



Newsletter



Look East

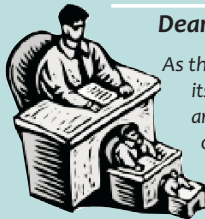
VOL 7 | No. 8

August, 2011

from the desk of the PRESIDENT

12 August 2011

Dear Member,



As the year rolls on your Chamber has left its indelible footprint in many new areas and activities. We have strived to better our services to the membership, industry at large and the civil society. We have embraced new concepts with enthusiasm and launched new programmes. We have engaged ourselves with the youth and the schoolchildren and we have deepened our reach in the business and commerce areas.

We have now reached a stage in the year when our big-ticket and mega programmes are rolling out. Interestingly, apart from presenting the annual Environment and Energy Conclave, which is focused on Climate Change mitigation and the response of businesses and the economy, we are also going to host a very engaging panel discussion on "Compliance in an ethical society: Trust based or enforced?" All the Chamber's programmes are very contemporary in nature and the panel discussion could not have been better timed with the country going through its biggest national upheaval in recent times – corruption.

These are just a few examples of a vibrant Bengal Chamber, which can only improve on these with your support and participation.

Sd/-
SANDIPAN CHAKRAVORTTY
President

NEWS FLASH

Mr. P Roy, Director General of the Bengal Chamber met with Mr. Peter Lodder, Chairman, Bar Council of UK & Wales and held meetings at the Middle Temple.



Mr. P Roy (Second from left) and Mr. Peter Lodder (Third from left)

PROGRAMMES

22ND JULY 2011
THE TOLLYGUNGE CLUB

THE BENGAL CHAMBER AND KKN GROUP PRESENTED, IN ASSOCIATION WITH THE TELEGRAPH POWERED BY SEAGRAMS, THE NEXT EDITION OF THINK SERIES OF LECTURES – MR. R GOPALAKRISHNAN, DIRECTOR, TATA SONS SPEAKING ON, "A BRIEF HISTORY OF FOLLY – WHY SMART PEOPLE CONTINUE TO MAKE STUPID MISTAKES"



At the dais (L – R): Mr. P Roy, Director General, The Bengal Chamber; Mr. Sandipan Chakravortty, President, The Bengal Chamber, Mr. R Gopalakrishnan, Director – Tata Sons and Mr. Harsh Jha, Senior Vice President, The Bengal Chamber.

Mr. R Gopalakrishnan, Director, Tata Sons, addressed the Chamber members and the media in the 6th "Think" session hosted by The Chamber on 22.7.2011 at The Tolly Club.

The Lecture, part of



Mr. Gopalakrishnan addresses the audience.



Mr. Harsh Jha, Senior Vice President of The Bengal Chamber, hands over a memento to Mr. R Gopalakrishnan on behalf of The Chamber

The Bengal Chamber's "Think" series, was peppered with stories and anecdotes. He spoke on human follies "not because of Dominique Strauss – Kahn but because individuals, generally and as part of a system, display aberrant



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND INDUSTRY

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behavior”. Though the spotlight was on Human Follies, Mr. Gopalakrishnan brought in instances / examples from Human Kingdom, and spoke about the vervet monkeys, which are extremely intelligent, but may behave stupidly at times.

The session was sponsored by KKN Group, The Telegraph, Seagrams, Tata Steel Processing & Distribution Ltd and Anderson Printing.

An enthralled audience listening in attention to Mr R Gopalakrishnan.



PROGRAMMES

BUSINESS-IT CONCLAVE 2011

29TH JULY 2011, CHAMBER PREMISES

The Information Technology Committee of The Bengal Chamber organized the second edition of the annual Business-IT Conclave on 29th July 2011 in the Chamber premises.

Bhaskar Pramanik, Chairman, Microsoft Corporation India Pvt. Ltd. was the Keynote Speaker.

