




from the desk of the
PRESIDENT

Dear Member,



9th October, 2015

Our heartiest greetings to you and your family and for everyone in Bengal for the upcoming seasons!

This is my first message to you after having been elected President of this august and historic institution, and I am delighted to share with you that your Chamber has embraced the new year with great verve. Plans for the year are already being implemented, and each week is witnessing several programmes and activities, which are being undertaken almost simultaneously.

We have embarked on new ventures focused on capital formation together with inclusive growth and have pledged to work with the Government of West Bengal in the latter's endeavour to bring about inclusive growth along with a pro-business environment. In this endeavour, we are meeting with the Government at various levels understanding how we can assist the officials.

The recent World Bank report, "Assessment of State Implementation of Business Reforms", shows that West Bengal is ranked 11th among the 32 States and Union Territories surveyed. The report gives a fair idea as to where the states stand and brought forth details on how States are implementing reforms. Although, West Bengal has ranked a tad below Maharashtra, Karnataka and UP it has surmounted States like Tamil Nadu, Haryana, Delhi, Punjab etc. in terms of Overall Implementation (46.90%). As per the Department of Industrial Policy Promotion (DIPP), Ministry of Commerce and Industry, they are going to select 12 states to champion the cause of ease of doing business in India. Hence, 11th rank for Bengal means they should feature in that list. We have taken stock of the results and identified where West Bengal has performed commendably on the parameters. The report marks out a lot of positives for the State of West Bengal.

For e.g, West Bengal has done remarkably well in the context of simplification of registrations, payments and returns for VAT, CST,

PT, Entertainment Tax, and Entry Tax. It is one of the only 3 States to issue a single Tax ID to cover all State taxes. Additionally, the State has exempted 49 industries/activities from pollution control board clearances as a prerequisite to start business. They have also come up with a single window (Shilpa Sathi) system for large industries and MSME Facilitation Centre (MFC) for MSMEs. This year the survey was based on 98 points, next year the benchmark would be raised by introducing a 330-point action plan on which the states have to work. We offer our wholehearted support to the State Government to address these issues, to trigger a participatory and knowledge-driven reform process and bring West Bengal up to the top 3 States in the next year's survey.

Meanwhile, as the Programmes Section of the newsletter would reveal, not only have we held a multitude of mega seminars during these months, in 30 days after the AGM, we have organized at least 5 mega Summits / Conclaves including reviving the Metals Conclave, which has been an international level metallurgical sector conference introduced by the Chamber over a decade back. Each of these events has been greatly successful with your participation, support and encouragement. Our request to you is to please let us know the areas / sectors and type of activities you would wish for us to focus on. We are also increasingly focusing on research and project work even at the level of the firm, for which we would request your support and encouragement.

Wishing all in Bengal a prosperous year ahead!

Sd/-
Ambarish Dasgupta
President

members news corner

Welcome to the Bengal Chamber family! That's what we would like to convey to **Future Netwings Solutions Pvt. Ltd., Crawley & Ray (Founders & Engineers) Pvt. Ltd., Amway India Enterprises Pvt. Ltd. & PI Advisory Private Limited and Sonic Thermal Private Limited, Bengal Speech and Hearing Pvt. Ltd. & Dellstar Overseas** whose applications for membership were tabled and approved by the Managing Committee at its meetings on 10th September 2015 and 3rd August 2015 respectively.



PROGRAMME

Interaction with Mr. Jonathan Ward, Principal Commercial Officer US Consulate General, Kolkata

3rd August 2015,
Chamber Premises

The members and invitees of the Managing Committee of the Bengal Chamber interacted with Mr. Jonathan Ward, who has recently taken over as the Principal Commercial Officer of the US Consulate General in Kolkata. Mr. Ward spoke about his experiences as a Foreign Service officer of the United States Government and briefed the members about the ongoing initiatives and focus areas of his department in the Eastern Region.



Mr. Jonathan Ward (extreme right) exchanging gifts with the President of the Chamber, Dr. Alok Roy, while Mr. Ambarish Dasgupta, President Designate, looks on (extreme left).

Interaction with Vedanta Institute

3rd August 2015
Chamber Premises

Shri L Ramaswamy is a senior disciple of internationally eminent philosopher and spiritual guide, Swami Parthasarathy. He holds a professional degree in Cost & Works Accounts (ICWA) and has also worked with a leading management consultant in Chennai for a period of two years. Shri Ramaswamy devoted over 5 years to the intense study and research of Vedanta philosophy (knowledge of life and living) under the guidance of Swami Parthasarathy at Vedanta Academy near Pune. He is presently stationed in Kolkata and engaged in full-time propagation of the Vedanta knowledge.

Shri Ramaswamy's topic for discussion was "Practical Spirituality – Work Life Balance". A gist of Shri Ramaswamy's 20-minute invigorating talk on the subject is given below:

- Management has three aspect (1) Manager - the individual; (2) Managed - the object, e.g. a business and (3) Managing - the art of relating with the object, e.g., organizational management.
- The second and third aspects have been the focus of attention and have progressed considerably. The first one: the individual has been neglected to the point of fault. But it is the individual that carries out different roles in his workplace and outside. Therefore ignorance about the individual is causing severe confusion and conflicts.
- It is not easy to point out the individual. To introduce oneself we use a visiting card. But it merely describes one's job and gives a name that indicates one's gross body. The value of that physical body comes from two equipments inside, driving it to action - the mind and intellect.
- The mind is the seat of emotions, feelings, likes and dislikes. The intellect is the faculty of discrimination and reason. In short, the mind tells us what we like to do and the intellect - what we should do. They often go in different directions. A diabetic's intellect will instruct not to take sweets but the mind will demand sweets. Following the intellect will lead to a healthy, balanced life. Self management therefore boils down to managing the mind with the intellect.

- According to the proportion of discriminate (intellect guided) and impulsive (mind driven) action performed, a person may be classified as sane (100% discriminate), emotional (75%), eccentric (50%), hysterical (25%) or insane (0%). Even if 40% of one's action is impulsive (a common scenario), it leads to a huge distortion in his overall performance.
- Therefore the need of the hour is to strengthen the intellect. Here it is important to differentiate between the intellect and intelligence. Intelligence is information gained from outside sources like a school; it ensures one's capacity to find a job, make a living.

However, to make a life, everyone has to develop one's intellect on one's own by reflecting upon the Eternal truths of life. Wisdom of Vedanta provides one the resources and methodology for that transformation.



Shri L Ramaswamy of the Vedanta Institute receiving a memento from Mr. Ambarish Dasgupta, President Designate of the Chamber. Dr. Alok Roy, President is to the right.



Shri L Ramaswamy during the interaction.

17th August 2015,
Chamber Premises

Roundtable Meeting with Stakeholders on "Samridhhi
– Kalyani Analytics City"

The Bengal Chamber of Commerce and Industry organized a Roundtable Meeting with the Stakeholders of 'Samridhhi - Kalyani Analytics City', a project that the Chamber has initiated with the Government of West Bengal.

The Meeting was organized to bring on board various experts in the field of development of the Analytics Hub - from real estate developers to technology experts, from foreign consulates to other stakeholders along with the Government.

Shri Debashis Sen, IAS, Principal Secretary, Departments of Urban Development and Town and Country Planning, Government of West Bengal and Chairman, West Bengal Housing Infrastructure Development Corporation Ltd. (WBHIDCO) addressed the industry representatives and media. His department would be floating the e-auction tender in the next few months. The Bengal Chamber has already received positive response from investors - both domestic and international - for the project.

The roundtable included deliberations on 'Analytics Landscape' by Ms. Soma Banerjee, Chief Executive Officer, Business Brio and 'Get Ready for the Age of the Zettabyte - Development of Manpower Resources for Analytics' by Mr. Tridibesh Bandopadhyay, Advisor - KNOD India and Co-Founder InSkills. Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Managing Committee

Member, The Bengal Chamber, who has drafted the blueprint of the project, described the contours of the city. The city landscape has been designed as per international standards, and it would create a benchmark in environmental compliances. A unique feature of the City would be the presence of a water body, which could also be used as a mode of transport.

'Samridhhi' had received special mention in the meetings of the Hon'ble Chief Minister of West Bengal Smt. Mamata Banerjee, during her visit to London. It is one of the six Smart Cities of the State. The Bengal Chamber of Commerce and Industry had envisioned positioning Kolkata as a "niche city" specializing in IT applications rather than only a traditional IT hub. A niche city would mean promoting a select skill-set, just as Silicon Valley in the USA is known to be the home of technology companies and start-ups. West Bengal may take advantage of the most happening of businesses all around the globe - Analytics. Kolkata can ideally leverage its advantage of being home to intellectual manpower which is its unique attribute, backed by premier higher education institutions like IIT, ISI, IIST, JU, IIM and others.

Earlier in the year, the Urban Development Department, Government of West Bengal and The Bengal Chamber had announced the commencement of the project at a Press Conference in Kalyani.



Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber welcoming the guests. Seated beside him are Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Ms. Soma Banerjee, Chief Executive Officer, Business Brio.



Mr. Tridibesh Bandopadhyay, Advisor - KNOD India and Co-Founder InSkills addressing.



Ms. Soma Banerjee, Chief Executive Officer, Business Brio addressing.



Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates (second from the left) is describing the contours of the proposed city.

PROGRAMME

Roundtable Meeting with Stakeholders on “Samriddhi – Kalyani Analytics City”

17th August 2015,
Chamber Premises



Shri Debashis Sen, IAS, Principal Secretary, Departments of Urban Development and Town and Country Planning (third from left) addressing the Stakeholders. Seated beside him: (on left) - Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber; (on right) - Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber and Mr. P Roy, Director General, The Bengal Chamber.



Meeting in progress.

