



**from the desk of the  
PRESIDENT**

**Dear Member,**



**30th January, 2015**

*2015 has started with a bang! From the much awaited rate cut announced by RBI to the visit by the US President and to the Global Bengal Business Summit, expectations of a promising and rewarding 2015 are higher than ever. Confidence is high!*

*As the economy is gearing up for Budget Day, the focus is not only on confidence building measures, but also on finding funds for the many development projects announced by the Hon'ble Prime Minister during electoral campaigning such as Swachh Bharat, modernization of Railways, Skill India, Clean Ganga among others. The main areas of concern are inflation, public finance, national income, market monetary mechanism, job creation and investment scenario. Implementation of GST, continued fiscal consolidation, curbing supply side inflation by enhancing higher farm productivity & investment in infrastructure are expected to be featuring prominently on the agenda. Divestments are expected to be on track with the need to set bigger targets. From the legislative perspective, the Government is likely to push its economic reforms agenda in the upcoming budget session, by pushing for the passage of the bills related to ordinances promulgated recently.*

*Coming to Chamber issues, I am delighted to share with you all that your Chamber has, true to its tradition, once again pioneered a new movement. Spearheaded by the Bengal Chamber, several Chambers of Commerce and Industry Associations from the Eastern and North Eastern States and Bhutan came together to forge a new combined identity, namely, the "Confederation of Eastern Chambers of Commerce and Industries", on 14th January 2015. This was the outcome of our vision of "Think(ing) Global. Act(ing) Local" for which we reached out to our compatriots in the other States (even going beyond our national borders). Principally, the idea is to create a relevant platform for regional Chambers to work together on common issues and also help each other out in the context of improved services to the members. This newly minted organization has already commenced its activities and we shall keep you updated as we progress.*

*Sd/-*  
**Dr. ALOK ROY**  
President

## MEMBERS@ NEWS CORNER

# WELCOME

Welcome to the Bengal Chamber family! That's what we would like to convey to **GP GREEN ENERGY SYSTEMS PVT. LTD.** whose application for membership was tabled and approved by the Managing Committee at its meeting on 17th December 2014. **Mr. Amit Kumar Gooptu**, Advocate, Calcutta High Court also joined as individual professional member.



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND  
INDUSTRY IN ASSOCIATION WITH JIS GROUP EDUCATIONAL INITIATIVES



## PROGRAMMES

### INDIA INTERNATIONAL MEGA TRADE FAIR (IIMTF)

18th - 28th December 2014  
Science City Grounds, Kolkata

The Bengal Chamber of Commerce and Industry tied up with G. S. Marketing Associates to organize the **India International Mega Trade Fair (IIMTF) from 18th to 28th December 2014 at the Science City Grounds**. This is the 13th IIMTF – and the 12 previous fairs have been held extremely successfully.

Since the fair was held in the winter holiday season, it generated a huge number of B2B as well as B2C visitors to the fair.

The highlights of India International Mega Trade Fair are as follows:

- It was a Major Fair in Eastern India, approved by ITPO, which comes under the Ministry of Commerce, Government of India.
- It had many air-conditioned pavilions dedicated to different products/subjects with wooden platforms and synthetic carpets.
- The Event also generated unmatched and extensive publicity through Print and Electronic Media, Outdoor Media and Outdoors.
- More than 1600 Participants, besides participation from more than 10 Overseas Countries.

A Press Conference was organized post the inauguration of the Fair on the first day of the exhibition which was attended by reporters from all the leading dailies, thus giving a further fillip to the exhibition. The Chamber's main objective by holding this Fair is to bring Bengal in close proximity with the other States and overseas countries.

Initially, when we started organizing this Fair, there were very few foreign participants. Now, the number of participants

has risen to between 300 and 400 companies. There were 10 countries participating in the IIMTF this year - Bangladesh, Thailand, Pakistan, Turkey, Egypt, Myanmar, Afghanistan, Bhutan, Nepal and of course, India. With participation from States in India like Rajasthan, Madhya Pradesh, Chhattisgarh and Kerala, many Departments of the Central Government like the Jute Board, Textiles and Handlooms also participated in the Fair.

The India International Mega Trade Fair is a golden opportunity for the participants to showcase their products in a grand exhibition setting adhering to international standards.

Given India's status as one of the fastest emerging markets in the world, this mega event undoubtedly provides tremendous business opportunities. With the diverse range of industries participating in the event, it provides an excellent opportunity for Joint Ventures, Strategic tie-ups and a wide array of other business possibilities – not only between the participants and the business visitors, but also between fellow participant exhibitors. The visitors included industry leaders, senior government officials, corporate decision-makers, manufacturers, traders and a large number of customers.

**Janab Tofail Ahmed, MP, Hon'ble Minister of Commerce, Government of the People's Republic of Bangladesh**, was the Guest of Honor while the **Hon'ble Minister, Finance & Excise, Commerce and Industries, IT & Electronics, Public Enterprises and Industrial Reconstruction, Government of West Bengal, Dr. Amit Mitra** also graced the occasion and inaugurated the fair.



[From Left to right] – Mr P Roy, Director General, The Bengal Chamber; Janab Tofail Ahmed, Honble Commerce & Industries Minister, People's Republic of Bangladesh, Shri Amit Mitra, Hon'ble MIC, Commerce & Industries, Public Enterprises, Industrial Reconstruction & Information Technology & Electronics, Govt of West Bengal; Dr. Alok Roy, President, The Bengal Chamber and Mr. SD Gupta, Chairman, Organising Committee, Mega India International Trade Fair, cutting the ceremonial ribbon and inaugurating the Trade Fair.



20TH DECEMBER 2014,  
HOTEL NOVOTEL

## NEXT GEN EMPLOYABILITY CONCLAVE 2014



▲ (L-R) - Mr. Somesh Dasgupta, Chairman - HR/IR Committee, BCC&I and President - Corporate Affairs and Administration, India Power Corporation Limited; Prof. Malayendu Saha, Vice Chairman - Higher Education Council, Govt. of West Bengal (Chief Guest); Dr. Alok Roy President - BCC&I and Chairman - Medica Group of Hospitals; Mr. Taranjit Singh, Chief Patron - BCC&I and Managing Director, JIS Group.

The HR/IR Committee of BCC&I recently organized the 'Next Gen Employability Conclave 2014'. The objective of the Conclave was to address the employability scenario of Eastern India and to understand and brainstorm today's requirements of the industries through an interface between representatives of Industry, Educational Institutes imparting Engineering and Management studies and the Government agencies. The Conclave was attended by Directors, Faculty and Administrative Officers of Engineering and Management Institutes and senior HR managers and Corporate Leaders involved in the recruitment process.

