



from the desk of the PRESIDENT

Dear Member,



As the July edition of the Newsletter goes to press, we feel emboldened by the news that India's economy has picked up in Q4 FY 2015, driving growth for the full fiscal year to accelerate to a six year high. However, the economy remains hampered by falling exports and shrinking fixed investment, and concerns over the methodology of the GDP series have led many of our economic experts to believe that growth is being overestimated. High-frequency data continue to paint a more subdued picture of growth: the manufacturing PMI picked up in June, while the services PMI fell. On a bright note, both rural and urban consumption are set to receive a boost after recent developments. A pickup in monsoon rains should support rural households in the second half of the year, while the government approved a once-in-a-decade increase in public sector wages and pensions on 29 June. Approximately 10 million people will benefit from the raise, which increases wages by 16.0% and pensions by 23.6% following the Seventh Pay Commission's recommendations.

Tailwinds to consumption should drive another year of healthy growth in India's economy. The country is in a solid position to withstand the economic impact of the recent global uncertainty caused by 'BREXIT' more so since domestic demand plays an important role in the Indian

economy. Economic growth is projected to remain strong, hovering around 7.5%. Private consumption will be boosted by expected large increases in public wages and declining inflation. Investment will pick up gradually as excess capacity fades, deleveraging continues for corporations and banks, and infrastructure projects mature.

Amidst all these, it has been a month and a half of brisk business for the Chamber and August-September looks to be busy as ever. Especially, I am delighted to inform you all that as a first, the Chamber has taken a very prestigious Business Delegation to Italy and San Marino from 13th to 20th July. We had been invited by the Indian Ambassador to Italy to mount this delegation and the Indian Embassy in fact arranged all B2B meetings in Milan, Rome and San Marino. The Chamber has also invited the San Marino Chamber of Commerce to bring a business delegation to Bengal. San Marino is the oldest surviving sovereign state and constitutional republic in the world, and is one of the wealthiest countries in the world in terms of GDP per capita (USD 55,449/-), with a highly stable economy and one of the lowest unemployment rates in Europe. We were told that we were the first ever Chamber from India to visit San Marino with a Business Delegation.

Sd/Ambarish Dasgupta
President

NEWS FLASH

Mr. Subrata Dutta, Chairman, Skill Development Committee & Ms. Tania Chakraborty, Secretariat, The Bengal Chamber of Commerce & Industry with Smt. Ashima Patra, Minister of State (Independent Charge), Technical Education & Training Department, Govt. of West Bengal. While Mr. Dutta congratulated Smt. Patra on her new role, the meeting also explored newer areas of collaboration in the Skills segment.







NEWS FLASH

BCC&I's Delhi Visit to Ministry of Shipping, Government of India

The BCC&I Shipping Committee team comprising of Capt S B Mazumder, Chairperson; Ms Sushila, Senior Committee Member and the Chamber Secretariat visited Delhi on 8th July 2016 to meet the Secretary, Ministry of Shipping, Government of India.

The objective of the meeting was to brief the Secretary about the various activities of the Committee including the annual Conclaves organized on relevant topics and to seek his views as well as suggestions for further development.

The team also met the Additional Secretary, Ministry of Shipping, Government of India.

Capt S B Mazumder, Chairperson, BCC&l Shipping Committee presenting a memento to Secretary, Ministry of Shipping, Government of India after the meeting with him in the presence of Ms Sushila, Senior Committee member and Executive Director, Vivada Corporation Pvt Ltd (not in the picture)



Capt S B Mazumder presenting a memento to Additional Secretary, Ministry of Shipping, Government of India after the meeting with him in the presence of Ms Sushila, Senior Committee member and Executive Director, Vivada Corporation Pvt Ltd.



Workshop on Export & Import Documentation &

Procedures and Important Customs Provisions

10th June 2016, Chamber Premises

The Bengal Chamber of Commerce and Industry, with a special focus on Foreign Trade, has been organizing workshops for the last few years to spread awareness on the various facets of international trade and to facilitate the EXIM community. We have also organized seminars & B2B meetings focusing on regions like GCC, Eurasia and South East Asia.

The Bengal Chamber also being keen to be the forum for advocacy and to be the preferred networking platform for the EXIM Community & the Government, has recently constituted an International Trade Cell, chaired by Mr. Ardhendu Mandal, President - Business Development, Techno Electric & Engineering Co. Ltd. The International Trade Cell, with the objective of updating exporters on the various policy changes and for enabling an in-depth

knowledge on the subject, organized a workshop on "Export & Import Documentation & Procedures and Important Customs Provisions" on 10th June 2016.