Implementation of ‘Sensitization Programme for Kolkata Municipal Corporation Councillors and Members of Mayor-in-Council on Climate Change’, funded by British Deputy High Commission (BDHC), Kolkata

ICLEI - Local Governments for Sustainability, South Asia (ICLEI South Asia), in collaboration with The Bengal Chamber of Commerce and Industry (BCCI) as the local partner, conducted a series of training workshops on climate change and its impacts on Kolkata targeting the local councillors and local government officials under the Sensitization Programme for Kolkata Municipal Corporation Councillors and Members of the Mayor-in-Council funded by the British Deputy High Commission. The workshops were conducted at the Borough level, where the councillors of each borough could participate along with the borough officers to discuss the projected impacts of climate change on urban systems and measures that can be undertaken to meet this challenge.

Meetings were scheduled with each borough chairperson to discuss and finalize suitable time and date for the training workshops.

A series of 16 workshops were organized in the 16 Boroughs of Kolkata Municipal Corporation. Each of the training workshops lasted for about 2 hours. Each session included the following:

- A detailed presentation that informed the councillors and officials regarding the science of climate change and its impacts on urban systems. It also talked about different good practices taken up by local governments in other parts of the country.

- An AV of 15 minutes giving brief introduction to climate change and the role of local governments in addressing climate change.
- Open discussion amongst the participants and speakers on climate change and related issues including measures that can be undertaken by the local government officials on climate change. Suggestions were taken from the participants regarding their focus issues and possible solutions to these issues were discussed.
- A special speaker was invited to some of the sessions, to talk about different suitable technologies such as rain water harvesting, decentralized waste management, solar power etc that could be adopted at the ward level or household level.
- In 6 boroughs, a street play was performed which highlighted different aspects of climate change, and community or household level actions that can be taken to address climate change.



Borough 1



Borough 2- Mr. Sunandan Tiwari of ICLEI during the presentation.

Implementation of 'Sensitization Programme for Kolkata Municipal Corporation Councillors and Members of Mayor-in-Council on Climate Change', funded by British Deputy High Commission (BDHC), Kolkata

The training workshops were organized as per the following schedule:

Borough No.	Address	Name of the Chairperson	Date of the Workshop	Time of the Workshop
V	10, B. T. Road, Kolkata - 700002	Aparajita Dasgupta	19-Aug-15	12:00 PM
XV	E/3, Circular Garden Reach Road, Kolkata – 700024	Ranjit Shil	19-Aug-15	4:15 PM
I	10, B. T. Road, Kolkata - 700002	Tarun Saha	24-Aug-15	12:00 PM
VI	1, Hogg. Street, Kolkata – 700087	Sanchita Mondal	24-Aug-15	4.30 PM
III	109, Moulana A. K. Azad Sarani, Kolkata – 700054	Aninda Kishore Routh	25-Aug-15	5.30 PM
XVI	Diamond Park,P.O.Joka Kolkata - 700104	Indrajit Bhattacharya	27-Aug-15	12.00 PM
II	79, Bidhan Sarani, Kolkata - 700006	Sadhan Saha	27-Aug-15	4.30 PM
X	28, Prince Anwar Shah Road, Kolkata - 700033	Tapan Dasgupta	01-Sep-15	2.00 PM
XIV	516, Diamond Harbour Road, Kolkata - 700034	Maniklal Chatterjee	01-Sep-15	12.00 PM
XIII	516, Diamond Harbour Road, Kolkata - 700034	Susanta Ghosh	01-Sep-15	2.00 PM
VII	9/1A, A. J. C. Bose Road, Kolkata - 700017	Jiban Saha	02-Sep-15	11.00 AM
XII	97 & 98, Garfa Main Road, Kolkata - 700075	Sushanta Kumar Ghosh	3-Sep-15	2.30 PM
IX	11, Belvedere Road, Kolkata - 700027	Ratan Malakar	03-Sep-15	3.00 PM
XI	Baghajatin Mkt. Complex, Unit - 3, Baghajatin Stn. Road, Kolkata	Tarakeshwar Chakraborty	04-Sep-15	12.00 PM
VIII	172/5, Rash Behari Avenue, Kolkata - 700029	Baiswanor Chatterjee	7-Sep-15	3.00 PM
IV	213B, C. R. Avenue, Kolkata - 700007	Smita Bakshi	07-Sep-15	12.00 PM



Borough 3 - during the poster launch.



Borough 3 - During the prize distribution ceremony.

PROGRAMME

Implementation of 'Sensitization Programme for Kolkata Municipal Corporation Councillors and Members of Mayor-in-Council on Climate Change', funded by British Deputy High Commission (BDHC), Kolkata

A special event was organized on 25th August 2015, during the visit of Right Honourable Mr. Desmond Swayne, UK Government's Minister at the Department for International Development (DFID) to Kolkata. Mr. Swayne and the Hon'ble Mayor, in the presence of Dr Sudarshan Ghosh Dastidar, Hon'ble Minister-in-Charge, Department of Environment, Government of West Bengal and Mr. Scott Fursdedonn-Wood, British Deputy High Commissioner, Kolkata and other senior officials of KMC launched the Hindi and Bengali graphic booklet for councillors and the poster for KMC councillors developed as part of the toolkit. The event was organized in Borough III where the training of the councillors was organized as part of this event. Special speakers invited to the event included Dr. S P Gonchoudhury, Chairman Ashden India, who spoke on solar roof top power plants; Mr. Tapas Ghatak, who discussed community engagement for disaster management and Ms. Sanghamitra Mukherjee who presented on

solid waste management at the community level. During the event, the UK Minister also distributed prizes to local children who participated in a drawing competition on climate change and environment. A street play was organized by the group, Bangla Natak during this event, showcasing through folk dance the different measures that can be taken up to address climate change impacts.

The Chamber's efforts were appreciated and recognized by KMC, ICLEI-SA and British Deputy High Commission.



Borough 5



Borough 15



Borough 16 – Roadshow.



Borough 6 – Ms. Bedoshruti Sadhukhan of ICLEI during the workshop.



Borough 16

Implementation of 'Sensitization Programme for Kolkata Municipal Corporation Councillors and Members of Mayor-in-Council on Climate Change', funded by British Deputy High Commission (BDHC), Kolkata



Roadshow at Borough 16



During the workshop in Borough 5.



During the workshop in Borough 15.



Performance during the workshop - Borough 3

**20th – 21st August 2015
Chamber Premises**

The Bengal Chamber of Commerce and Industry in association with National Institute for Smart Government and Centre for Development of Excellence organized the "2nd International Conference on Engineering for Humanity" on August 20 and 21, 2015 at Williamson Magor Hall, The Chamber Premises. The theme of the conference was "Innovation and Technology to Make Our Living Smarter". The second in series, ICEH-2015 provided a platform to Professionals, Engineers, Doctors, Government Officials, Consultants and Social Workers from various regions to discuss and network with like-minded people from various walks of life. The conference was uniquely crafted for Government Departments and Social Sector Organizations to showcase citizen-centric initiatives and for private companies to present their solutions to achieve a common goal of making our living more comfortable, easy, efficient, or in one word 'smart'.

Key sessions at this conference were Citizen Centric Health Solution – Need of the Day, Improving Knowledge and Ability of Next Generation, Innovative Use of Technology for Smart City Initiatives, Special Session on Green Supply Chain, Does Smart City Enable Smart Living?, Improvement of Livelihood of Citizens through Technology, Innovation and Technology for Improvement of Healthcare Service Delivery, Agriculture, Fisheries and Rural Development – A Focused Approach, Use of Technology to make our Planet more Livable, and Development of Skilled Resources through Vocational Courses.

Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry and Chairman, Medica Group of Hospitals started the conference with his welcome address.

Speakers at this conference included Shri Bhudeb Chakravarti, Associate Vice President, NISG; Shri Nedyumna Gujarathi, Vice President, Manorama Info Solutions Pvt. Ltd, Kolhapur, Maharashtra; Dr. Manish Mukul Ghosh, Managing Director – MRM Technologies Pvt Ltd & Specialty Medical Group Pvt Ltd.; Shri Ashok Ranjan Thakur, Former

**Second International Conference
on Engineering for Humanity 2015**

Vice Chancellor, Technology University; Shri Lux Rao, CTO, HP India; Shri Raja Guha, Sales Manager for East, Tyco Security Products; Shri Vijay Kumar, Vice President & Head Technology, ESRI India; Prof. Debabrata Ghosh, IIM Kolkata; Shri Upender Jit Singh, Managing Director, Webel, Kolkata; Shri Subhrangshu Sanyal, CEO - IIMC Innovation Park on 20th August 2015 and Ms. Neeti Nayak, BrahMos Aerospace Pvt. Ltd, Bangalore; Shri Debashis Bose, IAS, Additional Secretary, Department of Health & Family Welfare, Government of West Bengal; Ms. Neha Goswami, Program Manager - PMU, Nizam's Institute of Medical Sciences, Hyderabad; Shri T.S.Y. Aravindakshan, National Manager – Healthcare, Microsoft; Shri Arpan Pal, Head Innovation Lab, Tata Consultancy Services; Ms. Nilanjana Chaudhury, CEO, Peers Symantech, Kolkata; Dr. Pradip Kumar Mazumdar, Agricultural Advisor to Chief Minister, Govt. of West Bengal; Dr. Madhumita Mukherjee, Addl. Director - Fisheries & Technical Advisor - Benfish, Government of West Bengal; Shri Ranadeep Das, Ingress, Shri Debashis Sen, IAS, Principal Secretary, Urban Development, Government of West Bengal; Dr. Madhumita Bhattacharjee, Honorary Jt. Treasurer, Centre for Development of Excellence, Hyderabad; Prof. Tarun Kanti Bhattacharyya, E&ECE & ATDC, IIT Kharagpur; Dr Santanu Sen, Principal, Guru Nanak Institute of Technology; Mr. Deepak Bhattacharjee, Past District Governor, District 316C, Lions Clubs International.

A cultural program, Kathak Dance Recital – Panchabhoota (Five Basic Elements of Universe) was also organized on 20th August 2015 at 6.30 pm by Guru Sanjay Kumar Joshi and his team.