Guest Speakers at this event included Prof. Malayendu Saha (Vice Chairman – Higher Education Council, Government of West Bengal), Mr. Somesh Dasgupta (Chairman – HR/IR Committee BCC&I & President – Corporate Affairs and Administration - India Power Corporation Limited), Mr. P.K Sahu (Co-Chairman, HR/IR Committee, BCC&I & Senior General Manager, HR&IR - Tata Steel Processing and Distribution Limited), Mr. Rahul Bose (Learning and

Development Leader - IBM India Limited), Mr. A. Ratna Sekhar (Sr. Vice President – HR – Balmer Lawrie & Co. Ltd.), Major General Dr. S.C Jain VSM (Retd.) (Director – Army Institute of Management), Mr. Anupam Anand (Director Personnel – Hindusthan Copper Limited), Mr. Gautam Ray (Executive Director, HR & Admin – CESC Limited), Mr. Somnath Chatterjee (Vice President and Centre Head – Capgemini India Private Limited, Kolkata), Mr. Rajat Khawas (Head of City & Guilds, UK for India), Ms. Nabanita Khan (Director – Global Business Services, IBM India Pvt. Ltd) and Mr. Chiranjib Banerjee (Regional Director, East India – Hewlett-Packard India).

Mr. Somesh Dasgupta observed that there is a gap between the preparedness of a MBA/Engineering college and the industry requirements. According to him it is very difficult to absorb fresh graduates in industry because competition today is all about struggle for supremacy. An organization will not survive if a fresher does not contribute from the very first day. It is the responsibility of the industry to properly train the freshers and make them industry-ready.



▲ Delegates attending the session.



▲ Interactions during the session with Shri Anupam Anand, Director Personnel - Hindusthan Copper Limited (third from left). Extreme left is Mr. R N Lahiri, Director, Batanagar Institute of Engineering, Management and Science (BIEMS) and Chairman, Education Committee, BCC&I; Mr. Gautam Ray, Executive Director, CESC Limited is at extreme right.



## PROGRAMMES

### NEXT GEN EMPLOYABILITY CONCLAVE 2014

20TH DECEMBER 2014,  
HOTEL NOVOTEL



▲ L-R - Mr. Somesh Dasgupta; Mr. Taranjit Singh, Dr. Alok Roy sharing some light moments.



▲ L-R - Mr. Chiranjib Banerjee, Regional Director (East India) - Hewlett Packard India; Ms. Nabanita Khan, Director Global Business Services - IBM India Pvt. Ltd; Mr. Alope Mookherjee, Chairman - Howden Solyvent (India) Private Limited; Mr. Somnath Chatterjee, Vice President and Centre Head Kolkata - Capgemini India Private Limited.

Prof. Malayendu Saha appreciated the initiatives of BCC&I for the Conclave and he hoped that in the near future BCC&I will come forward with frequent discussion fora on promoting higher education particularly the employability of the next generation of students. According to him, the Planning Commission has reported that to achieve a growth rate of around 7%-8%, we need around 700 million skilled workforce by 2030. It has also been identified that around 200 million workforce will be in agriculture. Hence there will be a huge gap of 500 million. He segregated Skills into four levels. The 1st level is Basic Skill for which we need 65% of

Mr. Chiranjib Banerjee observed that the students in West Bengal have very good aptitude. What we need is to build a sum amount of assertiveness by coaching and language skills and if these two things can be imparted to the students at an institute level it will definitely help them to boost their morale. All of the speakers were of the opinion that education is the single most important instrument for social and economic transformation. A well educated population, adequately equipped with knowledge and skills is not only essential to support economic growth, but is also a precondition for growth to be inclusive since it is the educated



▲ L-R - Mr. Rahul Bose, Learning and Development Leader - IBM India Limited; Mr. Somesh Dasgupta; Major General Dr. S. C. Jain, VSM (Retd), Director- Army Institute of Management; Mr. P.K Sahu, Co-Chairman - HR/IR Committee, BCC&I and Senior General Manager (HR&IR), Tata Steel Processing and Distribution Limited; Mr. Rajesh Jain, Head (Corporate HR) SREI Infrastructure Finance Limited.

the workforce, the 2nd level is Technical Knowledge and Knowledge of Complex Operations for which we need 13% of the workforce, the 3rd level is Highly Technical and Academic Skill for which we need 19% of the workforce, the last and the 4th level is Highly Specialized Skill involving Research for which we need 3% of workforce.



▲ Prof. Malayendu Saha, Vice Chairman - Higher Education Council Govt. of West Bengal (Chief Guest) with Mr. Kumar Shivam Head Strategy & Business Development - BCC&I.

and skilled person who can stand to benefit most from the employment opportunities which growth will provide. The Ministry of Human Resource Development has also focused on an inclusive agenda, with a vision of realizing India's human resource potential to its fullest, with equity and excellence.

AIR INDIA'S MOMENT OF GLORY...  
JOINS STAR ALLIANCE TODAY!



Enjoy the combined benefits of 27 airlines with Air India

- ★ Worldwide reach to 192 countries and seamless service
- ★ Earn and Redeem bonus miles on 27 Star Alliance airlines
- ★ Wider choice on routes connecting North America, Europe, Asia and Australia
- ★ The Maharajah & Golden Edge club members are entitled to:
  - Access more than 1000 lounges
  - Priority boarding and baggage delivery

Experience Air India and fly like a Star!



www.airindia.in | 1800 180 1407 | Follow us on



STAR ALLIANCE  
THE WAY THE EARTH CONNECTS



## PROGRAMMES

23RD DECEMBER 2014,  
CHAMBER PREMISES

### INTERACTIVE SESSION ON PROTOTYPE DESIGN & PLANNING OF LOW COST INNOVATIVE HOUSING

The Bengal Chamber, along with BMTPC (Building Materials & Technology Promotion Council), organized an Interactive Session to create awareness on affordable housing for EWS and LIG. The session focused on the standards and



▲ The participants at the Interactive Session.

specifications for design and planning of affordable innovative green housing.



▲ Dr. Mahua Mukherjee from IIT, Roorkee making her presentation.

The Building Materials and Technology Promotion Council, Ministry of Housing and Urban Poverty Alleviation, Govt. of India has been promoting cost effective, environment friendly and disaster resistant building materials and technologies. With varying geo climatic and other conditions, the requirements for design of dwelling units differs from region to region. The Council is developing suggestive design for affordable housing for different regions. One of the regions identified is Kolkata and its surrounding areas. In association with IIT Roorkee, based on the study of the region, Standards and Specifications for design and planning of affordable innovative green housing is being developed by Dr. Mahua Mukherjee, Architecture and Planning Department of IIT Roorkee and her team. Mr. Kapil Arora and Mr. Bhaskar De



▲ Mr. Jayanta Mukhopadhyay, Chairman, Infrastructure Committee delivering the Welcome Address.

were the two research scholars who accompanied Dr. Mukherjee on her visit to the Chamber and during her presentation.



