



**from the desk of the  
PRESIDENT**

Dear Member,

30 April, 2014

*The new fiscal has begun on a celebratory note. Firstly, our Honorary Member and Chairperson of our Coal, Minerals and Mining Committee, Shri P S Bhattacharyya, Former Chairman, Coal India Limited has been conferred the Energy and Environment Foundation Global Excellence Award 2014. Our heartiest congratulations to Shri Bhattacharyya, an iconic corporate citizen, for this recognition!*

*Secondly, Bandhan, steered by Mr. C S Ghosh, CMD, who is a member of our Managing Committee, has been awarded the most elusive banking license by Reserve Bank of India. Only one other entity has been awarded the license with Bandhan from a field of 25 applicants including some of the largest names in India Inc. We are proud of Mr. Ghosh's and Bandhan's achievement, which only stands testimony to his vision and the path-breaking and pioneering work that Bandhan has been doing at the grass-roots working with and empowering those teeming millions, whose financial inclusion has led to Bandhan creating and breaking records in the banking and financial services realms.*

*The Chamber's programmes continue with aplomb and as the newsletter will reveal, we have begun the year by bringing to you an eclectic mix of events, programmes and projects. We need your support, participation and guidance in enriching our bouquet of offerings.*

Sd/-  
Kallol Datta  
President

**NEWS FLASH**

fastest ascendency in the ladder of empowerment by any CPSE so far.

The Forbes magazine recognized him as a high achiever of the year 2010. He has also been featured in a document published by Tata McGraw Hill released in Mumbai on February 10, 2011, as one of the transformation leaders of Corporate India.

Notable among the many awards & accolades received, are a) the coveted 'SCOPE GOLD TROPHY AWARD' in 2009 for excellence and Outstanding Contribution to the Public Sector Management - Institutional Category 2007-08 for CIL from the Hon'ble Prime Minister of India b) 'SCOPE SPECIAL AWARD OF THE JURY' for self in 2010 from Hon'ble Prime Minister of India c) Swami Vivekananda excellence award in Corporate Leadership in 2011, d) CEO of the year award for 2010 from ICC & World HRD Congress, etc.

CSIR nominated Shri Bhattacharyya as the Chairman of the Research Council of Central Institute of Mining and Fuel Research (CIMFR), Dhanbad for 3 years from April 2010.

Shri Bhattacharyya hails from a well educated freedom fighter's family. His father late Binoy Krishna Bhattacharyya, a doctor by profession, was an INA veteran and later an officer in the Indian Army.

**NEWS FLASH**

**BANDHAN IS AWARDED ONE OF THE ONLY TWO BANKING LICENSES BY THE RESERVE BANK OF INDIA!**



▲ Mr. Chandra Shekhar Ghosh, CMD, Bandhan

Bandhan Financial Services founded and led by Mr. Chandra Shekhar Ghosh, outpaced 23 others including big business houses and renowned names in India Inc. in bagging Reserve Bank of India's recently declared one of two banking licenses.

Mr. Chandra Shekhar Ghosh, 53, Chairman & Managing Director of Bandhan Financial Services, was born in Agartala in Tripura. His father supported the family from the earnings

**NEWS FLASH**



▲ Shri Partha S Bhattacharyya (third from right) with the award

Congratulations to Shri Partha S Bhattacharyya, Former Chairman, Coal India Limited (and currently Executive Director, Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL)) for being conferred with the Energy and Environment Foundation Global Excellence Award 2014 at the World PetroCoal Congress from 15th to 17th February 2014 in New Delhi.

Shri Bhattacharyya, an iconic personality in the realm of energy management and policy, is also a Corporate Icon.

Shri Partha Bhattacharyya, M.Sc (Physics) from Jadavpur University and FICMA joined Coal India as a Management Trainee in 1977 and rose to become its Chairman in October 2006. During his period till superannuation in Feb 2011, CIL became a Miniratna in 2007, a Navratna in 2008 & finally it joined the exclusive club of Maharatna CPSEs in 2011, pursuant to launching of the largest Indian IPO ever seen in 2010. This has been the



◀ Mr. Kallol Datta, President, The Bengal Chamber (right) with Mr. Chandra Shekhar Ghosh, CMD, Bandhan

from his sweet shop. But, he was determined to give a good education to his child. Thanks to the support from his father and his own tenacity, Mr. Ghosh completed his master's degree in Statistics from Dhaka University.

After completing his studies, he joined an NGO in Bangladesh, BRAC, one of the largest developmental organizations in the world. The interaction with villagers and the poor inspired Mr. Ghosh to work in the sector. He returned to India and worked for several NGOs and dabbled in some business projects as well. His work exposed him to the dire need of money in villages and the massive exploitation by money lenders, who charged 200% to 300% for small loans.

He started Bandhan (which means "Bonding") in 2001 with his personal savings and had two employees. It was a daily challenge for him as he slowly scripted the success story of one of the largest micro-finance

institutions in the country. It began its operations from Bagnan, a small village, 60 km away from Kolkata, and has now spread to 22 States and Union Territories.

Bandhan's micro finance initiative, which today boasts of over 2,000 branches, has built a model with an all-female clientele, zero portfolio risk, and a 100% recovery rate. Bandhan has a total work force of 13,000 employees which reaches out to more than 5.5 million borrowers in the rural areas.

## NEWS FLASH



Ms. Helen LaFave, U S Consul General in Kolkata has thanked us for co-organizing the Symposium on Corporate Social Responsibility - Bringing the Stakeholders Together with the U.S. Agency for International Development (USAID) and U.S. Consulate General in Kolkata on 3rd April 2014 in the Chamber.

