

BCC&i
AIDING BUSINESS
SINCE 1833

WORLD **MSME** DAY

27TH JUNE, 2025 || KOLKATA

BCC&I
ATMANIRBHAR BHARAT
(MAKE IN INDIA)
AWARD & CONCLAVE

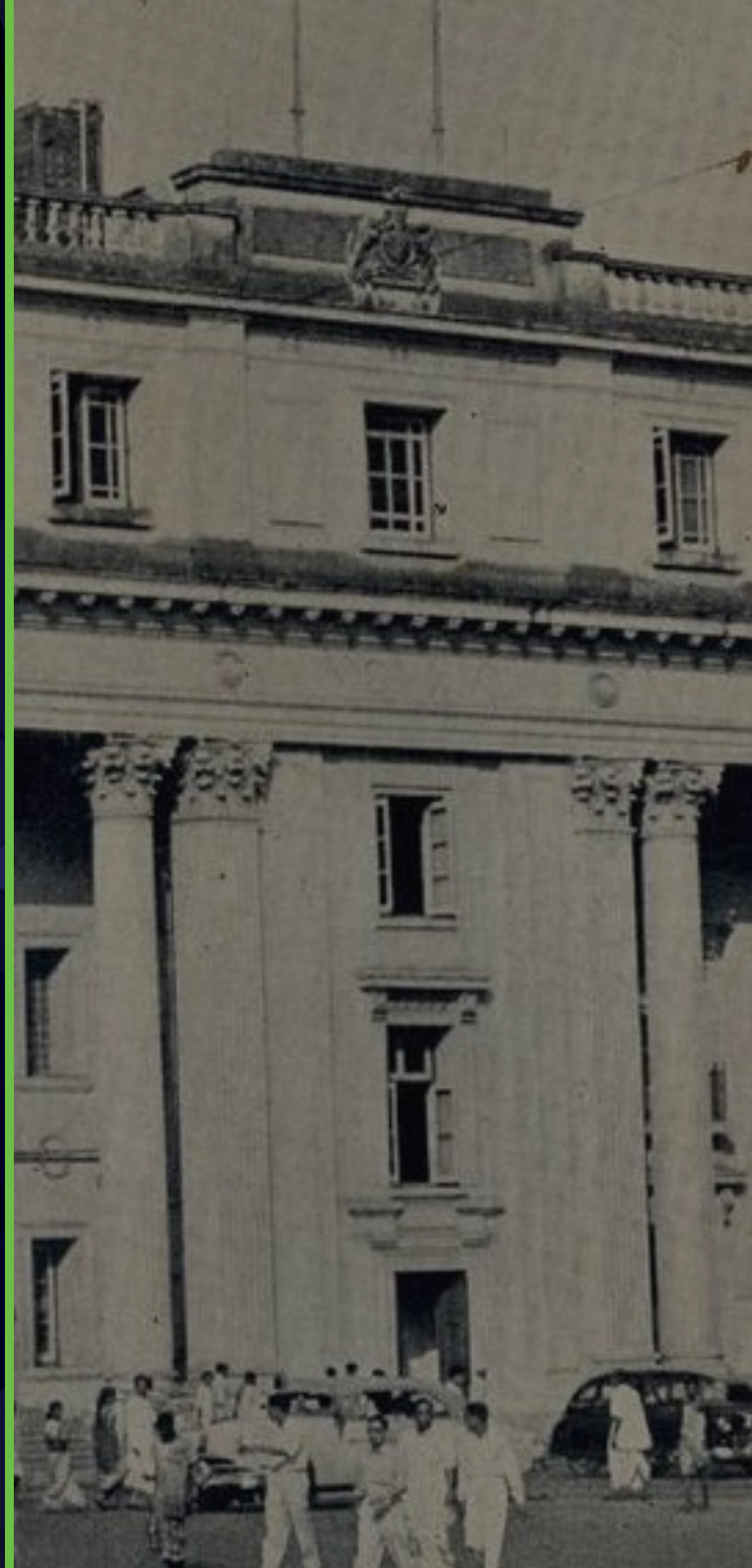
GROWING LOCALLY
COMPETING GLOBALLY



About the **CHAMBER**

The Bengal Chamber of Commerce and Industry, one of the oldest institutions of its kind tracing its origins to 1833, has played a pioneering role as a helmsman, steering the evolution of Commerce and Industry in India.