▲ Mr. Dulal Mukherjee, renowned architect presenting a memento to Dr. Mahua Mukherjee.

This is a Research Project sponsored by the Building Materials & Technology Promotion Council (BMTPC) and investigated by Dr. Mahua Mukherjee, Associate Professor, Department of Architecture & Planning, IIT Roorkee.

Mr. Jayanta Mukhopadhyay, Chairman - BCC&I Infrastructure Committee and Partner, BSR & Co. LLP delivered the Welcome Address. The Session was highly interactive and was attended by Professors of Civil Engineering Department of Jadavpur University, Engineers from KMCA, renowned architects of Kolkata that included Mr. Dulal Mukherjee, representatives from West Bengal Housing Board, HUDCO, Bandhan Financial Services Ltd. and KPMG.

27TH DECEMBER 2014,  
CHAMBER PREMISES

### INTERACTIVE SESSION WITH JANAB ABUL MAAL ABDUL MUHITH - HON'BLE FINANCE MINISTER, PEOPLE'S REPUBLIC OF BANGLADESH

The Bengal Chamber of Commerce & Industry (BCC&I), in collaboration with GS Marketing Associates organized an absorbing interactive session with Janab Abul Maal Abdul Muhith, Hon'ble Finance Minister, People's Republic of

Bangladesh, on Saturday 27th December 2014. His Excellency Syed Muazzam Ali, High Commissioner of Bangladesh in India & Janab Zokey Ahad, Deputy High Commissioner of Bangladesh in Kolkata accompanied Shri Muhith. The



## PROGRAMMES

### INTERACTIVE SESSION WITH JANAB ABUL MAAL ABDUL MUHITH - HON'BLE FINANCE MINISTER, PEOPLE'S REPUBLIC OF BANGLADESH

27TH DECEMBER 2014,  
CHAMBER PREMISES



▲ Dr Alok Roy, President, The Bengal Chamber (L) with Janab Abul Maal Abdul Muhith – Hon'ble Finance Minister, People's Republic of Bangladesh (R)

interaction was held with a few select senior members of the Chamber. Dr. Alok Roy, President; Mr. C S Ghosh, Vice President; Mr. P Roy, Director General; Mr. S D Gupta, Chairperson - Trade Promotion and Business Development



▲ Janab Abul Maal Abdul Muhith addressing (R). Seated on the left – Dr. Alok Roy and Mr. P Roy, Director General, The Bengal Chamber.

Committee, The Bengal Chamber as well as CEO, GS Marketing Associates and a few other eminent faces from the industry & academia, who are also integral parts of different Committees of the Bengal Chamber interacted with Shri Muhith.

## PROGRAMMES

### SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs

9TH JANUARY 2015,  
CHAMBER PREMISES

The MSME Development and Manufacturing Committee of BCC&I organized the seventh edition of the annual MSME Excellence Award titled "Seminar on Excellence in Best Practices of MSMEs" with the participation of senior representatives from the Government and Industry along with the Academia on Friday, 9th January 2015 from 10.00 a.m. onwards at the Williamson Magor Hall, BCC&I.

The focus of the event was to create a benchmark for the

Janab Muhith at the onset talked about Bangladesh & its improved current scenario vis-à-vis the past. He also spoke about the socio-economic state of affairs in Bangladesh. Janab Muhith addressed the queries of the members and sections of the media relating to bilateral trade & commerce between India and Bangladesh. The Hon'ble Minister, in response to a plea on reduction of import



▲ During the address of Janab Abul Maal Abdul Muhith (standing), on the right – Mr. S D Gupta, Chairperson - Trade Promotion and Business Development Committee and CEO, GS Marketing Associates; H.E. Syed Muazzam Ali, High Commissioner of Bangladesh in India; Janab Zokey Ahad, Deputy High Commissioner of Bangladesh in Kolkata. Dr Alok Roy is on the left.

duty of raw materials for manufacturing units, suggested putting forward the proposal through BCC&I, so that the Finance Ministry of Bangladesh could take action on this issue. Janab Muhith also assured the participants that he would contemplate on improving the present visa regime between the two countries. The session was also very well attended by members of the media.



▲ The Media.

MSMEs by giving them exposure to the best manufacturing and services sector practices adopted and implemented by their peers/counterparts so that they could learn, adopt and implement these practices in their respective organizations, which would help them to achieve better productivity as well as quality at lesser cost.

This is an annual event of BCC&I and it is being organized to reward the MSMEs for their "Excellence in Best Practices" in



## SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs

9TH JANUARY 2015,  
CHAMBER PREMISES

spite of the severe logistical and infrastructural constraints they come across. The focus is also to give exposure to the MSMEs and extend them the opportunity of networking with the large corporates. The event helps the large scale industries to contribute in their continuous endeavour in developing or upgrading their vendor base by inducting quality vendors for furthering growth and development of their businesses.

This year, our award programme was presided over by Dr. Alok Roy, President, BCC&I, who commenced the session by giving a Welcome Speech. Mr. P Roy, Director General, BCC&I was the Master of Ceremonies for the Inaugural Session.

### THE KEY SPEAKERS WERE :

- » Shri Kalraj Mishra, Hon'ble Union Minister for Micro, Small and Medium Enterprises (MSMEs), Government of India
- » Shri Amarendra Sinha, IAS, Special Secretary & Development Commissioner, Office of the Development Commissioner, Ministry of Micro, Small and Medium Enterprises, Government of India
- » Mr. Navin Kumar Maini, Deputy Managing Director, Small Industries Development Bank of India (SIDBI)
- » Mr. A K Mittal, Chief General Manager – SG, National Small Industries Corporation Limited (NSIC Ltd) - A Government of India Enterprise
- » Mr. Prashant Kumar, Chief General Manager, State Bank of India, Kolkata Circle
- » Mr Sanjay Aggarwal, Head - Family Enterprise Channel, KPMG
- » Mr. Ajay Thakur, Head – BSE SME

Shri Kalraj Mishra spoke about the special emphasis given to the MSME sector since this is a most important segment for the development and growth of industry post globalization. The Minister observed that the small scale industries play a pivotal role for further industrialization and they are driven by technology, integrated business networks, cluster initiatives, etc. and based on these observations, the Hon'ble Minister observed that the Ministry of MSME is taking a slew of measures to boost the MSME sector and to imbibe in them the concept of business globalization which may help them to create a significant place for themselves in the global business scenario.

The Minister also spoke about the initiatives taken by the Central Government under the wings of the Ministry of MSME, Government of India to form MSME Clusters in

different parts of India with special emphasis on West Bengal. He said that there are different places in West Bengal like Kolkata, Howrah, East and West Midnapore, Purulia, Burdwan, Birbhum, etc where the Central Government with the help of the State Government is planning to set up MSME Hubs for furthering development and growth of the MSME sector, which in turn would catalyze the progress of Industry and indeed the Economy.