All the speakers were of the opinion that technology has become the primary driver of our daily life, which holds tremendous potential for uplifting the quality of our living. But it has also affected our daily life adversely due to increased pollution. It is thus our duty to spread awareness about the humanitarian side of technology and identify various options that can be used to make our living less stressful and

PROGRAMME

Second International Conference on Engineering for Humanity 2015

20th – 21st August 2015
Chamber Premises

safe. With this concept in mind, Centre for Development of Excellence (CDE) had started the International Conference on Engineering for Humanity (ICEH) in 2013, which showcases the humanitarian use of engineering and technology. The primary focus of ICEH is to identify how engineering advances can contribute towards improving the lives of ordinary citizens whether it is in the sphere of healthcare, citizen service delivery, social upliftment, education, agriculture or in a single term, Smart Living.



Welcome Address by Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry and Chairman Medica Group of Hospitals.



Inaugural Address by Shri Bhudeb Chakravarti, Associate Vice President, NISG



Head Table – (L-R) Shri Nedyumna Gujarathi, Vice President, Manorama Infosolutions Pvt. Ltd, Kolhapur, Maharashtra; Shri Lux Rao, CTO, HP India; Dr. Manish Mukul Ghosh, Managing Director – MRM Technologies Pvt. Ltd. & Specialty Medical Group Pvt. Ltd.



Address on Improving Knowledge and Ability of Next Generation by Shri Ashok Ranjan Thakur, Former Vice Chancellor, Technology University



5. Special Address on Green Supply Chain by Prof. Debabrata Ghosh, IIM Kolkata.



Shri Bhudeb Chakravarti, Associate Vice President, NISG addressing the audience along with Shri Upender Jit Singh, Managing Director, Webel, Kolkata and Shri Subhrangshu Sanyal, CEO - IIMC Innovation Park.



A section of the audience.



Question from audience.



B2B presentation by HP at Globysyn Room, The Chamber Premises.

**20th – 21st August 2015
Chamber Premises**

**Second International Conference
on Engineering for Humanity 2015**



Audience in B2B session with HP.



Cultural Programme - Kathak Dance Recital – Panchabhoota (Five Basic Elements of Universe) by Guru Sanjay Kumar Joshi and his team



Shri Debashis Bose, IAS, Additional Secretary, Department of Health & Family Welfare, Government of West Bengal addressing the audience along with Ms. Neha Goswami, Program Manager - PMU, Nizam's Institute of Medical Sciences, Hyderabad; Shri T.S.Y. Aravindakshan, National Manager – Healthcare, Microsoft; Shri Arpan Pal, Head Innovation Lab, Tata Consultancy Services and Ms. Nilanjana Chaudhury, CEO, Peers Symantech, Kolkata.



Shri Debashis Sen, IAS, Principal Secretary, Urban Development, Government of West Bengal addressing the audience along with Dr. Madhumita Bhattacharjee, Honorary Jt. Treasurer, Centre for Development of Excellence, Hyderabad, and Prof. Tarun Kanti Bhattacharyya, E&ECE & ATDC, IIT Kharagpur.



Dr. Pradip Kumar Mazumdar, Agricultural Advisor to Chief Minister, Govt. of West Bengal answering queries from audience.



Shri Taranjit Singh, MD, JIS Group and Chief Patron of The Bengal Chamber of Commerce and Industry presenting memento to Dr. Pradip Kumar Mazumdar, Agricultural Advisor to Chief Minister, Govt. of West Bengal.



Dr Santanu Sen, Principal, Guru Nanak Institute of Technology addressing the audience.



Question from the audience.

PROGRAMME

Second International Conference on Engineering for Humanity 2015

20th – 21st August 2015
Chamber Premises



Chief Guest Shri Deepak Bhattacharjee, Past District Governor, District 316C, Lions Clubs International addressing the audience along with other dignitaries.



National Anthem sung by Chief Guest Shri Deepak Bhattacharjee, Past District Governor, District 316C, Lions Clubs International along with other dignitaries.



National Anthem at the closing of conference.

Workshop on Statistical Decision Making for Managers

20th-21st August 2015,
The Park

The Bengal Chamber of Commerce and Industry (BCC&I) organized a two-day “Workshop on Statistical Decision Making for Managers” on 20th and 21st August 2015 at The Park, Kolkata. The workshop was conducted by senior faculty from Jadavpur University.

The workshop was organized for industry professionals to enable them to get aware about the use of various statistical tools/techniques for data analysis and taking fact based decisions to improve productivity / processes and achieve better results for business.

The two day workshop started with the opening speech from Mr. Debkumar Basu, Director, ZETADEL Technologies P. Ltd. in the presence of Mr. P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing And Distribution Limited, the faculty from Jadavpur University, Professor (Dr.) Bijan Sarkar, Professor and Former Head of Production Engineering Department, Jadavpur University; Prof (Dr) Subhash Chandra Panja, Associate Professor, Department of Mechanical Engineering, Jadavpur University and Prof (Dr) Sankar Narayan Patra, Assistant Professor, Department of Instrumentation Science, Jadavpur University and the participants present in the workshop. The workshop was attended by industry representatives from the manufacturing and service sectors.



Mr Debkumar Basu, Director, ZETADEL Technologies P. Ltd. making the Opening Speech at the annual workshop on “Statistical Decision Making for Managers”. On his right seated are, Professor (Dr.) Bijan Sarkar, Professor and Former Head of Production Engineering Department, Jadavpur University; Prof (Dr) Subhash Chandra Panja, Associate Professor, Department of Mechanical Engineering, Jadavpur University and on his left seated are Prof (Dr) Sankar Narayan Patra, Assistant Professor, Department of Instrumentation Science, Jadavpur University and Mr P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing And Distribution Limited.



The faculty of Jadavpur University conducting the workshop.

20th-21st August 2015,
The Park

**Workshop on Statistical Decision
Making for Managers**



The participants present in the workshop.



The participants present in the workshop.



Mr Debkumar Basu presenting the "Certificate of Participation" to the participants.



Mr P N Gupta presenting the "Certificate of Participation" to the participants.



Certificate Course on Indirect Taxes

December, 2015

**The Bengal Chamber of Commerce and Industry
Royal Exchange, 6 Netaji Subhas Road, Kolkata 700001**

**4th December, 2015 (Friday) | 5th December, 2015 (Saturday) | 11th December, 2015 (Friday)
12th December, 2015 (Saturday) | 18th December, 2015 (Friday) | 19th December, 2015 (Saturday)
6 Days Classes : 30 Hours | Friday (4:00 pm – 7:30 pm), Saturday (10.00 am – 4:30 pm)**

on Indirect Taxes (GST, Service Tax, CENVAT Credit Rules both Excise / Service Tax, VAT, FTP, Excise, Customs, Duty Draw back etc) under the overall guidance of Mr. Timir Baran Chatterjee Chairperson – Indirect Taxes Committee, BCC&I and Chief Corporate Officer, Legal and Corporate Affairs, DIC India Limited. Classes will be conducted by the most reputed professionals in the city.

For more information & nominations please contact :

Ms. Sarbani Sett (+91 9831430781, sarbani@bengalchamber.com)

PROGRAMME

Eighth Annual Environment and Energy Conclave

28th August 2015
ITC Sonar, Kolkata

The eighth edition of the annual Environment and Energy Conclave of The Bengal Chamber of Commerce and Industry, held on 28th August 2015 in ITC Sonar, brought together Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India and Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal along with the decision makers from Government and Industry in the realm of Power and Energy. It was a Summit conference on Power!

Both Shri Goyal and Shri Gupta were effusive in their praise about The Bengal Chamber and its work in the space of Energy and Environment in the last few years.

The Conclave was graced by Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency; Shri Sutirtha Bhattacharya, Chairman, Coal India Limited; Shri P S Bhattacharyya, Former Chairman, Coal India Limited & Currently Executive Director, Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL); Mr. Deepak Amitabh, Chairman and Managing Director, PTC India Limited and Mr. Pradeep S Mehta, Secretary General, Consumer Unity and Trust Society (CUTS International) among others.

Dr. Sunita Narain, Director General, Centre for Science and Environment was the Valedictory Speaker.

The other speakers included Shri Niranjana Das, Chief General Manager (Environment), Coal India Limited; Mr. Sanjay Seth, Secretary, Bureau of Energy Efficiency; Mr. Sanjoy Chakraborti, Executive Director, CESC Limited; Mr. Shrirang Karandikar, Chief Executive Officer, India Power Corporation Limited; Mr. S Datta, Principal Consultant - Lighting, Energy Efficiency Services Limited; Prof. Rahul Tongia, Ph.D., Fellow, Brookings India / Brookings Institution; Adj. Professor, Carnegie Mellon University; Tech. Advisor,

Smart Grid Task Force, Govt. of India; Advisor, India Smart Grid Forum; Shri V Subramanian, Former Secretary to the Government of India, Ministry of New and Renewable Energy; Mr. J Mukherjee, Managing Director, GP Green Energy Systems Pvt. Ltd.; Mr. S Kamath, Partner- Infrastructure & Government Services, KPMG India Private Limited and Mr. Jan Grimbrandt, Chairman and CEO, Boson Energy SA (Luxembourg).

This year, the Conclave took inspiration from the Government of India's "Swachh Bharat" (Clean India) mission. The driving objective behind the programme was to bring on board the latest developments in the country both in the policy realm as well as in the investment and operational areas to realise 'Clean and Smart' power for India.

The Conclave was held in the background of energy being one of the drivers of a growing economy like India. It is an essential building block of economic development. The Indian power sector, which is critical for the nation's growth, is still overwhelmingly dependent on fossil fuels. Apart from increasing generation from renewables, ensuring fuel linkages and new technologies / best practices in coal mining, technological upgrades in power generation, transmission and distribution, focusing on smart grids and the likes, the need is to ensure collective R&D effort and collaboration in the direction of having a clean energy path. Investments from G20 nations, setting up a global virtual centre for clean energy research and development and focusing on energy conservation across the board are being prioritized.

CUTS Special Publication, "Mainstreaming Sustainable Development: A Quick Diagnostic of Key Challenges and Opportunities for Water, Energy & Food Security in South Asia" was released in the presence of Shri Piyush Goyal and Shri Manish Gupta and other dignitaries present.