The Hon'ble Minister requested Mr. Pramanik to provide his guidance in steering the State's IT Panel. Infosys founder Mr. N R Narayana Murthy was the Chief Mentor and Mr. Sam Pitroda, the head of the National Innovation Council, the Chairman of the State IT panel. This panel had representations from all major IT companies in the city including the members of the Chamber, like, Acclaris Business Solutions Pvt. Ltd., Cognizant Technology Solutions India Limited, Descon Ltd, Tata Consultancy Services and others. The newly



Shri Partha Chatterjee, Hon'ble Minister-in-Charge, Information Technology, Commerce and Industries, Industrial Reconstruction, Public Enterprise and Parliamentary Affairs, Government of West Bengal addressing the Conclave. Seated on the dais (L-R): Mr. P Roy, Director General, The Bengal Chamber; Mr. Bhaskar Pramanik, Chairman, Microsoft Corporation India Pvt. Ltd.; Mr. Sandipan Chakravorty, President, The Bengal Chamber; Shri Basudev Banerjee, IAS, Principal Secretary, Department of Information Technology, Government of West Bengal and Mr. R N Lahiri, Chairperson, Information Technology Committee, The Bengal Chamber.



In conversation: Mr. Bhaskar Pramanik, Mr. Sandipan Chakravorty and Shri Partha Chatterjee

Mr. R N Lahiri delivering the Vote of Thanks

The Conclave was graced by Shri Partha Chatterjee, Hon'ble Minister-in-Charge, Information Technology, Commerce and Industries, Industrial Reconstruction, Public Enterprise and Parliamentary Affairs, Government of West Bengal as Chief Guest and Shri Basudev Banerjee, IAS, Principal Secretary, Department of Information Technology, Government of West Bengal as Guest of Honour. Mr



Shri Basudev Banerjee, IAS, Principal Secretary, Department of Information Technology, Government of West Bengal delivering his speech.

IT organizations to understand the problems confronted by them. The IT Department of the State had also taken up initiatives to create a knowledge bank to cater to the industry. Shri Chatterjee also requested Mr. Pramanik to invest in the State and assured him of all support from the State Government. The agenda of the West Bengal Government included implementation of e-governance.

As the Keynote Speaker, Mr. Pramanik spoke on Cloud Computing & National Competitiveness.

PROGRAMMES

29TH JULY 2011, CHAMBER PREMISES

The first Technical Session set the perspective for the Conclave with a Panel discussion on "IT - Towards User Defined Services". The panelists included Mr. Subho Samanta, Vice President & Head of Kolkata Operations, Cognizant Technology Solutions India Limited; Mr. Debdas Sen, Executive Director, PricewaterhouseCoopers Pvt. Ltd.; Mr. Anjan Bose, Head - HR & Chief Information Officer, Haldia Petrochemicals Limited and Mr. Aurindam Dey, Vice President, ITC Infotech India Ltd. The Session was chaired by Mr. R N Lahiri, Chairperson, Information Technology Committee, The Bengal Chamber.

The other Technical Sessions were on, 'Paradigm shifts in IT applications',

'Internet, mobility and move to the cloud' was addressed by Mr. Manoj Sahai, Head - Strategic Sales, SMB, Tata Consultancy Services Ltd. and Mr. Anubrata Chakrabarti, Deloitte & Touche Consulting India Pvt. Ltd. The Session Chairman was Mr. Debashish Roy, Director, Adapt Solutions Pvt Ltd. Mr. Jayanta Parial, Joint Director, Centre for Development of Advanced Computing addressed Open Source OS: The story in India (The PC platform).

The Conclave was attended by 200 delegates and invitees and the common refrain was that it was an extremely well-organized and relevant programme with the topics of focus and quality of speakers being



'Internet, mobility and move to the cloud' and a demonstration on 'Open Source OS: The story in India (The PC platform)'. The session on 'Paradigm shifts in IT applications' was addressed by Mr. Atul Gupta, Vice President, Strategic Outsourcing, IBM Ltd and Mr. Prabir Dasgupta, Managing Director, Nevaeh Technology Pvt. Ltd. The Session was chaired by Col. A K Nath, Executive Director, Centre for Development of Advanced Computing.

The Audience ▼



▲ Mr. Jayanta Parial, Joint Director, Centre for Development of Advanced Computing addressing.

