



*from the desk of the*  
**PRESIDENT**



25th January, 2017

Dear Member,

At the outset, I wish you all a very Happy New Year and also wish that the optimism on the country's economic front which was seen till about the 3rd quarter of the year gone by, persists. Let's hope that the temporary dejection and apprehensions about the country's immediate future, undoubtedly experienced due to 'demonetisation', about which I had written in the last edition, are soon overcome.

As the Newsletter goes to the Press our State has successfully hosted the 3rd Edition of the Bengal Global Business Summit (BGBS) 2017, which witnessed an overwhelming participation from 29 countries who were keen to explore business possibilities in Bengal. With its excellent macroeconomic numbers, business friendly policies, ease of doing business along with quality infrastructure, the State is ready to surge ahead in its growth path. The Chamber has been taking consistent and proactive steps to join hands with the State machinery in this journey. The setting up of the "Calcutta Gallery" within the Chamber premises followed by 'Calcutta Talks', a specially designed lecture series on the City's heritage, launch of a tourism website

on "Bengal Weekend" destinations, joining hands in the India International Mega Trade Fair are recent City and State focused initiatives taken up by the Chamber towards this end. The Chamber aims to catalyse investments in the State and would work towards revival and growth of the manufacturing sector in the coming months.

The Chamber has also been consistent in its efforts towards building up and sustaining international relationships. The last couple of months provided an opportunity to interact with His Excellency Mr. Asfaw Dingamo, the Ethiopian Ambassador to India as well as host of delegations from Poland and Canada to Kolkata. Chamber trade delegations would also be visiting Bangladesh and Ethiopia shortly.

As far as our events calendar is concerned it has been consistently catering to the focused segments. The coming months will see many more of the mega annual events of significance and interest, which we have been hosting in great numbers on a monthly basis.

*Sd/-*  
**Sutanu Ghosh**  
President

## NEWS FLASH

A team from the Bengal Chamber met Shri Suresh Prabhu, Hon'ble Minister of Railways, Government of India on 15th December 2016.



L-R – Mr. N J Verma, Resident Director of the Chamber in Delhi; Mr. Ramit Sircar, Assistant Director; Mr. Subhodip Ghosh, Director General with Shri Suresh Prabhu, Hon'ble Railway Minister.

## NEWS FLASH

The Managing Director of Techno Electric & Engineering Co. Ltd., Mr. P P Gupta has received the IEI Industry Excellence Award 2016 from the Institute of Engineers India on 16th December at J W Marriott, Kolkata. This is one of the most prestigious awards in the Indian Engineering Industry.

Techno Electric & Engineering Co. Ltd. is a corporate member of the Bengal Chamber and Mr. A Mandal, President - Business Development, is Chairman, International Trade Cell of the Bengal Chamber.



## NEWS FLASH

31st Indian Engineering Congress, 15th – 18th December 2016, JW Marriott, Kolkata

The Institution of Engineers (India) organized the 31st Indian Engineering Congress on 15th December to 18th December 2016 held at Hotel JW Marriott, Kolkata. The theme was, "SMART Technologies for Natural Resource Conservation and Sustainable Development."

The focus of the Indian Engineering Congress has always been to enlighten the technical fraternity about the developments in various fields of Engineering, thereby enabling them to face future challenges and assist in nation building. The principle objective was to create the forum for exchange of information, updating knowledge, promote ideas, broaden operational horizon of engineers from different disciplines and to peruse newer domains and concepts.

This year the Bengal Chamber of Commerce & Industry was the Knowledge Partner for this Indian Engineering Congress. Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce & Industry presented his Visionary Talk on "Economy, Energy, Engineering and Environment - The 4 Essentials" on 18th December 2016.



Mr. Sutanu Ghosh, President, The Bengal chamber of Commerce & Industry during his Visionary Talk on "Economy, Energy, Engineering and Environment - The 4 Essentials" on 18th December 2016 at the 31st Indian Engineering Congress.



Dr. Nil Ratan Bandyopadhyay, Council Member & Chairman – Technical Committee, 31<sup>st</sup> Indian Engineering Congress presenting a memento to Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce & Industry.

## NEWS FLASH



Third from left, Mr. Sutanu Ghosh; beside him is Mr. Gautam Ray, Executive Director, CESC Limited and Member, Managing Committee, The Bengal Chamber. Extreme right is Dr. S P Gon Chaudhuri, noted scientist and winner of the coveted Ashden Award.

Mr. Sutanu Ghosh, President, The Bengal Chamber, addressing the programme at the Indian Institute of Social Welfare and Business Management (IISWBM) commemorating Energy Conservation Day on 14th December 2016.



**18th November – 10th December  
2016, Chamber premises**

**Certificate Course on Indirect Taxes**

The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry had organized a Certificate Course on Indirect Taxes (Including GST) in November-December, 2016. This was the 4<sup>th</sup> batch with more than 30 participants from different sectors. Last 3 batches were held in 2014 and 2015. There were 8 days of classes, held on Fridays (4:30 pm – 7:30 pm) and Saturdays (10.00 am – 5:30 pm) on Indirect Taxes (Customs, Foreign Trade Policy, Foreign Exchange Management Act, Service Tax and GST) under the overall guidance of Mr. T. B. Chatterjee, Chairperson - Indirect Taxes committee, BCC&I & Chief Corporate Officer, Legal and Corporate Affairs, DIC India Limited. This year, the Course was conducted with special focus on GST. Other faculty

members were Mr. Pulak Saha, Co-Chairperson - Indirect Taxes Committee, BCC&I & Partner - Tax & Regulatory Services, Price Waterhouse & Co. LLP; Mr. Debasish Ghosh, Director, Deloitte Touche Tohmatsu India Pvt Ltd; Mr. Vivek Jalan, Partner, M/s JAV & Associates, Chartered Accountants; Mr. Arun Agarwal, FCA, K N Jain & Co and Ms. Shivani Shah, Proprietor, Shivani Shah & Associates, who are the experts from the industry in taxation matters. This is an extremely relevant training programme for taxation professionals for overall improvement of operational efficiency in their respective organizations. Mostly senior and mid-level executives of different organizations had taken part in the course.



