

About 14th Edition of BITC 2023



14th Edition of

Business IT Conclave

2023

Theme: **"Connected Products and Services – transforming business and competition."**



BCC&i
THE BENGAL CHAMBER

Delegation Partner:

BASIS
Bangladesh Association of
Software & Information Services

30th June 2023 | Taj City
Centre

The Conclave featured:



Smart and
Connected
Products
and Services
Ecosystem



Design
engineering
for new age
products



Cloud-based
IoT architecture



Robotics and
automation



Generative AI



Security
Concerns



DEPARTMENT OF INFORMATION TECHNOLOGY & ELECTRONICS
GOVERNMENT OF WEST BENGAL

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14th Edition of
Business IT Conclave
2023

30th June 2023 | Taj City Centre

Theme: **"Connected Products and Services – transforming business and competition."**

Inaugural session was graced by

❖ **Ms. Ilana Golbin Blumenfeld**

Director - Emerging Technology & AI, Global Responsible AI Leader, PwC (USA)

❖ **Mr. Subir Chakraborty**

President, The Bengal Chamber of Commerce and Industry and MD & CEO, Exide Industries Limited

❖ **Shri Rajeev Kumar, IPS**

Principal Secretary, Department of IT&eS, Government of West Bengal

❖ **Mr. Arnab Basu**

Advisory Leader, PricewaterhouseCoopers Pvt Ltd

❖ **Mr. Surinder Kumar Gupta**

Chairman-cum-Managing Director, MSTC Limited (A Govt. of India Enterprise)

❖ **Mr. Ranganath Sadasiva**

Chief Technology Officer, Hewlett Packard Enterprise, India

❖ **Mr. Sanjay Kumar Das**

Managing Director, West Bengal Electronics Industry Development Corporation Limited

and among others

Some glimpses of BITC 2023





Tenable, the globally renowned Cyber Security Company

participated in BITC 2023. Mr. Sudeep Kumar Das, Head Sales Engineer, India & SAARC, Tenable took a session on

“What’s next beyond NESSUS?”



Stalwarts from **Zensar Technologies Ltd.** – Mr. Kaushik Chatterjee, SVP-BFSI Global Delivery Head, Zensar Technologies Ltd. and Mr. Jagathpathy Subramaniam, VP-Experience, Engineering and Data Zensar Technologies Ltd. engaged in a lively discussion during the session on **Generative AI: Deciphering the new Artificial Intelligence**





Special Remarks on Technology Promotion Support from Government of India by **Mr. Manjit Nayak**, Director, STPI, West Bengal.



Business opportunities with Bangladesh in technology space

- ❖ **Mr. Mostafizur Rahaman Sohel**
Director, BASIS
- ❖ **Mrs. Bhanu Kumar**
Director (Commercial), MSTC Ltd
- ❖ **Dr. Chiranjib Bhattacharya**
Chief Executive Officer & Director, Wizertech Informatics Pvt. Ltd.



Session on "Infrastructure facilitating technology growth in Kolkata" presented by

Infinity Group

Other industry representatives included

- ❖ **Colliers, East India**
- ❖ **CBRE India, Kolkata**
- ❖ **Cushman & Wakefield India, Kolkata**
- ❖ **JLL India, Kolkata**



Ms. Suparna Dutta,
Global Industry 4.0 Head,

LTIMindtree

joined virtually and addressed on "Connected Enterprises" in the theme session: **Smart and Connected Ecosystem.**



Session **showcasing student innovation** from Narula Institute of Technology of JIS Group moderated by **Mr. Somenath Nag**, Vice President- Marketing, Calcoft Inc.



An exclusive B2B session was organized on request from Tenable which was attended by relevant senior members and stakeholders of the Chamber and senior representatives from Tenable



Engagement at Sponsor's Stalls during the Conclave



Digital Footprint of BITC 2023

Sl No.	Platform	Event Status	Particular	Amount
1	Digital	Pre-Event	Reach	1860529
2	Digital	Post-Event	Reach	815,465
TOTAL				26,75,994 (2.67 M)

Sl No.	Platform	Event Status	Metrix	Amount
1	Digital	Pre-Event	Engagement	536284
2	Digital	Post-Event	Engagement	215,393
TOTAL				751,677 (0.75 M)

- ❖ Social Media Platforms includes Facebook, YouTube & LinkedIn
- ❖ Till date the **TOTAL SOCIAL MEDIA REACH** is **2.67 Millions**
- ❖ Till date the **TOTAL SOCIAL MEDIA ENGAGEMENT** is **0.75 Millions**

Profile of Delegates:

We had more than 200 delegates attending the programme. The composition included Bureaucrats, Policy-Makers, Government Officials, Industry Leaders including ceo & cexo, Tech Developers, Tech Users (user industry), Technology Entrepreneurs, Startups, Consultants, Consular Corps and among others.