Exhibition of Drawings by children in the Sit and Draw Competition on 25th April in the Chamber.



Exhibition of Drawings by children in the Sit and Draw Competition on 25th April in the Chamber.



Dr. Alok Roy, President, The Bengal Chamber welcoming the guests.



Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber as the Master of Ceremonies.

28th August 2015
ITC Sonar, Kolkata

Eighth Annual Environment and Energy Conclave



Shri Sutirtha Bhattacharya, IAS, Chairman-cum-Managing Director, Coal India Limited addressing.



Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency addressing.



Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India during his Inaugural Address.



Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India during his Inaugural Address.



In conversation (L-R): Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal; Dr Alok Roy, President, The Bengal Chamber and Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Government of India.



Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal during his address.



Release of CUTS Special Publication, "Mainstreaming Sustainable Development: A Quick Diagnostic of Key Challenges and Opportunities for Water, Energy & Food Security in South Asia".



Press Conference in progress.

PROGRAMME

Eighth Annual Environment and Energy Conclave

28th August 2015
ITC Sonar, Kolkata



(L-R) Shri Manish Gupta, Hon'ble Minister-in-Charge, Power & Non-Conventional Energy Sources, Government of West Bengal; Shri Piyush Goyal, Hon'ble Minister of State with Independent Charge and Dr Alok Roy, President, The Bengal Chamber are addressing the Media.



Mr. S Datta, Principal Consultant - Lighting, Energy Efficiency Services Limited.



Mr. Shirang Karandikar, Chief Executive Officer, India Power Corporation Limited.



Mr. Arun Kumar Mukherjee, Chairperson Emeritus, Energy and Environment Committee, The Bengal Chamber conducting a Session.



Mr. Sanjay Seth, Secretary, Bureau of Energy Efficiency



Mr. Sanjoy Chakraborti, Executive Director, CESC Limited.



Mr. Arun Kumar Mukherjee, Chairperson Emeritus, Energy and Environment Committee, The Bengal Chamber presenting memento to Shri P S Bhattacharyya, Former Chairman, Coal India Limited & Currently Executive Director, Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL)

28th August 2015
ITC Sonar, Kolkata

Eighth Annual Environment and Energy Conclave



Shri P S Bhattacharyya, Former Chairman, Coal India Limited & Currently Executive Director, Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL) addressing.



Mr. J Mukherjee, Managing Director, GP Green Energy Systems Pvt. Ltd.



Mr. Soumya Maity, Ms Nabanita Gupta, Ms Priyadarshini Dutta, students of IISWBM received the "BCC&I Special Young Energy Researcher Award (2015) for Innovative Application Research in Renewable Energy at Field".



Mr. Jan Grimbrandt, Chairman and CEO, Boson Energy SA (Luxembourg).



Prof. Rahul Tongia, Ph.D., Fellow, Brookings India / Brookings Institution; Adj. Professor, Carnegie Mellon University; Tech. Advisor, Smart Grid Task Force, Govt. of India; Advisor, India Smart Grid Forum.



Shri V Subramanian, IAS, Former Secretary to the Government of India, Ministry of New and Renewable Energy.



Mr. S Kamath, Partner- Infrastructure & Government Services, KPMG India.



Mr. Deepak Amitabh, Chairman and Managing Director, PTC India Limited

PROGRAMME

Eighth Annual Environment and Energy Conclave

28th August 2015
ITC Sonar, Kolkata



Mr. Pradeep S Mehta, Secretary General, Consumer Unity and Trust Society (CUTS International)



Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber conducting a Session.



Children who participated in the Sit and Draw Competition on 25th April in the Chamber with the dignitaries.



Dr. Sunita Narain, Director General, Centre for Science and Environment addressing the Valedictory Session.



Children who participated in the Sit and Draw Competition on 25th April in the Chamber with the dignitaries.



Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber presenting a memento to Dr. Sunita Narain, Director General, Centre for Science and Environment, the Valedictory Speaker.



Children who participated in the Sit and Draw Competition on 25th April in the Chamber with the dignitaries.

29th August 2015
The Park

Brand Panchayat : Rural Marketing Conclave

While urban demand for consumer products remains sluggish worldwide, rural markets are growing faster than ever in some of the largest emerging economies. Rising wages are creating a growing middle class, and in such countries as China, Mexico, and South Africa, rural residents report being more optimistic about future wage increases than their urban counterparts. In China, demand in the countryside has already begun to outstrip demand in the cities.

Nowhere is this phenomenon more evident than in India. From 2009 to 2012, spending by India's 800+ million rural residents reached \$69 billion, some 25% more than their urban counterparts spent over the same period. And projected growth rates are simply astounding: According to recent Nielsen estimates, consumption in rural areas is growing at 1.5 times the rate in urban areas, and today's \$12 billion consumer goods market in rural India is expected to hit \$100 billion by 2025.

What's more, rural Indians are trading up. Commodities are giving way to branded products, and more-expensive goods are replacing entry-level versions, as consumers gain more disposable income. Their increased purchasing power is largely due to the steady migration of manufacturing jobs to the countryside. Credit Suisse estimates that nearly 75% of the factories that opened in India in the past decade were built in rural areas; they now account for almost 55% of the country's manufacturing GDP and 70% of all new manufacturing jobs. As a result, per capita GDP in the countryside has grown at a compound annual rate of 6.2% since 2000, eclipsing the 4.7% urban growth rate.

Many corporations are recognizing this enormous opportunity and stepping up efforts to gain a strong foothold in India's rural markets. But they are meeting with mixed results. An undeveloped transportation infrastructure, unreliable telecommunications and electricity services, inadequate distribution networks, and widely dispersed consumers make it costly to establish a profitable presence at scale. And finding partners to help identify, sell to, and service rural customers is no simple matter either.

There is hardly any difference in consumer behaviour across rural and urban divide in India now, market researchers, advertising and marketing experts opined at the Rural Marketing Conclave "Brand Panchayat" organized by the Bengal Chamber of Commerce & Industry.

Arindam Sengupta, Principal Technologist – Consumer Insights, ITC Ltd, said that rural customers clearly asserted their position as equals along with their urban counterparts. "Being there and be counted has been the key behaviour of rural India in the recent years," he added. MG

Parameswaran, ED & CEO of ULKA, said rural India actually spurns differentiated products. "LG's attempt at marketing such a differentiated TV set Sampurna flopped," Parameswaran pointed out. They wanted similar product that was available in the urban market with facilities that could take care of power outages and voltage fluctuations. Marketers were now moving towards closer tracking of their preferences. TV viewerships or social media monitoring provides tools to understand their mind.

According to Pradeep Kashyap, CEO of MART, studies suggested that the growth of Facebook signing-ins in rural areas were now far greater than in urban India. Recent IMRB studies suggested that consumer behaviour in rural market was same that of urban market. "Like in urban market, consumers in the rural market are not averse to trying out new baby food to breakfast cereals," said Gurpreet Wasi, Principal Consultant, Retail, at IMRB.

However, there are differences in case of certain products. For example, in northern rural market, Wasi said, there was a resistance in buying refrigerators. "Women in the family believed that food preserved in the freezer was stale and not worthy of human consumption or water stored in the freezer developed unwanted germs," she explained.

Expansion of English education, intervention of technology in democratisation of the market and growing role of women and children in consumption decisions of family have helped marketers to target greater surplus income in the rural market more than in the urban market in recent years.

At the Conclave, relevant points with respect to,

- Changing Customer expectations over the last 10 years;
- Product Development (with respect to product Attributes, Packaging, Pricing, Promotions, Skilling, etc);
- How Go to Market Strategies & Synergistic & Alternative Distribution Strategies have evolved over the last decade;
- Changes in Media vehicles with respect to Communication; and
- Financial Inclusion for Rural Sectors

were discussed. Present at the Conclave were leading luminaries from the fields of Advertising, Media & Marketing – people like Dr MG Parameswaran (ED & CEO, Draft FCB Ulka), Mr Pradeep Kashyap (Founder CEO, MART Rural), Mr Mohit Hira (CEO & Publisher, OPEN Magazine), MA Parthasarathy (Chief Product Officer, Mindshare SA), Mr CS Ghosh (CMD, Bandhan Bank), Mr Rajat Wahi (Partner, Management Consulting, KPMG India), Mr Amitava Sinha (Group CEO, Genesis Advertising), Mr Supriyo Sinha (VP, Ananda Bazar Patrika) and many others.



Dr MG Parameswaran, ED & CEO, Draft FCB Ulka, in discussions with Mr Mohit Kampani, President & CEO, Spencer's Retail and Co Chairperson, Marketing & Brand Committee, The Bengal Chamber.



Mr Sutanu Ghosh, Sr VP, The Bengal Chamber, handing over a Memento to Prof Dr Suman Mukerjee at the conclusion of the Session on Financial Inclusion for the Rural Markets.



Dr MG Parameswaran, ED & CEO, Draft FCB Ulka, in discussions with Dr Alok Roy, President, The Bengal Chamber & Chairman, Medica Group of Hospitals, as Mr Smarajit Purkayastha, Director, Bengal Chamber, looks on.



Dr Alok Roy, President, The Bengal Chamber, delivering the Welcome Address.

PROGRAMME

Brand Panchayat : Rural Marketing Conclave

29th August 2015
The Park



A cross section of the Audience.



Mr Anoop Hoon, President – Marketing & OD, Century Plyboards (I) Ltd. and Chairperson of Marketing & Brand Committee of The Bengal Chamber, delivering his address.



Mr Pradeep Kashyap, CEO & Founder, MART, delivering his Inaugural Address.



Mr Ambarish Dasgupta, President Designate, The Bengal Chamber and Head, Management Consulting, KPMG India, handing over a memento to Mr Pradeep Kashyap.



Mr Chandra Sekhar Ghosh and Mr Pradeep Kashyap interacting amongst themselves.



(From L – R) Ms Gurpreet Wasi (Principal Consultant, Retail, IMRB), Dr MG Parameswaran (ED & CEO, Draft FCB Ulka) and Mr Arindam Sengupta (Head, Consumer Insights, ITC Personal Care Business) deliberate on Changing Customer Expectations.