1. Training Session on Indirect Taxation (Including GST) in progress. Faculty: Mr. T. B. Chatterjee, Chairperson - Indirect Taxes Committee, BCC&I and Chief Corporate Officer, Legal and Corporate Affairs, DIC India Limited



5. Faculty : Mr. Vivek Jalan, FCA, CIDT (ICAI), Partner, M/s JAV & Associates, Chartered Accountants



2. Training Session on Indirect Taxation (Including GST) in progress, Faculty : Mr. T. B. Chatterjee



6. Faculty : CA. Shivani Shah, Proprietor, Shivani Shah & Associates



3. Faculty : Mr. Debasish Ghosh, Director, Deloitte Touche Tohmatsu India Pvt Ltd



7. Faculty : Mr. Arun Agarwal, FCA, K N Jain & Co



4. Faculty : Mr. Pulak Saha, Co-Chairperson - Indirect Taxes committee, BCC&I & Partner - Tax & Regulatory Services, Price Waterhouse & Co. LLP



8. Participants at the Training Session on Indirect Taxation (Including GST)





9. Participants at the Training Session on Indirect Taxation (Including GST)

**Interaction with Mr. Craig L. Hall, U.S. Consul General in Kolkata and Mr. Jonathan T. Ward, Principal Commercial Officer, U.S. Consulate General in Kolkata**

**6th December 2016  
Chamber Premises**

Mr. Craig L. Hall, U.S. Consul General in Kolkata and Mr. Jonathan T. Ward, Principal Commercial Officer, U.S. Consulate General in Kolkata joined the Managing Committee Meeting of The Bengal Chamber of Commerce and Industry on 6th December 2016 in the Chamber.

India, while positioning itself as a preferred investment destination, is targeting to increase the bilateral business with U.S. to \$500 billion, from the current level of approximately \$100 billion, in the near future. The discussions included the areas of opportunities, challenges, and aspects related to bilateral business development. During the interaction, sectors like energy, agriculture and others got special mention.



2. Meeting in progress



1.L-R: Mr. C S Ghosh, President Designate, The Bengal Chamber; Mr. Craig L. Hall, U.S. Consul General in Kolkata; Mr. Sutanu Ghosh, President, The Bengal Chamber; Mr. Jonathan T. Ward, Principal Commercial Officer, U.S. Consulate General in Kolkata; Mr. Subhodip Ghosh, Director General, The Bengal Chamber



3. Mr. Sutanu Ghosh greeting Mr. Craig L. Hall. Mr. C S Ghosh standing next to Mr. Hall. Mr. Jonathan T. Ward and Mr. Subhodip Ghosh are standing next to Mr. Ghosh.

**“CEO Speak” organized with NHRDN**

**9th December 2016  
Chamber Premises**

The Kolkata Chapter of National HRD Network, supported by The Bengal Chamber of Commerce and Industry, organized an evening talk show namely "CEO Speak" on 9th December 2016 at The Bengal Lounge, The Chamber Premises. The session provided perspectives of both public and private entities of the country to a full house of audience representing Corporates, Academia and research scholars.

The evening commenced with a read-out of the mandatory "Code of Conduct" of NHRDN by Mr. Rajib Kumar, a Life Member of NHRDN and subsequently the objective of the session was lucidly explained after introducing the panelist CEOs, Mr. Deepak Kr Hota, Chairman and Managing Director, Bharat Earth Movers Limited and Mr. Ravi Todi, Managing Director of Shrachi Group, by Mr. Sourav Daspatnaik,

Chairman, Search Committee, NHRDN, Kolkata Chapter. On behalf of NHRDN, veteran members Mr. P K Chatterjee and Mr. Arijit Majumdar along with Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry felicitated Mr. Hota as Chief Guest and Mr. Todi as Guest of Honor, respectively for the evening.

In his erudite speech Mr. Hota delved into his professional journey of more than 3 decades right from the campus days to his past experience with oil major HPCL (Hindustan Petroleum Corporation Limited) to his current role of BEML. He stressed upon that HR executives, rather than limiting themselves to own areas, should also look into business operations and try to catch up with project calls. He also focused on the major HR role of creating cost consciousness



**9th December 2016  
Chamber Premises**

**“CEO Speak” organized with NHRDN**

and inviting innovation amongst the employee pool and urged upon entrepreneurship as alternatives for professionals aspiring for HR careers. He shared the case-story based on BEML experience under the "Make in India" drive of their successful participation in the global bidding process for Metro/Rail coaches.

Mr. Todi shared his entrepreneurial journey with the Group and the challenges of handling family-owned businesses. He conveyed the importance of learning from "Level Zero". He urged upon the need to remain focused in identifying

new business opportunities for any organization and stressed on the statutory CSR (Corporate Social responsibility) mandate as an emerging opportunity for HR. He highlighted his Group's latest initiative of "Bio-toilets" thus merging the objectives of the Government of India's "Swachh Bharat" campaign with CSR mandates for corporates.

A lively Q/A session followed the speeches. On behalf of The Bengal Chamber of Commerce and Industry, Maj Gen (Dr) S C Jain VSM (Retd) delivered the "Vote of Thanks".



1. Welcome address by Mr. Sourav Daspatnaik, Director, GLOBAL PROTEK PTE LTD. & Chairman, Search Committee, NHRDN, Kolkata Chapter.



3. Address by Mr. Deepak Kr Hota, Chairman and Managing Director, Bharat Earth Movers Limited.



2. Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry and Mr Sourav Daspatnaik felicitating Mr. Deepak Kr Hota, Chairman and Managing Director, Bharat Earth Movers Limited.



4. Address by Mr. Ravi Todi, Managing Director of Shrachi Group.



5. Question from the audience.



6. A section of the audience.



## PROGRAMME

### Export Financing Roundtable with Mr. Richard Pearson, Business Development Officer for Asia, Export-Import (Ex-Im) Bank, United States

16th December 2016  
Chamber Premises

The Bengal Chamber of Commerce and Industry organized an "Export Financing Roundtable" with Mr. Richard Pearson, Business Development Officer for Asia, Export-Import (Ex-Im) Bank, United States on 16<sup>th</sup> December 2016 in the Chamber premises.

The focused sectors of the interactive session were, Healthcare, Power Generation, IT, Infrastructure, Oil and Gas.

Mr. Richard Pearson, Business Development Officer, Asia-Pacific, Export-Import Bank, United States graced the session along with Mr. Jonathan T. Ward, Principal Commercial

Officer, U.S Consulate General Kolkata. Mr. Chandra Shekhar Ghosh, President Designate and Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry were present along with the senior members who participated to interact with Mr. Pearson.