Designation	Company	Designation	Company
Advisor, Infocom	ABP Ltd.	Director & Site Lead Kolkata	British Telecon
Managing Director and Africa & APAC Lead – Technology Solutions	Accenture	Associate Professor- Network Security, Genetic Algorithm	Calcutta University
Principal Director & CFN (CMT) Solutions Lead- Nordics & Europe	Accenture	Vice President – Marketing	Calsoft Inc.
Senior Vice President	Adamas University	Vice President – IT	CESC Limited
Technology Leader	Adani Group	Senior Director – Head of Pega Center of Excellence and Pega Delivery Lead for Insurance, Healthcare & Life Sciences	Cognizant Technology Solutions India Limited
Head- IT	Air Water India Pvt. Ltd	Director	Conacent Consulting Pvt. Ltd.
Business Head- East India, Nepal, Bangladesh and Bhutan	Aspirare	Platinum Partner, Airtel Business and CEO	Connected Solutions
CEO and Director	AVA Infotech	Director & CEO	DD Web Vision Pvt Ltd
Director	Batanagar Institute of Engineering, Management and Science (Batanagar Education and Research Trust)	Senior Director	Deloitte & Touche Consulting India Private Limited

Designation	Company	Designation	Company
Associate Director	Deloitte Shared Services India LLP	Director Corporate Affairs & CSR	Hewlett Packard Enterprise
Founder	Diracsol Business Solutions Pvt. Ltd	Country Head – Strategy & Growth	Hewlett Packard Enterprise, India
Senior Vice President – IT & CIO	Emami Limited	GM IT	Hindalco Industries Limited
Founder & CEO	Embee Software Pvt. Ltd	Director	IBM Consulting
Head of Service Delivery Unit Cloud & NFV Infrastructure Head of Service Delivery Unit Cloud & NFV Infrastructure,Business Unit Digital Services	Ericsson	Partner. Client Services Leader. Cognitive Business Decision Support & Process Reengineering Leader	IBM GBS. CIC India
CDIO	Essel Mining & Industries Limited (Aditya Birla Group)		
CIO	Exide Industries Ltd	Chair	India Internet Foundation
Former Advisor (IT promotion Cell), Department of Information Technology & Electronics, Government of West Bengal and Advisor	Eyo Solutions India Llp	President- IT and Digitization	India Power Co. Ltd.
		Decision sciences and Public Policy	Indian Institute of Management, Bangalore
Group CIO & Head Information Systems	Haldia Petrochemicals Limited	CEO – IIM Calcutta Innovation Park	Indian Institute of Management, Kolkata

Designation	Company	Designation	Company
Manager, Corporate Communications & CSR	Infinity Infotech Parks Limited	Vice President – Customer Success and Head of Kolkata Center	LTIMindtree
Director	Innolever Solutions Pvt. Ltd.	VP (Finance) & CFO	mjunction services limited
Co-Founder & Managing Director	Inqube Innoventures Pvt Ltd	Director	NKG & Associates
Senior Vice President	ITC Infotech India Limited	Director Alliances & Channels, India	ORACLE INDIA PVT. LTD.
Vice President – IT Services	ITC Infotech India Ltd.	Director	PharmaQuant
Department of Computer Science & Engineering	Jadavpur University	Co-Founder and Director	Praxis Business School Foundation
AGM- Business Development	JIS Group	Advisory Leader	PricewaterhouseCoopers Pvt. Ltd.
CIO	KCT Group	CIO	RPSG CESC Power Group
Associate VP – Data and Location Head	L&T Infotech	Chief Digital Officer	RPSG Group

Designation	Company	Designation	Company
CEO and Founder	SIBIA Analytics and Consulting Services PL	Advisor IT Corporate	Tide Water Oil Co (India) Ltd and Director, ApON Innovative Solns, Pune; GrpReg Director, MidasAutomat
Director	Software Technology Parks of India (STPI)		
Founder and CEO	Sun-Dew Solutions Pvt. Ltd.		
Director	Tata Communications	Managing Director	West Bengal Electronics Industry Development Corporation Limited and Secretary, Department of Information Technology & Electronics, Govt of West Bengal
Global Engineering Head - Product Management Group	Tata Consultancy Services		
Delivery Centre Head - Eastern Region	Tata Consultancy Services Limited		
Principal Consultant	Tata Consultancy Services Limited	Chief Executive Officer & Director	Wizertech Informatics Pvt Ltd.
Consulting Partner & Global Head- Cloud Advisory & Application Consulting Practices	Tech Mahindra	Vice President - Consulting	Wizertech Informatics Pvt Ltd.
Consulting Partner & Vice President- Business Excellence	Tech Mahindra	BFSI Global Delivery Head	Zensar Technologies