Besides, the Minister spoke about the definition of MSMEs and he observed that the said definition is proposed for revision in the MSMED Act 2006 and also that a clause is proposed to enter in the said Act which would look after the revival or exit of MSME sick units.

Shri Amarendra Sinha, IAS echoed the voice of the Minister and he observed that MSMEs are nowadays considered not only an important segment of the Indian Economy but a very crucial sector so far as global industrialization is concerned. It is the MSMEs, which would lead our country towards the path of globalization by creating business links between the global players and our indigenous players. Besides, the Special Secretary felt that MSMEs generally prioritize more on labour intensive technologies than capital intensive ones and this leads to more job creation. He also spoke about the MSME policy which comprises of different schemes, projects, etc available for the MSME units and which would contribute greatly towards helping the MSMEs stay on the growth path.

The panel of judges who evaluated the presentations of the participating MSMEs was headed by Mr. Alope Mookherjea (Chief Judge) and Past President, BCC&I and Chairman, Howden Solyvent (India) Private Limited; Mr. Debkumar Basu, Director, ZETADEL Technologies P. Ltd.; Dr. Anjan Ghosh, Former Vice President, Total Quality Management, Exide Industries Limited; Mr. P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing and Distribution Limited and Dr. Suman K Mukerjee (Judge & Valedictory Speaker), Principal & Dean, Bharatiya Vidya Bhavan Institute of Mgmt Science Kolkata Kendra.

The judges selected the three best case study presentations in Manufacturing Sector and one best case study presentation in Services Sector out of a series of presentations made by the participating MSMEs. Following were the MSMEs which won the Award along with the Certificate of Best Case Study Presentation.

### MANUFACTURING SECTOR :

- » I & B Engineers Pvt Ltd



## PROGRAMMES

### SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs

9TH JANUARY 2015,  
CHAMBER PREMISES

» Neogi Technologies and Research Private Limited  
(Formerly Moonlight Engineering Co.)

» Anmol Feeds Pvt. Ltd.

#### SERVICES SECTOR :

» PABSTA Engineers India Ltd.

The award programme was attended by well over 150 delegates from industry representing sectors like manufacturing, engineering, petrochemicals, chemicals, financial institutions, bankers and others. The feedback from the session was extremely positive as it was an excellent learning experience and networking forum.



▲ The Inaugural Session: Seated on the dais (L-R): Mr. P Roy, Director General, BCC&I; Mr Sanjay Aggarwal, Head – Family Enterprise Channel, KPMG; Mr. Prashant Kumar, Chief General Manager, State Bank of India, Kolkata Circle; Dr. Alok Roy, President, BCC&I; Mr. Biswanath Bhattacharya, President, Federation of Small and Medium Industries (FOSMI) and Mr. Ajay Thakur, Head – BSE SME.



▲ Dr. Alok Roy delivering the welcome speech.



▲ Mr. Biswanath Bhattacharya addressing the session.



▲ Mr. P Roy delivering the vote of thanks.



▲ Mr. Ajay Thakur addressing the session.



▲ Mr. Sanjay Aggarwal addressing the session.



## PROGRAMMES

9TH JANUARY 2015,  
CHAMBER PREMISES

## SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs



▲ Mr. Prashant Kumar addressing the session.



▲ Dr. Alok Roy presenting a memento to Mr. Prashant Kumar.



▲ Dr. Alok Roy presenting a memento to Mr. Sanjay Aggarwal.



▲ Dr. Alok Roy presenting a memento to Mr. Biswanath Bhattacharya.



▲ Mr. M.N. Jaipal Iyengar, Senior Member, MSME Development and Manufacturing Committee, BCC&I and General Manager, Reliability Engineering & Projects - Tonnage Operations, Linde India Limited addressing the Technical Session I.



▲ The judges of the MSME Excellence Award (L-R): Mr. Deb Kumar Basu, Director, ZETADEL Technologies P. Ltd.; Dr. Anjan Ghosh, Former Vice President, Total Quality Management, Exide Industries Limited; Mr. Alok Mookherjee (Chief Judge), Past President, BCC&I and Chairman, Howden Solyvent (India) Private Limited; Mr. P N Gupta, Consultant – Industrial Engineering and Productivity, Tata Steel Processing and Distribution Limited and Dr. Suman K Mukerjee (Judge and Valedictory Speaker), Principal & Dean, Bharatiya Vidya Bhavan Institute of Mgmt Science Kolkata Kendra.



PROGRAMMES

SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs

9TH JANUARY 2015,  
CHAMBER PREMISES



▲ Mr. Alope Mookherjea briefing the applicants before their respective case study presentations during Technical Session I.



▲ One of the applicants from the Manufacturing Sector delivering the Case Study presentation.



▲ One of the applicants from the Manufacturing Sector delivering the Case Study presentation.



▲ One of the applicants from the Services Sector delivering the Case Study presentation.



▲ One of the applicants from the Services Sector delivering the Case Study presentation.



▲ Mr. Navin Kumar Maini, Deputy Managing Director, Small Industries Development Bank of India (SIDBI) addressing Technical Session II.



PROGRAMMES

9TH JANUARY 2015,  
CHAMBER PREMISES

SEMINAR ON EXCELLENCE IN BEST  
PRACTICES OF MSMEs



▲ Mr. P Roy presenting a memento to Mr. Navin Kumar Maini.



▲ L-R - Mr. Navin Kumar Maini; Mr. P Roy and Mr. M.N. Jaipal Iyengar.



▲ Mr. S Mallik, Sr. Dy. Director, National Productivity Council (NPC) – Under Ministry of Commerce and Industry, Government of India addressing Technical Session II.



▲ Mr. M.N. Jaipal Iyengar presenting a memento to Mr. S Mallik.



▲ Mr. P.K. Saha, Former Chief General Manager of SIDBI & currently representative of Kolkata Chapter of Credit Guarantee Fund Trust for Micro and Small Enterprises (CGFTMSE) addressing Technical Session II.



▲ Mr. A K Mittal, Chief General Manager – SG, National Small Industries Corporation Limited (NSIC Ltd)- A Government of India Enterprise addressing Technical Session II.



PROGRAMMES

**SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs**

9TH JANUARY 2015,  
CHAMBER PREMISES



▲ Dr. Suman K. Mukherjee presenting a memento to Mr. P. K. Saha.



▲ Dr. Suman K. Mukherjee presenting a memento to Mr. A K Mittal.



▲ Dr. Alok Roy along with other senior members of BCC&I, escorting Shri Kalraj Mishra, Hon'ble Union Minister for Micro, Small and Medium Enterprises (MSMEs), Government of India to the venue.