Mr. Pearson shared a short introduction of the Export-Import Bank of the United States. His insights on the programmes of the Bank, its operations and opportunities offered enlightened the gathering about significant aspects of doing business with USA.



1. Mr. Richard Pearson, Business Development Officer, Asia-Pacific, Export-Import Bank, United States and Mr. Jonathan T. Ward, Principal Commercial Officer, U.S Consulate General Kolkata at The Calcutta Gallery.



2. Mr. Jonathan T. Ward, Principal Commercial Officer, U.S Consulate General Kolkata; Mr. Chandra Shekhar Ghosh, President Designate, The Bengal Chamber of Commerce and Industry; Mr. Richard Pearson, Business Development Officer, Asia-Pacific, Export-Import Bank, United States; Mr. Ambarish Dasgupta, Immediate Past President, The Bengal Chamber of Commerce and Industry; Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry.



3. Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry commencing the session.



4. Mr. Chandra Shekhar Ghosh, President Designate, The Bengal Chamber of Commerce and Industry delivering the formal Welcome Address.



5. Mr. Jonathan T. Ward, Principal Commercial Officer, U.S Consulate General Kolkata delivering the Special Address.



6. Mr. Richard Pearson, Business Development Officer, Asia-Pacific, Export-Import Bank, United States.



7. A section of the audience.



## PROGRAMME

16th December 2016  
Chamber Premises

### Export Financing Roundtable with Mr. Richard Pearson, Business Development Officer for Asia, Export-Import (Ex-Im) Bank, United States



8. Interactive session in progress.



9. Mr. Chandra Shekhar Ghosh presenting a memento to Mr. Richard Pearson.



10. Mr. Ambarish Dasgupta, Immediate Past President, The Bengal Chamber presenting a memento to Mr. Jonathan T. Ward.

16th & 17th December 2016  
Chamber Premises

### Workshop on 'Making Efficient Managers Inspiring Leaders'

The Bengal Chamber of Commerce and Industry organized a two-day workshop on 'Making Efficient Managers Inspiring Leaders' on 16th & 17th December 2016 at Globsyn Room, The Chamber Premises. The workshop was designed by Mr Anoop Hoon, a graduate in Economics from St Xavier's College, Kolkata, post graduate from XLRI Jamshedpur, a certified Executive Coach specializing in Leadership Coaching and Former President, Century Plyboards (India) Ltd. who was also the sole faculty of this workshop.

The programme was designed for managers at middle and senior levels in the organization and from various functional areas who are involved in development of business level strategies, formulating and implementing marketing and sales strategies, and strategic analysis of markets and their re-segmentation.

The objective of the workshop was to assist industry in the East & particularly Bengal, enhance & develop employee efficiency, capacity & effectiveness at work essentially by improving & updating their knowledge, skills along with

nurturing a positive attitude. Participants included Senior Level Managers from ITC Ltd, Quaker Chemical India Private Limited, J. Walter Thompson Kolkata and many more.

The workshop provided a perspective on strategic challenges faced while doing business in highly competitive markets, caused primarily due to excess capacity and frequent recessions, and facilitated discussion among participants on the options available at firm level to achieve competitive success even when overall economy and sentiments in general are subdued.



Pic 1: Mr Anoop Hoon conducting the workshop, 'Making Efficient Managers Inspiring Leaders'.



Pic 2: Participants attending the workshop



Pic 3: Presentation by a participant



16th – 26th December 2016  
Science City Grounds, Kolkata

## India International Mega Trade Fair

The Bengal Chamber of Commerce and Industry, along with GS Marketing Associates, organized the 15th edition of The India International Mega Trade Fair at Science City Grounds, Kolkata, between December 16 – 26, 2016.

Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce & Industries, Public Enterprise and Industrial Reconstruction, Government of West Bengal was the Chief Guest at the Inauguration. Others who were present at the inauguration included Mr Tint Swai, CEO, Union of Myanmar Federation of Chamber of Commerce & Industry; Mr Sutanu Ghosh, President, The Bengal Chamber; Dr Rajneesh Dubey, IAS, Principal Secretary, Dept of MSME & Export Promotion, Uttar Pradesh amongst others.

Trade fairs, conferences, business events, economic forums and exhibitions can be defined in a unified manner as sophisticated platforms for conducting business on a national and international scale. These Trade fairs are a high-impact method to disclose new products, services and trends. Everywhere in the world, the trade fair is a great stage for head to head, business-to-business communication for exhibitors and visitors from any branch of the industry. It is more than just a marketing tool as the entire marketplace is at one's fingertips. As a source of market information they fulfill needs in a centralized way. They provide an excellent

opportunity to assess opinions from clients and determine market potential, conduct research and evaluate competition, develop commercial structures by identifying new agents and distributors, and initiating joint ventures and project partnerships.

The Chamber's main objective through this Fair is to bring Bengal to the economic forefront of our country by helping to increase the business relations between West Bengal with other States and Countries. In fact, this year, this Mega Trade Fair had Bangladesh as the Partner Country, Thailand & Afghanistan as Focus Countries, Uttar Pradesh being the Partner State and Uttarakhand, Tamil Nadu, Karnataka, Chhattisgarh, Madhya Pradesh, Kerala, Rajasthan, Gujarat & Telengana being some of the States that participated in this Fair in a large way. There were 10 countries participating in the IIMTF this year - Bangladesh, Thailand, Pakistan, Turkey, Egypt, Myanmar, Afghanistan, Bhutan, Nepal and of course, India.

Many Departments of the Central Government like the Jute Board, Textiles and Handlooms had participated. The India International Mega Trade Fair is a golden opportunity for the participants to showcase their products in a grand exhibition setting adhering to international standards.



1. Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce & Industries, Public Enterprise and Industrial Reconstruction, Government of West Bengal during his speech.



2. Lamp lighting ceremony by our Chief Guest Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce & Industries, Public Enterprise and Industrial Reconstruction, Government of West Bengal in presence of Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry and other eminent dignitaries.



