



## **BUSINESS-IT CONCLAVE 2013**-New Devices, Mobility and Networking

10 a.m. onwards on 19<sup>th</sup> July 2013, The Park Hotel, 17 Park Street, Kolkata 700016







**Educational Initiatives** 









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The Bengal Chamber of Commerce and Industry

'Royal Exchange', 6 Netaji Subhas Road, Kolkata 700 001 Tel: 91-33-2230 8396 / 3711 / 3733 / 3746 Fax: 91-33-22301289 Email: director\_general@bengalchamber.com Website: www.bengalchamber.com

## Programme

9.30 a.m. – 10.00 a.m.	Registration	
10.00 a.m. – 11.15 a.m.	Inaugural Session	
10.00 a.m. – 10.05 a.m.	Welcome Address	Mr. Ambarish Dasgupta Vice President The Bengal Chamber
10.05 a.m. – 10.20 a.m.	Special Remark	Shri Susanta Majumdar, IAS Secretary Information Technology and Electronics Government of West Bengal
10. 20 a.m. – 10.50 a.m.	Address on E-Governance in West Bengal	Mr Prabir Kumar Das Managing Director West Bengal Electronics Industry Development Corporation Ltd.
10.50 a.m. – 11.10 a.m.	Industry Perspective	Mr. Rajasekaran Balasubramaniam Chief Technology Officer Cognizant Technology Solutions India Limited
11.10 a.m. – 11.15 a.m.	Vote of Thanks	Mr. R N lahiri Chairperson Information Technology Committee The Bengal Chamber
11.15 a.m. – 11.30 a.m.	Tea/Coffee	
11.30 a.m. – 1.00 p.m.	Session I: How new businesses connect ? Focuses	Chairperson: Mr. S. Radhakrishnan Managing Director Descon Limited and Past President The Bengal Chamber
	<ul> <li>Microsoft App Ecosystem and Startup Strategy</li> </ul>	Mr. Kattayil Rajinish Menon Director App Ecosystems & Startup Strategy Microsoft Corporation India Pvt Ltd
	Smart Mobility Solutions	Mr. Rajarshi Chatterjee Vice President Atos India

 Bring Your Own Device (BYOD): No more

compromise in data security En

Mr Dhruv Dhawan Product Head Enterprise Mobility Airtel Business

 Data and applications in places where it was never before possible, allowing businesses to go further Mr. Gunjan Sachdev

General Manager – Toughbook

Panasonic India

1.00 p.m. - 1.05 p.m.

Changeover to next session

1.05 p.m. - 2.05 p.m.

Session II: Future of Remote Infrastructure

**Remote** Chairperson:

Mr. Hirak N Sengupta

Chairman

West Bengal Electronics Industry Development Corporation Ltd.

Cloud

Mr. Shivaji Basu

Head-Strategy Office, ION Tata Consultancy Services

Uncovering Hidden Business Potential through Big Data and

**Analytics** 

Sandipan Sarkar

Executive Architect, Global

Government Centre of Competence

IBM

Agility of a cloud infrastructure with software-defined networking and

security

Mr. Ganesh Iyer

Area Sales Manager- North & East

VMware India

2.05 p.m. - 3.05 p.m.

Lunch

3.05 p.m. onwards

**Demonstration and B2B**