▲ The Hon'ble Union Minister in the seventh edition of the annual MSME Excellence Award titled "Seminar on Excellence in Best Practices of MSMEs".



▲ Dr. Alok Roy welcoming the Hon'ble Union Minister with a flower bouquet at the Valedictory and Award Presentation Session.



▲ Mr. Alok Mookherjee welcoming Shri Amarendra Sinha, IAS, Special Secretary & Development Commissioner, Office of the Development Commissioner (MSME), Ministry of Micro, Small and Medium Enterprises, Government of India with a flower bouquet at the Valedictory and Award Presentation Session.



9TH JANUARY 2015,  
CHAMBER PREMISES

#### PROGRAMMES

### SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs



▲ Dr. Alok Roy delivering the Valedictory Address.



▲ Shri Amarendra Sinha, IAS addressing the Valedictory and Award Presentation Session while seated on the dais (L-R): Mr. P Roy, Director General, BCC&I; Mr. Aloke Mookherjea, (Chief Judge) and Past President, BCC&I and Chairman, Howden Solyvent (India) Private Limited, Shri Kalraj Mishra, Hon'ble Union Minister for Micro, Small and Medium Enterprises (MSMEs), Government of India; Dr. Alok Roy, President, BCC&I and Dr. Suman K Mukerjee (Judge and Valedictory Speaker), Principal & Dean, Bharatiya Vidya Bhavan Institute of Mgmt Science Kolkata Kendra.



▲ The Hon'ble Union Minister along with the President, BCC&I and other speakers (not in the picture) seated on the dais and attending the Valedictory and Award Presentation session.



▲ The Hon'ble Union Minister addressing the Valedictory and Award Presentation Session.



▲ Mr. Aloke Mookherjea presenting the judges' perspective and announcing the names of the award winners.



▲ A section of the audience during the award ceremony.



PROGRAMMES

SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs

9TH JANUARY 2015,  
CHAMBER PREMISES



▲ A section of the audience during the award ceremony.



▲ Shri Kalraj Mishra, Hon'ble Union Minister presenting the BCC&I Trophy and the Certificate of Appreciation to I & B Engineers Pvt. Ltd. – one of the award winners in the Manufacturing Sector.



▲ Shri Kalraj Mishra, Hon'ble Union Minister presenting the BCC&I Trophy and the Certificate of Appreciation to Neogi Technologies and Research Private Limited (Formerly Moonlight Engineering Co.) – one of the award winners in the Manufacturing Sector.



▲ Shri Kalraj Mishra presenting the BCC&I Trophy and the Certificate of Appreciation to PABSTA Engineers India Ltd – one of the award winners in the Services Sector.



▲ Dr. Alok Roy presenting a Memento and a Certificate of Participation to one of the applicants during the award ceremony.



▲ Shri Amarendra Sinha, IAS presenting a Memento and a Certificate of Participation to one of the applicants during the award ceremony.



PROGRAMMES

9TH JANUARY 2015,  
CHAMBER PREMISES

SEMINAR ON EXCELLENCE IN BEST  
PRACTICES OF MSMEs



▲ Dr. Alok Roy presenting a memento to the Hon'ble Union Minister, Shri Kalraj Mishra.



▲ Dr. Alok Roy presenting a memento to Shri Amarendra Sinha, IAS.



▲ Dr. Alok Roy presenting a memento to Dr. Suman K Mukerjee.



▲ Dr. Alok Roy presenting a memento to Mr. Alope Mookherjea.



▲ Dr. Alok Roy presenting a memento to Mr. Debkumar Basu.



▲ Dr. Alok Roy presenting a memento to Dr. Anjan Ghosh.



## PROGRAMMES

### SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMEs

9TH JANUARY 2015,  
CHAMBER PREMISES



▲ A group picture of I & B Engineers Pvt. Ltd.



▲ The Hon'ble Union Minister addressing the Media after the programme.



▲ The Hon'ble Union Minister presenting the BCC&I Trophy and the Certificate of Appreciation to Anmol Feeds Pvt. Ltd. – one of the award winners in the Manufacturing Sector.



▲ Dr. Alok Roy presenting a memento to Mr. Ajay Thakur.

### INDIAN PSU BANKING INDUSTRY: ROAD AHEAD

10TH JANUARY 2015,  
CHAMBER PREMISES



▲ (R) Mr. R. Gandhi, Deputy Governor, Reserve Bank of India and Mr. Chandra Shekhar Ghosh, Vice President, BCC&I and Chairman & MD, Bandhan Financial Services Pvt. Ltd. at the Inaugural Session.



▲ Inaugural Session of Indian PSU Banking Industry: Road Ahead.

The Bengal Chamber organised a half day seminar on Indian PSU Banking Industry. Indian banks – to be specific – the public sector banks are facing a number of challenges ever since the banking industry was opened up for private players. PSU banks in India have passed through a very convoluted route and challenges. Yet they have been instrumental in contributing majorly to the national income.

PSU Banks have been facing difficulties with issues like NPAs, Risk Assessment, Capital Requirement, quality human resources among others. The Bengal Chamber of Commerce felt there was a need for bringing together all the relevant stakeholders like the bankers, regulatory bodies like RBI and the Ministry of Finance to discuss and analyze the impediments for smooth functioning of PSU banks. Already in the recent past this has been discussed at Gyan Sangam which was addressed by the Hon'ble Prime Minister of India, and attended by RBI, Ministry of Finance and all the captains of the PSU banking sector. There were certainly some very positive takeaways. In this context, the Bengal Chamber organized a half-day Conference, "Indian PSU Banking



10TH JANUARY 2015,  
CHAMBER PREMISES

## INDIAN PSU BANKING INDUSTRY: ROAD AHEAD

Industry: Road Ahead” on 10th of January 2015 at Kolkata with the objective of bringing together all relevant stakeholders in this sector for enabling meaningful deliberations and reiterating the key issues of concern in the Eastern Zone.

Mr. R Gandhi, Deputy Governor, Reserve Bank of India graced the occasion as the Chief Guest. Mr. Chandra Shekhar Ghosh, Vice President, BCC&I and Chairman & Managing Director, Bandhan Financial Services Pvt. Ltd. delivered the Theme Address. The summit also witnessed the deliberations of senior bankers like Mr. Sunil Gupta, General Manager, Union Bank of India; Mr. S K De, Deputy General Manager, Union Bank of India; Mr. N K Bhattacharya, Deputy General Manager, Syndicate Bank and Prof. Arup Choudhuri, Member, BCC&I Banking & Finance Committee and President, Acasia Global Consulting, Former Director, Amity Global Business School-Kolkata and Former Dean, IBS (ICFAI Business School-Kolkata). The programme was attended by a large audience and was widely covered in the media.



