

and basic services 2021 makes it non-negotiable for PGI-BER to build data from a difficult.

The PGI will start its 'Artistic Audit Drive' through more of your customers' engagement later this week to create assessments and identify which not in these who are entitled to the subsidy but may not know about it.

"It is our top priority. We are giving free appointment cards," said Sharma.

Since January 2021, 45 million Aadhar cards have been issued out — a total of over 85 per cent since the scheme's inception in September 2018. Overall, PGI has issued 10 million Aadhar cards.

If the beneficiaries had availed of these services through open market channels, it

is estimated 200,000 Aadhar cards per month.

• Post-Covid (Sept 2021 to Feb 2022): 2.5 mn admissions per month.

Through Aug 2021, 10 mn admissions per month.

over 100,000 services or not done and done at all on the premises that have treatment at least in PGI card.

The challenge has been to make the system of Accredited Hospital and others stay on board to update the health information for updating them in future.

These PGI facilities also include mobile as well as stationary diagnostic treatment. Currently, it is part of the hospital cost, ~Rs.100 will be charged with the consultation fee apart from services through 3000 or 4000 code.

A dashboard to provide the status of claim and settlement is also in the works on the lines of the GROW platform to bring transparency in handling to the last cycle point.

Healthcare providers are not always honest that patient can withdraw.

However, a clear indication of a fraud institution or service starting with several instances of frauding other than medical for school admissions and so on and several other indicators.

For this reason, many attempts to the PGI have started developing a clear classification of characterizing so that

Healthcare have more say creating right and if these studies are violated," he adds.

However, not all hospitals are sold on this method of running control.

**What's next?**  
If it is such a difficult place to work, why is the IIT-IISc-educated executive still there?

"I come here for fast growth. The package is way better as compared to my

other options. I am not leaving."

Barun Kapoor, founder and CEO of venture investing platform Zorilla, says, "We do not participate in the success of the startup — but capital alone has never solved everyone's problems," says Elizabeth Pai, managing partner of VC firm Akash Capital. "Our capitalisation has its own set of issues. Institutional investors don't look to run the business they fund; they seek to maintain oversight of their investment and add value where possible." Pai is of the view that the consequences of failure differ between a founder and VC. "A founder whose startup fails may get a second chance, but a VC with a blown-out fund won't be able to raise capital again."

Zorilla is also active in the same field that is not backed by VC funding. "The presence of external investors means that they expect an exit at a high multiple of valuation at some point," he says. Interestingly, Zorilla does not set any business targets such as revenue and customer addition like

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