## MEMBERS' NEWS CORNER

Welcome to the Bengal Chamber family! That's what we would like to convey to Best First Step Education Pvt. Ltd., Gannon Dunkerley & Co. Ltd., Institute of Engineering and Management and Young Engg. and Calibration Services Pvt. Ltd. whose applications for membership were tabled and approved by the Managing Committee at its meeting on 19th March 2014.

## PROGRAMMES

### MEDICO LEGAL WORKSHOP

14TH MARCH 2014,  
THE PALLADIAN LOUNGE,  
CHAMBER PREMISES



▲ Welcome note by Mr. Suyash Borar, Chairperson - Health Committee, BCC&I



▲ Mr. Bipin Mukherjee, President, Kolkata Consumer Forum Unit II addressing the audience



▲ Mr. P.L. Mehta, Director, Neotia Healthcare Initiative Limited addressing the audience

The Health Committee of The Bengal Chamber of Commerce and Industry organized a Medico Legal Workshop on 14th March 2014 at The Palladian Lounge. Mr. S. Coari, Ex-Judicial Member of State Consumer Disputes Redressal Commission was the Chairperson of the panel discussion. The panelists were Prof. Bhabotosh Biswas, Professor & HOD - Cardiothoracic Vascular Surgery, R G Kar Medical College & Hospital; Mr. Bipin Mukherjee, President, Kolkata Consumer Forum Unit II; Mr. Prabir Basu, Advocate & Ex-Additional Standing Council (Central Govt.) Member, State Consumer Protection Council, Government of West Bengal; Dr. P. K. Nemani, Member, West Bengal Medical Council; Mr. P.L. Mehta, Director, Neotia Healthcare Initiative Limited; Mr. Brotindro Mullick and Mr. Avik Das, Medico Legal

Consultants from Medical Defence Consultancy India Pvt. Ltd (Medeco). The workshop was attended by more than 100 delegates from the leading healthcare units of Kolkata and also included eminent doctors and legal consultants. Prof. Bhabotosh Biswas alerted the medical fraternity to record their services in order to provide clear-cut facilities given to the patient, as medical service is a bilateral responsibility. Mr. Brotindro Mullick, Medico Legal Consultant, informed participants about the various precautionary measures the doctors should keep in mind to avoid legal defamation. With medico legal issues now of great concern in our society, the Chamber had organized the Workshop to learn and share the experiences on medico legal issues & guidelines.



**14TH MARCH 2014,  
THE PALLADIAN LOUNGE,  
CHAMBER PREMISES**

**MEDICO LEGAL WORKSHOP**



◀ Panelists at the Workshop (L-R): Mr. P. L. Mehta, Director, Neotia Healthcare Initiative Limited; Mr. Brotindro Mullick, Medico Legal Consultant; Dr. P. K. Nemani, Member, West Bengal Medical Council; Prof. Bhabotosh Biswas, Professor & HOD-Cardiothoracic Vascular Surgery, R G Kar Medical College & Hospital; Mr. S. Coari, Ex-Judicial Member of State Consumer Disputes Redressal Commission; Mr. Prabir Basu, Advocate & Ex-Additional Standing Council (Central Govt) Member, State Consumer Protection Council, Government of West Bengal; Mr. Abhik Kumar Das, Medico Legal Consultant; Mr. Bipin Mukherjee, President, Kolkata Consumer Forum Unit II



▲ Audience at the Workshop



▲ Q/A Session in progress

**14TH MARCH 2014,  
TATA STEEL ROOM,  
CHAMBER PREMISES**

**NAT HEALTH PRESENTATION**

Nat Health (Healthcare Federation of India) organized an interactive session with the leading healthcare units of Kolkata on 14th March 2014 at the Tata Steel Room with the support of The Bengal Chamber of Commerce & Industry. The interactive session concluded with networking cocktails.



▲ Mr. Anjan Bose, Secretary General, Nat Health (Healthcare Federation of India) making a presentation



▲ Delegates at the Interactive Session



## PROGRAMMES

### APPLICATION OF INFORMATION TECHNOLOGY IN MANUFACTURING - BRINGING FORWARD THE BEST SOLUTIONS

21ST MARCH 2014,  
THE PALLADIAN LOUNGE,  
CHAMBER PREMISES



▲ A speaker representing 366 pi is making a presentation ▲ Delegates present in the seminar



▲ A speaker representing Tecsour Infoserve is making a presentation at the Seminar

The Bengal Chamber of Commerce and Industry (BCC&I), partnering Lemenox Solution, organized a half day Seminar on Application of Information Technology in Manufacturing - Bringing Forward the Best Solutions on 21st March 2014 at the Chamber premises. The seminar was organized to create a business linkage between the manufacturing units and the IT companies for upgradation of the overall IT system of the manufacturing MSMEs leading to further growth and development of the manufacturing MSME sector.

The objective of the seminar was to showcase the various applications of IT in the manufacturing business (especially in the MSME sector) in areas like procurement, production, accounting, marketing, etc. The programme comprised of presentations from IT companies followed by product demonstrations. The half day seminar was a unique programme and it provided to the manufacturing MSME companies a unique opportunity to learn from leading IT solution providers about best-in-class IT products which are tailor-made for the MSME units.