▲ Mr. Sunil Gupta, General Manager, Union Bank of India; Mr. S K De, Deputy General Manager, Union Bank of India; Mr. N K Bhattacharya, Deputy General Manager, Syndicate Bank and Prof. Arup Choudhuri, Member, BCC&I Banking & Finance Committee and President, Acasia Global Consulting, Former-Director, Amity Global Business School- Kolkata and Former Dean, IBS (ICFAI Business School –Kolkata) at the Session titled- Experts’ Roundtable on “Impediments for the Growth and Smooth Functioning of Indian PSU Banking Industry”.



▲ The audience comprising bankers and representatives from industries.

14TH JANUARY 2015,  
CHAMBER PREMISES

## MEETING OF EASTERN CHAMBERS – “THINK GLOBAL. ACT LOCAL”

The evening of 14th January 2015 witnessed the birth of the “Confederation of Eastern Chambers of Commerce and Industries”, a movement spearheaded by The Bengal Chamber of Commerce and Industry and joined by Chambers of Commerce and Industry Associations in Eastern and North Eastern India and also from Bhutan.

The Bengal Chamber of Commerce and Industry hosted a meeting and discussion forum of Eastern Chambers namely, “Think Global. Act Local” at the Chamber premises on January 14, 2015. The meeting was attended by the senior representatives of 11 Chambers from the Eastern and North Eastern Sector apart from the Bengal Chamber, namely:

1. Asansol Chamber of Commerce
2. Bhutan Chamber of Commerce and Industry
3. District Chamber of Commerce and Industries, Midnapore
4. Federation of Jharkhand Chamber of Commerce & Industries

5. Howrah Chamber of Commerce and Industry
6. Jharkhand Small Industries Association
7. Kamrup Chamber of Commerce and Industry
8. Raniganj Chamber of Commerce
9. Singhbhum Chamber of Commerce & Industry.
10. Utkal Chamber of Commerce & Industry.
11. West Bengal Nepal Chamber of Commerce and Industry.

The Hon’ble Former Governor of Chattisgarh, Shri Shekhar Dutt was the Keynote Speaker. Prof (Dr.) Sharad Sarin, Senior Faculty, XLRI was the moderator of the discussion forum. Dr. Alok Roy, President, BCC&I set the tone of the programme with his welcome speech. Dr. Roy, after welcoming and greeting the guests and dignitaries, put forward his thought on “Think Global. Act Local”. His vision was to bring in a synergy and collaboration between the Eastern Chambers to



## PROGRAMMES

### MEETING OF EASTERN CHAMBERS – “THINK GLOBAL. ACT LOCAL”

14TH JANUARY 2015,  
CHAMBER PREMISES

exploit the untapped resources. The idea was to create a robust and efficient network for Chambers of Commerce in the East (including those from the Eastern neighbours of India like Bhutan), which would be the common forum for all members to utilize for business networking and even logistics help, among other areas.

Former Governor of Chhattisgarh and former Defence Secretary, Government of India lauded the session by commenting that it was a unique occasion. Shri Dutt said that it was a great initiative taken by BCC&I to bring all the Eastern Regional Chambers together on a common platform for addressing common business obstacles together. It was a good occasion for setting up a working group to face the challenges as the Chambers would have the opportunity to



▲ (L-R) Mr. P Roy, Director General, BCC&I; Shri Shekhar Dutt, Former Governor Chhattisgarh; Dr. Alok Roy, President BCC&I, Prof. (Dr) Sharad Sarin, Senior Faculty, XLRI

get prepared for these in advance by forecasting and simulating. He demanded the necessity for the Eastern Region (not only Eastern India but also Eastern Subcontinent including Nepal and Bhutan) to get out of the shell as it has to understand its potential. This region is rich in resources like minerals, forests, biological reserves and very good quality human resources. He also suggested making productive use of available resources and increasing the scope by having more dialogues, setting up working groups and optimum



▲ Prof. (Dr.) Sharad Sarin moderating the workshop.



▲ Meeting of Eastern Chambers: “Think Global. Act Local”

utilization of resources. The objective should be to fulfill the untapped potential.



▲ (L-R) Shri Shekhar Dutt and Dr. Alok Roy

Prof. Sharad Sarin took over as the moderator of the discussion forum. While giving perspectives on collaborations he talked about the “power of focus”. Prof Sarin, thereafter created nine working groups amongst the Chambers by mixing up the participants and opened the forum for brainstorming



▲ Chambers from the Eastern and North Eastern Region and Bhutan at the workshop.



14TH JANUARY 2015,  
CHAMBER PREMISES

## MEETING OF EASTERN CHAMBERS – “THINK GLOBAL. ACT LOCAL”



▲ Dr. Alok Roy and Prof. (Dr.) Sharad Sarin with Chamber representatives.



▲ Dr. Alok Roy interacting with the media.

and discussion with the topic, “What should be done to bring back the glory of the East?”

Majorly all the 9 working groups came out with likewise ideas with a few differentiating thoughts. The major points of consideration or takeaways from the discussion forum were:

- Uniform policy across the region.
- Uniform tax structure.



▲ The workshop in progress

- Infrastructural development.
- Creating investor friendly environment.
- Creating good and stable political environment.
- Collaboration and coordination amongst Eastern Chambers.
- To convert Eastern India from a consumer hub to a manufacturing hub.
- Inter-State business barriers should be eradicated.
- Land bank/land acquisition policies should be made friendlier and promoted for Eastern India.
- Improving communication across the region.

- Image building exercise for Eastern States.  
The post lunch session was opened by Dr. Sarin with another discussion topic, “How do we carry this forward so that this collaboration is sustainable?”  
The groups came up with many suggestions and formulations. Amongst them the noteworthy are:
- Identifying the number of Chambers in the East and



▲ Representatives of Eastern Chambers with Dr. Alok Roy and Mr. Ambarish Dasgupta, President-Designate, BCC&I (at far left).

- thereafter the method of representation.
- Creating a formal platform with elected/nominated representatives from each Chamber/Association.
  - Collaboration should be by choice, not by default.
  - Commitment of assistance to members of one another, which is basically a value addition.
  - The collaborative body should be recognized by all Eastern State Governments and relevant Central Government ministries.
  - The forum should be used specifically for information



## PROGRAMMES

### MEETING OF EASTERN CHAMBERS – “THINK GLOBAL. ACT LOCAL”

14TH JANUARY 2015,  
CHAMBER PREMISES

sharing, feedback and redressal of problems at higher levels. These issues are big issues which cannot be dealt by the Associations or Chambers alone.

- Funding avenues have to be identified, for e.g., contributions from members associations based on their membership strength.
- A centralized secretariat for all communication & admin work.
- Meets should be organized at proper intervals & at different locations with the local Chamber taking the lead.

- Enhanced communication system through latest technologies like Watsapp group, Twitter etc.

