

RURAL CONNECT 2020

Connecting Rural Dots 27thFebruary, 2020 | HOTEL VIVANTA, KOLKATA

Final Programme

| 10.15 | | <u> </u> | | | |
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| 9.30 a.m. – 10.45 a.m. | Registration and Networki | | | | |
| INAUGURAL SESSION | | | | | |
| 10.45 a.m. − 12.05 p.m. | | | | | |
| Theme: "Future of Rural Bengal —Agriculture and allied Sectors" | | | | | |
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| 10.45 a.m. – 10.50 a.m. | Welcome Address | Mr. Deb A Mukherjee, President Designate, The Bengal Chamber of Commerce & Industry | | | |
| 10.50 a.m. – 11.00 a.m. | Theme Address & Setting the Agenda | Dr. Partha R Dasgupta, Advisor Emeritus – Syngenta Foundation | | | |
| 11.00 a.m. – 11.10 a.m. | Inaugural Address by Chief Guest | Mr. Pradip Kumar Mazumdar, Advisor to Hon'ble Chief Minister on Agriculture & Allied Sector, Government of West Bengal | | | |
| 11.10 a.m11.20 a.m. | Visionary Address by Special Guest | Mr. Rajesh Pandey*, IAS Principal Secretary, Department of MSME &T, Government of West Bengal | | | |
| 11.20 a.m. – 11.30 a.m. | Guest of Honour | Mr. Malay Kumar Poddar, CMD, Agriculture Insurance Company of India Limited | | | |
| 11.30 a.m. – 11.40 a.m. | Special Address by | Mr. Gautam Sen , General Manager , NABARD | | | |
| 11.40 a.m. – 11:50 a.m | Special Address by | Ms. Choten D Lama, IAS, Secretary , Department of P& RD & CEO - WBSRLM | | | |
| 11:55 a.m. – 12:00 p.m. | Research Paper Released & Address by | Mr. Ambarish Dasgupta , Former President, The Bengal Chamber & Founder & Senior Partner – Intueri Consulting LLP | | | |
| 12:00 a.m. – 12:05 p.m | Vote of Thanks by | Mr. Jayanta Chakraborty , Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber | | | |

| 12.05 p.m. – 12.10 a.m. Changeover SESSION 2 12.10 p.m. – 12.40 p.m. "Interaction with Mr. Pradip Mazumdar, Advisor to Chief Minister-Agriculture, Government of West Bengal" Mr. Pradip Mazumdar, Advisor to Chief Minister-Agriculture, Government of West Bengal Initiative by Department of Agriculture, Government of West Bengal Moderated by: Mr. Jayanta Chakraborty, Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry 12.55 p.m. – 1.00 p.m. Changeover SESSION 3 PANEL DISCUSSION 12.45 p.m. – 1.45 p.m. 14.45 p.m. – 1.45 p.m. Theme: "Flying High: Krishi, Krishak & Bangla" Mr. Partha R Dasgupta, Advisor Emeritus – Syngenta Foundation Mr. Jayanta Chakraborty, Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry & Senior General Manager – Indofil Industries Limited Mr. Sampad Ranjan Patra, Director - Agriculture, Directorate of Agriculture, Government of West Bengal Mr. Goutam Mukherjee, Programme Director – Sufal Bangla (A Government of West Bengal Initiative) Session Chairperson: Mr. Partha Dasgupta, Advisor Emeritus – Syngenta Foundation 1.45 p.m. – 3.00 p.m. Lunch SESSION 4 PANEL DISCUSSION 3.00p.m. – 4.15 p.m. Mr. Soumen Biswas, Former Executive Director, PRADAN Mr. Narayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Narayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Dasguera (Miles Limited) Mr. Marayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Marayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Marayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Marayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Marayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Marayan Majumdar, Managing Director, Red Cow Dairy Private Limited Mr. Marayan Majumdar, Managing Director, Red Cow Dairy Private Limited | 12.05 p.m. – 12.10 | | | | |
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| "Interaction with Mr. Pradip Mazumdar, Advisor to Chief Minister-Agriculture, Government of West Bengal" 12.10 p.m. – 12.55 a.m. Agricultural Development in West Bengal – Initiative by Department of Agriculture, Government of West Bengal – Initiative by Department of Minister-Agriculture, Government of West Bengal – Minister-Agriculture, Government of West Bengal Moderated by: Mr. Jayanta Chakraborty, Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry 12.55 p.m. – 1.00 p.m. Changeover SESSION 3 | | | | | |
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| 12.55 a.m. Bengal – Initiative by Department of Agriculture, Government of West Bengal Bengal – Initiative by Department of Agriculture, Government of West Bengal Moderated by: Mr. Jayanta Chakraborty, Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry 12.55 p.m. – 1.00 p.m. Changeover SESSION 3 PANEL DISCUSSION 12.45 p.m. – 1.45 p.m. Theme: "Flying High: Krishi, Krishak & Bangla" Mr. Partha R Dasgupta, Advisor Emeritus – Syngenta Foundation Mr. Jayanta Chakraborty, Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry & Senior General Manager – Indofil Industries Limited Mr. Sampad Ranjan Patra, Director - Agriculture, Directorate of Agriculture, Government of West Bengal Mr. Goutam Mukherjee, Programme Director – Sufal Bangla (A Government of West Bengal Initiative) Session Chairperson: Mr. Partha Dasgupta, Advisor Emeritus – Syngenta Foundation 1.45 p.m. – 3.00 p.m. Lunch SESSION 4 PANEL DISCUSSION 3.00p.m. – 4.15 p.m. Theme: "For A Better Rural Life: Swarojgar & Swanirbhar Bangla" & Future Rural Industries – poultry, fisheries & animal husbandry" Mr. Soumen Biswas, Former Executive Director, PRADAN Mr. Narayan Majumdar, Managing Director, Red Cow Dairy Private Limited | | | | | |
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| Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry 12.55 p.m 1.00 p.m. Changeover | | _ | | Made at the Marita and Challahad Co | |
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| Mr. Narayan Majumdar, Managing Director, Red Cow Dairy Private Limited | 1.45 p.m. – 3.00 p | o.m. | Lunch SESSIC PANEL DISC 3.00p.m. – ral Life: Swarojgar & Swanirbha | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries | |
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| Mr. Sandip Kar, Co-Founder, GRINS & Program Lead - Badabon Harvest FPC | 1.45 p.m. – 3.00 p Theme: "For A Be" • M • M • M Lin | tter Rui Ir. Soum Ir. Narav Is. Sima mited | Lunch SESSIC PANEL DISC 3.00p.m. — ral Life: Swarojgar & Swanirbha & animal hu nen Biswas, Former Executive Di yan Majumdar, Managing Direct Das, Procurement Officer, Sund | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector, PRADAN ror, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union | |
| Session Chairpersons: Prof. Purnendu Biswas, Former Vice Chancellor , WBUAFS | 1.45 p.m. – 3.00 p Theme: "For A Be | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi | Lunch SESSIC PANEL DISC 3.00p.m. – ral Life: Swarojgar & Swanirbha & animal ha nen Biswas, Former Executive Di yan Majumdar, Managing Direct Das, Procurement Officer, Sund | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector, PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union | |