Designation	Company	Designation	Company
CEO	Capital Numbers	Chairman-cum- Managing Director	MSTC Limited (A Govt. of India Enterprise)
Director	Ensonic Computech Pvt.Ltd.		
Chief Business Officer	IIM Calcutta Innovation Park		
Managing Partner and Chairman	Imperium Energy and Utility Services LLP	CEO	Prime Infoserv LLP
Decision sciences and Public Policy	Indian Institute of Management, Bangalore		
Senior Adviser	Infosys Ltd and Founder Director, Manipal Innovation Leadership and Entrepreneurship School	Founder	Semaphore Computers Pvt. Ltd
Managing Partner	Jupiter Computers , Kolkata		
Founder	K Sriram & Co	Delivery Centre Head - Eastern Region	Tata Consultancy Services Limited

Designation	Company	Designation	Company
Chief Executive Officer	ABP Pvt. Ltd.	Director	BG Somadder & Sons Pvt. Ltd.
Advisor – Mineral Resource & Mining	Aditya Birla Management Corporation Pvt Ltd	Founder	Bickram Ghosh Academy of Performing Arts
CEO	Ambrosia Enterprise Pvt. Ltd.	Director	Calcutta Media Institute
Group CEO	AMRI Hospitals	Managing Director	Cenergist Energy Private Limited
Director (Planning)	Andrew Yule & Co. Ltd.	President	Century Plyboards (India) Limited
Founder and Chairman & Managing Director	Asian Leather Private Limited	President - Intl. Business Divn. & Logistics	Century Plyboards (India) Limited
Managing Director and CEO	Bandhan Bank Limited	Executive Director (HR & Admin.) – CESC Limited & President (HR) – Power Group, RPSG	CESC Limited
Managing Director & CEO	Berger Paints India Ltd.	Managing Director	Chowman Hospitality Pvt. Ltd.

Designation	Company	Designation	Company
Global Head IPR & Head Legal International Business	Dabur India Limited	Managing Director & Chief Executive Officer	Exide Industries Limited
Chief Executive Officer	Datre Corporation Limited	Senior Vice President – Sales & Marketing, Traction & Exports Industrial	Exide Industries Limited
Managing Partner	De & Bose	Company Secretary & President (Legal & Corporate Affairs)	Exide Industries Limited
Partner	Deloitte Haskins & Sells	President – HR & EHS	Exide Industries Limited
Partner	Deloitte Touche Tohmatsu India LLP	Chief of Strategy & Operations	Fortis Healthcare Limited
Area Sales Manager – Middle East & South East Asia	Emerson + Renwick Group	Managing Director	Ghosh, Bose & Associates Pvt. Ltd.
Chief Human Resources Officer	Eveready Industries India Ltd.	Partner	Girish Chandra Ghosh & G.G.S.
		Whole Time Director	Haldia Petrochemicals Limited

Designation	Company	Designation	Company
Director	Hermes Voyages Pvt. Ltd.	Executive Director & President	Infinity Infotech Parks Limited
General Manager - East	Hindustan Unilever Ltd.	Director	Infinity Infotech Parks Limited
Managing Director	Hiranandani Group of Companies	Group Chairman	Infinity Infotech Parks Limited
Chairman	Howden Solyvent (India) Private Limited	Co-Founder and Managing Director	Inqube Innoventures Pvt Ltd
Whole Time Director	India Power Corporation Limited	Managing Director	International Combustion (India) Limited
Consultant	Indofil Industries Limited	Chief Mentor	International Institute of Hotel Management (IIHM)
		Executive Vice President Corporate Communications	ITC Limited
		Director (ITC Infotech India Limited)	ITC Limited

Designation	Company	Designation	Company
Head - Treasury	ITC Limited	Chairman	MCKV Institute of Engineering
Former Professor of Economics & Former Head and Coordinator, Centre for Advanced Studies, Dept of Economics	Jadavpur University	Chairman	Medica Group of Hospitals
Director	JIS Group	Chairman and Managing Director	NBC Creations Pvt. Ltd.
Managing Director	JIS Group	Director - Projects	NTPC Limited
President - Corporate Affairs	JSW Steel Ltd	Company Secretary & Chief Legal Officer (Executive Director)	PCBL Limited
Managing Director	Linde India Limited	Director (Technical)	Prerana Engineers & Consultants Pvt. Ltd.
Director	M L Dalmiya & Co. Ltd.	Partner - Tax and Regulatory Services	Price Waterhouse & Co. LLP
President and CEO	M N Dastur & Company (P) Ltd.	Managing Director	Reflexion Narayani Impex Pvt Ltd