Post the working group suggestions, Dr. Alok Roy, President, The Bengal Chamber combined the thoughts of the forum and articulated the intent of forming a collaborative body. Thereafter all the participants combined to create a Charter of Intent, which was signed.

### INTERACTIVE SESSION : “AN ENTREPRENEURIAL JOURNEY” WITH MR. KANWAL REKHI

17TH JANUARY 2015, INDISMART HOTEL  
SECTOR V, SALT LAKE, KOLKATA

The Bengal Chamber of Commerce and Industry, in association with TiE Kolkata organized an Interactive Session titled an “Entrepreneurial Journey” with Mr. Kanwal Rekhi on 17th January, 2015 at 5:30 PM at Indismart Hotel, Sector V, Salt Lake, Kolkata.

Mr. Kanwal Rekhi is a well-known and respected entrepreneur and venture investor in both Silicon Valley and India. He has been the CEO of three venture-backed companies, was the first Indo-American to take a venture-backed company public on the NASDAQ, co-founded and built the largest global network of Indian entrepreneurs, and co-founded Inventus to devote his full energy and experience in establishing a leading US-India venture franchise.

Mr. Rekhi is a well-known figure in the global Indian community and a widely recognized authority on entrepreneurship. He co-founded The Indus Entrepreneurs

(TiE) to promote Indian entrepreneurship and was TiE President through the late 90s presiding over its growth into a global organization with over 10,000 members who have been behind Silicon Valley and India start-ups including Google, Exodus, Hotmail, Juniper, Lightera, IndiaBulls and hundreds more. He also successfully advised the Indian Government on the aggressive deregulation of telecom, leading to the explosive growth of mobile telephony and technologies in India, and laying the foundation for the country’s impressive expansion over the past decade.

The session was attended by entrepreneurs from various industry segments. Mr Rekhi shared his journey as an entrepreneur which inspired and motivated the attending delegates. Mr. Rekhi also guided them through the requisite steps to promote ideas and culminating them into strong enterprises.



▲ BCC&I Deputy Director General, Mr. Subhodip Ghosh addressing the session.



▲ TiE Kolkata President Mr. S Radhakrishnan presenting a memento to Mr. Kanwal Rekhi.



20TH JANUARY 2015  
THE PALLADIAN LOUNGE

## PANEL DISCUSSION ON, “CHANGING BEHAVIOUR, ENABLING CONSERVATION” ON THE OCCASION OF THE FIRST ANNIVERSARY OF WATTGURU.COM



▲ Mr. Subhodip Ghosh, Deputy Director General, The Bengal Chamber commencing the programme

The Bengal Chamber, in association with Enfragy Solutions India Private Limited, organized a Panel Discussion on ‘Changing Behaviour, Enabling Conservation’ on 20th January

– from the teenager to the student, the young professional and even not counting out the senior citizen.

A year has lapsed and wattguru.com has progressed a great deal! The Chamber has also made headways into its overarching mission of catalyzing green business propagation. The games and the energy savings calculator have their own Android app versions which can be downloaded on mobile devices. Competitions to draw in young participants are being designed. And there’s much more!

The programme celebrated the achievements of wattguru.com and presented what more are in store. The Panel Discussion was joined by,

- Dr. Suman K Mukerjee, Principal, Dean and Senior Professor, Bhavans Institute of Management Studies
- Mr. Sanjay Seth, Energy Economist, Bureau of Energy Efficiency



▲ On the dais: Mr. Arun Kumar Mukherjee, Chairman Emeritus, Energy and Environment Committee, The Bengal Chamber; Mr. Reji Kumar Pillai, President, India Smart Grid Forum; Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber and Managing Director, Enfragy Solutions India Private Limited; Mr. Sanjay Seth, Energy Economist, Bureau of Energy Efficiency; Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber; Dr. Suman K Mukerjee, Principal, Dean and Senior Professor, Bhavans Institute of Management Studies and Mr. Gautam Ray, Executive Director (HR & Admin.), CESC Limited.

2015 in The Palladian Lounge in the Chamber on the occasion of the First Anniversary of our movement at the national level committed to energizing a behavioural response to save energy. The Chamber has created an enabling forum for promoting an overarching consciousness towards the need for energy conservation. Our portal [www.wattguru.com](http://www.wattguru.com) stands on the superstructure created by the three pillars of engagement, information and assistance, which are the three broad areas of delivery. From information on energy efficient products to videos, articles and blogs by experts, games and an online energy meter, the focus is on utilizing the portal as a forum for engaging with the consumer and simultaneously as a knowledge platform for energy conservation aimed towards catering to the general citizen



▲ The packed Palladian Lounge.



PROGRAMMES

PANEL DISCUSSION ON, “CHANGING BEHAVIOUR, ENABLING CONSERVATION”  
ON THE OCCASION OF THE FIRST ANNIVERSARY OF WATTGURU.COM

20TH JANUARY 2015  
THE PALLADIAN LOUNGE



▲ Mr. Deb A Mukherjee making his presentation on the progress of wattguru.com, the portal launched a year back.

- Mr. Gautam Ray, Executive Director (HR & Admin.), CESC Limited
- Mr. Reji Kumar Pillai, President, India Smart Grid Forum

Mr. Sutanu Ghosh, Senior Vice President of the Bengal Chamber chaired the session, while Mr. Arun Kumar Mukherjee, Chairperson Emeritus of the Energy and Environment Committee delivered the Vote of Thanks. Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee and North East Initiative of the Chamber and Managing Director of Enfragy made the keynote presentation on the progress of wattguru.com. The programme was attended by stakeholders from industry, academia, researchers and civil society and of course, the media.



▲ Mr. Sutanu Ghosh making a point.

UPCOMING PROGRAMMES

- » East and North East Skill Development Summit, 4th February 2015, Chamber premises
- » Roundtable: Collaboration in IT - Managing Global Business, 6th February 2015, Chamber premises
- » Energy Conservation portal project programmes in Dimapur and Kohima, 9th-13th February 2015 (tentative)
- » National Productivity Day Celebrations with National Productivity Council (Make in India – Zero Defect. Zero Effect), 12th February 2015, Chamber premises
- » Seminar and B2B Meeting on India Eurasia Business Partnership, 12th-13th February 2015, Chamber premises
- » BCC&I partnering TiE Kolkata in presenting TiECON 2015 (Startup to Sustainable Excellence) and Entrepreneurship Awards, 20th February 2015, Hyatt Regency and Nicco Park, Kolkata
- » Viewing the State Budget of West Bengal and Press Conference, 27th February 2015, Chamber premises
- » Interaction with Successful Entrepreneur, 27th February 2015, Chamber premises
- » Technology Quiz, 27th February 2015, Chamber premises
- » Viewing the Union Budget and Press Conference, 28th February 2015, Chamber premises
- » Post Union Budget Seminar in association with KPMG, 2nd March 2015, Chamber premises
- » “Ratnagarbha” on the occasion of International Women’s Day, 7th / 9th March 2015, Chamber premises
- » Workshop on Woman Leadership Development, 10th March 2015, Chamber premises
- » Health Debate, 14th March 2015, Chamber premises
- » Workshop on Digital Marketing, 20th March 2015
- » Workshop on Sales in IT, 21st March 2015
- » Engineering College Ranking in West Bengal (As per Recruitment Statistics), 7th April 2015, Hotel Novotel
- » Bengal Chamber Sit n Draw, 25th April 2015, Chamber premises



