDIA – Academia Alas Para Niños y Jóvenes (Headquarter: Mexico)
- President INDIA – Asociación Mundial de Escritores Latinoamericanos (Headquarter: Argentina)
- Director INDIA – REVISTA AMERICA SIN FRONTERAS (Headquarter: Mexico)
- Hony. Executive Committee Member: International Kolkata Book fair

## About:

### The Bengal Chamber of Commerce and Industry:

[www.thebengalchamber.com](http://www.thebengalchamber.com)

The Bengal Chamber of Commerce and Industry, India's oldest institution of its kind, traces its origins to 1833. The Chamber has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India.

Over the last few years, The Bengal Chamber has been playing an increasingly active role in the realm of its overseas engagements. The Chamber has always focused on strengthening their overseas connect to facilitate bilateral and multilateral business, trade and commerce. The Chamber's linkages with Overseas Governments, Businesses and Institutions are growing stronger by the day. The Chamber has created very relevant B2B platforms for both inward and outward investments by hosting delegations and taking regular high profile business missions spanning continents such as EU, South East Asia and Asia Pacific, North Americas etc.



The Bengal Chamber has embarked on an initiative to launch Short Term Online Certificate Courses on Business Communications in International Languages for the members and stakeholders to provide them with the ability to demonstrate goodwill and facilitate international communication at both personal and organizational levels and to enable them to build association and strengthen relationships with the overseas collaborators.

In recent past, the Chamber has successfully launched Short Term Online Certificate Courses on Languages like Japanese; Mandarin (A1) and (A2). The courses have achieved a great success and effectiveness. Following the success, the Chamber has embarked on the initiative to present "Short Term Online Certificate Courses on Business Communications in Spanish Language".



### **Indo- Hispanic Language Academy** [www.indohispanic.com](http://www.indohispanic.com)

An organization with multifaceted activities. Teaching Spanish Language, maintaining a library with more than 6000 books in Spanish Language. They organize Seminars, Lectures, Workshops, Film Festivals, Food Festivals and other cultural and educational events to promote Spanish Language and Culture in Bengal and also Indian Culture in Spanish Speaking Countries.

They collaborate with Spain and Latin American Embassies, Universities and other organizations in the field of education and culture and also with the Indian Embassies in Spanish Speaking Countries.



#### **Contact:**

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