

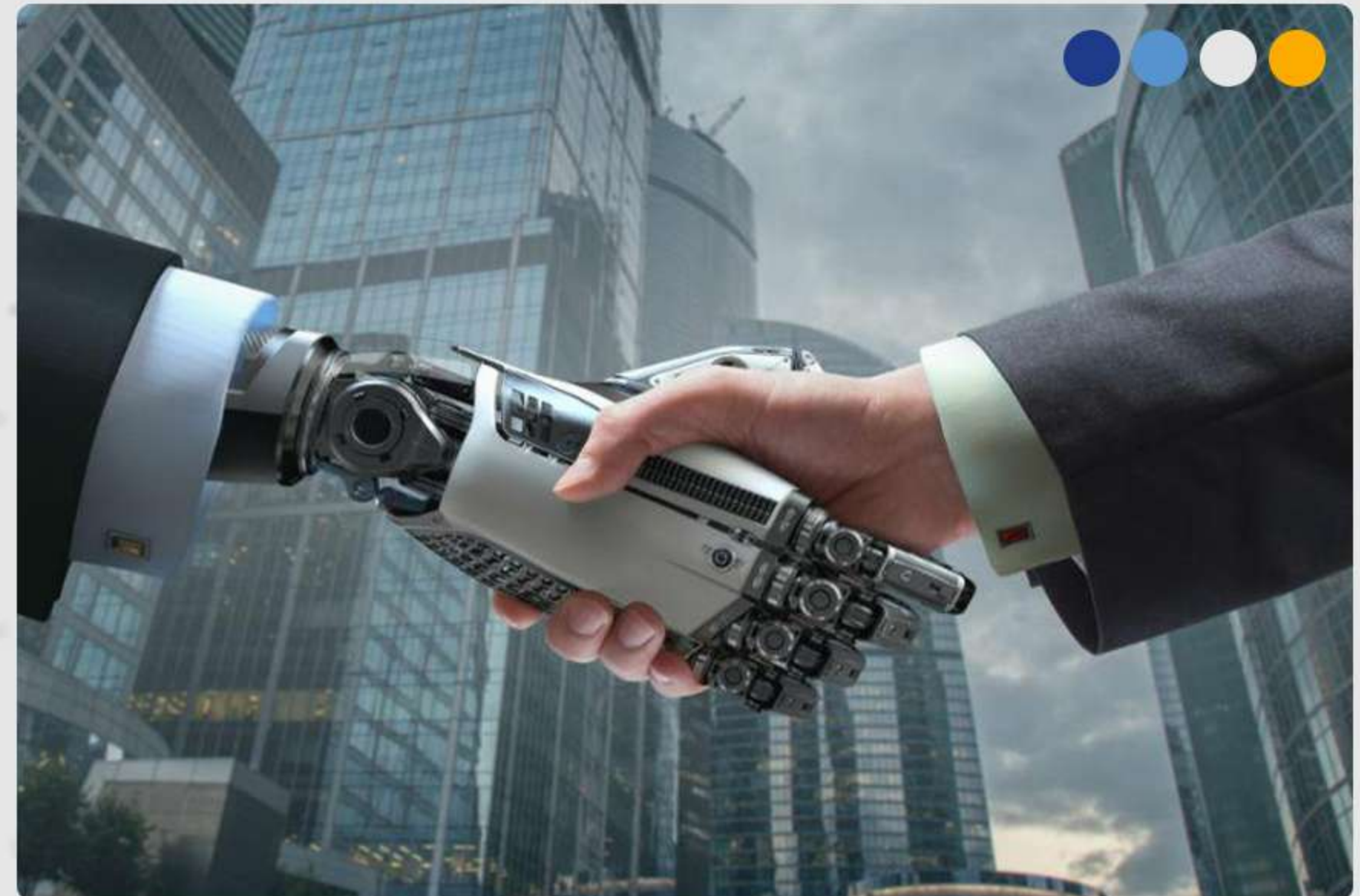
# 13<sup>th</sup> Edition of **BITC** **Future of Technology:** **Business Opportunities**



15<sup>th</sup> July 2022, Phygital at Bengal Chamber Premises  
22<sup>nd</sup> July 2022, Digital

The Bengal Chamber of Commerce and Industry's annual signature **Business IT Conclave (BITC)**, over the years, brings together technology providers, users, academia, startups, incubators, policy makers and the other stakeholders of technology to share applications, disseminate knowledge on cutting edge technologies, network and exchange dialogues for collaborations.

The 13th edition of BITC is themed as '**Future of Technology: Business Opportunities**' which will be held on **15<sup>th</sup> July 2022, Friday** and **22<sup>nd</sup> July 2022, Friday**.





## The Backdrop

The rapid pace of technology transformation is redefining the business landscape. Having witnessed virtual reality, enhanced 5G connectivity, and even drones integrate seamlessly into our ecosystem, the constant breakthrough in technology space has become an element of change management for businesses which needs continuous improvisation, digital upgradation and upskilling. Technology led changes reshaping growth will only intensify as artificial intelligence, advanced robotics, and cyber-physical systems take the digital revolution to another level.

**Big data has emerged with an invaluable role in helping businesses succeed.** However, its potential has remained largely untapped as there is 90% replicated data in the global datasphere, with only 10% being unique data. **Between 2020 and 2024, the unique replicated data ratio is projected to change from 1:9 to 1:10.** One of the more prevalent emerging technologies, **artificial intelligence, is a powerful companion to big data.** Insights derived from a combination of the two can help organisations scale new heights. One of the most popular uses of the technology is its application in supply chain management. **With blockchain, businesses can simplify and track supply chains that are becoming increasingly complex, and geographically widespread.** Electronic trading platforms, **robot-advisers and cryptocurrencies based on blockchain are transforming the financial sector.** Accelerating advances in **quantum computing** are serving as powerful reminders that the technology is rapidly advancing toward commercial viability.

As emerging technologies transform our systems of health, transportation, communication, production, distribution and energy, to name just a few, we will need to construct a new synergy between public policy and institutions on the one hand, and corporate behaviour and norms on the other. **Globalization 4.0 will be shaped by a combination of governance decisions and technological developments.** As the technology led changes now are not isolated to a particular country, industry or issue, they would benefit from a global approach and systemic perspective.



## Focus Areas

*\*in discussion*



### Decoding Digital Currency

Overview  
Investment  
Blockchain



### Experiences in 5G



### Demystifying Metaverse



### Globalization 4.0

Economic Perspectives  
Technology Perspective  
Business Opportunities



### Future of Cybersecurity: Opportunities and Pitfalls



### Cloud Transition- Opportunities Ahead



### Prospering Ecosystem for Tech Start Ups



## Featuring:

- Knowledge sharing on global techspace
- Networking
- Facilitating dialogues for collaborations, partnerships and doing business



Archive of **BITC** is available in



## CONTACTS

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