The workshop was attended by various corporates like TMILL, Century Ply, Balmer Lawrie, Exide Industries Ltd. and others. The workshop covered various kinds of Export & Import documentation and procedures of Import and Customs provisions in detail.

Mr. Sudhakar Kasture, Director of Helpline Impex Pvt. Ltd. and EXIM Institute (A Division of Helpline Impex Pvt. Ltd.), Mumbai & Partner of Generation Next Business Consulting was the faculty. He is also a renowned consultant and advisor to many National & Multinational Corporations, Commercial Banks etc.



During the start of the Workshop. Picture showing Mr. Ardhendu Mandal, Chairman, International Trade Cell (head of the table, left) & Mr. Sudhakar Kasture (head of the table, centre), faculty of the workshop along with the participants



Ms. Tania Chakraborty from the Secretariat welcoming Mr. Ardhendu Mandal to introduce the newly formed International Trade Cell to the participants



Participants during the workshop

17th June 2016 Hyatt Regency, Kolkata

The Emerging Technologies Committee organized the seventh edition of The Bengal Chamber Business IT Conclave on Cyber Security

The programme was organized in association with Information Technology and Electronics Department, Government of West Bengal and West Bengal Electronics Industry Development Corporation Limited (WEBEL). Dr. Gulshan Rai, Chief of Cyber Security India graced the occasion along with Mr. Talleen Kumar, IAS, Principal Secretary, Information Technology and Electronics Department, Government of West Bengal.

The Chamber released a Thought Paper on the occasion of this Conclave which is available on the Chamber website, http://www.bengalchamber.com/. Mr. C S Ghosh, Managing Director and CEO, Bandhan Bank joined the Opening Session of the Conclave sharing his views on security in banking and finance. Mr. Atul Gupta, Partner, KPMG addressed the Conclave on the subject, "Information Security strategy, technology & insight".

Session I, following the Opening Session, addressed three aspects of Cyber Security:

- Emerging Trends of security threats by Mr Nikhil Donde, Managing Director – IT Consulting, Protiviti India
- Analytics, Social Media, Internet of Things, Cyber Security

 How they Intersect? by Mr C N Raghupathi, Vice President
 Head India Business Unit, Infosys
- Capacity Building of Cyber Security Mr. Sudipto Jena, Associate Director, TCG Digital

Mr. RN Lahiri, Chairperson Emeritus, Information Technology Committee moderated the Session.

The Conclave included two Discussion Forums:

- Cyber Security: Across Sectors &
- Stakeholders of Cyber Security

The first Discussion Forum addressed the security issues across various sectors of business – Finance and Banking, E-Commerce, Start Up, etc. The Forum was joined by:

- Mr. Ashwin Srivastava, Co-founder & Director, Idein Ventures
 Start Up
- Mr. Saurabh Chandra, Head of IT, Myntra Ecommerce
- Mr. Bhaswata Sinharoy, General Manager, Wipro Limited –

Managed Security Services

Mr. S Radhakrishnan, Past President, The Bengal Chamber and President, TiE Kolkata moderated the Session.

The second Discussion Forum brought together the stakeholders of cyber security. The Forum was joined by:

- Mr. Barnik Ghosh, Senior Associate, Lakshmikumaran and Sridharan
- Mr. Biswajit Maiti, Associate Partner & IT Leader, GBS Client Innovation Centre, IBM India
- Col. A K Nath, Executive Director, Centre for Development of Advanced Computing (CDAC)
- Mr. Kuntal Siddharth, Cyber Crime PS, Kolkata Police Mr. R N Lahiri moderated this Forum as well.

The programme addressed:

- With thousands of viruses generated everyday and threats from across borders, what must governments and corporations do to protect their information assets?
- The IT infrastructure extends beyond the corporate firewall. What steps have the Indian enterprises taken to prevent leakage of confidential information?
- How does India Inc. ensure that confidential information is not stolen or compromised?
- At the level of the individual, what are the measures that one should be at least aware of in the realm of digital security?

The programme brought together the Government, the Judiciary, the Police and Law Enforcement Agencies, Information Technology users, Developers and Consultants – all on a common platform. Cyber security is a multidimensional problem that transcends the risk management and response capabilities of any single community — technology, defence, law enforcement, public policy and business.