| | 1.45 p.m. – 3.00 p Theme: "For A Be" • M • M Lii • M • S | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi | Lunch SESSIC PANEL DISC 3.00p.m. — ral Life: Swarojgar & Swanirbha & animal ha nen Biswas, Former Executive Di yan Majumdar, Managing Direct Das, Procurement Officer, Sund p Kar, Co-Founder, GRINS & Pro Chairpersons: Prof. Purnendu Bi | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector, PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union | |
| VALEDICTORY SESSION 4.30 p.m. – 5.30 p.m. | 1.45 p.m. – 3.00 p Theme: "For A Be | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi | Lunch SESSIC PANEL DISC 3.00p.m. — Fal Life: Swarojgar & Swanirbha & animal hu nen Biswas, Former Executive Di yan Majumdar, Managing Direct Das, Procurement Officer, Sund p Kar, Co-Founder, GRINS & Pro Chairpersons: Prof. Purnendu Bi Changeover | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector, PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union figram Lead - Badabon Harvest FPC fswas, Former Vice Chancellor, WBUAFS | |
| Valedictory and Concluding Address By Mr. Purnendu Basu, Minister-In-charge Department of | 1.45 p.m. – 3.00 p Theme: "For A Be" • M • M Lii • M • S | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi | Lunch SESSIC PANEL DISC 3.00p.m. — ral Life: Swarojgar & Swanirbha & animal ha nen Biswas, Former Executive Di yan Majumdar, Managing Direct Das, Procurement Officer, Sund p Kar, Co-Founder, GRINS & Pro Chairpersons: Prof. Purnendu Bi Changeover VALEDICTOR | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector , PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union figram Lead - Badabon Harvest FPC swas, Former Vice Chancellor , WBUAFS | |
| Technical Education, Training & Skill Development | 1.45 p.m. – 3.00 p Theme: "For A Be | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi ession (| Lunch SESSIC PANEL DISC 3.00p.m. — ral Life: Swarojgar & Swanirbha & animal ha nen Biswas, Former Executive Di yan Majumdar, Managing Direct Das, Procurement Officer, Sund p Kar, Co-Founder, GRINS & Pro Chairpersons: Prof. Purnendu Bi Changeover VALEDICTOR 4.30 p.m. — | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector , PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union form Lead - Badabon Harvest FPC fiswas, Former Vice Chancellor , WBUAFS Y SESSION 5.30 p.m. | |
| 5.25 p.m. – 5.30 p.m. Concluding Remarks and Mr. Satyabrata Mukherjee , Chairperson, Agriculture | 1.45 p.m. – 3.00 p Theme: "For A Be" | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi ession (| Lunch SESSIC PANEL DISC 3.00p.m. — Fal Life: Swarojgar & Swanirbha & animal hu nen Biswas, Former Executive Di yan Majumdar, Managing Direct Das, Procurement Officer, Sund p Kar, Co-Founder, GRINS & Pro Chairpersons: Prof. Purnendu Bi Changeover VALEDICTOR 4.30 p.m. — Concluding Address By Mr. Pur | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector, PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union figram Lead - Badabon Harvest FPC fiswas, Former Vice Chancellor, WBUAFS Y SESSION 5.30 p.m. hendu Basu, Minister-In-charge Department of | |
| Vote of Thanks & Rural Development Committee, The Bengal | 1.45 p.m. – 3.00 p Theme: "For A Be | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi ession (o.m. | Lunch SESSIC PANEL DISC 3.00p.m. — Tal Life: Swarojgar & Swanirbha & animal ha The Biswas, Former Executive Di Tyan Majumdar, Managing Direct Tyan Majumdar, Majumdar, Majumdar, Majumdar, Majumdar, Majumdar, Majumdar | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector , PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union figram Lead - Badabon Harvest FPC fiswas, Former Vice Chancellor , WBUAFS EY SESSION 5.30 p.m. finendu Basu, Minister-In-charge Department of tent | |
| Chamber of Commerce and Industry | 1.45 p.m. – 3.00 p Theme: "For A Be | tter Rui Ir. Soum Ir. Naray Is. Sima mited Ir. Sandi ession (o.m. | Lunch SESSIC PANEL DISC 3.00p.m. — Fal Life: Swarojgar & Swanirbha & animal ha Been Biswas, Former Executive Di Yan Majumdar, Managing Direct Das, Procurement Officer, Sund Ip Kar, Co-Founder, GRINS & Procure Chairpersons: Prof. Purnendu Bi Changeover VALEDICTOR 4.30 p.m. — Concluding Address By Mr. Purl ion, Training & Skill Developme Concluding Remarks and | ON 4 CUSSION 4.15 p.m. r Bangla" & Future Rural Industries – poultry, fisheries usbandry" rector , PRADAN for, Red Cow Dairy Private Limited arban Co-operative Milk & Livestock Producers' Union figram Lead - Badabon Harvest FPC swas, Former Vice Chancellor , WBUAFS Y SESSION 5.30 p.m. hendu Basu, Minister-In-charge Department of ent Mr. Satyabrata Mukherjee , Chairperson, Agriculture | |

*Tentative

B2B meetings

2.45 p.m. – 4.30 p.m.

Dedicated slots for meetings between leading agriculture players, agro realted industries, bankers, and product oriented companies potential progressive farmers and users. Pre-registration compulsory.