June 2019

Innovation through disruptive technologies

Reimagining corporate innovation

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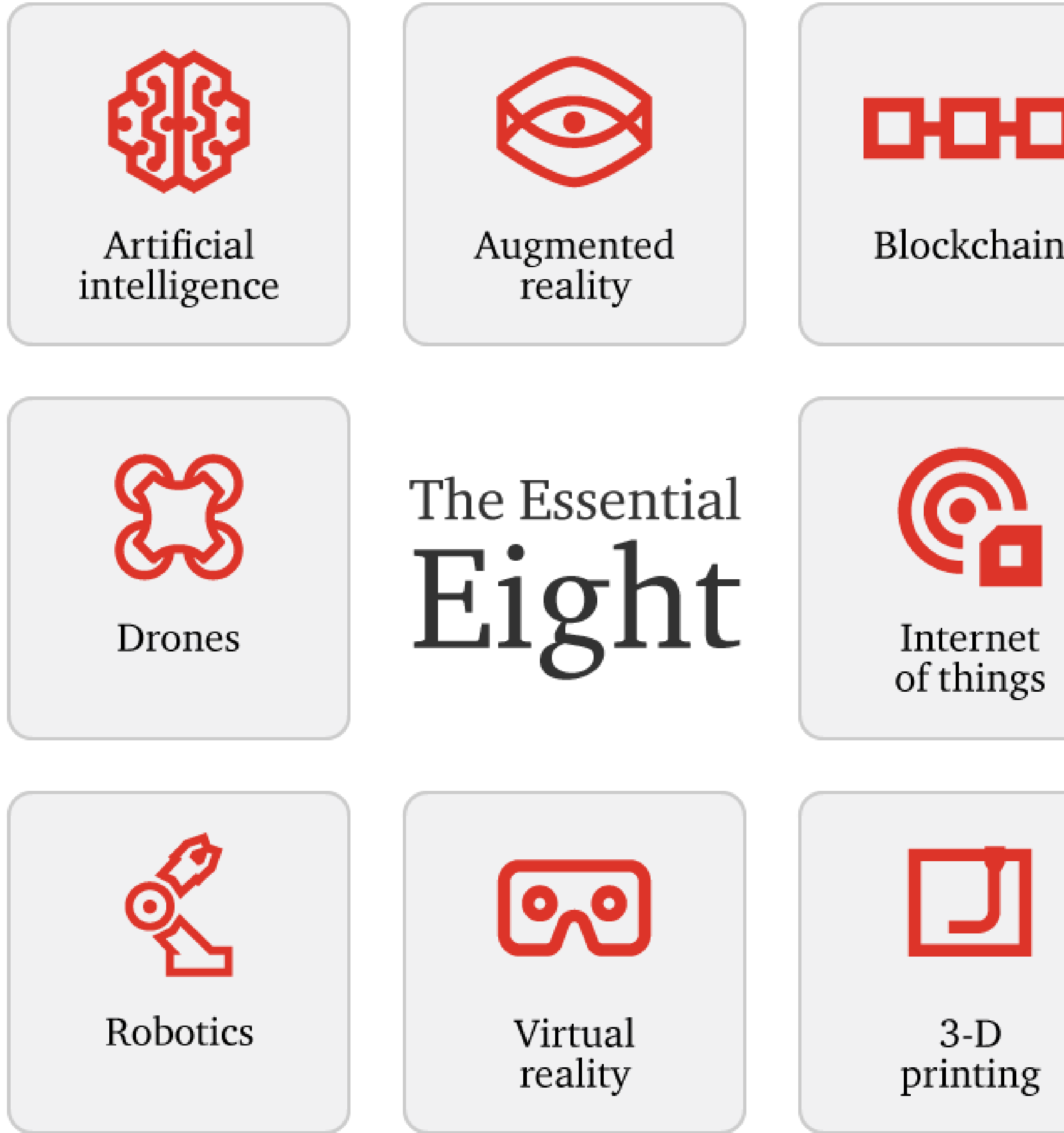
Strictly private

PwC analyzed 250+ technologies to zero in on the **eight** having the biggest business impact right now.