3. Dr. Amit Mitra inaugurating the Fair in presence of Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry.



During October 2016 exports have shown a positive growth of 9.59% in Dollar terms (12.43% higher in Rupee term). During October, 2016 exports were valued at US\$ 23512.70 million (Rs.156941.86 crore) as compared to US\$ 21456.11 million (Rs.139589.17 crore) during October 2015. Cumulative value of exports for the period April-October 2016-17 was US\$ 154913.20 million (Rs.1036417.49 crore) as against US\$ 155179.35 million (Rs.998211.69 crore) in October 2015-16, registering a negative growth of 0.17 per cent in Dollar terms and positive growth of 3.83 per cent in Rupee terms.

Imports during October 2016 were valued at US\$ 33673.53 million (Rs.224763.10 crore) which was 8.11 per cent higher in Dollar terms and 10.91 per cent higher in Rupee terms over the level of imports valued at US\$ 31148.33 million (Rs.202644.79) in October, 2015. Cumulative value of imports for the period April-October 2016-17 was US\$ 208083.15 million (Rs.1392221.35 crore) as against US\$ 233417.95 million (Rs.1501290.90 crore) registering a negative growth of 10.85 per cent in Dollar terms and 7.27 per cent in Rupee terms over the same period last year. Overall the trade balance has improved.

On the other hand, the impact of US President-Elect Donald Trump's announcement to withdraw from the Trans-Pacific Partnership (TPP) after assuming office in January is being felt in India's trade pact talks with 15 other countries under the Regional Comprehensive Economic Partnership (RCEP). Experts feel that with TPP unlikely to move as expected, developed countries have pinned their hopes on RCEP for some preferential treatment and trade concessions. With Mr. Trump's statements on trade, an anti-trade sentiment was engulfing everyone.

In this context, The Bengal Chamber of Commerce and Industry presented its first ever EXIM Summit which was the Inaugural Edition in the International Trade sector for the Chamber on the occasion of the India International Mega Trade Fair (IIMTF).

A five-year foreign trade policy structurally represents a medium-term economic plan aiming to achieve key goals. The macroeconomic goal is to increase India's share in world merchandise and services exports from 2% at present to 3.5%. Translated in numbers, the increase would imply doubling exports from just under \$500 billion to close to \$1 trillion over a five-year period with annual average increases of roughly 20%. Around 65% of India's current export earnings are from merchandise exports, while the rest is from services. It is not clear whether the total increase proposed by the policy assumes this current ratio to be maintained over time. If it does then it entails annual increases of around \$65 billion and \$35 billion respectively in merchandise and service exports from their baseline levels.

India is not a global producer of necessities. It does not have ample resources of oil, gas, minerals and nuclear material for feeding the rest of the world. Nor does it have as broad a manufacturing base producing as cheap and varied items as China. Its exports can crack the world market only if they are efficient, say, for example, from cheap production, or from unique features, like design or other specific attributes like environment-friendly features. The problem is that it is not only Indian producers who are aiming to secure

efficiency-based comparative advantages. Most of the rest of the world is. And India does not appear to be doing too well in this regard.

In the future benchmarking the Logistics services would be instrumental in determining the growth of the sector. The focus was also on Trade Finance in part B of our Inaugural Session.

The overall aim of the Summit was to analyze the impact of the New FT Policy and understand the state of trade finance and how benchmarking logistics services would be instrumental in creating a boost in the export market. The EXIM Summit focused on the procedural, policy, trade finance, logistics and bilateral trade issues confronting the EXIM community. Our endeavour was to address at a common forum the growth issues for exporters and importers in this region.

The summit was addressed by Mr. SBS Reddy, Additional DG, Directorate General of Foreign Trade who gave the keynote address. Mr. R K Mondal, Dy. General Manager, Agriculture & Processed food Products Export Development Authority (APEDA) addressed the session with a Special Remark on Opportunities for Agriculture & Processed food Products in accordance with the new EXIM Policy and Mr. Prabhat Bezboruah, Chairman, Tea Research Association addressed the session with a Special Remark on Opportunities in Tea Industry in accordance with the new EXIM Policy. Part B of the Inaugural Session witnessed the presence of Mr. Amal Chakravorty, VP – East, Indian Institute of Materials Management who delivered an address on Harnessing Untapped Potentials in Supply Chain and Logistics Sectors. Mrs. Padmavathy Rajshekharan, GM, National Marketing Division, ECGC spoke on Managing Credit Risk in a volatile economy. Mr. Partha Pratim Sengupta, Chief General Manager, State Bank of India & Mr. Debasish Mallick, Deputy Managing Director, EXIM Bank were the guests of Honour of the programme. Mr. Sengupta gave a Special Remark on "Opportunities in the East: SBI's role as a facilitator with vast network and wide global presence" and Mr. Mallick focused on the "Strategy behind changing product-centric approach with Export Credits and Export Capability Creation, to a more customer-centric approach". Dr. Nahid Rashid, Counselor Commercial, High Commission of Bangladesh addressed the Special Plenary Session on "Opportunities of Investment & Trade with Bangladesh". The summit was attended by many MSME exporters from various sectors, corporate houses, consultants, banks and institutes.



1. Mr. Sutanu Ghosh, President, BCC&I during his Welcome Address at the "BCC&I EXIM Summit"



**17th December 2016**  
**The Park Plaza, Ballygunge**

**BCC&I EXIM Summit 2016**



2. Mr. SBS Reddy, Additional DG, Directorate General of Foreign Trade giving the Keynote Address at the Inaugural Session, Part A of the Summit that focused on successes & challenges of the Foreign Trade Policy 2015 – 2016



3. Mr. R K Mondal, Dy. General Manager, Agriculture & Processed food Products Export Development Authority (APEDA) speaking on “Opportunities for Agriculture & Processed Food Products in accordance with the new EXIM Policy”



4. Mr. Prabhat Bezboruah, Chairman, Tea Research Association speaking on Opportunities in Tea Industry in accordance with the new EXIM Policy



5. Speakers of Inaugural Session, Part A during the question & answer session



6. Speakers of Inaugural Session, Part B



7. Mrs. Padmavathy Rajshekharan, GM, National Marketing Division, ECGC making a Special Remark on Managing Credit Risk in a volatile economy.



8. Mr. Partha Pratim Sengupta, Chief General Manager, State Bank of India addressing at the Inaugural Session as the Guest of Honour.



9. Audience during the programme





10. Mr. Debasish Mallick, Deputy Managing Director, EXIM Bank addressing at the Inaugural Session as the Guest of Honour.