### VISIT OF THAILAND DELEGATION TO KOLKATA

24TH MARCH 2014,  
CHAMBER PREMISES



▲ Mr. Tharadol Thongruang, Minister Councillor (Commercial), Office of Commercial Affairs, Royal Thai Embassy, New Delhi addressing the interactive session with the Thailand delegates and BCC&I delegates during the visit of the Thailand delegates to BCC&I on Monday 24th March 2014 at BCC&I. Seated on the left is Capt. S B Mazumder, Chairperson, Shipping Committee, BCC&I and on the right is Mr. P Roy, Director General, BCC&I

The Bengal Chamber of Commerce and Industry (BCC&I) organized an interactive session with a delegation from Thailand visiting Kolkata (comprising of representatives from the Department of Business Development, Ministry of Commerce and Industry, Government of Thailand and businessmen from the Logistics and Shipping sectors) on 24th March 2014 at 2.00 p.m. at the Williamson Magor Hall, BCC&I, Kolkata.

The objectives of the programme were to find out opportunities in doing businesses and marketing in this region, surveying potentials of the logistics connection markets, and creating business relationship and networks with local businessmen while studying systems of logistics and goods transportation, especially in the context of connectivity between India and Thailand. There were a significant number of delegates representing the Shipping and Logistics sectors from BCC&I who participated in the interactive session. Quite a few of them were already doing business with Thailand /



▲ The delegates from Thailand and BCC&I present in the interactive session



24TH MARCH 2014,  
CHAMBER PREMISES

VISIT OF THAILAND DELEGATION TO KOLKATA



◀ The delegates from Thailand and BCC&I present in the interactive session



▶ An overview of the interactive session with the Thailand and BCC&I delegates



▶ Capt. S B Mazumder, Chairperson, Shipping Committee, BCC&I receiving a memento from one of the Thailand delegates in the presence of Mr. Tharadol Thongruang (standing on the left) and Mr. P Roy (standing on the extreme right)

27TH MARCH 2014,  
CHAMBER PREMISES

INDIAN RUBBER SUMMIT 2014



◀ Mr. P Roy, Director General is delivering the welcome address at the Inaugural Session of the Rubber Summit 2014. Dignitaries present at the dais are, Mr. Sudipta Das, Advisory Partner, Climate Change and Sustainability Leader (India), Ernst & Young LLP; Mr. T K Mukerjee, Chairman, BCC&I Infrastructure and Skill Development Committees; Dr. Dhurjati Chaudhuri, Former Project Coordinator (NE), Rubber Research Institute of India, Rubber Board; and Mr. Ramesh Kejriwal, Chairman, AIRIA-Eastern Region

BCC&I along with AIRIA and Capexil organized an Indian Rubber Summit 2014 on 27th March 2014 at the Chamber premises. This was a seminar towards addressing the issues related to the Rubber Industry in the Eastern sector and also focused on issues supporting the need for a National Policy on Rubber. This was a first-of-its kind Summit for the Rubber Sector from any Chamber.

The seminar witnessed the participation of eminent industry players and included speakers like Mr. Sudipta Das, Advisory Partner, Climate Change and Sustainability Leader (India), Ernst & Young LLP; Dr. R Mukhopadhyay, Chairman, Indian Rubber Institute; Mr. Arindam Ghosh, Head-Industrial Clusters, IL&FS Cluster Development Initiative Limited; Mr. T K Mukerjee, Chairman, BCC&I Infrastructure and Skill Development Committees; Mr. Ramesh Kejriwal, Chairman, AIRIA-Eastern Region and Dr. Dhurjati Chaudhuri, Former Project Coordinator (NE), Rubber Research Institute of India, Rubber Board among others.

The Opening Session focused on "Rubber as an industrial raw material: Opportunities and Challenges" and the following session focused on "A new trajectory for growth of rubber-made products: Vision 2020". Dr. Dhurjati Chaudhuri, Former Project Coordinator (NE), Rubber Research Institute of India, Rubber Board, graced the occasion as the Guest of Honour and delivered the Inaugural address.



▶ A Panel discussion Session on "A New Trajectory for Growth of Rubber Made Products: Vision 2020" was graced by Dr. R Mukhopadhyay, Chairman, Indian Rubber Institute; Mr. Arindam Ghosh, Head-Industrial Clusters, IL&FS Cluster Development Initiative Limited and Mr. T K Mukerjee, Chairman, BCC&I Infrastructure and Skill Development Committees





▲ A cross section of the audience

Young people with deep pockets will drive the Indian market in 2020 but to tap that potential industry needs a strategy to overcome immediate challenges, a panel of experts pointed out at The Bengal Chamber's Conclave on "India as a market in 2020".

The agenda at "India as a market in 2020", organized by the Bengal Chamber of Commerce & Industry in association with The Telegraph and the JIS Group at Williamson Magor Hall on March 29, 2014, was to predict what is going to happen in the next six years and come up with a strategy to meet the emerging needs.

Delivering the Opening Keynote Address, Mr. Richard Rekhy, CEO of KPMG India, put things in a global perspective in his keynote address. "Regulators

are getting smarter as they increasingly begin to understand business... the problem is, rules of globalization were written. But it went too fast and rules did not match the speed of change," said Rekhy. "Youth is India's biggest advantage.... They will drive so much consumption," he said. According to Rekhy, the only challenge is lack of adequate stress on education.

"India is to become much more than an IT outsourcing partner. Big pharma companies deploying in India will accelerate.... Innovation is not happening as we do not celebrate failure. We are not building capacities for the future," said Anurag Batra, Chairman, exchange4media Group. Subho Samanta, Group Senior VP, President, SI Global Delivery & SI Emerging Markets, Atos India, stated India held a huge potential for app development.

Sandipan Chakravorty, Managing Director, Tata Steel Processing & Distribution Limited, who moderated the discussion, factually painted India's position and the issues the country faces. About 70 per cent of India's population lives below \$ 2 a day, said Chakravorty. One out of three children suffer from malnutrition, while only 3 per cent of Indians pay income tax.