Our corporate innovation framework

I. EXPLORE – 8 weeks

A — Innovation Workshops
Conduct workshops with all client functions to list all ideas, map them to strike zones and work with the client to prioritize pain areas

B — Scan & Scout
Develop long list of companies for each prioritized pain areas using PwC and external databases

C — Shortlisting Target Companies
Shortlisting target companies based on commercial, technology and risk due-diligence

D — Innovation Workshops
Workshop with shortlisted start-ups, followed by innovation brainstorming with PwC SMEs to identify use-cases for PoCs

II. EXPERIMENT – 12 weeks

E — Designing Engagement Model for Shortlisted Companies
Design and finalize engagement model (proposition, process & technology)

F — Running “Rapid Innovation” PoC Sprints
Develop execution plan and manage the execution of “Rapid-Innovation” PoC sprints

III. EMBED

G — Defining Execution Roadmap Embedding Successful PoCs into bu
Define execution plan for embedding successful PoCs into the client’s busi

H — Embedding the successful PoCs business as per Execution Road
Based on the designed execution road embed the successful PoCs into its bus

IV. ANCILLIARY ACTIVITIES

- **Branding & Marketing**
- **Start-up Expertise**
- **Infrastructure**
- **Program Management**
- **Mentorin**

The 4 main methodologies for innovation

Innovation Bootcamps

Facilitation and promotion of innovation lead thought processes at workplaces through bootcamps

Corporate Intracubation / Intrapreneurship

Innovation programs targeted at employees helping them to transition their ideas into marketable products and solutions

Corporate Accelerator

Accelerators focused on finding technology startups that can co-develop innovative products and solutions along with the corporate through a 3-6 month cycle

Hackathons

Internal or external ev focused on identif innovative ideas prototypes for spe problem areas opportunities

The Nomura Voyager Journey

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Voyager : Nomura FinTech Partnership Program

PwC is ran India's first Capital Markets and Investment Banking (CMIB) focused start-up progra

The Opportunity

The vision behind the program was to enable Nomura to innovate internally and externally and to transform its operating model by embedding new-age s on technologies like AI and machine learning. For outside-in innovation, Nomura sought to engage with upcoming startups and use their technology transform its businesses. Also to drive innovation by identifying and engaging key stakeholders in each division within its organization in solution de implementation by enabling their interaction with innovative startups

Our Solution

- Identifying long list of innovation ideas/opportunities through a series of workshops with each division and aggregating these ideas to form innovation themes
- Mapping technology capabilities to these themes and inviting applications from startups
- Shortlisting start-ups based on secondary research, telephonic discussions with founders and product demos to develop PoCs
- Embed successful PoCs into business-as-usual

I. EXPLORE

- A Workshop with Nomura divisions for identifying opportunity areas
- B Inviting applications from FinTech start-ups
- C Shortlisting companies for PoCs
- D Brainstorming PoC use-cases with Nomura leadership

II. EXPERIMENT

- E Setting up sandbox and defining governance model
- F Running "Rapid Innovation" PoC Sprints

III. EMBED

- G Embedding the successful PoCs into business as usual

Impact

190 ideas generated in 70+ workshops a divisions

150+ start-up applications received fro Singapore, Israel, UK and USA. Areas i ML, Anomaly Detection, Cyber Security Chatbots, etc.

12 Proof of Concepts developed with 8 s start-ups etc.

PoCs will be showcased to Nomura's Gl Management Team and relevant startu will be embedded into business-as-usua

PwC is now helping Nomura in conduct embedding the successful start-ups solu environment.

Key takeaways for Nomura

Development of a cultural change and steering of the organization and its employees towards innovation as BAU

Creation of a FinTech innovation playbook that has enabled the organization to go even bigger and launch a global Voyager 2.0 program

Access to innovative startups and their solution helping Nomura revamp they way work and stay ahead of the curve

Thank you!

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