



RURAL CONNECT 2020

Connecting Rural Dots

27th February, 2020 || HOTEL VIVANTA, KOLKATA

Final Programme

9.30 a.m. – 10.45 a.m.	Registration and Networking Tea / Coffee	
INAUGURAL SESSION 10.45 a.m. – 12.05 p.m. Theme: “Future of Rural Bengal –Agriculture and allied Sectors”		
10.45 a.m. – 10.50 a.m.	Welcome Address	Mr. Deb A Mukherjee , President Designate, The Bengal Chamber of Commerce & Industry
10.50 a.m. – 11.00 a.m.	Theme Address & Setting the Agenda	Dr. Partha R Dasgupta , Advisor Emeritus – Syngenta Foundation
11.00 a.m. – 11.10 a.m.	Inaugural Address by Chief Guest	Mr. Pradip Kumar Mazumdar , Advisor to Hon’ble Chief Minister on Agriculture & Allied Sector, Government of West Bengal
11.10 a.m. -11.20 a.m.	Visionary Address by Special Guest	Mr. Rajesh Pandey* , IAS Principal Secretary, Department of MSME &T, Government of West Bengal
11.20 a.m. – 11.30 a.m.	Guest of Honour	Mr. Malay Kumar Poddar , CMD, Agriculture Insurance Company of India Limited
11.30 a.m. – 11.40 a.m.	Special Address by	Mr. Gautam Sen , General Manager , NABARD
11.40 a.m. – 11:50 a.m	Special Address by	Ms. Choten D Lama , IAS, Secretary , Department of P&RD & CEO - WBSRLM
11:55 a.m. – 12:00 p.m.	Research Paper Released & Address by	Mr. Ambarish Dasgupta , Former President, The Bengal Chamber & Founder & Senior Partner – Intueri Consulting LLP
12:00 a.m. – 12:05 p.m	Vote of Thanks by	Mr. Jayanta Chakraborty , Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber

12.05 p.m. – 12.10 a.m.	Changeover	
SESSION 2 12.10 p.m. – 12.40 p.m. “Interaction with Mr. Pradip Mazumdar, Advisor to Chief Minister-Agriculture, Government of West Bengal”		
12.10 p.m. – 12.55 a.m.	Agricultural Development in West Bengal – Initiative by Department of Agriculture , Government of West Bengal	Mr. Pradip Kumar Mazumdar , Advisor to Chief Minister- Agriculture, Government of West Bengal Moderated by: Mr. Jayanta Chakraborty , Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry
12.55 p.m. – 1.00 p.m.	Changeover	
SESSION 3 PANEL DISCUSSION 12.45 p.m. – 1.45 p.m. Theme: “Flying High : Krishi, Krishak & Bangla”		
<ul style="list-style-type: none"> • Mr. Partha R Dasgupta , Advisor Emeritus – Syngenta Foundation • Mr. Jayanta Chakraborty, Co-Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce & Industry & Senior General Manager – Indofil Industries Limited • Mr. Sampad Ranjan Patra, Director - Agriculture , Directorate of Agriculture, Government of West Bengal • Mr. Goutam Mukherjee, Programme Director – Sufal Bangla (A Government of West Bengal Initiative) • Session Chairperson : Mr. Partha Dasgupta , Advisor Emeritus – Syngenta Foundation 		
1.45 p.m. – 3.00 p.m.	Lunch	
SESSION 4 PANEL DISCUSSION 3.00p.m. – 4.15 p.m. Theme: “For A Better Rural Life: Swarojgar & Swanirbhar Bangla” & Future Rural Industries – poultry, fisheries & animal husbandry”		
<ul style="list-style-type: none"> • Mr. Soumen Biswas, Former Executive Director , PRADAN • Mr. Narayan Majumdar, Managing Director, Red Cow Dairy Private Limited • Ms. Sima Das, Procurement Officer, Sundarban Co-operative Milk & Livestock Producers’ Union Limited • Mr. Sandip Kar, Co-Founder, GRINS & Program Lead - Badabon Harvest FPC • Session Chairpersons: Prof. Purnendu Biswas, Former Vice Chancellor , WBUAFS 		
4.15 p.m. – 4.30 p.m.	Changeover	
VALEDICTORY SESSION 4.30 p.m. – 5.30 p.m.		
<ul style="list-style-type: none"> • Valedictory and Concluding Address By Mr. Purnendu Basu, Minister-In-charge Department of Technical Education, Training & Skill Development 		
5.25 p.m. – 5.30 p.m.	Concluding Remarks and Vote of Thanks	Mr. Satyabrata Mukherjee , Chairperson, Agriculture & Rural Development Committee, The Bengal Chamber of Commerce and Industry

*Tentative

B2B meetings 2.45 p.m. – 4.30 p.m. Dedicated slots for meetings between leading agriculture players, agro related industries, bankers, and product oriented companies potential progressive farmers and users. Pre-registration compulsory.