BUSINESS-IT CONCLAVE 2011



▲ First Technical Session: Mr. Subho Samanta, Vice President and Head of Kolkata Operations, Cognizant Technology Solutions India Limited addressing. Seated on the dais (L-R): Mr. Anjan Bose, Head - HR & Chief Information Officer, Haldia Petrochemicals Limited; Mr. R N Lahiri, Mr. Debdas Sen, Executive Director, PricewaterhouseCoopers Pvt. Ltd and Mr. Aurindam Dey, Vice President, ITC Infotech India Ltd

▼ Third Technical Session: Mr. Debashish Roy, Director, Adapt Solutions Pvt Ltd. delivering the Chairman's observations. Seated on the dais: (L-R): Mr. Anubrata Chakrabarti, Deloitte & Touche Consulting India Pvt. Ltd. and Mr. Manoj Sahai, Head - Strategic Sales, SMB, Tata Consultancy Services Ltd.



▲ Second Technical Session : Mr. Prabir Dasgupta, Managing Director, Nevaeh Technology Pvt. Ltd; Col. A K Nath, Executive Director, Centre for Development of Advanced Computing and Mr. Atul Gupta, Vice President, Strategic Outsourcing, IBM Ltd.

UPCOMING PROGRAMMES

● Seminar on "The various issues on Employees Provident Fund and Miscellaneous Act", 20th August 2011, Chamber premises

● Environment and Energy Conclave 2011, 26th - 27th August 2011, ITC Sonar, Kolkata

● The Bengal Chamber, with Gujarat NRE Coke and Calcutta Business School, presents a Panel Discussion - "Compliance in an ethical society: Trust based or enforced?", 3rd September, 2011, Chamber premises

● The Bengal Chamber and KKN Group present, in association with The Telegraph powered by Seagrams, the next edition of Think Series of Lectures - A talk on "Brand and Brand building for B-2-B Markets" by Prof. (Dr.) Sharad Sarin, XLRI on 13th September 2011, Chamber premises

● The Bengal Chamber Award for Excellence in Manufacturing Practices in MSMEs, 14th September 2011, Chamber premises



▲ Hon'ble Mr. Mike Rann, MP & Premier of South Australia, is welcomed to The Chamber by The President, Mr. Sandipan Chakravorty.



▲ Seated on the Dias (L-R) during interactions with the Media – Mr. P Roy, Director General, The Bengal Chamber; Mr. Sandipan Chakravorty, President, The Bengal Chamber; Mr. Mike Rann, MP & Premier of South Australia and Mr. AK Tareen, Senior Trade Commissioner to India

As part of the THINK series, The Bengal Chamber presented Mr. Mike Rann, Premier of South Australia to speak about "South Australia and West Bengal –Towards Collaborative Growth" on 2nd August in association with The Telegraph,

an opportunity for Bengal as the number of Indian immigrants had gone up significantly in recent years, and would continue to do so. Under Mr. Rann's leadership, deep mining had taken off so

powered by Ballantines.

The Premier spoke about sectors of common interest between South Australia and West Bengal, which would help to generate revenue as well as enhance sustainable growth between the two States.

According to him, South Australia was keen to develop business relations with India, since India, which was the sixteenth biggest trading partner with South Australia till 5 years back, was now on the verge of overtaking US and becoming the second biggest. It was very interesting to note that there were various avenues where the synergy could be worked out well, particularly in sectors like Mining, Education, Tourism, Agriculture, et al.

South Australia, according to Mr. Rann, was a large province with fertile agricultural land, rich in mineral resources but sparsely populated, which created



▲ Mr. P Roy, Director General, The Bengal Chamber, delivers the Vote of Thanks for the session.

well in South Australia, that it had helped the economy to take a positive turn. He stressed on the role Indian companies could play there, and solicited Indian companies to play a role in the mining boom in South Australia.

KKN Group, The Telegraph, Ballantines, Government of South Australia & Anderson Printing were involved in bringing the programme



▲ The Audience

PALLADIAN LOUNGE

27TH JULY 2011

The event was inaugurated by **Mrs. Krishna Bose**, an eminent writer, educationist and Parliamentarian and **Mr. P. Roy**, Director General of The Bengal Chamber.

A dance drama presentation - 'Arghya' - Appraising tribute choreographed in classical and experimental rhythm. Presented by Keya Chanda, an A grade dancer from Doordarshan, Eastern Zonal Cultural Center.