About 5 per cent of the population control 45 per cent of India's economy. The India of 2020, according to Partha Sinha, Director (India & South Asia), Publicis Group, would need strategic marketing strategies as discretionary income will only come down as inflation becomes a reality.

Summing up the mega trends of 2020, Narayan Devanathan, EVP & National Planning Director, Dentsu India Group, said India would see the middle class bulge, which would lead to a flurry of activities from multinationals.

"We need far more towns around which productive endeavour can grow and be rewarded. The story of the US is that they built roads," said M. Damodaran, the valedictory speaker and former chairman, UTI, IDBI & SEBI.



▲ Mr. Richard Rekhy, CEO, KPMG India, delivering the Opening Keynote Address



▲ Mr. Kallol Datta, President, The Bengal Chamber & CMD, Andrew Yule & Co Ltd., presents a memento to Mr. Rekhy



▲ Mr. Anurag Batra, Chairman & Executive Editor, e4m, in conversation with Mr. Kallol Datta, President, The Bengal Chamber



▲ Mr. Sandipan Chakravorty, Past President, The Bengal Chamber & MD, TSPDL, who moderated the Panel Discussion Session, setting the Agenda for the Panelists



▲ Mr. M Damodaran, Former Chairman, SEBI, UTI & IDBI, delivers the Closing Valedictory Address



▲ Panelists in the Panel Discussion Session - from Left to Right - Mr. N Devanathan, Mr. Subho Samanta, Mr. Sandipan Chakravorty, Mr. Partha Sinha & Mr. Anurag Batra



3RD APRIL 2014,  
CHAMBER PREMISES

A SYMPOSIUM ON CORPORATE SOCIAL RESPONSIBILITY  
WITH USAID AND US CONSULATE GENERAL IN KOLKATA



▲ In the Panel Discussion (L-R): Mr. Diptarag Bhattacharjee, Vice President East, Amway India; Mr. Anoop Hoon, President - Marketing, Century Plyboards (India) Limited; Mr. Nazeeb Arif, Vice President, ITC Ltd.; Dr. A. Anurag Danda, Head - Climate Adaptation & Sundarbans Landscape, WWF-India; Mr. Sunil Kanoria, Joint Managing Director, SREI Equipment Finance Pvt. Ltd and Vice Chairman, SREI Infrastructure Finance Ltd. and Ms. Kathryn Stevens, Deputy Mission Director, USAID

The Bengal Chamber of Commerce and Industry (BCC&I), U.S. Agency for International Development (USAID) and U.S. Consulate General in Kolkata organized "A Symposium on Corporate Social Responsibility - Bringing the Stakeholders Together" on 3rd April (Thursday), 5.00 p.m. onwards at The Bengal Chamber of Commerce and Industry.

The programme brought together development agencies/foundations and corporates on a common platform to network and discuss the scope of CSR activities and to explore opportunities of partnerships. The programme



▲ Select NGOs taking part in the exhibition

The focus areas were:

- Health - Maternal and Child Nutrition/HIV/Tuberculosis/Water Sanitation
- Clean Energy
- Education- Early grade education
- Agriculture

created a forum where a select group of NGOs exhibited and presented their activities. The programme also featured a panel discussion involving senior representatives from corporates and NGOs to discuss and brainstorm on opportunities of partnership in activities for social development.

Over 150 invitees from corporates and NGOs, interested or already working in various sectors of social development, took part in the programme.

Ms. Helen LaFave, U S Consul General in Kolkata was also present at the programme.

The Panel Discussion was moderated by Ms. Kathryn Stevens, Deputy Mission Director, USAID and included,

- Dr. A. Anurag Danda, Head - Climate Adaptation & Sundarbans Landscape, WWF-India
- Mr. Anoop Hoon, President - Marketing, Century Plyboards (India) Limited
- Mr. Diptarag Bhattacharjee, Vice President East, Amway India
- Mr. Nazeeb Arif, Vice President, ITC Ltd.
- Mr. Sunil Kanoria, Joint Managing Director, SREI Equipment Finance Pvt. Ltd and Vice Chairman, SREI Infrastructure Finance Ltd.



▲ During the programme. In the first row (R-L): Ms. Helen LaFave, U S Consul General in Kolkata , Mr. P Roy, Director General, BCC&I, Mr. Gaurav Bansal, Consul for Political and Economic Affairs, Consulate General of the United States of America and Mr. Dipak Dutta, Senior Partner, Dutta Ghosh & Associates



◀ Packed Hall

10TH APRIL 2014,  
CHAMBER PREMISES

SEMINAR ON SERVICE TAX



◀ Inaugural Session (L-R): Smt. Kameswari Subramanian, Chief Commissioner of Central Excise and Service Tax, Kolkata; Mr. P. Roy, Director General, The Bengal Chamber; Shri C M Chandolia, Commissioner of Service Tax, Kolkata; Mr. T B Chatterjee, Chairperson - Indirect Taxes Committee, The Bengal Chamber



▲ Special address by CMA Chitra Agarwal, Chairperson, EIRC of Institute of Cost Accountants at the Inaugural Session





▲ Dignitaries at the Inaugural Session: Smt. Kameswari Subramanian, Chief Commissioner of Central Excise and Service Tax, Kolkata at the podium. On the dais (L-R): CMA Pallab Bhattacharya, Vice Chairman, EIRC of Institute of Cost Accountants; CMA Chitra Agarwal, Chairperson, EIRC of Institute of Cost Accountants; Mr. P. Roy, Director General, The Bengal Chamber; Shri C M Chandolia, Commissioner of Service Tax, Kolkata; Mr. T B Chatterjee, Chairperson - Indirect Taxes Committee, The Bengal Chamber & Senior Executive Vice President and Company Secretary, DIC India Ltd.