The Conclave had a footfall of nearly 300 from the IT sector, Corporates (users of IT), senior Government officials, Consular Corps and the Media.

MEMBERS'
NEWS
CORNER

Welcome to the Bengal Chamber family! That's what we would like to convey to **Choice Peers International Pvt. Ltd.**, **McKinsey & Co.** and **Magne Consulting Pvt. Ltd.** whose applications for membership were tabled and approved by the Managing Committee at its meeting on 9th June 2016. At the same meeting, **Mr. J K Chatterjee**, Secretary General, The Indian Ferro Alloys Producers' Association was inducted as an Individual Professional Member.



Welcome Address by BCC&I President Mr. Ambarish Dasgupta



Theme Address by Mr. Arnab Basu, Chairperson, Emerging Technologies Committee, BCC&I



Keynote Address by Dr. Gulshan Rai, Chief of Cyber Security India



Special Address on 'Government Initiatives in Cyber Security' by Mr. Talleen Kumar, IAS, Principal Secretary, Information Technology and Electronics, Government of West Bengal



Mr. C S Ghosh, MD and CEO, Bandhan Bank talking on security in finance and banking



Mr. Atul Gupta, Partner, KPMG during his deliberation



The Inaugural panel



Mr. Sanjoy Sen, Co-Chairperson, Emerging Technologies Committee moderating the Opening Session



Launch of the cyber security thought paper



Mr Nikhil Donde, Managing Director — IT Consulting, Protiviti India talking on Emerging trends of security



Mr C N Raghupathi, Vice President & Head — India Business Unit, Infosys talking on Analytics, Social Media, Internet of Things, Cyber Security — How they Intersect



Mr. Sudipto Jena, Associate Director, TCG Digital talking on Capacity Building of Cyber Security



Mr. R N Lahiri, Chairperson Emeritus, Emerging Technologies Committee moderating Session I



The hall in full capacity



Mr. Ashwin Srivastava, Co-founder & Director, Idein Ventures discussing Cyber Security on Start Ups



Mr. Saurabh Chandra, Head of IT, Myntra on Ecommerce



Mr. Bhaswata Sinharoy, General Manager, Wipro Limited talking on Managed Security Services



Mr. S Radhakrishnan, Past President, The Bengal Chamber and President, TiE, Kolkata moderating Session II



0 & A in progress



Cross section of the Audience



Cross section of the Audience



Mr. Barnik Ghosh, Senior Associate, Lakshmikumaran and Sridharan during the Discussion Forum of Stakeholders of Cyber Security



Mr. Biswajit Maiti, Associate Partner & IT Leader, GBS Client Innovation Centre, IBM India



Col. A K Nath, Executive Director, Centre for Development of Advanced Computing (CDAC)



Mr. Kuntal Siddharth, Cyber Crime PS, Kolkata Police providing some anecdotes from his department



Q & A in progres



Thank You Sponsors

23rd June 2016 The Palladian Lounge, Chamber Premises

The Bengal Chamber presented another THINK Session on 23rd June 2016, in association with The Telegraph, with Mr. Biji K Kurien, Former Chief Executive – Berger Paints & Former President of The Bengal Chamber of Commerce and Industry talking on "People: The Key To Successful Business".

Biji K. Kurien, a Gold Medalist in the Post Graduate Programme in Business Administration from IIM Ahmedabad, graduated with honours in Electrical Engineering from Sir M. Visveswariah College of Engineering Bangalore, and is a veritable storehouse of experience and knowledge in industry, business and management. His interests include Public Speaking and Management Teaching.

Mr. Kurien started off the session by mentioning that the business magazines and newspapers generally attribute 'Technology', 'Fund Raising', 'Cash Flow', 'Scaling up of Operations' & tend to avoid 'People' as a key to Successful Businesses. He laid stress on the word 'People' as he feels that we must all realize that 'People' or 'Employees' are the key to successful business. He explained his statement with a classic example of 'Calling a Customer Care' helpline & the experience that a customer gathers through this process & how the brand gets affected if the customer is not satisfied with the response.

THINK SESSION

Merely satisfying customers is not enough but the organization has to constantly add to customers' delight & that is ensured by the employees / people & therefore the employees or 'People' are the key to any business. He believes that Happy & Motivated Employees generate delighted customers & delighted customers are the backbone of successful businesses. Employees' self-interest must be aligned to the company's objective of business generation; only then it's a Win-Win situation.