11. Audience during question answer session



12. Mr. Ardhendu Mandal, Chairman International Trade Cell, the Bengal Chamber of Commerce & Industry giving the vote of thanks.



13. Dr. Nahid Rashid, Counselor Commercial, High Commission of Bangladesh addressing the Special Plenary Session on "Opportunities of Investment & Trade with Bangladesh"

**Interactive Session on PITCH PERFECT :  
THE ART OF VISUAL STORYTELLING**

**20th December 2016**  
Chamber Premises

The Bengal Chamber of Commerce and Industry organized an interactive session on PITCH PERFECT: THE ART OF VISUAL STORYTELLING on 20th December 2016 at ITC Room, The Chamber Premises. The interactive session was designed by Shri Arnab Pal Chowdhury, Director, Ambertree Consulting LLP who was also the sole faculty of this program.

The session started with the Welcome Address by Mr Bodhisattva Banerjee, Vice Chairman, Gargi Memorial Institute of Technology and Head - Institutes Taskforce, The Entrepreneur's Business Forum, The Bengal Chamber of

Commerce and Industry. Mr Chowdhury spoke about the start-ups which had gone out and looked for funds successfully, and had mastered the art of storytelling. He also mentioned that designing a compelling and beautiful presentation can be daunting if you are not a designer. It is even more difficult to tell your start-up story properly, knowing you'll be going into an investor pitch, or standing in front of a room presenting for an important business meeting. In this session, the best ways to grab an investor's attention was discussed. The session concluded with a lively Q/A round for the interactive audience.



1. Welcome Address by Mr. Bodhisattva Banerjee, Vice Chairman, Gargi Memorial Institute of Technology and Head - Institutes Taskforce, The Entrepreneur's Business Forum, The Bengal Chamber of Commerce and Industry



2. Session in progress by Mr. Arnab Pal Chowdhury, Director, Ambertree Consulting LLP



**20th December 2016**  
Chamber Premises

**Interactive Session on PITCH PERFECT :  
THE ART OF VISUAL STORYTELLING**



3. Photo Session with the participants

**23rd December**  
The Chamber Premises

**Interactive Session on TURNING PROBLEMS  
INTO BUSINESS OPPORTUNITIES**

The Bengal Chamber of Commerce and Industry organized an interactive session on **TURNING PROBLEMS INTO BUSINESS OPPORTUNITIES** on 23rd December 2016 at Tata Steel Room, The Chamber Premises. The interactive session was designed by Dr Brett Anitra Gilbert (Ph.D.) who is an Associate Professor of Entrepreneurship in the Department of Management and Global Business at Rutgers Business School (Newark and New Brunswick, NJ, USA).

The session was designed for the benefit of entrepreneurs and ultimately to advance Kolkata's entrepreneurial ecosystem. The session commenced with the Welcome Address by Mr Abhijit Hazra, Managing Director, Touchstone Tie-up Pvt Ltd and Chairperson, The Entrepreneurs' Committee, The Bengal Chamber of Commerce and Industry.

Dr Gilbert in her session told the participants that Entrepreneurs are the world's best problem solvers. From

recognizing a need in the marketplace to building an effective solution to solve it, entrepreneurs better society in many significant ways. The session provided time for the participants to discuss problems and opportunities with other aspiring and committed entrepreneurs, and to brainstorm effective solutions.

Through this session the participants learned about creative thinking and various ways that they can identify, build and implement effective solutions for problems they would like to see solved.

At the end of session a small token of appreciation in the form of a memento was presented to the faculty by Mr. Simarpreet Singh, Director, JIS Group and Chairperson – Entrepreneurs' Business Forum, The Bengal Chamber of Commerce and Industry.



1. Welcome Address by Mr. Abhijit Hazra, Managing Director, Touchstone Tie-up Pvt Ltd and Chairperson, The Entrepreneurs' Committee, The Bengal Chamber of Commerce and Industry



2. Session in progress by Dr Brett Anitra Gilbert (Ph.D.), Associate Professor of Entrepreneurship in the Department of Management and Global Business at Rutgers Business School (Newark and New Brunswick, NJ, USA).



3. Interactions among the participants



4. Mr. Simarpreet Singh, Director, JIS Group and Chairperson – Entrepreneurs' Business Forum, The Bengal Chamber of Commerce and Industry presenting a memento to Dr. Brett Anitra Gilbert.



## PROGRAMME

### B2B Meeting with the Delegation of The Indo-Canada Chamber of Commerce

6th January 2017  
Chamber Premises

The Indo-Canada Chamber of Commerce (ICCC) had embarked on their "Annual India Mission in January 2017". The objective of this trade mission was to strengthen the bilateral trade relationships between Canada and India. The delegation members of The Indo-Canada Chamber had intended to visit 7 Indian cities - Mumbai, Kolkata, Hyderabad, Bengaluru, Gandhinagar, Ahmedabad and New Delhi.

The Bengal Chamber of Commerce and Industry organized B2B meetings for the delegation members of the Indo-Canada Chamber with the industry participants on 6th January 2017 in the Chamber premises.

Her Worship Bonnie Crombie, Hon'ble Mayor, City of Mississauga graced the session along with Mr. Jay Banerjei, Chair-Trade Committee, Indo-Canada Chamber of Commerce, Mr. Pappur Shankar, Vice President- Finance and SME, Indo-Canada Chamber of Commerce, Mr. Arjun Kumar Dutta, Trade Commissioner, Canadian Trade Office, Kolkata and Mrs. Anjana Bharat, Regional Chair, Indo Canada Business

Chamber and NE Chapter. Mr. Sutanu Ghosh, President and Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry were also present along with the senior members who participated in the Business session.

Mayor Bonnie Crombie delivered a presentation on the City of Mississauga. Her presence and insights on business opportunities and work-life balance in Mississauga made the session more prestigious and relevant. Mr. Jay Banerjei gave an induction on the "Annual India Mission" organized by the Indo-Canada Chamber of Commerce. Mr. Pappur Shankar spoke on manufacturing industry in Canada. Mr. Arjun Kumar Dutta addressed on Indo-Canada Trade Relationship and Mrs. Anjana Bharat highlighted the works of Indo-Canada Business Chamber in India.

The Indo-Canada Chamber of Commerce signed a Memorandum of Understanding (MOU) with The Bengal Chamber of Commerce and Industry.