Kolkata and Shri C M Chandolia, Commissioner of Service Tax, Kolkata graced the inaugural session. The Welcome Address was delivered by Mr. P. Roy, Director General of The Bengal Chamber. A Special Address was made by CMA Chitra Agarwal, Chairperson, EIRC of Institute of Cost Accountants. CMA Pallab Bhattacharya, Vice Chairman, EIRC of Institute of Cost Accountants, concluded the Inaugural Session with a Vote of Thanks. The technical sessions of the Seminar covered the critical issues of Service Tax like Proposed GST; Export and Import of Service; Service Tax on Works Contract Services relating to Repair & Maintenance Contract; Reverse Charge and Joint Charge mechanism in Service Tax; Impact of VAT & Service Tax on Construction Industry and Cenvat Credit & Reverse Charge Mechanism. The speakers included Mr. T B Chatterjee, Chairperson - Indirect Taxes Committee, The Bengal Chamber & Senior Executive Vice President and Company Secretary, DIC India Ltd.; Mr. P K Saha, Managing Partner, P K Saha & Associates; Mr. Sushil Kumar Goyal, Agrawal Singhania & Co.; Mr. Vivek Jalan, FCA; Mr. Arun Agarwal-FCA, K N Jain & Co.; and Mr. Rajarshi Dasgupta, Associate Director - Indirect Tax, KPMG.



▲ Technical Session in progress: Mr. T B Chatterjee, Chairperson - Indirect Taxes Committee, The Bengal Chamber; Mr. Harijiban Banerjee, Former President, Institute of Cost Accountants of India

The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry organized the annual Seminar on Service Tax on 10th April 2014 in the Chamber in association with EIRC of Institute of Cost Accountants of India. Smt. Kameswari Subramanian, Chief Commissioner, Central Excise and Service Tax,



▲ Audience at the Workshop



▲ In discussions (L-R): Mr. Roy, Director General, BCC&I; Mr. Subhodip Ghosh, Deputy Director General, BCC&I; Mr. Rajesh Bhagat, Consultant, HKTDC; Ms. Dannie Chiu, Regional Director, Southeast Asia and India, HKTDC; Mr. Sunny Chau, Regional Manager, Southeast Asia and India, HKTDC and Ms. Anushree S. Shetty, Deputy Manager, Special Promotions & Media, HKTDC

A team from Hong Kong Trade Development Council (HKTDC) met Mr. P Roy, Director General and Mr. Subhodip Ghosh, Deputy Director General of The Bengal Chamber to discuss possibilities of collaborations between the two organizations. The meeting was also attended by Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber. From HKTDC the executives present were, Ms. Dannie Chiu, Regional Director, Southeast Asia and India; Mr. Rajesh Bhagat, Consultant; Mr. Sunny Chau, Regional Manager, Southeast Asia and India and Ms. Anushree S. Shetty, Deputy Manager, Special Promotions & Media.

The discussions included:

- Collaborations for investment in India (West Bengal/Eastern Region)
- Leading business delegation by BCC&I to the trade fairs organized by HKTDC in Hong Kong.
- Working on developing a platform for MSME Exchange.



25TH APRIL 2014,  
CHAMBER PREMISES

EASTERN REGIONAL EMPLOYEE RELATION CONFERENCE ON "SHIFTING PARADIGMS  
- A CLARION CALL FOR COMPETITIVE, FAIR AND INCLUSIVE WORKPLACE"



▲ Inaugural Session (from left): Mr. Somesh Dasgupta, Chairperson, HR/IR & Productivity Committee; Mr. Kallol Datta, President, The Bengal Chamber; Chief Guest, Shri Amal Roy Chowdhury, IAS, Secretary, Dept. of Labour, GOWB; Mr. R S Maker, Director General Designate of Employers' Federation of India (EFI) and Mr. P Roy, DG. BCC&I

The HR/IR Committee of the Bengal Chamber organised an Eastern Regional Employee Relation Conference on "Shifting Paradigms - A Clarion Call for Competitive, Fair and Inclusive Workplace" on 25th of April 2014 along with the Employers' Federation of India.

The conference deliberated on issues relating to increased use of non-permanent workforce and high disparity in their remuneration compared to permanent workforce, existing and emerging skill gaps across key areas and ongoing signs of discontent across workforce. The Conference took a stock of Industrial Relations from the perspective of business as well as the employees. It created a forum to share employer's as well as trade union's perspectives on the current Industrial Relations scenario. The objective of this programme intended to benefit all those in different managerial and



▲ Speakers at the CEO's Forum, Session I (from left): Mr. Harsh Sachdev, MD, S&T Mining Co. Pvt Ltd.; Mr. Sharad Patil, Director General, EFI; Rear Admiral A K Verma, VSM, CMD, GRSE; Mr. U.K. Basu, MD, Haldia Petrochemicals Ltd. & Dr. Gautam Sengupta, COO, KAIL Limited (Videocon Group)

decision-making levels, as well as HR/IR Professionals and Line Managers who handle people and organizational issues and aimed to highlight and deliberate on important aspects of Industrial Relation issues including Human Resource Development.