He cited instances of how good & bad customer experiences affect the goodwill of the company / brand. He talked about the importance of employer empowerment. He added that, back offices are fully responsible to adhere to the promises made by the Sales Officers & to ensure that both the departments need to work in sync with each other as otherwise Customer Service suffers and the company's objective is not fulfilled. Customer Service Departments should not work in silos.

He summarized the session and said that an employee's self-interest must match with the organization's interest in order to delight the customer and that the employees need to be properly empowered at every level so that they are able to take action to please the customer without any delay.

24th June 2016

THINK SESSION



Mr. Biji K Kurien addressing the audience as Mr Sutanu Ghosh, President Designate The Bengal Chamber, looks on



Dr. Abhijit Sen, Past President, The Bengal Chamber, felicitating Mr Kurien with a memento.

Management Development Programme on "Winning in Fiercely Competitive Markets"

The Bengal Chamber of Commerce and Industry organized a Management Development Programme on "Winning in Fiercely Competitive Markets" on 24th June 2016 at Hotel Novotel, Rajarhat, Kolkata.

The programme was aimed at managers at middle and senior levels in the organization and from various functional areas who are involved in (or provide support to) development of business level strategies, formulating and implementing marketing and sales strategies, strategic analysis of markets and their re-segmentation. The objective was to expose them to the concepts, tools, and live examples from leading organizations.

The programme was designed by Prof Ranjan Das, Professor of Strategy, Innovation, Entrepreneurship and Leadership who was also the sole faculty of the programme. Prof. Ranjan Das is Chairman, The Strategy Academy. Some of the participants were Mr. Pronab Chatterjee (Regional Head – India East – Technology Business, Oracle), Mr. Debabrata Mitra (Seahorse Group), Mr. Partha Sarkar (Chief Operating Manager, Exide Industries Ltd.), Mr. Rakesh Anand (Head Sales, Tata Steel Ltd.) Mr. Mitrajit Bhattacharya (Sr. Manager Sales, Shapoorji Pallonji and Company Pvt. Ltd.), Mr. Gautam Karmakar (CEO – Trishul Shalya Pvt. Ltd.) and many more.

Key topics of the programme which were explained by Prof. Ranjan Das were:

- The changing world of business during the last few years, challenges faced by companies and actions most companies take to survive and grow.
- Characteristics of fiercely competitive markets against the backdrop of volatile, uncertain, complex and ambiguous [VUCA] business context.
- Winning strategies in fiercely competitive markets -I:
- Retain market share in declining markets

Hotel Novotal, Kolkata

- Grow in markets when markets do not grow: need for a new line of thinking
- Convince customers to buy products under difficult market conditions
- Fight the low cost rivals
- Winning strategies in fiercely competitive markets -II:
- Develop an AGILITY TO SPOT short lived opportunities and act before the window closes
- Develop ABILITY TO ABSORB and create a buffer to withstand any "punishment" that opposing forces may mete out
- Avoid 'red ocean' traps
- · Innovate the business model

The programme on Winning in Fiercely Competitive Markets provided a perspective on strategic challenges faced while doing business in highly competitive markets, caused primarily due to excess capacity and frequent recessions. This facilitated discussion among participants on the options available at the firm level to achieve competitive success even when overall economy and sentiments in general are subdued.

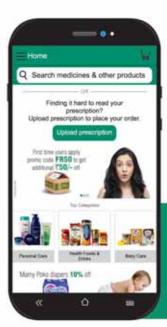


Welcome address by Mr. Rahul Bose, L & K Leader, IBM India Limited

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Session in progress. Prof. Ranjan Das, Professor of Strategy, Innovation, Entrepreneurship and Leadership and sole faculty of the programme



Delegates attending the programme

24th June 2016 Chamber Premises

The Bengal Chamber of Commerce and Industry organized the annual State Budget Viewing Session 2016-17 on 24th June 2016 in the ITC Room of the Chamber. Mr. Sutanu Ghosh, President Designate, BCC&l & Managing Director, Ghosh, Bose & Associates Pvt. Ltd.; Professor Nabinananda Sen, Associate Professor & Former Head, Dept. of Business Management, Calcutta University; Dr. Vivekananda Mukherjee, Professor, Department of Economics, Jadavpur University; Mr. Pulak Saha, Co-Chairperson – Indirect Tax Committee of BCC&l & Partner, Price Waterhouse & Co. LLP and members from the Managing Committee and Indirect Taxes Committee attended the Session. The State Budget Viewing Session also included analysis of the Budget and media interactions. The Chamber's reaction to the Budget was televised in the media and carried widely in print.

