

BCC&<sup>i</sup>

AIDING BUSINESS  
SINCE 1833

Presents



International  
**Health & Wellness**  
**EXPO** 2024  
**3<sup>rd</sup> Edition**



Bangamata Sheikh Fazilatunnesa Mujib  
Convention Hall, Dhaka



**14<sup>th</sup> & 15<sup>th</sup>**  
November, 2024

Organized by  
The Bengal Chamber of  
Commerce and Industry, Kolkata

Event Partner **nAbanna**  
media communication

 [bengalchamber.com](http://bengalchamber.com)

 [healthandwellnessexpobd.com](http://healthandwellnessexpobd.com)





## Expo Objective

The objective is to create a platform to connect the South & Southeast Asian countries in good health and wellbeing.

## Expo Features

- **Exhibition Stalls**
- **Seminars**
- **Talk Shows**
  - Pulmonary diseases
  - Rheumatology
  - Orthopaedic & Joints
  - Oncology
  - Cardiology
  - Gynaecology
  - Neurology & Neurosurgery
  - Urology
- **B2C Gatherings**
- **B2B Meetings**
  - Facilitating Help desk for follow-up businesses
  - Exchange programmes

## About the Venue

Bangamata Sheikh Fazilatunnesa Mujib Convention Hall, is the first ever Convention Hall where all the modern facilities are available for events in Bangladesh.

The Venue is located at the prime point of the capital city Dhaka and very near by two renowned five star hotels (Pan Pacific & InterContinental).





## Exhibitors' Profile

- Multi & Super Speciality Hospitals
- Diagnostic Centers
- Health Retreats, Beauty & Wellness Centres
- Meditation & Yoga Centres
- Gym Centres and Equipment Suppliers
- Fitness, Health & Sporting Goods
- Natural Beauty & Cosmetic Products
- Medical Cosmetic & Healthcare Product Manufacturers
- Medical Device & Equipments
- Health Supplements & Nutrition
- Medical & Spa Supplies/Consumables
- Medical Universities & Paramedical Colleges
- Dental, Nursing, Pharma,
- AYUSH Institutions
- Medical Tour Operators and Travel Agents
- Health Tourism Associations & Resorts
- Government Tourism Departments
- Medical Tourism Facilitators
- Medical & Health Insurance
- Hospital Management Apps and Software





## Stall and Talk Show Packages

Standard Booth : 3mx3m (10 ft x 10 ft)  
Rate : **INR 2,50,000+GST**

- Taxes as applicable
- 10% extra for Corner Stall (2 sided Open)
- Stalls with fascia, 2 chairs, 1 table, required lights and plug point, waste paper basket, LED TV
- 1 hour exclusive Talk Show of a Doctor of the organization on any Speciality



## Stall Packages

Standard Booth : 3mx3m (10 ft x 10 ft)  
Rate : **INR 1,50,000+GST**

- Taxes as applicable
- 10% extra for Corner Stall (2 sided Open)
- Stalls with fascia, 2 chairs, 1 table, required lights and plug point, waste paper basket, LED TV





## Promotional Activities

### Social Media Campaign



### Newspaper Advertisements



### Direct Invitations



### Handbill Distributions

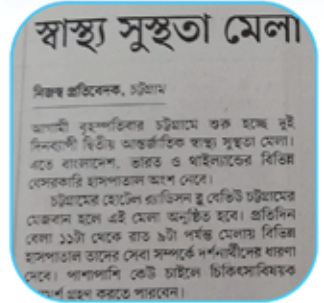


### Outdoor Brandings





Media  
Coverage



## Partnership Opportunities

### PLATINUM PARTNER (Title Partner)

INR 10,00,000+GST

- Organization to be recognized as the Co-Partner along with the Chamber in all brandings.
- Two 1 hour Talk Shows
- 2 stalls (3m x 3m)
- Dedicated Social Media Promotion with content from the Partner
- AV of the Partner will be featured in the Venue
- Display of the Partner's 4 Standee & 4 Banners in the venue near Stage, Gate.
- Display logo on the top of all promotional materials (Invitation cards/emailer, poster, advertisements)
- Logo branding inside and outside the venue i.e. backdrop, hoarding sites, festoons, main entrance
- Logo in social media event promotions of the programme
- Partner's name declares in all announcements.

INR 7,00,000+GST

### DIAMOND PARTNER

- 2 stalls (3m x 3m)
- 1 hour exclusive Talk Show of a Doctor of the organization on any Speciality
- Dedicated Social Media Promotion with content from the Partner prior to the programme.
- Av of the Partner will be featured in the venue
- Display of the Partner's 2 Standee & 2 Banners in the venue near Stage, Gate.
- Display of Partner logo on all promotional materials (invitation cards / emailer, posters, advertisements)
- Logo branding inside and outside the venue i.e. backdrop, hoarding sites, festoons main entrance
- Logo in social media event promotions of the programme
- Partner's name declares in all announcements.



## Glimpses of Earlier Expos



International Health & Wellness expo is a right platform to explore opportunities of business and awareness about all latest medical, healthcare services & technology.



## About BCC&I

The Bengal Chamber of Commerce and Industry (<https://bengalchamber.com/>), is one of the oldest institutions of its kind tracing its origins to 1833. The Chamber has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India. The Chamber reviewed and commented upon some of the most critical legislations in the country.

The Bengal Chamber was involved in the conceptualization of the airport in Kolkata and the Howrah Bridge and had lobbied for creation of overland trade routes with China through Tibet. The Bengal Chamber has helped in the formation of a slew of educational and cultural institutions Indian Institute of Management Calcutta, Indian Institute of Social Welfare and Business Management (IISWBM), Nazrul Manch and the Academy of Fine Arts apart from bringing to Kolkata the son-et-lumiere at the Victoria Memorial.

Today, The Chamber is deeply involved in areas like Healthcare, Information Technology, Education, Energy and Environment, Finance and Banking. Corporate Governance, MSME Development, Manufacturing, Infrastructure, Tourism to name a few and has now assumed a multi-faceted role.

The Bengal Chamber's Health. Committee has been playing an important role in addressing the critical aspects in the field of healthcare in the State and has been catalytic in bringing about significant corporate consciousness in healthcare management. It has organized Panel Discussions, Lectures on Health issues by leading and iconic personalities in Health from the fraternities of doctors, entrepreneurs and policymakers. The committee also engages in Policy Advocacy.





## Contact Information

### Contact Information

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