Designation	Company	Designation	Company
Chief Executive Officer	Response India Pvt. Ltd.	Executive Director	Senco Gold Limited
Director	RT Network Solutions Pvt Ltd	Advocate	Sinha & Company Advocates
Vice President - Industry Affairs, ITC Limited (Holding Company)	Russell Credit Limited	Group HR Head	SREI Finance
Partner	Sandersons & Morgans	Chief General Manager	State Bank of India
Chairman and Managing Director	Sanmarg Private Ltd.	Chief Mentor	Super Smelters Limited
Director	Savourites Hospitality Pvt. Ltd.	Managing Director	Swach Environment Limited
Executive Director	Seahorse Ship Agencies Pvt. Limited	Vice President - HRM	Tata Metaliks Limited
CEO & Director	Selvel Advertising Pvt. Limited	Managing Director	Tata Metaliks Limited

Designation	Company	Designation	Company
Managing Director	Tata Steel Downstream Products Limited	Mentor and Partner	TCN Global & Economic Advisory Services LLP
Chairperson Marketing & Sales (Long Product) Council	Tata Steel Limited	Consultant	Techno Electric and Engineering Company Limited
Vice President - Technology and New Materials Business	Tata Steel Limited	Founder and Managing Director	Techno India Group, & Chancellor, Sister Nivedita University
Chief - Sales Manager	Tata Steel Limited	Co-Chancellor	Techno India University
Head - Export Planning & Documentation	Tata Steel Limited	Director	Techno International Batanagar (Formerly Techno India Batanagar)
Chief Commercial Officer (Long Products)	Tata Steel Limited		
Chief of Marketing & Sales Branded Products & Retail (FP)	Tata Steel Limited		
Partner	Tax Connect Advisory Services LLP		

Designation	Company	Designation	Company
Vice Chairman-Governing Body	The Bhawanipur Education Society College	Managing Director & VP - India & South East Asia	Vesuvius India Limited
Managing Director	The George Telegraph Group	Senior Partner	Victor Moses & Company
Vice President (Marketing & Sales)	The Tinsplate Co. of India Ltd.	GM Policy & Corporate Affairs and Plant Head Falta	Vikram Solar Limited
		Director	Washabarie Tea Co. Pvt. Ltd.
Chairman & Managing Director	TIL Limited	Retainer-Consultant	Williamson Magor and Company Limited
Chairman	TM International Logistics Ltd.	Managing Director and CEO	Woodlands Multispeciality Hospital Limited
		Co-Founder & COO	Wow Momo Foods Pvt. Ltd.
Chairman	Trishul Engineering Solutions Pvt. Ltd.	Former Chairman and Managing Director	NMDC Limited
Executive Director - HR	Usha Martin Limited		

Designation	Company
Former CMD, Former President, Indian National Shipowners' Association (INSA)	Shipping Corporation of India
Former Finance & Revenue Secretary	Government of India
Consulting Editor	Business Standard
Former Chief of the Air Staff, & Former Chairman of the Chief of Staff Committee	Indian Air Force, Government of India
Former Secretary	Government of India, Ministry of Corporate Affairs
Independent Director	Berger Paints India Ltd.
Former Chairman	Coal India Limited
Former Revenue and Finance Secretary	Government of India

Designation	Company
Director	Adamas Tech Consulting Pvt Ltd.
Vice President- Marketing	Infinity Infotech Parks Limited
Director	Infinity Infotech Parks Limited
Founder & CEO	Oroprise Solutions Private Limited
Director	Softthink Intelligent Solutions Pvt Ltd
Director	Qolaris Data India Pvt. Ltd.
CEO	IDEAS-Technology Innovation Hub
Managing Director	Aton Capital Pvt Ltd

Designation	Company
MD and Founder	Team Computers
Executive Director	Aces Infotech Private Limited
Managing Director	ISOAH Data Securities Pvt Ltd
Product Management	Amazon AI
COO & VP (IT)	CESC Limited
Regional Leader -Sales	DXC Technology
Center Head Kolkata	Infosys
Senior Vice President (I3L) & Head of IT Shared Services	ITC Limited
Partner- Telecom Media and Technology Sector	KPMG Assurance and Consulting Services
Regional Manager-Enterprise Sales	Sify Technologies Limited
Chief Transformation Officer (CTO)	Wizertech Informatics Pvt Ltd.



Vibrant Audience and engagement at the Annual Business IT Conclave (BITC) 2023