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Viewing Session of the State Budget in progress

State Budget Viewing Session 2016-17



Viewing Session of the State Budget in progress (L-R) Mr. Pulak Saha, Co-Chairperson, Indirect Tax Committee of BCC&I & Partner, Price Waterhouse & Co. LLP; Mr. Sutanu Ghosh, President Designate, BCC&I & Managing Director, Ghosh, Bose & Associates Pvt. Ltd.; Mr. Subhodip Ghosh, Director General Designate, BCC&I



Media Interaction in progress

Insurance Awareness Workshop

BCC&I and District Chamber of Commerce along with Exide Life organized an Insurance Awareness workshop at Midnapore on 7th July 2016. The workshop witnessed the participation of over 40 delegates from across the Midnapore region and the interaction brought forth a plethora of crucial information, which traders and businesses in the districts should be aware of regarding the most important subject of insurance. The programme was held as part of the Bengal Chamber's outreach plans to engage more and more with the Districts and businesses therein.



Mr. Arnab Chakraborty, Assistant Director, The Bengal Chamber explaining the concepts. The senior executive from Exide Life is to the left of Arnab

Seminar on Service Tax

8th July, 2016 The Park, Kolkata

The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry organized a Seminar on Service Tax on 8th July 2016 at The Park, Kolkata. The inaugural session was graced by Shri S. K. Panda, IRS, Chief Commissioner of Service Tax, Kolkata Zone and Shri R. K. Mishra, IRS, Additional Commissioner of Service Tax. Welcome address was delivered by Mr. TB Chatterjee, Chairperson, Indirect Taxes Committee, The Bengal Chamber of Commerce and Industry & Chief Corporate Officer, Legal and Corporate Affairs, DIC India Ltd.

The technical sessions of the Seminar covered the key trends in Indirect Taxes as a precursor to GST, New Amendments under Finance Act 2016, Recent Developments & Important Court Judgments, Cenvat Credit & Reverse Charge, Exemptions, Negative List & Rules for Place of Provision of

Services, Service Tax on Real Estate Transactions & Works Contract and Other Sectoral Issues in Service Tax including Mining, IT & Software, Leasing, Restaurants & Hotels, Banking & Financial, Intellectual Property, Intermediaries, etc. The speakers included Mr. T. B. Chatterjee, Chairperson, Indirect Taxes Committee, The Bengal Chamber of Commerce and Industry & Chief Corporate Officer, Legal and Corporate Affairs, DIC India Ltd, Mr. P K Saha, Partner - Tax & Regulatory Services, Price Waterhouse & Co. LLP, Mr. M S Mani, Senior Director, Deloitte Touche Tohmatsu India Private Limited, Mr. Rajarshi Dasgupta, Associate Director - Indirect Tax, KPMG, Mr. Vivek Jalan, FCA, JAV & Associates, Chartered Accountants, and Mr. Arun Agarwal-FCA, K N Jain & Co.



Dignitaries at the Inaugural Session: Shri S. K. Panda, IRS, Chief Commissioner of Service Tax, Kolkata Zone; Mr. T B Chatterjee, Chairperson - Indirect Taxes Committee, The Bengal Chamber of Commerce and Industry & Chief Corporate Officer, Legal and Corporate Affairs, DIC India Ltd, Shri R. K. Mishra, IRS, Additional Commissioner of Service Tax I



Technical Session in progress: Mr. Pulak Saha, Co-Chairperson, Indirect Taxes Committee, The Bengal Chamber & Partner - Tax & Regulatory Services, Price Waterhouse & Co. LLP



Mr. T B Chatterjee presenting a memento to Shri S. K. Panda, IRS, Chief Commissioner of Service Tax, Kolkata



8th July, 2016 The Park, Kolkata



Technical Session in progress: Mr. Vivek Jalan, FCA, JAV & Associates, Chartered Accountants



Technical Session in progress: Mr. Arun Agarwal, FCA, K N Jain & Co



Audience at the Seminar



Technical Session in progress: Mr. Rajarshi Dasgupta, Associate Director - Indirect Tax, KPMG