# Aspirations become achievements with a suitable partner



Loans for Traders | Loans for Vendors / Dealers

Loans to Professionals and Self Employed | Loan Against Property

Collateral Free Loan | Bank Guarantee | Letter of Credit

Forex Services | Current Account | Internet Banking | Online Tax Payment



Bank Aisa Dost Jaisa



## EVENTS AT THE PALLADIAN LOUNGE

### THE PALLADIAN LOUNGE

#### Children Christmas Party for Underprivileged Children on 9th December 2014



▲ Santa Claus greets the children at the Children Christmas party.



▲ Mr. P Roy, Director General, The Bengal Chamber distributing gifts to the children.

#### Rong Raage Robi 3rd January 2015



▲ Mr. Partha Bhattacharyya (Former Chairman, Coal India Limited) welcoming Smt. Maitreyee Chatterjee.



▲ Tagore's writings being brought to life through classical dance forms- Bharatnatyam (Smt. Swagata Chatterjee) and Odissi (Smt. Sohini Chatterjee)

#### Book Launch of Bimal Roy's Madhumati 27th January 2015



▲ (L-R): Shri Anik Dutta (filmmaker); Smt. Oindrilla Dutt; Smt. Rinki Roy Bhattacharya (daughter of Bimal Roy); Smt. Nivedita Baunthiyal (Vice President IPTA Mumbai) and Shri Sounak Chacraverti (art curator) at the launch.



▲ Esteemed guests at the book launch.



## NEWS FROM THE JIS GROUP

### ‘Reinvent, Re-learn’: Advice from corporate experts to students at JIS Group’s “Corporate Pulse” programme, held in association with The Bengal Chamber on 20th December 2014

Knowledge is the foundation for our country’s development, but when combined with the proper utilization of skill, can propel the work force forward. A proper blend of knowledge and skill is required for those seeking to enter the corporate world, was the feeling at JIS Group Educational Initiatives’ “Corporate Pulse” programme, held in association with The Bengal Chamber of Commerce and Industry. The programme, held at Narula Institute of Technology, focused on HR experts giving students tips on brushing up their employability skills and sharing their perspectives on job-readiness.

The programme was moderated by Mr. Mridul Pathak; the corporates present included: Mr. Rajesh Jain - Head Corporate HR, Srei

Infrastructure Finance Limited; Mr. Rahul Bose - Learning and Development Leader, IBM India Limited; Mr. P K Sahu - Senior General Manager - HR & IR, Tata Steel Processing And Distribution Limited; and Mr. Debmalya Banerjee- Eastern Regional Director, Assocham.

While students fret about not landing jobs of their choice and whether they will get the right salary package, the programme also focused on how HR professionals go to any lengths to pick the right candidate for the job. Skill quotient is the order of the day, and Mr. P K Sahu told students to “constantly be able to learn new things, every day of your lives, and to reinvent and re-learn”.



▲ (R-L): Mr. Mridul Pathak; Mr. Rajesh Jain, Head Corporate HR, Srei Infrastructure Finance Limited; Mr. Rahul Bose- Learning and Development Leader, IBM India Limited; Mr. P K Sahu, Senior General Manager, HR & IR, Tata Steel Processing And Distribution Limited; Mr. Jayanta Mukherjee, Head-HR, Quaker Chemical India Limited; Mr. Sudhanshu Roy, Vice President-HR, Medica Group of Hospitals; Mr. Debmalya Banerjee- Eastern Regional Director, Assocham



# ICAME 2015

The 1st International Conference on “Advancements of Medical Electronics” was organized at JIS College of Engineering Kalyani from January 29-30th 2015 under the sponsorship of TEQIP with experts in respective fields in discovering and advancing the engineering future of Medical Electronics.

The Conference was extremely successful where individuals met to discuss and share their latest views and ideas for further improvement in this area. This not only helped cutting edge research but also helped our students gain further knowledge. Future medical devices need to not only address the problems of diagnostic and therapeutic medicine but also be capable of addressing important societal problems such as worldwide disparities in the availability of medical care, continually rising healthcare costs, etc. With rapid advances in electronics and computers, affordable diagnostics is the key and such devices would be of great use in the coming years.

The Conference was graced by distinguished and eminent professors like Prof. Iioke Hiro Yoshida from Harvard Medical School, Prof. E. Russell Ritenour from University of South Carolina, Prof. Manivannan from IIT Chennai, Prof. Manjunatha from IIT Kharagpur, Prof. Suman Chakraborty from SMST IIT Kharagpur and others.

The students arranged an Engineering Model Exhibition which was immensely appreciated by attending dignitaries like Prof. Ajoy Ray, Director, IEST.

Our expanding understanding of the role that biomedical applications play in every aspect of our life and affect healthcare motivated the mission of this conference. The conference covered diverse topics such as biomedical imaging, biomaterials, biomedical instrumentation, embedded applications, and clinical applications. The Conference programs consisted of high profile keynote lectures, oral paper presentation, Technical plenary session, Corporate panel discussion, and Students’ Engineering Model exhibition.

The proceedings of this conference have been published by Springer and has been double blind reviewed. Also the proceedings have been published as Lecture Notes in a book format with each section as a book chapter.

The Plenary Session of the Conference identified thrust areas in Brain Computer Interface, Medical Electronics to promote the setting up of a Centre Of Excellence in relevant areas at JIS College of Engineering.





## NEWS FROM THE **JIS GROUP**

### ICAME 2015



Published by : Mr. P. Roy, Director General, The Bengal Chamber of Commerce and Industry  
Tel : 033-2230 3711 / 3733, Fax : 033-2230 1289  
E-mail : [director\\_general@bengalchamber.com](mailto:director_general@bengalchamber.com), Website : [www.bengalchamber.com](http://www.bengalchamber.com)  
Printed at : Capital Art Press, 11/B, Chowringhee Terrace, Kolkata - 700 020 Ph : 033-2223 0979 / 2239

Contact Person at the Chamber :  
Mr. Subhodip Ghosh  
E-mail : [subhodip@bengalchamber.com](mailto:subhodip@bengalchamber.com)