(From R – L) Mr Rajat Wahi (Partner, Management Consulting, KPMG India), Mr Amit Gope (Head, Marketing, Century Ply), Mr Anjan Bhadra (Head – Marketing, OCL India) and Mr Amitava Sinha (Group CEO, Genesis Advertising) deliberate on different Product Attributes for the Rural Consumers

29th August 2015
The Park

Brand Panchayat : Rural Marketing Conclave



(From L – R) Mr Mohit Kampani, President & CEO, Spencers Retail, Mr Anoop Hoon, President – Marketing & OD, Century Ply and Chairperson of Marketing & Brand Committee of The Bengal Chamber and Mr Anand Sahai – Business Head, Vodafone India (East) in a discussion.



Mr Sumanta Datta (VP – Marketing, Coca Cola India), Mr Anand Sahai (Business Head, East, Vodafone India), Mr Mizanur Rashid (GM – East, HUL) and Mr Dev Banerjee (Jt President, Sales & Marketing, UltraTech Cement) constituted the Panel on Go To Market Strategies & Alternative Channels of Distribution.



Mr Pradeep Kashyap (extreme left) explaining a point to Mr Sumanta Datta (VP – Marketing, Coca Cola India) and Mr Mizanur Rashid (GM – East, HUL)



(From L – R) Mr MA Parthasarathy, Chief Product Officer, Mindshare SA, Mr Arnab Mitra (MD, LIQVD ASIA), Mr Supriyo Sinha (VP, ABP Ltd) and Mr Mohit Hira (CEO & Publisher, OPEN Media) deliberate on the changes in Communication with Rural Markets.

10th September 2015,
Chamber premises

The Bengal Chamber AGM 2015

The Bengal Chamber held its Annual General Meeting 2015 on 10th of September at Kolkata. The AGM commenced with a Panel Discussion on Resurgence in Convergence - An Economic Outlook with eminent Speakers namely Shri Sunil Mitra, Chairman, The Bengal Chamber Economic Affairs Committee and Former Revenue & Finance Secretary, Government of India; Smt. Sindhushree Khullar, CEO, NITI Aayog and Dr. Shankar Acharya, Honorary Professor at the Indian Council for Research on International Economic Relations (ICRIER) and Former Chief Economic Adviser and Member of Prime Minister's Economic Advisory Council.

The AGM of the Chamber was held at the most opportune time (after a year has passed since the General Elections and a year away from the State Elections) to assess the state of business in both the State and in the national economic arena, cognizant of the fact that if the Indian Economy does well, the West Bengal economy will also flourish. The conference theme - "Resurgence in Convergence - An Economic Outlook" was conceptualized in this very milieu where the outlook was to align the focus of both Governments in the realm of economic progress achieved.

The Annual General Meeting was chosen as a forum to address "Resurgence in Convergence", since the AGM signifies the most important phase of transition within our year heralding in a new set of ideas and focus while strengthening and continuing our sustainable activities launched during the previous twelve months and earlier. Hence, it is most relevant for us to host the discussions on convergence in the economic context since this is a time of inflection.

The eminent speakers spoke on various macroeconomic issues. The public-private partnership (PPP) model in the infrastructure sector has not met with the projected interest from the private companies on account of the higher risks and lending rates. Due to lack of interest from the private sector to invest in building the nation's infrastructure, an additional Rs.70,000 crore allocation had been made in this year's budget. Apart from the stalled infra projects creating stress on the economy, banking assets also continue to remain an area of concern. The non-performance of the power sector and the gloom in the steel industry has impacted the nation's banking industry. Ease of doing business is a primary area the Government is pinning its hopes on to attract investment across sectors but clearances not executed in a "time-bound and sequential" manner

PROGRAMME

10th September 2015,
Chamber premises

The Bengal Chamber AGM 2015

has been a major challenge. Supporting the vision of the government to develop the eastern zone economically, Smt. Khullar mentioned, "(West) Bengal is the gateway to Sikkim and the northeast and thus the manufacturing hub that is and around Bengal needs to be supported."

The second phase of the AGM included a special plenary session with Dr. Amit Mitra, Hon'ble Minister-in-Charge, Commerce and Industries, IT & Electronics, Finance & Excise, Industrial Reconstruction and Public Enterprises, Government of West Bengal. An Awards Ceremony for 'The Bengal Entrepreneurship Recognition 2015' was also organized by The Bengal Chamber during the second phase of the AGM. At the Special Plenary Session, the Hon'ble Minister made a fervent pitch for investments in the State, including the six smart cities it was planning to set up. Speaking at the annual general meeting of The Bengal Chamber of Commerce and Industry, the Hon'ble Minister said the six "smart themed" cities included one on sports at Howrah (Kolkata's twin city across the river Hooghly); a senior citizens' city at Baruipur (29 km from Kolkata); one health and education city in Siliguri (in North Bengal); an industrial city in Asansol (206 km from the State capital); for art and culture at Bolpur (155 km) and an analytics city at Kalyani (51 km). At least 25 per

cent of the space in these areas (themed cities) will be reserved for the theme while commercial development can be carried out in the remaining parts. According to him, companies like HP (Hewlett Packard); Pratt & Whitney, EY and Cisco had shown interest in participating in development of these "themed cities" or in areas of e-learning, e-health, telemedicines, etc. He had also urged The Bengal Chamber to explore the possibility of collaboration with some of these companies. The Bengal Chamber, on its part, has taken up the development of the analytics city at Kalyani. Dr. Mitra also spoke about the investment scenario in the State and the progress of business.

The names of the new office bearers and members of the Managing Committee was announced in the Business Session, with the President being Mr. Ambarish Dasgupta; President Designate, Mr. Sutanu Ghosh; Senior Vice President, Mr. Aniruddha Basu and Vice President, Mr. Chandra Shekhar Ghosh. The first Managing Committee meeting was held immediately after the Business Session.

The AGM dinner commenced with a cultural programme and the participants were enthralled by the rendition of semi classical ragas and thumris by Vidushi Ruchira Panda.



Outgoing President Dr Alok Roy delivering the Welcome Address.



Mr. Sunil Mitra, Chairman, The Bengal Chamber Economic Affairs Committee and Former Revenue & Finance Secretary, Government of India moderating the Panel Discussion.



Smt. Sindhushree Khullar, CEO, NITI Aayog.



Dr. Shankar Acharya, Honorary Professor at the Indian Council for Research on International Economic Relations (ICRIER) and Former Chief Economic Adviser and Member of Prime Minister's Economic Advisory Council.

10th September 2015,
Chamber premises

The Bengal Chamber AGM 2015



Mr. Subhodip Ghosh, Director General Designate, BCC&I.



Panel Discussion in progress.



Incoming President Mr. Ambarish Dasgupta delivering the Vote of Thanks.



Dr Alok Roy (L) and Mr. Ambarish Dasgupta (R) with Dr Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Information Technology and Electronics, Commerce and Industries, Industrial Reconstruction and Public Enterprises, Government of West Bengal.



The Past Presidents and other guests.



Dr Amit Mitra addressing the audience.



Conclusion with Aguner Parashmoni sung by Dr. Indrani Sen, renowned singer and Professor of Economics

PROGRAMME

The Bengal Chamber AGM 2015

10th September 2015,
Chamber premises



Mr. Ambarish Dasgupta, President welcoming the guests in the evening.



Mr. Sutanu Ghosh, President Designate presenting flower bouquet to Mrs. Anindita Dasgupta, First lady of the Chamber.



Vidushi Ruchira Panda presenting a semi-classical musical performance "Megh Montage".



The audience.

The Bengal Entrepreneurship Recognition 2015

1st and 10th September 2015,
Chamber Premises

The Bengal Chamber of Commerce and Industry organized "The Bengal Entrepreneurship Recognition 2015" on 1st September 2015 at Williamson Magor Hall, The Chamber Premises followed by the final award ceremony on 10th September 2015 at Williamson Magor Hall, The Chamber Premises (during the AGM of the Chamber).

The Bengal Entrepreneurship Recognition initiative was conceptualized by The Bengal Chamber of Commerce and Industry to help identify and reward all entrepreneurs of West Bengal with outstanding entrepreneurial vision, irrespective of their size, wealth and competencies who are instrumental in the socio-economic development of the State. The aim of the initiative was to encourage the dynamic, sustainable and forward thinking entrepreneurs of West Bengal. This initiative recognized entrepreneurship aiming at promoting further entrepreneurial activity. As such, the recognition also aimed to contribute to the growth of Bengal's dynamic entrepreneurial network.

The Panel of Judges for this programme were Mr. Alok Mookherjee, Chairman – Howden Solyvent (India) Private Limited and Past President – The Bengal Chamber of Commerce and Industry; Mr. S Radhakrishnan, President – TIE Kolkata and Past President – The Bengal Chamber of Commerce and Industry and Mr. Sutanu Ghosh, Managing Director – Ghosh, Bose & Associates Private Limited and President Designate – The Bengal Chamber of Commerce and Industry.

Forty-Seven companies from both Services and Non-Services sectors participated in this project out of which six companies from the Services sector and six companies from Non-Services sector qualified for the final round of recognition. After presentations and one-to-one interviews for each company representative in front of the panel of judges, the Winner, 1st

Runner up and 2nd Runner up of both Services and Non-Services sectors were finalized by the panel of judges. Their awards were presented to them on 10th September 2015 by the Chief Guest of the Annual General Meeting 2015 of The Chamber, Dr. Amit Mitra (Hon'ble Minister-in-Charge, Commerce and Industries, Finance and Excise, Information Technology and Electronics, Industrial Reconstruction and Public Enterprises, Government of West Bengal). The winners were :

Winner (Services sector) - Ms. Nabonita Bose Mukherjee of Bubbs Co.

First Runner-Up (Services sector) - Mr. Sanjeev Kothari of Orion Edutech Pvt. Ltd.