Technical Session in progress: Mr. M. S. Mani, Senior Director — Indirect Tax, Deloitte Touche Tohmatsu India Private Limited



Q/A Session in progress

Upcoming Programmes

23rd July 2016	Rotary Sadan, Kolkata
30th July, 2016	The Park, Kolkata
18th, 19th August, 2016	The Park, Kolkata
19th August 2016	Williamson Magor Hall, The Bengal Chamber
20th August, 2016	The Park, Kolkata
25th August, 2016	ITC Sonar
17th September, 2016	The Park, Kolkata
24th September 2016	Hotel Novotel, Rajarhat, Kolkata
27th September 2016	The Bengal Chamber
29th September, 2016	Hyatt Regency Kolkata
16th October to 23rd October 2016	
	20th July, 2016 18th, 19th August, 2016 19th August 2016 20th August, 2016 25th August, 2016 17th September, 2016 24th September 2016 27th September 2016

The Bengal Chamber of Commerce and Industry organized a business delegation to Italy on invitation from Ambassador Anil Wadhwa, Embassy of India in Rome; from 14th July to 19th July 2016

The delegation visited Milan and Rome in Italy and also San Marino, which is an independent sovereign republic sharing all its boundaries with Italy. As informed by the Embassy of India in Rome, it was a first-of-its-kind delegation from a region in India to Italy.

Name	Designation	Organization
Dr. Parimal Chandra Biswas	Director, International Affairs	Adamas University
Mr. Partha Mukherjee	Director	Adamas University
Mr. Onkar Banerjee	Managing Director	Birdman Chemeng Pvt. Ltd.
Mr. Rajat Subhra Chatterjee	Chief Executive	Birdman Chemeng Pvt. Ltd.
Mr. Ratiraj Tibrewal	President	Choice Peers International Pvt Ltd., Mumbai
Mr. Sayantan Sarkar	Director	Cyan Creations
Ms. Sila Singh Ghosh	Vice President- Corporate Relations	JIS Group
Mr. Abhisek Jain	Managing Director	Perfect Washers Fasteners Pvt. Ltd
Ms. Rimi Nayak	CEO	Rimi Nayak India
Mr. Chiranjib Bhattacharya	CEO	Wizertech Informatics Pvt. Ltd
Secretariat		
Mr. Subhodip Ghosh	Director General Designate	The Bengal Chamber of Commerce & Industry
Ms. Angana Guha Roy Chowdhury	Assistant Director	The Bengal Chamber of Commerce & Industry
Mr. Sambit Dasgupta	Sr. Manager	The Bengal Chamber of Commerce & Industry

14th July 2016

The delegation was invited to participate in the Seminar on 'Indian Opportunities for Italian Companies' in Melia Hotel, Milan on 14th July 2016, organized by ANIMA (Federation of the Italian Associations of Mechanical and Engineering Industries). The programme was graced by Ambassador Anil Wadhwa and Mr. Carlo Banfi, Vice President, ANIMA (Italy). The other speakers included:

- Mr. Subhodip Ghosh, Director General Designate, The Bengal Chamber who addressed 'Opportunities of Italian Companies in West Bengal'
- Mr. Vivek Abraham, Assistant Vice President, Invest India who addressed 'The New India Story' and 'Opportunities for Italian companies in various sectors (food technology, water, energy including oil and gas, green technologies, infrastructure, automotive and others)'
- Mr. Vincenzo Abbate, International Relations, SACE and Mr. Marco Rosati, Italy Desk Responsible, Simest. They spoke on 'Support to export and investment abroad for Italian companies'
- Mr. Carlo Banfi also addressed 'Italian Excellence in Manufacturing - presenting the technologies and sectors in focus'.

The programme was followed by B2B Meetings which were joined by the members of the delegation from West Bengal.

There was also a display kiosk of Indian textiles and fashion products by the two members of the delegation who were fashion designers.

15th July 2016

The delegation visited San Marino. The Bengal Chamber took the first initiative of taking a business delegation from India to San Marino.

San Marino is perhaps the world's oldest surviving republic. It is an enclave in Italy, on the border between the region of Emilia Romagna and Marche and about 10 km (6.21 mi) from the Adriatic coast at Rimini. It is part of the Apennine mountain range. It has a population of 32000 with GDP being \$ 1.365 billion (PPP 2012 est.) and GDP per capita at around \$55,000. The main industries are tourism, banking, textiles, electronics, ceramics, cement, wine, paints, furniture and others. It has the lowest unemployment rate in Europe with a State Budget surplus and no National Debt.