The Chamber reviewed and commented upon some of the most critical legislations in the country. The Chamber has stayed relevant close to 200 years by adapting to the changes and delivering to the need of the Industry.



About the **EVENT**

MSME Day 2025, the flagship event of The Bengal Chamber of Commerce and Industry, promises to be an enlightening and empowering experience for Micro, Small, and Medium Enterprises (MSMEs) — the backbone of India's economic growth. This platform aims to celebrate and strengthen the vital role MSMEs play in job creation, fostering entrepreneurship, and driving innovation, while contributing significantly to the nation's GDP. Beyond their economic contributions, MSMEs are instrumental in regional development and in narrowing income disparities. As India eyes rapidly expanding markets, revitalizing and extending robust support to the MSME sector has become more critical than ever for sustainable and inclusive growth.



Who will **BE THERE ?**

- MSME Owners and Entrepreneurs
- Industry Professionals
- Investors
- Government Representatives
- Embassies
- Technology & Service Providers
- Suppliers and Distributors
- Skilling Institutions
- Trade Associations

Why **Attend ?**



Innovative Solutions



Knowledge Sharing



Networking
Opportunities



Government Policies
& Support

Focus Areas **AND SESSIONS**

Innovative Financial Solutions for MSMEs:

A quick look at modern, tech-driven financial tools and strategies designed to help Micro, Small, and Medium Enterprises manage cash flow, access credit, streamline operations, and support sustainable growth.

Export Made Easy: Rules, Resources & Real Success:

Explore high-potential markets for Indian exports and gain insights into key government export schemes. Learn how MSMEs can tap into these opportunities to achieve global success. Hear from industry experts on export credit guarantees and how they can support your international growth.

D2C Duty Free exports thru Global Sellers:

While bulk shipments are subject to taxes and tariffs, smaller shipments for personal use with value not exceeding USD 1200 (Rs 1 lakh) are exempt or pay nominal 4% tax in developed countries like USA. Many MSMEs can now generate demand from different marketplaces in USA and use different Global Selling platforms to fulfill such orders at a huge margin. This session will highlight how MSMEs can benefit from this D2C way to serve International high margin customer.

Top AI tools for MSME owners:

Artificial Intelligence (AI) is making headlines daily and is set to transform the way we live, work, and engage with the world. This session will explore essential AI tools that Micro, Small, and Medium Enterprises (MSMEs) can leverage to boost productivity, enhance customer service, and drive business growth without any prior experience with AI.

Business opportunities in International Markets:

This spotlight session will provide a glimpse of business opportunities in international markets. Multiple sessions may be planned that will be conducted by respective embassies, Indian consul offices or established consulting organizations.

Hiring and developing talent for growth along with proper Database Management:

In addition to the financial capital, MSMEs also suffer from the lack of human capital. For them to thrive, the MSMEs need to attract and retain high quality work force and upgrade them through regular skilling across sectors.

Power Moves: Mergers, Joint Ventures & Strategic Ties:

MSMEs have opportunities to grow both domestically and internationally through inorganic strategies. With increasing interest from global companies seeking partnerships and investments in India, this session will guide business owners in identifying the right inorganic growth paths. It will also cover how to implement these strategies, including brand and technology licensing options.

