



entrepreneur's business forum

An Initiative by



THE BENGAL CHAMBER



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Prelude

Entrepreneurship is the process of designing, launching and running a new business, i.e. a start-up company offering a product, process or service. It has been defined as the “capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit”. The entrepreneur is “a person who organizes and manages any enterprise, especially a business, usually with considerable initiative and risk”. Rather than working as an employee, an entrepreneur runs the business and assumes all the risk and reward of a given business venture, idea, or good or service offered for sale. Commonly seen as a business leader and innovator of new ideas and business processes, entrepreneurs perceive new business opportunities and often exhibit positive biases in their perception (i.e., a bias towards finding new possibilities and unmet market needs) and a pro-risk-taking attitude that makes them more likely to exploit the opportunity.

The exploitation of entrepreneurial opportunities may include actions such as developing a business plan, hiring the human resources, acquiring financial and other required resources, providing leadership and being responsible for the venture's success or failure. The role of the entrepreneur is “creative destruction” and the changes and “dynamic disequilibrium” brought on by the innovating entrepreneur is the ‘norm’ of a healthy economy. Entrepreneurship typically operates within an entrepreneurship ecosystem which includes government programs and services that promote and support entrepreneurs non-government organizations such as small business associations or organizations that offer advice and mentoring to entrepreneurs (e.g., through entrepreneurship centres or websites),

entrepreneurship resources (e.g., business incubators and seed accelerators), entrepreneurship education programs, training and financing (e.g., loans, venture capital financing, angel investing and grants).

In taking the first step to becoming a catalyst in facilitating emergence of competent entrepreneurs and transition of existing SMEs into growth-oriented enterprises through entrepreneurship education, training, research & institution building, The Bengal Chamber of Commerce & Industry has set up a new cell to enthuse, incubate and mentor entrepreneurship ventures across industry sectors. The present initiative is an earnest manifestation of the same.

Mission and Vision

Entrepreneurship Business Forum is created to provide a dynamic and interactive entrepreneurial environment to help entrepreneurs and business leaders, inspire them, build up connectivities and to share knowledge that leads to business growth and success.





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Why Become a Member?

Our unique peer group offers ambitious entrepreneurs inspiration, knowledge and connections needed to be successful. Regularly coming together will help members to nurture and support one another, benefiting from peer-to-peer mentoring and through an exclusive series of workshops, networking nights where you can learn from successful business leaders, share experiences and make new connections to grow your business.

Benefits/Engagements

1. Business Networking Night once in every quarter

In today's fast paced business world networking is key to building your brand, and expanding your market. It is important for business owners to build and nurture new contacts and new partnerships, and most importantly increase market connect to meet the ever-growing competitive environment. A well staged Business Networking Night enables business growth and diversification by opening up new and relevant avenues and connectivities, knowledge and experience sharing brings about the much needed mutually beneficial prospects.

2. Workshops and Seminars once a month on the following aspects

- Legal
- Taxation
- Funding
- Government Initiatives and Policies
- ITR
- Accounting
- Information Technology
- Healthcare
- Manufacturing
- Hospitality
- Compliances and others

3. Magazine/Newsletter on success stories

A magazine/newsletter on entrepreneurship will be released quarterly highlighting the success stories of club members. This will be circulated to Bengal Chamber's Membership base and also to all networks of the chamber.

4. Other programmes depending on suggestions and need of the club members.



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Composition of Entrepreneurship Business Forum's Governing Bodies/Advisory Boards

Governing Body

- Mr. Sutanu Ghosh, President Designate - The Bengal Chamber of Commerce and Industry and Managing Director – Ghosh, Bose & Associates Pvt. Ltd.
- Mr. Alope Mookherjea, Chairman – Howden Solvent (India) Pvt. Ltd and Past President - The Bengal Chamber of Commerce and Industry
- Mr. S Radhakrishnan, President – TiE Kolkata and Past President - The Bengal Chamber of Commerce and Industry

Key Advisors / Mentors

- Mr Abhijit Hazra, Managing Director, Touchstone Tie up Pvt Ltd
- Mr Moloy Dutta, Founder, Opium Bar & Restaurant
- Mr R N Lahiri, Director, Batanagar Institute of Engineering, Management and Science (Batanagar Education and Research Trust)

- Mr Simarpreet Singh, Director, JIS Group
- Dr Subomo Bose, Chief Mentor, International Institute of Hotel Management
- Mr Uday Singh Solanki, Managing Director and Chief Technology Officer, Erevmax Technologies Pvt. Ltd.

Members

- Mr Amitabh Roy, Founder and CEO , Team Taurus Realty & Infrastructure Pvt Ltd
- Mr Binod Homagai, Founder, Wow Momo Foods India Pvt Ltd
- Mr Sourabh Bhaumik, Managing Director, Ultimate Digital Solutions Pvt. Ltd
- Mr Sandip Kr. Neogi, Director, Neogi Technologies and Research Private Limited
- Ms Nabonita Bose Mukherjee, Founder and Principal, Bubbs Co





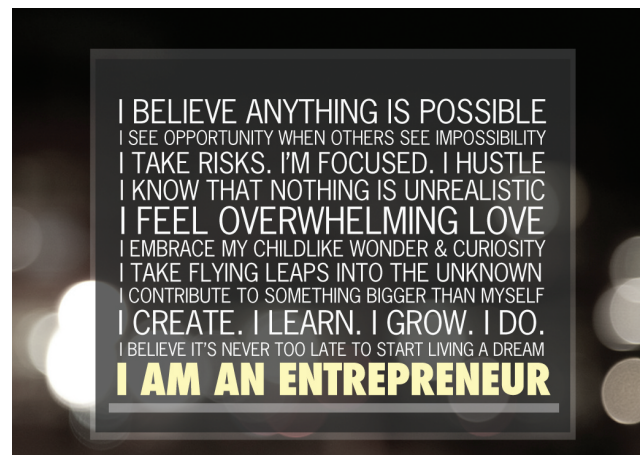
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Terms and Conditions of Entrepreneur's Business Forum

1. Last date of validity of Membership: - 31st March 2017.
2. The Membership is non-transferable however the member can nominate their representative for attending the meeting as and when convened.
3. The Membership fee is non-refundable.
4. The Bengal Chamber of Commerce and Industry reserves the right to disqualify/terminate Membership.
5. The decision of the respective convenor will be final and binding for all matters.





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Registration Form

Company Name _____

Member Name _____

Designation _____

Industry _____

Mail ID _____

Contact No _____

Mobile No _____

Fax No _____

Address _____

Date of Birth _____

For any further queries please feel free to contact the undersigned :

Mr Debjit Ghosh

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