The Inaugural Session of the programme witnessed the participation of Mr. Amal Roy Chowdhury, IAS, Secretary, Department of Labour, Govt. of West Bengal. The Inaugural Session was followed by a CEO's forum where the panel discussion focused on the "Current ER Scenario - Expectations & Approach". This session was attended by eminent speakers who are organizational heads like Rear Admiral A K Verma, CMD Garden Reach Shipbuilders & Engineers, Mr. Harsh Sachdev, MD, Sail & Tata Mining Company and Mr. UK Basu, MD, Haldia Petrochemicals Limited. The 3rd session that had participation from Coal India, Berger Paints & CESC Limited focused on Issues and Approaches on Direct / Indirect Employee Relations. The last session was very interesting as success stories on employee relations were shared by organizations like Bharat Petroleum, Hindustan Unilever and Thermax Limited.



▲ The audience



▲ Session III (from left): Mr. Subhashish Das, VP-Corporate HR & Personnel, Berger Paints India Ltd.; Mr. R. Mohan Das, Director (Personnel & IR), Coal India Limited & Mr. Arvind Shrouti, Trade Union Consultant, Pune



◀ Session IV showing speakers sharing success stories of employee relations in their organizations. (From left): Ms. Mallika Ganguly, Regional HR Head, Bharat Petroleum Ltd.; Mr. Sharad Patil, DG, EFI; Mr. Suman Mitra, CHRM, Employee Relations, Hindustan Unilever Limited & Mr. Arvind Shrouti, Trade Union Consultant, on behalf of Thermax



## PROGRAMMES

**BENGAL CHAMBER ENTREPRENEURSHIP DEVELOPMENT CELL (BCEDC)  
ORGANIZED A MENTORING CLINIC IN ASSOCIATION WITH TOTALSTART**

**25TH APRIL 2014,  
CHAMBER PREMISES**

**THE BENGAL CHAMBER ANNUAL SIT N DRAW FOR CHILDREN  
(THEME: ENVIRONMENT FOR A BETTER KOLKATA)**

**26TH APRIL 2014,  
THE PALLADIAN LOUNGE & CHAMBER PREMISES**

The Bengal Chamber of Commerce and Industry organized the fourth edition of its annual Sit n Draw Competition on Saturday, 26th April 2014 in the Chamber. The programme was sponsored by CESC Limited, International Combustion India Limited, Tata Metaliks Limited, Exide Industries Limited, Coca Cola India Limited (Soft Drink Partner), Mongrace Montessori House, Petroleum Conservation Research Association and The Palladian Lounge (Venue and Hospitality Partner). Thanks to such partners, the programme was most successful and was an occasion of colour and happiness in the 181 year-old institution that is the Chamber. More than 200 children, from various schools of Kolkata, aged between 5 years and 10 years (including underprivileged and special children) participated in the Sit n Draw. Shri Chuni Goswami,



legendary sports icon, graced the occasion as the Chief Guest. Ms. Dola Banerjee, Olympian Archer was present as the Guest of Honour. They interacted with the children and presented the certificates of participation to all participating children.

The Chamber's objective was to imbibe in our children and future generations the importance of a sustainable natural environment, which will, in turn, help create a secure future for the generations to come.

The theme therefore, was, "Environment for a Better Kolkata." Like last three years, all the drawings would be reviewed by a special panel of judges and the 80 best ones be awarded special certificates at the Bengal Chamber's flagship Environment and Energy Conclave on 29th and 30th August at the ITC Sonar.



▲ Sit n Draw in progress at Williamson Magor Hall



▲ Sit n Draw in progress at Palladian Lounge



▲ A young and engrossed participant from Towards Life Foundation



▲ The Sit n Draw in full swing



26TH APRIL 2014,  
THE PALLADIAN LOUNGE & CHAMBER PREMISES

THE BENGAL CHAMBER ANNUAL SIT N DRAW FOR CHILDREN  
(THEME: ENVIRONMENT FOR A BETTER KOLKATA)



▲ The youngest participant enjoying her drawing



▲ Sit n Draw in progress



▲ Participants from South Point School and Techno India Model School Garia during the competition



▲ Participants enjoying the competition



▲ A young participant



▲ Picture drawn by one of the participants



▲ Backdrop of the competition comprising the logos of all the sponsors



▲ Participants from NGO displaying their drawings



◀ Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber; Shri Chuni Goswami, legendary sportsman and Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Private Limited and key-resource person of the Energy and Environment Committee of the Chamber, along with the participants



▲ Mr. Arun Kumar Mukherjee and Shri Chuni Goswami enjoying the drawings



## PROGRAMMES

### THE BENGAL CHAMBER ANNUAL SIT N DRAW FOR CHILDREN (THEME: ENVIRONMENT FOR A BETTER KOLKATA)

26TH APRIL 2014,  
THE PALLADIAN LOUNGE & CHAMBER PREMISES



▲ Ms. Dola Banerjee, Olympian Archer, Shri Chuni Goswami and Mr. Arun Kumar Mukherjee presenting the certificates of participation



▶ Dr. (Prof.) Chandrima Sinha of IILM presenting the certificate to one of the participants

◀ Ms. Dola Banerjee, Olympian Archer, Shri Chuni Goswami and Mr. Arun Kumar Mukherjee presenting the certificates of participation



▲ Ms. Dola Banerjee, Olympian Archer with one of the participants



▲ Mr. Arun Kumar Mukherjee presenting a memento to Ms. Dola Banerjee, Olympian Archer



▲ Participants of one of the NGOs of Kolkata with their certificates posing with Ms. Dola Banerjee

### SUPPORTING UNITUS SEED FUND ROADSHOW IN KOLKATA WITH TIE KOLKATA

30TH APRIL 2014,  
CHAMBER PREMISES

TiE Kolkata in association with Bengal Chamber Entrepreneurship Development Cell and TotalStart organized "Unitus Seed Fund Roadshow in Kolkata" from 1800 to 2000 hrs on 30th April 2014 at the Telegraph Room in the Chamber premises.