The delegation attended a meeting organized by San Marino Chamber of Commerce. The meeting was attended by Ms. Antonella Mularni, Minister of Economy and International Cooperation and Mr. Marco Arzilli, Minister of Industry, San Marino. Mr. Massino Ghiotti, General Manager, San Marino Chamber of Commerce was also present. Dr. Madan Mohan Sethi, First Secretary (Commercial), Embassy of India in Rome was present in San Marino with the Chamber's delegation.

The Bengal Chamber extended an invitation to San Marino Chamber of Commerce to bring a business delegation to West Bengal. The delegation is expected within a year.

Ministries of San Marino present in the meeting and the Embassy of India both confirmed that India and San Marino share an excellent diplomatic relationship. Both the countries are keen to enhance the business relationship. The Meeting included presentation from The Bengal Chamber on 'Opportunities in West Bengal' and addresses by the abovementioned Ministries of San Marino and the Embassy of India in Rome. It was then followed by B2B Meetings.

The B2B Meetings revealed that there was a great interest of the business community in San Marino to explore West Bengal/India. The sectors of interest are architecture, furniture, healthcare, startup village, food processing and others.

The delegation travelled to Rome the following day on 15th July 2016. The next meeting was held in Rome on 18th July 2016.



Ambassador Anil Wadhwa, Embassy of India in Rome addressing the Seminar on 'Indian Opportunities for Italian Companies'



Mr. Sub<mark>hodip</mark> Ghosh, Director General Designate, The Bengal Chamber addressing 'Opportunities of Italian Companies in West Bengal' at the Seminar on 'Indian Opportunities for Italian Companies'



Introduction of Delegates

18th July 2016

The Delegation attended the Trade and Business Meeting at Embassy of India in Rome. The programme opened with welcome remark by the Ambassador. Mr. Subhodip Ghosh presented the Opportunities in West Bengal to the business community in Rome present in the said Meeting. Mr. Maurizio Miranda, President, Indo-Italian Institute for Trade and Technology presented '30 years of Trade, Technology, Innovation, Investments and Culture – Now the new revolution'. Mr. Maurizio Accinni, Senior International Development Manager, Corporate Division, BNL BNP Paribas Group presented 'BNL and BNP Paribas Group support to bilateral trade and investments'.

This was followed by B2B Interactions.

19th July 2016

The concluding day, 19th July 2016, was utilized for follow up and additional B2B Meetings.



The Delegation



Bengal Chamber Delegation in audience at Seminar on 'Indian Opportunities for Italian Companies'. Ambassaor Anil Wadhwa (L) and Mr. Subhodip Ghosh (R) seated in the front row



Introduction of Delegates

Business Delegation to Italy



Introduction of Delegates



B2B Meeting is progress after Seminar on 'Indian Opportunities for Italian Companies'



In San Marino- Seated (L-R): Mr. Vivek Abraham, Assistant Vice President, Invest India; Dr. Madan Mohan Sethi, First Secretary (Commercial), Embassy of India in Rome; Mr. Marco Arzilli, Minister of Industry, San Marino; Ms. Antonella Mularni, Minister of Economy and International Cooperation, San Marino; Mr. Massino Ghiotti, General Manager, San Marino Chamber of Commerce: Mr. Subhodip Ghosh



Ambassador Anil Wadhwa welcoming the delegates and participants in the Trade and Business Meeting at the Embassy of India in Rome



Mr. Massino Ghiotti (L) and Mr. Subhodip Ghosh (R)



Mr. Subhodip Ghosh addressing the seminar in Rome



Dr. Madan Mohan Sethi, First Secretary (Commercial), Indian Embassy in Rome initiating the B2B Meetings at the Embassy of India in Rome



B2B Meetings in progress at Embassy of India in Rome



B2B Meetings in progress at Embassy of India in Rome



B2B Meetings in progress at Embassy of India in Rome



Presentation of Chamber's Memento and Publication —'Discover Bengal' to Mr. Maurizio Miranda, President, Indo-Italian Institute for Trade and Technology



Presentation of Chamber's Memento and Publication —'Discover Bengal' to Mr. Maurizio Accinni, Senior International Development manager, Corporate Division, BNL BNP Paribas Group