Second Runner-Up (Services Sector) - Mr. Bodhisattva Banerjee of Gargi Memorial Institute of Technology

Winner (Non-Services Sector) - Mr. Sagar J Daryani and Mr. Binod Kr. Homagai of Wow Momo Foods Private Limited

First Runner-Up (Non-Services sector) - Mr. Somenath Mukherjee of Bengal Speech & Hearing Private Limited

Second Runner-Up (Non Services sector) - Mr. Gyanesh Chaudhary of Vikram Solar Private Limited.

Dr. Amit Mitra greatly appreciated this initiative of The Bengal Chamber and asked the Chamber to continue this type of initiative to inspire Bengal's young and small businesses to unlock their entrepreneurial potential which will in turn help to mitigate the effects of any crisis and contribute to achieving our socio-economic goals on the ground.

1st and 10th September 2015,
Chamber Premises

The Bengal Entrepreneurship Recognition 2015



Welcome Address by Mr. Alok Mookherjee, Chairman – Howden Solvent (India) Pvt. Ltd and Past President - The Bengal Chamber of Commerce and Industry.



Participants from both Services and Non Services sectors with their recognition/awards.



A section of the audience.



Mr. Binod Kr Homagai and Mr. Sagar J Daryani of Wow Momo Foods Pvt. Ltd. receiving the Winner's trophy (Non Services Sector) from Dr. Amit Mitra (Hon'ble Minister-in-Charge – Commerce and Industries, Finance and Excise, Information Technology and Electronics, Industrial Reconstruction and Public Enterprises, Government of West Bengal).



Ms. Nabonita Bose Mukherjee of Bubbs Co. receiving the Winner's trophy (Services Sector) from Dr. Amit Mitra.



Representative on behalf of Mr. Somenath Mukherjee of Bengal Speech & Hearing Pvt. Ltd. receiving the 1st Runner-up trophy (Non Services Sector) from Dr. Amit Mitra.



PROGRAMME

The Bengal Entrepreneurship Recognition 2015

1st and 10th September 2015
Chamber Premises



Mr. Sanjeev Kothari of Orion Edutech Pvt. Ltd. receiving the 1st Runner-up trophy (Services Sector) from Dr. Amit Mitra.



Mr. Bodhisattva Banerjee of Gargi Memorial Institute of Technology receiving the 2nd Runner-up trophy (Services Sector) from Dr. Amit Mitra.



Representative on behalf of Mr. Gyanesh Chaudhary of Vikram Solar Pvt. Ltd. receiving the 2nd Runner-up trophy (Non Services Sector) from Dr. Amit Mitra.

PROGRAMME

3rd Best Young HR Professional Award 2015

11th September 2015,
The Park, Kolkata

The Bengal Chamber of Commerce and Industry organized The 3rd Best Young HR Professional Award 2015 on 11th September 2015 at The Park, Kolkata. The programme included presentations on HR best practices by previous two years' award winners.

The best practices presentations by the previous years' award winners was conceived to allow the young HR Professionals as well as the students studying management on HR learn and understand the practices followed by various organizations on HR policies and practices. They were also able to witness the presentations made by the six finalists in presence of judges for the current year where the Chamber honoured the pioneering spirit of the young HR Managers contributing to the organizational objectives and goals and acknowledging their laudable work in formulating or implementing HR policies and unique HR practices.

The Panel of Judges at this programme comprised Mr. Anupam Anand (Director-Personnel, Hindustan Copper Limited), Prof. P.K Sett (Former Professor of HRM Group of IIMC), Prof. Dipankar Banerjee (Eastern Institute of Management) and Mr. Debdatra Maitra (General Manager- HR, CESC Limited).

The Excellence Award for young HR Professionals also focused on recognizing the young HR professional who had successfully implemented an innovative and progressive HR programme or a project in response to a new or ongoing HR challenge or opportunity within his/her organization. Ms. Sadaf Rahman of Tata Steel

Processing and Distribution Limited was the Winner (General Category), Mr. Sudipta Sen of Spencer's Retail Limited was the Runner up (General Category) and Ms. Sneha Jain Paul of Vedant Fashions Private Limited was the winner (Academia and SSI Category) for this year.

The awards were presented to such young HR Professionals who substantially contributed towards enhancing their organization's brand-reputation, achieving business objectives, and demonstrating organizational leadership and who also served as professional role models.



Inaugural Address by Mr. P.K Sahoo, Co-Chairperson - HR/IR Committee, The Bengal Chamber of Commerce and Industry and General Manager (HR&IR) - Tata Steel Processing and Distribution Limited.

11th September 2015,
The Park, Kolkata

3rd Best Young HR Professional Award 2015



A section of the audience.



Presentation of HR Best Practices by Mr. Abhishek Jaiswal of Tata Steel Processing and Distribution Limited (Winner of Best Young HR Professional Award of 2014)



Presentation of HR Best Practices by Mr. Devi Prasad Panthala of Tata Steel Processing and Distribution Limited (1st Runner up of Best Young HR Professional Award of 2013)



Ms. Sadaf Rahman of Tata Steel Processing and Distribution Limited receiving the Winner trophy (General Category) for this year from Mr. Ambarish Dasgupta, President – The Bengal Chamber of Commerce and Industry.



Mr. Sudipta Sen of Spencer's Retail Limited receiving the Runners up trophy (General Category) for this year from Mr. Ambarish Dasgupta, President – The Bengal Chamber of Commerce and Industry.



Ms. Sneha Jain Paul of Vedant Fashions Private Limited receiving the Winner trophy (Academia and SSI Category) for this year from Mr. Ambarish Dasgupta.



Mr. Ambarish Dasgupta presenting a memento to Mr. Anupam Anand (Director – Personnel, Hindustan Copper Limited).

PROGRAMME

Travel and Tourism Delegation to Thimphu, Bhutan

16th-19th September 2015

The Bengal Chamber took along a 14 member Travel & Tourism delegation to Bhutan between September 16 – 19, 2015 to Thimphu in Bhutan, as a part of “Indo Bhutan Tourism Initiative” which was organized jointly by Bhutan Chamber of Commerce and Industry and The Ministry of External Affairs, Government of India.

For Bhutan the visit was of great importance as it came at a time when a lot of initiatives were being planned in the country and also in the region. Though Bhutan & India enjoy the best of bilateral relations, but as our closest neighbour, the relation between Bhutan and our State Government and the people assumes equal or more importance. While West Bengal is a very important trade hub for Bhutan, it is imperative that we also explore how Bhutan can be as equally important to West Bengal.

Tourism is one of the key areas that readily comes to mind, when we talk of Indo Bhutan relationship. Much has been said about the vast potential of the Indo Bhutan tourism market. We are already seeing this today. Although high-end tourism from India is already occurring, most of it has been from Mumbai. West Bengal would be an even closer source for tourism.

At an interactive session with major Tourism players in Bhutan, The Bengal Chamber’s Tourism Committee, as a part of “Indo Bhutan

Tourism Initiative”, proposed for the introduction of e-permits for Indian tourists visiting Bhutan. Making provisions for seeking permits online will remove a major road block for Indian tourists going to some of the more picturesque places in Bhutan, was a view mooted by The Chamber. This proposal was mooted by BCC&I as foreign tourists from other countries do not need separate permits to enter such restricted zones.

Home to some of the most beautiful and exotic locales, Bhutan drew 133,000 visitors from across the globe last year, with about 87000 of them being Indians. Easing out the processes for Indians will further benefit and facilitate Indian tourists going to Bhutan was a view echoed by the Tourism delegation. For a landlocked country like Bhutan, the transport corridor will open connectivity with Bangladesh through India, which can boost trade and commerce. This will also give to the people of Bhutan greater access to healthcare and education opportunities in Bengal and beyond and flourish tourism opportunities.

The Conclave was addressed by Mr Lyonpo Ngeema Sangay Tshempo, Minister for Labour & Human Resources, Government of Bhutan, Mr. Gautam Bambawale, Indian Ambassador to Bhutan, Mr. Smarajit Purkayastha – Director, The Bengal Chamber and Mr. Anil Punjabi, Chairman, Travel Agents Federation of India.



A part of the Bengal Chamber delegation at the Conclave.



The delegation, with Mr Lyonpo Ngeema Sangay Tshempo, Minister for Labour & Human Resources, Government of Bhutan, Mr. Gautam Bambawale, Indian Ambassador to Bhutan

Upcoming Programmes

- ❑ Press Conference, 12th October 2015, Chamber premises
- ❑ Second Stakeholders Meeting on Samriddhi – Kalyani Analytics City with CREDAI Bengal, 13th October 2015, Chamber premises
- ❑ Select USA India Roadshow, 16th October 2015, Chamber premises
- ❑ Management Workshop on Building a Strategy Focused Organization, 13th-14th November 2015, The Park
- ❑ Application of Technology for Healthcare Sector, 26th November 2015, The Park
- ❑ Certificate Course on Indirect Taxes, 4th, 5th, 11th, 12th, 18th and 19th December 2015
- ❑ The Bengal Chamber Golf, 4th-5th December 2015, Tollygunge Club
- ❑ Mega India International Trade Fair, 17th-27th December 2015, Science City Grounds
- ❑ Application of Technology for Manufacturing Sector, 24th December 2015, The Park

18th September 2015,
Chamber Premises

Seminar on Transloading – The Future of Bulk
Cargo Handling in India,

The Bengal Chamber of Commerce and Industry (BCC&I) organized its annual event with the help of senior representatives from Government, industry leaders, policy makers, researchers, etc. for the year 2015-16 titled "Seminar on Transloading – The Future of Bulk Cargo Handling in India" on Friday, 18th September 2015 at 10.00 a.m. at the Chamber premises. The seminar was organized to deliberate on the importance of Transloading operations in India and its impact on the economic development of our country.

Mr. S B Mazumder, Chairperson, Shipping Committee, BCC&I welcomed the inaugural speakers on the dais and Mr. Ambarish Dasgupta, President, BCC&I delivered the Welcome Speech at the Inaugural Session. The other speakers on the dais were Dr Vishwapati Trivedi, IAS, Chairman, National Shipping Board, Ministry of Shipping, Government of India who was our Chief Guest for the seminar and Shri R P S Kahlon, IAS, Chairman, Kolkata Port Trust (KoPT), Ministry of Shipping, Government of India who was our Guest of Honour for the seminar.

