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IT @ Bengal Conclave 2014
Innovations & Opportunities

31st July & 1st August 2014 | Kolkata

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IT @ Bengal Conclave 2014
Innovations & Opportunities
31st July 2014 and 1st August 2014
The Park Hotel, 17 Park Street, Kolkata 700016
Tentative programme

Day 1 (Thursday, 31st July 2014)	The Innovators' Forum
6.00 p.m. – 6.30 p.m.	**Registration and Ice Breaking Networking over Tea/Coffee**
6.30 p.m. – 6.45 p.m.	**Welcome Address & Setting the agenda for the evening:** **The Iconic Innovators, Entrepreneurs, Development Thinkers and Policy Shapers will lead us through the contours of Indian IT in The Innovator's Forum of IT @ Bengal 2014** **Mr. Ambarish Dasgupta,** Vice President, BCC&I and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd.
6.45 p.m. – 7.15 p.m.	**Keynote Address by Ms. Emmanuelle Savarit, PhD, User Research & Digital, Strategy Director, Analyse-Concept Ltd, UK on "Quantitative and Qualitative research approaches and benefits in the global world of IT: from Analytics to User experience (UX)."** **Ms. Savarit is requested to share her international experience in developing, motivating and leading multi-disciplinary teams to deliver qualitative and quantitative research programs and business strategies**
7.15 pm. – 8.15 p.m.	**Panel Discussion:** **Indian IT: Can we stay Competitive?** **In the recent past we have seen that the Globalization has resulted in Outsourcing and Off-shoring spreading to various other countries like China, Vietnam, Philippines and the Eastern European countries. In the wake of such competition can we still remain competitive?** **Moderator: Mr. Ambarish Dasgupta** **Panelists:** **Mr. Rajarshi Chatterjee,** Vice President and Head of Global Delivery – Solutions, Atos India **Mr. Sudipta K. Sen,** Regional Director, South East Asia, Vice Chairman & Board Member – India, SAS India **Mr. Sanjeev Varma**, CEO, Steria India Ltd **Mr. Bhudeb Chakravarti**, Associate Vice President, National Institute for Smart Government
8.15 p.m. – 8.20 p.m.	**Vote of Thanks by Mr. R N Lahiri, Chairperson, IT Committee, BCC&I**
8.20 p.m.	**Networking Dinner with Beer and Wine**

Day 2 (Friday, 1st August 2014)	***The Stakeholder's Forum***
10.15 a.m. – 10.30 a.m.	**Networking Tea/Coffee**
10.30 a.m. – 10.45 a.m.	**Setting the agenda for the day:** **Mr. Kaushik Bhattacharya, Location Head - Kolkata and SAP Practice Area Lead - IBM Account, IBM India** **The policy makers, IT leaders from the developing entities as well as user companies will come together in The Stakeholder' Forum of IT @ Bengal to discuss how ICT in can be led to next level**
10.45 a.m. – 11.45 a.m.	**Discussion Forum 1: IT @ Bengal – A Strategic Vision** **IT infrastructure flexibility is now being viewed as an organizational core competency that is necessary for organizations to survive and prosper in rapidly-changing, competitive, business environments. Focus of the session will be on bandwidth, power, data centres, hubs, routers and others: state-of-the art infrastructure for development of information technology.** **Chairperson's Observations and His own Insights** **Panelists:** **Col. A K Nath,** Executive Director, Centre for Development of Advanced Computing **Mr. Nirmal K Ray**, General Manager, Webel
11.45 a.m. – 1.05 p.m.	**Discussion Forum 2: Emerging Technologies** **India's IT sector is gradually moving from linear models (rising headcount to increase revenue) to non-linear ones. In line with this, IT companies in the country are focusing on new models such as platform-based BPM services and creation of intellectual property. Emerging Technologies in energy, transportation, power, telecom, health and other areas are playing pivotal role.** **Setting the agenda of Discussions – Mr. Dinesh Parekh**, Senior Director - Sales Consulting Leader, Oracle India **Panelists:** **Mr. Dipankar Khasnabish**, Industry Principal- Government, Healthcare and Infrastructure, Infosys Ltd -**on Healthcare** **Mr. Sumit D. Chowdhury,** President, Reliance Jio **– On telecommunication** **Ms. Kasturi Bhattacharjee,** Director-Industry and Society Head, Ericsson India Global Services Pvt. Ltd.- **on Networked Society**
1.05 p.m. – 2.05 p.m.	**Lunch**
2.05 p.m. – 2.45 p.m.	**Discussion Forum 3: Journey from 2.6 – 15 – Industry Talk on the way ahead for IT @ Bengal** **West Bengal has always been regarded as one of India's States with high intellectual capital and with immense potential to emerge as one of the most attractive investment destinations for the Information Technology (IT) and Information Technology-enabled Services (ITeS) sectors. Presently it contributes only about 2.6% of India's software turnover, providing employment to an estimated 1,00,000 persons, concentrated in the Kolkata metropolitan area. The State's mission is to become one of the top three States in India by turnover and employment, both in the IT and ITeS and ESDM**

sectors by 2020 creating an investor-friendly climate in the State for increasing West Bengal's share in production of electronic goods in India to 15% by value by 2020.

Panelists:

Mr. Rajiv Pratap, Co-Founder, Abzooba Inc

Mr. Rajarshi Sengupta, Senior Director, Deloitte Touche Tohmatsu India Pvt. Ltd.

2.45 p.m. – 3.05 p.m.	**Discussions Forum 4: Capitalizing the potency** **Intellectual manpower is said to be the strongest potency of the State to attract major in IT** **The Forum will feature the HR expert, of an IT major with strong presence in West Bengal , sharing his perspective.** **Mr. Suresh Bethavandu,** AVP HR, Cognizant Technology Solutions India Limited **Mr. Charanpreet Singh,** Chief Executive Officer, AIM Education Pvt Ltd & Associate Dean, Praxis Business School