1. Her Worship Bonnie Crombie, Mayor, City of Mississauga looking at the Calcutta Gallery.



2. Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry with the delegate members of the Indo-Canada Chamber of Commerce.



3. L-R: Mr. Arjun Kumar Dutta, Trade Commissioner, Canadian Trade Office, Kolkata; Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry; Ms. Bonnie Crombie, Mayor, City of Mississauga; Mr. Jay Banerjei, Chair-Trade Committee, Indo-Canada Chamber of Commerce; Mr. Pappur Shankar, Vice President- Finance and SME, Indo-Canada Chamber of Commerce; Mrs. Anjana Bharat, Regional Chair, Indo Canada Business Chamber and NE Chapter.



4. Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry commencing the session.



**6th January 2017  
Chamber Premises**

**B2B Meeting with the Delegation of  
The Indo-Canada Chamber of Commerce**



5. Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry delivering the formal Welcome Address.



6. A section of the audience.



7. Mr. Jay Banerjee, Chair-Trade Committee, Indo-Canada Chamber of Commerce.



8. Mr. Pappur Shankar, Vice President- Finance and SME, Indo-Canada Chamber of Commerce.



9. Mr. Arjun Kumar Dutta.



10. Her Worship Bonnie Crombie, Mayor, City of Mississauga.



11. Mrs. Anjana Bharat, Regional Chair, Indo Canada Business Chamber and NE Chapter delivering her speech.



13. Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry and Mr. Jay Banerjee, Chair-Trade Committee, Indo-Canada Chamber of Commerce greeting each other after the MOU signing.



12. MOU signing between the Indo-Canada Chamber of Commerce and The Bengal Chamber of Commerce and Industry.



The Bengal Chamber organised the BCC&I Financial Summit 2017 on 12th and 13th January 2017 at The Park, Kolkata. This was the inaugural edition of our annual Summit, and the principal objective was to create a platform for all stakeholders in the financial markets to discuss, analyze, share best practices and bring forward the opportunities in the financial markets, especially to connect with the consumers of today. Our objective was to create the largest and most relevant forum in the East so that this Summit creates the effective platform for financial market-linked business development discussions and brings the Government together with private players, corporates and consultants.

Private sector bank's priority sector book increased to Rs 6.48 lakh crore up from Rs 5.30 lakh crore in the fiscal year ended March 2015 which meant that they had lent 44.8% from of their adjusted net bank credit to the priority sector. Also, the advancements in technology have brought the mobile and internet banking services to the fore. Banks will need an adaptable, "intrapreneurial" workforce, with the diversity of thought that promotes innovation. So far, non-banking finance companies (NBFCs) have scripted a great success story. Their contribution to the economy has grown in leaps and bounds from 8.4% in 2006 to above 14% in March 2015. The success of NBFCs can be clearly attributed to their better product lines, lower cost, wider and effective reach, strong risk management capabilities to check and control bad debts, and better understanding of their customer segments. The depressed private investment climate and global economic growth continues to impact the manufacturing sector growth in India. Investors may also seek

allocation in the Accrual/Duration and Bond Short Term funds. Introduction of options would deepen and transform the Indian commodity derivatives markets both in terms of products and participants. Even as the growth rate has improved marginally in the last one year, consequently GPW growth is likely to go up further in FY2016. Most general insurance companies reported significant gains on their investment books owing mainly to the rally in the existing equity positions as well as on fresh positions. Technology, particularly digital innovation would play a major role in connecting with the consumer and would be instrumental in the sustainable growth of the industry. Health insurance is an important domain where penetration has not been enough particularly in tier II, tier III cities and rural India. IRDA (Health Insurance) Regulations 2013 lay greater emphasis on features of the product, standard declaration in the proposal form, greater transparency and disclosures in sales literature and disclosures on the web portals to disseminate suitable information for decision making, etc. However, there are many issues like fraudulent charges, higher hospital rates, high claim ratios and long turnaround time amongst others thus creating a bottleneck for the growth of the industry.

The focus of the Summit on Day I, 12th January was on the

Banking sector, NBFCs and Capital Market. It was an honour to have the presence of Shri C S Ghosh, MD & CEO, Bandhan Bank Ltd. as the Guest of Honour of the Summit. The Summit on Day I also witnessed the deliberations of eminent speakers like Mr. Asim Ranjan Parashar, Executive Director - Management Consulting, PwC; Mr. Tamal Bandopadhyay, Advisor, Bandhan Bank; Mr. Subrata Bagchi, Managing Director, Protiviti India Member Private Limited; Mr. N K Prasad, President & CEO, Computer Age Management Services Pvt. Ltd.; Mr. Vibhor Tandon, AVP-BD, MCX India; Mr. Saibal Biswas, Independent Financial Planner and Columnist and Member, BCC&I Banking and Finance Committee.

The focus of the Summit on Day II, 13th January was on Insurance. It was an honour to have the presence of Shri K Sanath Kumar, Chairman & MD, National Insurance Co. Ltd. as the Guest of Honour of the Summit.

Summit on Day II also witnessed the deliberation of eminent speakers like Mr. Amol Maheshwari, Vice President & Business Head – Group Insurance & Employee Benefits, Bajaj Allianz Life Insurance Co Ltd; Mr. Rushabh Gandhi, Director-Sales & Marketing, IndiaFirst Life Insurance Co. Ltd.; Mr. Raghav Malhotra, Manager-Management Consulting, KPMG Advisory Services; Mr. K Sanath Kumar, Chairman & MD, National Insurance Co. Ltd.; Mr. D V S Ramesh , DGM- Health, IRDA; Mr. Shreeraj Deshpande, Head, Health Insurance, Future Generali India Insurance Co Ltd.; Mr. Gopal Verma, Chairman, E Meditek Group of Companies; Mr. Parthanil Ghosh, HDFC Ergo General Insurance Co. Ltd. and Member, BCC&I Banking & Finance Committee



1. Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry delivering the Welcome Address at BCC&I Financial Summit Day I, 12th January, 2017



2. Mr. C S Ghosh, MD & CEO, Bandhan Bank and President Designate, The Bengal Chamber.



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3. Mr. Asim Ranjan Parashar, Executive Director - Management Consulting, PWC.