Unitus Seed Fund is the country's most acclaimed seed stage active investor who took up the commitment to invest Rs 7 crore in the best 5 social impact startups across six cities from April - July 2014. Their Kolkata trip was from 28th April to 2nd May.

Dr. Suryanil Ghosh, Hon. Secretary, TiE Kolkata, Chairman of Bengal Chamber Entrepreneurship Development Cell and also Chairman of the Board, TotalStart delivered the welcome address and introduced Mr. Srikrishna Ramamoorthy, one of the investing partners of Unitus Seed Fund with the entrepreneurs present at the occasion.

Mr. Srikrishna Ramamoorthy, was representing the company along with his colleague Mr. Amiya Adwitiya who came to Kolkata to meet the emerging entrepreneurs and kept the delegates enthralled through a PowerPoint presentation showcasing his success stories as an investor in several startups across various sectors, namely education, a chain of pre schools in villages, realty, health amongst many others throughout the country. Unitus Seed

Fund recently launched partnerships with multiple startup-friendly professional services firms who were eager to offer their services to startups across India.

A lot of emerging entrepreneurs from Kolkata and adjoining places took active interest in participating and contributing to the discussion at the interactive evening. The entrepreneurs included active members of TiE Kolkata, few startup companies and entrepreneurs at the stage of conceptualization and scaling up stage.

Following the PowerPoint presentation, there was a one-on-one networking and interaction between Unitus Seed Fund resource persons on one hand and the interested entrepreneurs to avail the funding opportunity for their respective ventures on the other over high tea. Unitus Seed Fund representatives felt the pulse of the local entrepreneurs with the ultimate mission to explore opportunity of funding their ventures depending on the viability and return on investment. The interaction at one-on-one level marked the beginning of the long term relationship between India's most active seed stage investor and the entrepreneurial community as a whole thus strengthening the entrepreneurial eco system in Kolkata.



**30TH APRIL 2014  
LALIT GREAT EASTERN, KOLKATA**

**PARTNERING INDUSNET TECHNOLOGIES FOR THE WORKSHOP ON "DIGITAL MARKETING DEMYSTIFIED" WITH MR. ABHISHEK RUNGTA, CEO AND FOUNDER, INDUSNET TECHNOLOGIES**



▲ Workshop in progress

The Bengal Chamber of Commerce and Industry partnered the Workshop on "Digital Marketing Demystified" organized by Indusnet Technologies on 30th April 2014 in Lalit Great Eastern, Kolkata. The workshop was undertaken by Mr. Abhishek Rungta, CEO and Founder, Indusnet Technologies.

Digital Marketing contributes 22% (and growing) of total marketing spend worldwide. It is critical to understand the medium and how to leverage the same for a business and brand. It is important for top management and marketing decision makers to understand the various components of this new medium, their strengths and weaknesses, such that they can create a proper mix to get the desired result. The workshop covered a strategy building exercise, so that the business is in control of its digital marketing campaign - whether it is in-house or delegated to an agency.

The workshop was attended by around 35 participants including very senior members of the industry like Mr. Ram Ray, Chairman, Response India and Mr. Prabir Dasgupta, Managing Director, Neveah Technologies.

**30TH APRIL 2014,  
CHAMBER PREMISES**

**6TH SUNFEAST HEALTH & LIFESTYLE QUIZ**



▲ Prizes

Quiz Master, Mr. Charanpreet Singh, was assisted by Mr. Kinshuk Biswas. 37 teams participated. We had a team from St. Xavier's School, the youngest team of the quiz who missed to qualify for the final round by 1 point. The Winner of the event was The Saturday Club. The First Runner up was CNMC Alumni Association and the Second Runner Up was The Lobotomists. Participants had great fun at the Quiz which was followed by networking cocktails at the Palladian Lounge.



▲ Quiz Master, Mr. Kinshuk Biswas, conducting the Quiz

The Bengal Chamber of Commerce and Industry organized the Sunfeast Farmlite 6th Health & Lifestyle Quiz, on 30th April 2014 in the Chamber premises.

Encouraged by the great response from quizzers, corporates and the medical fraternity, the Health and Lifestyle Quiz has become an annual signature event of the Chamber and now has reached half-a-decade in age and branding. Title-sponsored by Sunfeast Farmlite, the Quiz helps the Kolkata corporate community to connect with their friends and colleagues and promotes the cause of healthy living. The co-sponsors this year were Medica Superspecialty Hospital, Woodlands, AMRI, VLCC, GKB and 6, Ballygunge Place.



▲ Quiz Master, Mr. Charanpreet Singh, conducting the Quiz



▲ Teams at the preliminary round of the Quiz



**PROGRAMMES**

**6TH SUNFEAST HEALTH & LIFESTYLE QUIZ**

**30TH APRIL 2014,  
CHAMBER PREMISES**



▲ 2nd Runners Up (The Lobotomists)



▲ 1st Runners Up (CNMC Alumni Association)



▲ Winner (The Saturday Club)



◀ Youngest participants of the Quiz



▶ Networking cocktails after the Quiz ▶

**EVENTS AT THE PALLADIAN LOUNGE**

**1st April 2014**

**Stars on the Horizon:** A musical performance by Serpentine Trio featuring Saxophonist Jonathon Kay (Canada), Guitarist Bodhisattwa Ghosh & Somya



Shankar Roy on Percussion. This was followed by a performance by accomplished tap exponent Yorma Loringett & dancers from Rhythmosaic. Event was co-partnered by Open Doors.