The other key speakers of the seminar were Dr. Arup Roy Choudhury, Chairman & Managing Director, National Thermal Power Corporation Ltd (NTPC), New Delhi; Shri P. Ravindran, Chief Mechanical Engineer V.O.Chidambaranar Port Trust, Tuticorin; Mr. Milan Nanda, Sr. Maintenance Manager, PHBPL, Paradip; Mr Farhat Imam, Chief Operating Officer, Resolve Marine Group, USA; Shri. Himanshu

Ranjan, Chief Manager (Consumer Sales), Indian Oil Corporation Limited, Marketing Division, Kolkata; Shri Amitabh Verma, IAS, Chairman, Inland Waterways Authority of India (IWAI); Capt S N Chaubey, General Manager – Marine, Haldia Dock Complex, Kolkata Port Trust, Haldia; Mr Nithin Menon, Head – Indian sub-continent & Middle East, Swire Bulk Logistics | The China Navigation Co. Pte. Ltd, Mumbai; Mr. Arunabh Tripathi, M/s Coeclerici Logistics, Mumbai and Shri Brojen Thamar, Chief Commissioner of Customs, Kolkata. Mr. Dibyendu Bose, Group Director (Investments and New Ventures), Tata Steel Limited and Mr. S C Saxena, Vice Chairman, Swayambhu Natural Resources (P) Ltd. (SNRL Ltd., SREI Group) were the moderators of Technical Session I and II.

Overall, the seminar witnessed a huge delegate participation which comprised of port users, trade representatives, barge operators/owners/manufacturers, industry representatives, experts, policy makers, researchers, academicians and others related thereto. The total number of delegates for the seminar was above 150.

The one full day seminar helped us to work out an action plan based on which further initiatives could be taken for bringing developments in Transloading operations in India which would provide immense benefit to the Shipping industry, trade and especially to those Industries which are the ultimate beneficiaries from Transloading operations.



The Speakers seated at the Inaugural Session. L-R: Mr. S B Mazumder, Chairperson, Shipping Committee, BCC&I; Mr. Ambarish Dasgupta, President, BCC&I, Dr. Vishwapati Trivedi, IAS, Chairman, National Shipping Board, Ministry of Shipping, Government of India; Shri R.P.S. Kahlon, IAS, Chairman, Kolkata Port Trust (KoPT) and Mr. P Roy, Director General, BCC&I.



Mr S B Mazumder addressing the Session.



Dr Vishwapati Trivedi, IAS delivering his Inaugural speech.



Shri R.P.S.Kahlon, IAS addressing the Session.

PROGRAMME

Seminar on Transloading – The Future of Bulk Cargo Handling in India,

18th September 2015,
Chamber Premises



Mr Ambarish Dasgupta presenting a memento to Dr Vishwapati Trivedi, IAS



Mr Ambarish Dasgupta presenting a memento to Shri R.P.S. Kahlon, IAS



The delegates present in the seminar



Press conference of the seminar



The Speakers seated at Technical Session I. L-R: Shri P. Ravindran, Chief Mechanical Engineer V.O. Chidambaranar Port Trust, Tuticorin; Dr. Arup Roy Choudhury, Chairman & Managing Director, National Thermal Power Corporation Ltd (NTPC), New Delhi; Mr. Dibyendu Bose, Group Director (Investments and New Ventures), Tata Steel Limited; Mr Farhat Imam, Chief Operating Officer, Resolve Marine Group, USA and Mr. Milan Nanda, Sr. Maintenance Manager, PHBPL, Paradip.



Dr. Arup Roy Choudhury addressing the Session



Mr S B Mazumder presenting a memento to Dr. Arup Roy Choudhury



Shri P. Ravindran addressing the Session

18th September 2015,
Chamber Premises

Seminar on Transloading – The Future of Bulk
Cargo Handling in India,



Mr. Milan Nanda addressing the Session



Mr Farhat Imam addressing the Session



Mr S B Mazumder presenting a memento to Mr. Dibyendu Bose



Mr S B Mazumder presenting a memento to Shri P.Ravindran



Mr S B Mazumder presenting a memento to Mr. Milan Nanda



Mr S B Mazumder presenting a memento to Mr Farhat Imam



Shri. Himanshu Ranjan addressing the Session



Mr S N Chaubey addressing the Session



Shri Amitabh Verma, IAS addressing the Session



Mr S B Mazumder presenting a memento to Shri Amitabh Verma, IAS

PROGRAMME

Seminar on Transloading – The Future of Bulk Cargo Handling in India,

18th September 2015,
Chamber Premises



Mr S B Mazumder presenting a memento to Mr S N Chaubey



Mr S B Mazumder presenting a memento to Shri Brojen Thamar



Mr Nithin Menon addressing the Session



Mr Saikat Bandyopadhyay addressing the Session



Mr S B Mazumder presenting a memento to Shri. Himanshu Ranjan



The Speakers seated at Technical Session II. L-R: Mr Saikat Bandyopadhyay, Member, Shipping Committee, BCC&I & Deputy General Manager - Business Development, TM International Logistics Limited; Mr Nithin Menon, Head – Indian sub-continent & Middle East, Swire Bulk Logistics | The China Navigation Co. Pte. Ltd, Mumbai; Shri Brojen Thamar, Chief Commissioner of Customs, Kolkata; Shri Amitabh Verma, IAS, Chairman, Inland Waterways Authority of India; Mr. S C Saxena, Vice Chairman, Swayambhu Natural Resources (P) Ltd. (SNRL Ltd., SREI Group); Shri. Himanshu Ranjan, Chief Manager (Consumer Sales), Indian Oil Corporation Limited, Marketing Division, Kolkata; Mr S N Chaubey, General Manager – Marine, Haldia Dock Complex, Kolkata Port Trust, Haldia and Mr. Arunabh Tripathi, M/s Coeclerici Logistics, Mumbai.



Mr. Arunabh Tripathi addressing the Session



Mr S B Mazumder presenting a memento to Mr. Arunabh Tripathi



Mr S B Mazumder presenting a memento to Mr Nithin Menon

18th September 2015,
Chamber Premises

Seminar on Transloading – The Future of Bulk
Cargo Handling in India,



Mr S B Mazumder presenting a memento to Mr. S C Saxena

Taj Bengal, Kolkata

Metals 2015 – 24th September 2015,

The Bengal Chamber of Commerce and Industry presented the fourth edition of the iconic Metals Conclave “Metals 2015” on 24th September 2015 in Kolkata with special focus on Steel, at the Taj Bengal, Kolkata.

The steel industry reflects the overall economic growth of an economy in the long term as demand for steel is derived from other sectors like automobiles, consumer durables and infrastructure. Matching with the pace of “Make in India” while simultaneously facing the high tides from raw materials availability, pricing factor from imports and other impediments, what would be the actual fate of the Indian Iron and steel Industry? Per capita consumption of Steel is a strong indicator of level of development of the nation. In this context, the Bengal Chamber’s Metals Conclave focused on Raw Material Securities and Logistics issues facing the Steel Industry, while also holding a Stakeholders- Producers Interactive Session. The objective of this forum, which has in the past felicitated iconic personalities in the metallurgical industry, was to create a relevant platform for decision makers in this sector to come together and brainstorm on growth and business issues governing the ground realities for this most important segment of the Indian economy.

This year we conferred the “Metal Icon Award” on Shri Sajjan Jindal, Chairman & Managing Director, JSW Steel Ltd. for his immense contribution to the Steel Industry. Dr. Amit Mitra, Hon’ble Minister-in-Charge, Commerce and Industries, IT & Electronics, Finance & Excise, Industrial Reconstruction and Public Enterprises, Government of West Bengal who also inaugurated the conclave as the Chief Guest, felicitated Mr. Jindal and honoured him with the Metal Icon award.

The Conclave witnessed the presence of many other leading personalities from the Steel and Steel Consuming industries. Mr. Syedain Abbasi, IAS, Joint Secretary, Ministry of Steel, Govt. of India inaugurated the Conclave as the Guest of Honour. Some of the other eminent speakers at the Conclave were Mr. Malay Mukherjee, Former COO, Mittal Steel and Former Member of the Board of Directors, Arcelor Mittal; Mr. Biswadip Gupta, Past President, BCC&I and President, Corporate Affairs, JSW Steel Ltd.; Mr. Sushim Banerjee, Director General, INSDAG; Mr. Vishal Agarwal, Vice Chairman & MD, Visa Steel; Mr. Subrata Mitra, Joint Managing Director, M N Dastur & Co. Pvt. Ltd.; Mr. Abraham Stephanos, Managing Director, Tata Steel Processing And Distribution Limited; Mr. Partha Sengupta, CEO, SNRL; Mr. Mike Barton, COO, Forum Group; Dr. Tridibesh Mukherjee, Former Deputy Managing Director, Tata Steel Limited; Mr. Amit Mukherjee, General Manager, L&T and Mr. Somnath Guha, Managing Director, Metalist Consultants Pvt. Ltd.

The Conclave was also a great success with over 200 participants from varied steel consuming sectors, steel producers, infrastructure

and real estate sectors, the e-traders of steel, engineering colleges, geological departments of leading universities, Geological Survey of India and the Media.



Photo showing Mr. Ambarish Dasgupta, President, The Bengal Chamber; Mr. Partha Sengupta, CEO, SNRL and Dr. Amit Mitra, Hon’ble Minister-in-Charge, Commerce and Industries, IT & Electronics, Finance & Excise, Industrial Reconstruction and Public Enterprises Government of West Bengal at the Portico, Taj Bengal before the start of the Conclave.



Speakers interacting with Dr. Amit Mitra before the start of the programme.



Dr. Amit Mitra and Mr. Ambarish Dasgupta greets Mr. Sajjan Jindal as he joins the Opening Session.

