Enabling the Digital India Dream

26th June 2015
Kolkata

SMART Governance
CONNECTED Villages
SMART CITIES
Developed INFRASTRUCTURE
HEALTH & EDUCATION for all

INDIA IN 2020

" Government should be in the cell
phones of citizens and not in
Delhi or states "

Narendra Modi
Prime Minister,
India

Digital India: Powered by Technology

Mobility
m-Governance as a tool to deliver NeGP objectives

Internet of Things
100 Smart Cities

Connectivity
High Speed Digital Highways for better e-Governance

Cloud & Big Data
UID, Cyber Security and Informatics

Analytics
Agro and Health Analytics

DIGITAL INDIA

Digital Infrastructure as a utility to every citizen

Governance & Services on demand

Digital Empowerment of citizens

Technology companies will play a crucial role in creating next gen infrastructure
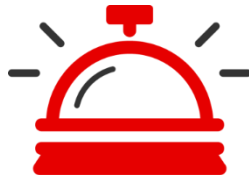
Speedy Adoption from eGov to mGov

e-Governance	m-Governance

Use of Information Technology

Enables G2C, G2B and G2G interactions

Extension of governance to mobile platforms

Enables G2C, G2B and G2G interactions

Better services delivery, improved interactions, empowering citizens, efficient governance
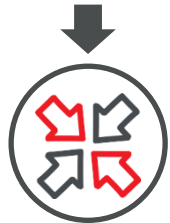
Better services, cost-effective, greater reach, convenient and flexible, anytime-anywhere information

Empowering the Digital India Initiative

Core connectivity and Location Based Services for **Safe and Smart City** solutions

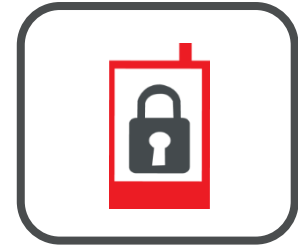Vodafone Service Delivery Platform to deliver **m-Governance** services

Mobile Payments to enable cashless transactions

Managed Mobility and Security through device procurement models

Reliable Connectivity

Service on Demand

m-Commerce

Cost Effective

A rich suite of solutions , a dedicated Business Unit to address Government needs

Vodafone: Transformational Mobility Services

Mobile Payments

m-Pesa mobile payment service is an integral part of public distribution services and schemes

Enabling m-Commerce

Aadhar Authentication

Vodafone is the official Authentication Service Agency and Authentication User Agency and the first telecom company to launch a Proof Of Concept for UIDAI

Enabling Unique Identity System

Vodafone: Driving Social Change

m-Women

Enhance livelihood potential & efficiencies through digital empowerment & literacy

m-Education

Support skill development of students excluded due to geography, gender & economics

m-Health

Bridge the gap in maternal healthcare delivery

m-Agri

Give information for maximising agricultural productivity

RUDI Sandesh Vyavhar (RSV) project in Gujarat fosters livelihood of 1500 Rural Women
Entrepreneurs via a mobile based supply chain solution , impact 5L people

SEWA

Global Mobile Awards 2014 Winner

'Learning with Vodafone' solution provides innovative technology to 6th & 7th grade students

Pratham — Every child in school and learning well

Vodafone Foundation strives towards mobilising community for a social change

Our Last Mile can be the Last Indian Citizen

Global Industry M2M Icon & Thought leader

Ready infrastructure spanning urban and rural landscape

Ready Mobile Payment platform to support Cashless transaction & tracking

Extensive Global Experience & Success stories in Government domain

Total Solution Provider to partner any G2G / G2C initiative

Enablers in Mobilizing Community & Social change