8. Audience at BCC&I Financial Summit 2017 Day I.



4. Mr. Subrata Bagchi, Managing Director, Protiviti India Member Private Limited.



9. Memento presentation to the Speakers at the Inaugural Session.



5. Mr. Tamal Bandopadhyay, Advisor, Bandhan Bank.



10. Speakers at the Session on Experts' Roundtable - "Indian Capital Market: Agenda for Future Growth."



6. Speakers at the Inaugural Session Day I of BCC&I Financial Summit.



11. Mr. N K Prasad, President & CEO, Computer Age Management Services Pvt. Ltd.



7. Audience in the Q&A Session.



12. Mr. Asim Ranjan Parashar, Executive Director - Management Consulting, PWC.





13. Mr. Vibhor Tandon, AVP-BD, MCX India.



14. Mr. Saibal Biswas, Independent Financial Planner and Columnist and Member, BCC&I Banking and Finance Committee.



15. Q&A at the Session on Experts' Roundtable – "Indian Capital Market: Agenda for Future Growth."



16. Presentation of Memento at the Session on Experts' Roundtable – "Indian Capital Market: Agenda for Future Growth."



17. Mr. Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry is delivering his Welcome Address on Day II of BCC&I Financial Summit on 13th January 2017.



18. Mr. Amol Maheshwari, Vice President & Business Head – Group Insurance & Employee Benefits, Bajaj Allianz Life Insurance Co Ltd.



19. Mr. Rushabh Gandhi, Director-Sales & Marketing, IndiaFirst Life Insurance Co. Ltd.



20. Mr. Raghav Malhotra, Manager-Management Consulting, KPMG Advisory Services.



21. Speakers at the Opening Session Part A on "Indian Life Insurance Industry: Harnessing Untapped Potentials" on Day II of BCC&I Financial Summit.



22. Q&A at the Opening Session Part A on "Indian Life Insurance Industry: Harnessing Untapped Potentials" on Day II of BCC&I Financial Summit.



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23. Audience at BCC&I Financial Summit Day II, 13th January 2017.



24. Memento presentation to the Speakers at the Opening Session Part A on "Indian Life Insurance Industry: Harnessing Untapped Potentials" on Day II of BCC&I Financial Summit.



25. Speakers at the Opening Session Part B on "Indian Non-Life Insurance Sector: Agenda for Future Growth & Fostering Higher Insurance Penetration in Health Insurance" at the BCC&I Financial Summit Day II.



26. Mr. K Sanath Kumar, Chairman & MD, National Insurance Co. Ltd. is delivering his Address.



27. Mr. D V S Ramesh, DGM- Health, IRDA.



28. Mr. Shreeraj Deshpande, Head, Health Insurance, Future Generali India Insurance Co Ltd.



29. Mr. Gopal Verma, Chairman, E Meditek Group of Companies.



1. Q&A Session at the Opening Session Part B on "Indian Non-Life Insurance Sector: Agenda for Future Growth & Fostering Higher Insurance Penetration in Health Insurance" at the BCC&I Financial Summit Day II.



30. Mr. Parthanil Ghosh, HDFC Ergo General Insurance Co. Ltd. and Member, BCC&I Banking & Finance Committee.



2. Presenting the Mementos to the Speakers at the Opening Session Part B on "Indian Non-Life Insurance Sector: Agenda for Future Growth & Fostering Higher Insurance Penetration in Health Insurance" at the BCC&I Financial Summit Day II.



To sum up in a word, Bengal is a Blessed Land. In Bengali, we refer to the State as "Sonar Bangla", a land which has an evergreen golden hue about it, which emanates from the endless fields of crops and the large and innumerable orchards dotting the entire landscape. Crisscrossed by rivers, wide, deep and mountainous; the majestic Himalayas in the North with gorgeous hill resorts; the deep and mysterious Sunderbans forests (a World Heritage Site), home of the famous Royal Bengal Tiger; a plateau with folk habitations and red soil in the West; the Bay of Bengal with its sea resorts in the South and the charming, cosmopolitan, welcoming and colourful cities led by the capital Kolkata (Calcutta), the land of Bengal is always one for the album of every traveller and tourist in the world. You can make your own unforgettable sweet memories in Bengal, which also hosts one of the largest cultural festivals of the world - the Durga Puja, in late September/October every year.

For promoting weekend destinations of the State, The Bengal Chamber launched its weekend-tourism website, on 13th January 2017. Shri Goutam Deb, Hon'ble Minister-in-Charge, Tourism Department, West Bengal Government launched the website in the Chamber Premises. Inaugurating the website, the Hon'ble Minister said the Chamber's initiative would complement the Government's bid to make West Bengal a favourite amongst travellers. He also said that the kind of places which were chosen would provide a direct

income generation model to the people through community tourism.

Mr Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry, elaborated on how such an idea of promoting "lesser-known" places of the State clicked. Mr Ghosh said that the Chamber focused on concepts like "village-tourism", "eco-tourism" where weekenders travel not as tourists but as a traveller or explorer.

Mr Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry said that the Chamber chose forty-four such places which are lesser known to people. Most of these places lie within an hour to two-and-a half hour driving distance from leading cities of the State. He said that the site revealed a vivid description of each location and detailed information on how to reach (supported with Google map), where to stay, what to eat, how to book with contacts and tariff details.

Mr. Anil Punjabi, Chairperson, Tourism Committee, The Bengal Chamber of Commerce and Industry said that the site would be updated with more places on a weekly basis. On behalf of the Committee he requested the Hon'ble Minister to kindly advise his Department to provide a link of from the Tourism Department's official website.



1. Shri Goutam Deb, Hon'ble Minister-in-Charge, Tourism Department, West Bengal Government, launches the Bengal Chamber's "weekend-tourism" website [www.bengalweekend.com](http://www.bengalweekend.com)



2. Mr Sutanu Ghosh, President, The Bengal Chamber of Commerce and Industry, elaborates on the idea of promoting the State as a destination for "weekend-tourism"



3. Mr Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry, introduces the website [www.bengalweekend.com](http://www.bengalweekend.com)



4. Mr Anil Punjabi, Chairperson, Tourism Committee, The Bengal Chamber of Commerce and Industry, thanks the Minister, his colleagues from the Tourism fraternity and the invitees for their participation and support



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**Launch of [www.bengalweekend.com](http://www.bengalweekend.com), The Bengal Chamber's Tourism Website**



5. Mr Smarajit Purkayastha, Assistant Director General, The Bengal Chamber of Commerce and Industry assists the Minister to launch the website.