**8th April 2014**

**ARFAMUTE:** An eclectic Fusion of Fine Art, Fashion & Musical Evening. H.E. Freddy Svane, Danish Ambassador to India graced the occasion as Chief Guest along with eminent artists Wasim Kapoor, Debajyoti Mishra & Subodh Sarkar as Guests of Honour. Participants for this evening were Mittika Foundation, Fashion Designer Rajlakshmi, Art by Manas Roy (Roymans), Ganges Art. This was followed by a Live Piano Recital by Arundhati. The event was held in association with Allahabad Bank, FACES, Calcutta Management Association & Open Doors.



**21st April 2014**



**Lenskolazart:** Inauguration of Digital Photo art by Sunil Kumar Bhattacharjee, Pen name Nilacharya by Mr. Cesare Bieller, Consul General of Italy & Eminent artist Rabin Mondal.

**29th April 2014**

**Mahanayak & his Nayikas:** A musical evening to celebrate the Mahanayak of Bengali Cinema Uttam Kumar



& his invaluable contribution towards Bengali Cinema. Piano Recital by Rajlakshmi along with narrations by Saira Shah Halim in the presence of eminent people from the film fraternity. Event was held in association with Allahabad Bank, National Insurance and Priya Entertainment Pvt. Ltd.





## NEWS FROM THE JIS GROUP

REPORT OF ENTREPRENEURSHIP AWARENESS SEMINAR ON 29TH MARCH 2014



Lamp lighting at the inauguration of the seminar

E-Cell of JISCE organized a One Day Seminar on Entrepreneurship Awareness on 29th of March 2014 at Dr. B.C.Roy Auditorium, JISCE with the help of TEQIP Nodal Office Industry Institute Initiative Cell (I-I-I-C).

The seminar had been designed for those students of JISCE who wanted to be entrepreneurs in the future.

We invited 11 successful entrepreneurs at the seminar who briefed the interested students about the pros & cons, motivated them and also drew guidelines for entrepreneurs in order to build a platform for the beginners.

The seminar was inaugurated by Mr. Shubham Agarwal (MD, AIESEC, Kolkata), and Mr. Gaurav Majumdar (Asst. Registrar, JISCE), by lighting up the lamp. Then the programme started with keynote address followed by a presentation on Entrepreneurship Cell (E-Cell) of JISCE by Ranajay Roy (Member E-Cell) & Niladrit Mondal (Member E-Cell).

A motivational video of Varun Agarwal (CEO Alma mater) was presented. Thereafter our Guest Invitee Mr. Shubham Agarwal from "AIESEC, Kolkata" hosted a presentation on entrepreneurship development and his success story.



Mr. Himadri Saren (MD, Apprise Intech Solution P.L.) & Mr. Santanu Pal (Marketing Head, Apprise Intech Solution P.L.) delivered speeches on "how to start own business?" what are the pros & cons of entrepreneurship, how to set target etc. as guidelines for the young enthusiasts.

"Gain Waste", another company dealing with recyclable items, shared a brief idea of their own and also motivated students to become entrepreneurs.



Keynote address & presentation on E-Cell of JISCE

Likewise "FUN GURUKUL" a whole new learning eco-system where all students and teachers come together under one roof to serve the learning community, delivered their views and ideas on becoming an entrepreneur.

After this presentation by "Fun Gurukul" there was a refreshment break for the participants & hosts at the

college canteen from 1.30pm.

The programme resumed after the break with a presentation by our very own college student, Sk. Md. Ehsan (CSE-1st Year), who has set up "S.K.Industries" on his chronicles of being an entrepreneur.

The seminar continued with the presentation and motivational speech of another final year students' organization, "Team Krewebtivity" comprising Arpan Das (Founder), Arindam Dawn (Co-Founder, ECE) and Ratnesh Ray (Co-Founder).

The most successful entrepreneur invitee Mr. Arijit Bhattacharyya (MD, CEO) of VIRTUALINFOCOM presented his company's objectives, area of performances and leading projects followed by a wonderful interactive session with the student participants on "How to become an entrepreneur?".



The seminar concluded with vote of thanks to the guest invitees.

It was an informative, interesting and a successful seminar. We express our thanks to Mrs. Sila Singh Ghosh (GM Corporate Relations & Mentor E-Cell) for the initiative, the Principal who permitted us to hold the programme, the faculty members who accompanied us and the officials who helped us in various matters.



## Members of E-Cell

Mrs. Sila Singh Ghosh - Mentor

- |                    |             |                  |                                 |
|--------------------|-------------|------------------|---------------------------------|
| 1. Anusua Das      | - EE 2nd yr | 6. Arka Majumder | - EC 2nd yr                     |
| 2. Sohini Roy      | - EC 2nd yr | 7. Souvik maitra | - EC 2nd yr                     |
| 3. Asmita Dey      | - EC 2nd yr | 8. Saunak Sarkar | - EC 2nd yr                     |
| 4. Niladrit Mondal | - EC 2nd yr | 9. Shubham Hazra | - EE 2nd yr                     |
| 5. Dipesu Banerjee | - EC 2nd yr | 10. Ranajay Roy  | - EE 2nd yr (General Secretary) |



Presentation by Mr. Shubham Agarwal (MD, AIESEC, Kolkata)



Presentation by GAIN WASTE



Felicitation to the Guest Invitees



Presentation by Guest Invitees



Presentation by Mr. Arijit Bhattacharyya (MD, Founder - Virtualinfocom)



Interactive session with the participant students



Felicitation to the Guest



Vote of thanks by Mr. Gaurav Majumder (Asst. Registrar, JISCE)



Group photograph with Guests and members of E-Cell, JISCE