PROGRAMME

Metals 2015 – 24th September 2015,

Taj Bengal, Kolkata



At the opening Session. From left : Mr. Syedain Abbasi, IAS, Joint Secretary, Ministry of Steel, Govt. of India, Dr. Amit Mitra; Mr. Ambarish Dasgupta; Mr. Sajjan Jindal, Chairman & MD, JSW Steel Ltd and Mr. Biswadip Gupta, Past President, BCC&I and President, Corporate Affairs, JSW Steel Ltd.



Dr. Amit Mitra felicitating Mr. Sajjan Jindal.



Dr. Amit Mitra honouring Mr. Sajjan Jindal with the "Metal Icon Award".



Mr. Sajjan Jindal speaking at the Opening Session.



Speakers at the Opening Session.



The Audience.



Speakers at Part B of the Opening Session. From Left : Mr. Shashikant Sharma, VP Commercial, JSW Steel Ltd., Mr. Sushim Banerjee, Director General, INSDAG; Mr. Malay Mukherjee, Former COO, Mittal Steel and Former Member of the Board of Directors, Arcelor Mittal; Mr. Vishal Agarwal, Vice Chairman & MD, Visa Steel; Mr. Subrata Mitra, Joint Managing Director, M N Dastur & Co. Pvt. Ltd.



Dr. Purandar Bhattacharya, Chairman, "Metals 2015" Conclave moderating the programme.

Speakers at the "Users- Producers Interactive Session". From left : Mr. Partha Sengupta, CEO, SNRL; Mr. Abraham Stephanos, Managing Director, Tata Steel Processing And Distribution Ltd.; Dr. Tridibesh Mukherjee, Former Deputy Managing Director, Tata Steel Limited; Mr. Mike Barton, COO, Forum Group; Mr. Amit Mukherjee, General Manager, L&T; Mr. Somnath Guha, Managing Director, Metalist Consultants Pvt. Ltd.



29th September 2015,
The Park

Urban Infrastructure Conclave 2015

The Bengal Chamber organised a seminar on Urban Infrastructure on 29th September at The Park, Kolkata. The need for up-gradation and development of urban infrastructure and for sustainable cities cannot be overstated. The present levels of urban infrastructure are grossly inadequate to meet the demand of the existing urban population. There should be adequate flow of investment to support the growth of this sector. However over-dependency on the Government in terms of investment is not advisable and neither is a viable model, and yet there should be adequate return for the private sector investment. From where the investment would come and how the return can be ensured becomes the utmost important question. There is also the requirement of proper sewerage system and adequate power supply. There is a great need of a solid waste management policy. Extra high voltage ring around the city is required in addition to the existing power generation units and that has to be wide spread so that there remains less possibility of passing heavy voltage from a very short path. Sustainability is complex and requires a shift from reactive to proactive approaches. It demands adoption of an integrated approach to management of key services like water, waste and transportation. It urges participation at all levels of the community in decision-making. The key focus also has to be given towards modernization of airport infrastructure and the overall transportation system.



Inaugural Session of the Urban Infrastructure Conclave.



Technical Session of the Urban Infrastructure Conclave titled - "Experts' Roundtable – Sustainable and Smart Cities: Mapping the way forward", Session Chaired by Mr. Sudip Datta, COO, IL&FS Infrastructure Ltd.

The sessions focused on ways and means of meeting this huge demand of the urban population considering innovative solutions and high level strategic planning for Smart-Sustainable cities in India.

Prof. Saugata Roy, Member of Parliament graced the occasion, as the Chief Guest. Mr. Ashwani Kumar Agarwal, General Manager, India Infrastructure Finance Co. Ltd. graced the occasion as the Guest of Honour. The other speakers included Mr. Dhruv Bhalla, Vice President, Head - International Business and Corporate Strategy & Planning, Srei Infrastructure Finance Limited; Mr. Gautam Balakrishnan, Vice President (Smart Cities Business), Tata Projects.; Mr. Sudip Datta, COO, IL&FS Infrastructure Ltd.; Mr. Debasis Gupta, General Manager, Special Projects, CESC Ltd.; Ms. Vijayalakshmi Lakshmanan, Head - Project Finance, L&T Construction; and Mr. Dheeraj Dogra, Group Chief Marketing Officer, Shristi Infrastructure Development Corp Ltd.

The Summit also witnessed the participation of large audience across sectors and was widely covered in different media formats.



Prof. Saugata Roy, Member of Parliament graced the occasion, as the Chief Guest. Mr. Ashwani Kumar Agarwal, General Manager, India Infrastructure Finance Co. Ltd. graced the occasion as the Guest of Honour. Inaugural Session also included eminent speakers like Mr. Dhruv Bhalla, Vice President, Head - International Business and Corporate Strategy & Planning, Srei Infrastructure Finance Limited and Mr. Gautam Balakrishnan, Vice President (Smart Cities Business), Tata Projects.



Technical Session of the Urban Infrastructure Conclave witnessed participation of eminent Speakers - Mr. Sudip Datta, COO, IL&FS Infrastructure Ltd.; Mr. Debasis Gupta, General Manager, Special Projects, CESC Ltd.; Ms. Vijayalakshmi Lakshmanan, Head - Project Finance, L&T Construction; and Mr. Dheeraj Dogra, Group Chief Marketing Officer, Shristi Infrastructure Development Corp Ltd.

EVENTS AT THE PALLADIAN LOUNGE

Interactive meet held on 25th August, 2015 at The Palladian Club

A cultural evening promoting the celebrated works of renowned artist Shahabuddin Ahmed, a Mukti Joddha :

Love for his motherland still courses through the internationally acclaimed artist who now lives and works in Pairs. His art still commemorates Bangabandhu Sheikh Mujibur Rahman, as it does to Gandhiji, Rabindranath and Mother Teresa. Sahabuddin naturally becomes a mascot of the Indo-Bangla unity, friendship and co-operation –as does Prosenjit Chatterjee, the popular actor who brought alive Lalon Fakir, a ‘Moner Manush” on both sides of the Indo-Bangla border. The much feted Star is now co-producing with Bangla filmmaker Habibur Rahman, Goutam Ghose’s Sankhochil, to underscore the need for humanitarian co-operation between the two Bengals.



Advanced Pedagogy Training

Advanced Pedagogy Training was held on 24.06.2015 to 31.06.2015 conducted by NITTTR. In continuation with the Basic Pedagogy Programme organized in June-July 2014, the second phase of the Pedagogy Training (entitled Advanced Pedagogy Programme) was organized between 24th June to 30th June 2015. Related Modules including ICT based teaching and Micro teaching have been described in the MHRD guideline and prepared by NITTTR, Kolkata.

The practice session performance of each member was appraised by panel of experts from NITTTR, Kolkata. In the entire program, on each date four experts from NITTTR, Kolkata enriched the participants with their expertise and knowledge. The list included Prof. Shekhar Chakraborty, Prof. & Head, EDPM, NITTTR, Kolkata, Prof. Habiba Hussain, Education Dept., NITTTR, Kolkata, Prof. Urmila Kar, Prof. & Head, CDC, NITTTR, Kolkata, Prof. Samiran Mandal, Prof. & Head, Mechanical Engineering Dept., NITTTR, Kolkata, Prof. Sagarika Pal, Asst. Professor, Electrical Engg. Dept., NITTTR, Kolkata, Prof. Jagat Jyoti Mandal, Prof. & Head, Civil Engineering Dept., NITTTR, Kolkata, Prof. Samir Ray, Associate Professor, Computer Science and Engg. Dept., NITTTR, Kolkata, Prof. B. N. Gupta, Ex-Professor, Education Dept., NITTTR, Kolkata. The valedictory program included certificate presentation from NITTTR, Kolkata and JIS College of Engineering (programme organized under TEQIP) as well feedback session.

WORLD BANK VISIT

The representative from World Bank and MHRD visited JISCE on 8th July, 2015 as part of their review program under JRN-5. JISCE was identified as one of the three Institutes under TEQIP (other two being Jadavpur University & Government College of Engineering and Ceramic Technology, Kolkata). During their visit an institutional presentation was made with components of institutional achievements in general and TEQIP II in particular.

Subsequently, members of the visiting team inspected various facilities and procedures created under TEQIP II, primarily with respect to the utilization. The visiting team appeared to be generally satisfied with presentation and facilities / procedures created under the project.

ORIENTATION PROGRAM

Orientation Program for the new session was scheduled from 3rd to 7th August, 2015. In that session different Academicians, speaker from Industry and also Maharaj from Belur Math delivered their lectures. Diagnostic Test was carried out for the first year students (on four subjects viz. English, Physics, Chemistry & Mathematics).



NEWS FROM THE J I S G R O U P

SEMINAR ON BIG DATA ANALYTICS

CA department organized an invited talk on "Big Data Analytics" on 8th September, 2015. Talk was given by Mr. Ronnie Sen, Principal Consultant, Cognizant Technology Solution. The session was an interactive one and Mr. Sen promised to speak on Hadoop (Big Data platform) later on at another session.



SEMINAR ON DATA PLATFORM - EVOLUTION OF SQL SERVER

Department of Computer Application of Narula Institute of Technology organized a seminar on Data Platform - Evolution of SQL Server on 5th October 2015. The speaker was Mr. Sudarshan Roy, Data Platform Premier Field Engineer at Microsoft (Melbourne, Australia).

Mr. Roy spoke about High level architecture of SQL Server and how the new version of SQL server is integrated with cloud virtualization through Microsoft Azure. He also mentioned that IT industry is going through a vast paradigm shift as the technology is migrating itself to cloud computing and big data analysis. The seminar was attended by all the BCA and MCA students including the faculty members.



WORKSHOP WITH INSDAG

A two day workshop was jointly organized by Institute for Steel Development and Growth (INSDAG) and Civil Engineering Department of Narula Institute of Technology on 28th and 29th September followed by Site Visit on 30th September. The workshop mainly focused on Steel in Construction. It was inaugurated in presence of Director General and Deputy General Manager of INSDAG, along with Principal, Registrar, HOD, Faculty and students of civil engineering department. During the Industrial visit on 30th September 2015, Students got the chance to see the modern STEEL BUILDINGS built exclusively for HIGH INCOME GROUP. They also got the chance of visiting the office of INSDAG, which was constructed using steel too.