Royal Bengal Corporate Blood Donation Camp

The Bengal Chamber of Commerce and Industry organized the Royal Bengal Corporate Blood Donation Camp on 16th July 2016 in the Chamber premises under the guidance of Dr. Amit Ghose, Chief Mentor – Health, and in association with Project Life Force. A Blood Bank team comprising Doctors and Technicians also visited the camp and played a significant role in organizing the programme. There were more than 125 registrations for blood donation. Blood Pressure check-up, Hemoglobin content of the blood etc were first checked by the Doctors to know whether a participant was fit to donate blood. Around 75 units of blood were collected. The Camp commenced at 10:00 am and went up to 3:00 pm. Refreshments were provided to the all the participants, volunteers and special invitees who were a part of the camp.



Registration Counter



Blood Donation in progress



A Proud Donor



Doctor's Desk



Blood Donation by BCC&I team member (Mr. Joy Chatterjee)



First time Donor



Students donating Blood

Royal Bengal Corporate Blood Donation Camp



Team Vedic Village who had come all the way to donate Blood



Dr. Amit Ghose, Chief Mentor — Health, BCC&I presenting a memento to Pirjada Md Mehrab Siddique, Special Guest of the day



Dr. Amit Ghose, Chief Mentor — Health, BCC&I presenting a memento to Mr. Dhanish Sheth, Vice President, Project Life Force for their support

21st July 2016, Hotel Treebo Platinum Salt Lake, Kolkata

"Vedantic Approach to Effective Leadership — a 21st Century Toolkit"

The Bengal Chamber of Commerce and Industry organized an exclusive session titled "Vedantic Approach to Effective Leadership — a 21st Century Toolkit" on 21st July 2016 at Hotel Treebo Platinum, Salt Lake, Kolkata. Guest faculty of the session was Shri. L Ramaswamy (Chief Events Coordinator of Vedanta Institute Kolkata & member of MENSA, an international society of high IQ people).

The session was meant for CEOs, Senior Managers, HR heads, of corporates who are involved with strategic decision making in an organization. The objective was to understand human composition, to control one's ego, to learn to deal with corruption, to maintain proper relation with wealth.

Some of the participants were Mr. Abhijit Hazra (Managing Director – Touchstone Tie-Up Pvt. Ltd. and Chairperson – The Friends of IT Committee – The Bengal Chamber of Commerce and Industry), Ms. Nabonita Bose Mukherjee (Founder and Principal – Bubble Blue) Ms. Nilanjana Chaudhuri (CEO – Peers Symantech) Mr. N Ramakrishnan (Founder – Edextra) among others.

This hands-on session addressed the following points:-

- The three components of management. Manifestation of ego.
- Nature of human mind.
 Self-management = Intellect > Mind.
- Aggressive vs. Passive Actions.
 Modification of Desire.

Shri L Ramaswamy also explained how effective management required personnel with ethical and moral values ingrained in them. These values were founded on selflessness. An unselfish approach would require a high and noble ideal to follow. Such an ideal was based on service and sacrifice at the physical level, feeling of love and friendship at the emotional level and thought of a charitable disposition and accommodation at the intellectual level.



Mr.Tapan Chakrabarti (Head- Membership Services, BCC&I) welcoming Shri L Ramaswamy (Chief Events Coordinator of Vedanta Institute Kolkata & member of MENSA, an international society of high IQ people)



Shri L Ramaswamy taking the session



Mr. Abhijit Hazra (Managing Director — Touchstone Tie-Up Pvt. Ltd. and Chairperson — The Friends of IT Committee — The Bengal Chamber of Commerce and Industry) delivering the vote of thanks.

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JIS signed Memorandum of Understanding with International Universities in NAFSA 2016

NAFSA: Association of International Educators hosts a conference each year to bring together international educators from around the world for training-professional development, networking, exposure to new programs, products and services and advocate for international education and exchange.

Being a Member, JIS participated in NAFSA 2016 at Denver, USA and explored various opportunities for the students in terms of customization of their teaching as per the global need through Students Exchange Programme, Dual Degree Programme, Joint Research, Projects, Conference etc. JIS have signed Memorandum of Understanding (MoU) with the following Universities / Institutes.





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Alamo Colleges, San Antonio, Texas, USA; Universided Autonoma de Chiapas, Mexico; Istanbul Aydin University, Turkey; University of Colima, Mexico Istanbul Kultur University, Turkey.