6. Ms. Soma Mitra Mukherjee, Assistant Director, BCC&I and Architect of the website navigating through the site for the benefit of the audience.

**18th January 2017  
Chamber Premises**

**Interaction with Mr. Jan Grimbrandt  
Chairman and CEO, Boson Energy SA**

Mr. Jan Grimbrandt, Chairman and CEO, Boson Energy SA joined the meeting of the Energy and Environment Committee, The Bengal Chamber on 18th January 2017 in the Chamber. He was accompanied by Mr. Aditya Sharma, Senior Vice President, Boson Energy SA.

His topic of interaction was Waste to Energy. He shared the technological advancements in the realm of Plasma Assisted Gasification (PAG) which may be implemented for using the waste involved in the process of consumption of electricity for cooling for generation of energy. His presentation was in the context of urban development as cooling requirement increases with urban prosperity. He emphasized that this integrated waste management system would be a success story only with cost effectiveness.



1. L-R: Ms. Angana Guha Roy Chowdhury, Deputy Director, The Bengal Chamber; Mr. Arun Kumar Mukherjee, Chairman Emeritus, Energy and Environment Committee, The Bengal Chamber; Mr. Jan Grimbrandt, Chairman and CEO, Boson Energy SA; Mr. Deb A Mukherjee, Chairperson, Energy and Environment Committee and Mr Aditya Sharma, Senior Vice President, Boson Energy SA.



2. Mr. Jan Grimbrandt making his presentation.



3. Mr. Arun Mukherjee presenting a memento to Mr. Jan Grimbrandt.

**UPCOMING PROGRAMME**

- Workshop on Selling in Fiercely Competitive Markets by Prof Ranjan Das, 25th January 2017, Hotel Sonnet, Salt Lake
- Workshop on Safe use of Pesticides, 25th January 2017, BD BLOCK Hall , Salt Lake
- Union Budget 2017-18 Viewing Session, 1st February, 2017, Chamber premises
- Union Budget 2017-18 : An In-depth Analysis, 2nd February, 2017, Chamber premises
- SXA KYS Programme, 8th February, 2017, Chamber premises
- Discussion Forum on Ecological Sustainability in the Industrial Region, 10th February, 2017, Durgapur
- The Bengal Fashion Expo, 11th February 2017, ITC Sonar
- Second Edition of the "Calcutta Talks", Keynote Speaker : Gerry Judah, a world-renowned installation artist. 14th February 2017 Chamber Premises
- Business Delegation to Bangladesh, 15th to 18th February, 2017
- The Bengal Chamber Golf, 17th February 2017, Tolly Club
- Metals 2017, 18th February 2017, Taj Bengal Annual Manufacturing Conclave On THE POWER OF INNOVATION IN MANUFACTURING - DRIVING INDIA'S GROWTH IN THE 21ST CENTURY 17th & 18th February, 2017, Chamber premises
- Business Delegation to Ethiopia, 20th - 23rd February, 2017
- International Symposium on Nex Gen Initiatives on Digital India, 23rd & 24th February 2017, Hotel Hyatt
- Symposium on Screen Tourism, 24th February 2017, Chamber premises
- Next Gen Employability Conclave, 3rd Edition, 18th March 2017, Chamber premises



## Principal, GNIT has been selected member of Academic Advisory Council of CEGR

GNIT is proud to share that Dr. Santanu Kumar Sen, Principal, GNIT has been selected as Member in the Academic Advisory Council with other noted and eminent academicians with rich functional experience and domain expertise at the Centre for Education Growth & Research (CEGR).

CEGR is an independent Think Tank dedicated towards qualitative, innovative and

employability-enhancing education, preparing the next generation as future leaders. The Centre provides a platform for the exchange of dialogue amongst educationists, the media and policy makers and augments educational growth and research. The Centre realizes the importance of citizens' involvement in education and is committed to bring inclusive development in society.





## GNIT hosts ACM ICPC India Finals with NITTR and JIS University under the aegies of JIS Group

Following the trail of clinical execution of ACM ICPC 2016 Asia Region Kolkata Site programming contest, GNIT conducted the ACM ICPC 2016 India Finals jointly with ABV-IIITM Gwalior between 29th and 30th December 2016 hosting the best computer programming talents across South-Asia.

The contestants underwent intensive practice session in a real time contest environment impeccably delivered onsite. The contest environment was in sync with the global technical specifications in terms of Software, Hardware and high bandwidth Internet facility.

The students of GNIT presented a Cultural Evening mesmerizing the audience from all over India and abroad with a spectacular show

focusing on ethnicity and cultural heritage, which was followed by a Dinner.

The India Finals were inaugurated jointly at GNIT and ABV-IIITM Gwalior through parallel sessions via live webcasting where the Principal and senior Professors from NITTR addressed through web.

Apart from allotted teams, a sizable number of teams from other regions chose GNIT to take part in the event. Amongst the top seven qualifiers, three teams (Rocket-2nd Position of IIT Roorkee, Triangulation of Dhirubhai Institute-6th Position and Fruit Salad of IIT Bombay – 7th Position) made it from the GNIT site to the all India merit ranks.





## GNIT Faculty receives prestigious research award for Green Campus Initiative with Swachh Bharat Mission Focus

Dr. Sucharita Bhattacharyya, Associate Professor, ASHU, GNIT has received Excellent Paper Award at the prestigious ICON SWM 2016 organized jointly by JU, IIT KGP & IISC, Bangalore in November 2016 for a paper on comparative study of Solid Waste Management (SWM) of Guru Nanak Campus and outside the campus.

The paper represents a candid portrayal of the contrasting situations of one managed by local self-governing bodies and other professionally managed organizations. The case presented elicited appreciation from all quarters and suggestions from the Session Chair and experts to work with some self-help groups, if possible, to improve the situation outside the campus,

particularly at the entry point of the campus where the Municipality is not working properly.

Specific suggestions were received for other non-biodegradable and plastic waste management inside the campus as well. GNIT has planned to redress the issues through AICTE's Green Campus Initiative and operated by GNIT NSS SFU with Swachh Bharat Mission Focus.

GNIT appreciates Dr. Sucharita Bhattacharyya's vision and initiative and pledges to work in unison towards a better and clean environment.