Partnership

MATRIX

DELIVERABLES	TITLE PARTNER: 7,00000/- + TAXES	PLATINUM PARTNER: 5,00000/- + TAXES	GOLD PARTNER: 3,00000/- + TAXES	SILVER PARTNER: 2,00000/- + TAXES	BRONZE PARTNER: 1,00000/- + TAXES	ASSOCIATE PARTNER: 50,000/-+ TAXES
PARTNERSHIP ACKNOWLEDGEMENT AND LOGO PRESENCE IN ALL PROMOTIONAL & BRANDING MATERIALS	YES	YES	YES	YES	YES	YES
EXCLUSIVE SESSION	30 – 40 MIN	20 – 30 MIN				
INVITATION PASSES	20	15	10	8	6	2
CORPORATE AV TO BE PLAYED DURING THE DAY OF THE EVENT	9 TIMES	7 TIMES	5 TIMES	3 TIMES	2 TIMES	1 TIMES
AWARD PRESENTATION	5 AWARD CATEGORY TO BE NAMED AFTER PARTNER ALONG WITH BCC&I (BCC&I XYZ LIMITED AWARD CATEGORY NAME AS PER THE CHOICE OF THE PARTNER)	3 AWARD CATEGORY TO BE NAMED AFTER PARTNER ALONG WITH BCC&I (BCC&I XYZ LIMITED AWARD CATEGORY NAME AS PER THE CHOICE OF THE PARTNER)	2 AWARD CATEGORY TO BE NAMED AFTER PARTNER ALONG WITH BCC&I (BCC&I XYZ LIMITED AWARD CATEGORY NAME AS PER THE CHOICE OF THE PARTNER)			
POST PROGRAMME CONSOLIDATED PARTICIPANT LIST TO BE SHARED IN EMAIL	YES (PLUS MSME COMMITTEE LIST)	YES	YES	YES	YES	YES
DISPLAY OF STANDEES AT THE VENUE	8	6	4	3	2	1

DELIVERABLES	TITLE PARTNER: 7,00000/- + TAXES	PLATINUM PARTNER: 5,00000/- + TAXES	GOLD PARTNER: 3,00000/- + TAXES	SILVER PARTNER: 2,00000/- + TAXES	BRONZE PARTNER: 1,00000/- + TAXES	ASSOCIATE PARTNER: 50,000/-+ TAXES
SEPARATE STALL SPACE / NETWORKING SPACE	YES	YES	YES			
POST PROGRAMME ADVERTISEMENT IN BCC&I MONTHLY NEWS LETTER	1 YEAR FULL PAGE	6 MONTH FULL PAGE	4 MONTH FULL PAGE	3 MONTH FULL PAGE	2 MONTH FULL PAGE	1 MONTH FULL PAGE
PROMOTION OF CORPORATE AV THROUGH BCC&I SOCIAL MEDIA	YES	YES	YES	YES	YES	YES
OPPORTUNITY TO ADDRESS AT PANEL DISCUSSION/ TECHNICAL SESSION	YES	YES	YES	YES	YES	YES
OPPORTUNITY TO ADDRESS AT THE INAUGURAL SESSION WITH OTHER DIGNITARIES	YES	YES				
ONE YEAR FREE SUBSCRIPTION IN OUR ONLINE DIRECTORY	YES	YES	YES	YES		
SINGLE STANDEE PLACEMENT: INR. 7,500 + TAXES (WITH 2 COMPLIMENTARY PASSES)						
AWARD NOMINATION FEES: INR. 5,000 + TAXES (WITH 2 COMPLIMENTARY PASSES)						
DELEGATE FEES: INR. 2,000 + TAXES						

Award CATEGORIES

Atmanirbhar Bharat Award For Import substitution champions	Green MSME Award: For environmentally responsible business practices and sustainability
Excellence in Manufacturing (Micro, Small & Medium): Recognizing productivity, quality, and Innovation in Production	Best Export-Oriented MSME: For contribution to India's global trade through consistent exports
Excellence in Service (Micro, Small & Medium): Recognizing productivity, quality, and Innovation in Service	ITES & Digital Manufacturing Leader Award: For effective tech integration
Job Creator of the Year Award: For significant employment generation	Start-Up to Scale-Up Journey: For start-ups that transitioned into scalable, sustainable MSMEs
Outstanding Woman Entrepreneur: Exemplary Women-led MSMEs making a socio-economic impact	Social Impact through Enterprise: For MSMEs contributing to livelihood, health, education, or inclusion

Contact **DETAILS**

FOR FURTHER DETAILS AND INFORMATION PLEASE CONTACT

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