

VOL 10 | No. 6

from the desk of the PRESIDENT

Dear Member,

6 August, 2014

The new Government at the Centre has firmly set the ball rolling in its endeavour to create a winning formula for India in the new world economic order. What is noteworthy is the Government's steadfast support to the Indian farm sector in the face of intense international pressure in the backdrop of a crumbling WTO, even as India has embarked on an economic cooperation-led approach in the context of rebuilding the relationship with our immediate neighbours.

The second quarter is one of the busiest ever for the Bengal Chamber with mega events jostling for space with some new and exciting projects that we have rolled out. Our new endeavours in the energy realm in the North East deserve special mention along with an ambitious and prestigious initiative of bringing Kolkata on the map of world Buddhist tourism. These are only two of the many new projects that we have created with the objective of bringing to our stakeholders new value added services.

Sd/-**Kallol Datta** President

PROGRAMMES

AN INTERACTIVE SESSION ON E-VOTING ORGANIZED BY THE BENGAL CHAMBER IN ASSOCIATION WITH NSDL

23RD MAY 2014, CHAMBER PREMISES



(Centre) Mr. Taposh Roy, Chairperson, Company Affairs Programme Council, BCC&l; (Right) Mr. Supratim Mitra, Assistant Vice President, NSDL during the presentation.

PROGRAMMES

AN INTERACTIVE SESSION ON E-VOTING ORGANIZED BY THE BENGAL CHAMBER IN ASSOCIATION WITH NSDL

23RD MAY 2014, CHAMBER PREMISES

June - July - August, 2014

The Bengal Chamber of Commerce and Industry in association with National Securities Depository Limited (NSDL) conducted a very interesting and productive interactive session on e-voting in the Chamber premises on 23rd May 2014. The discussion was centred on how to initiate, activate and conduct e-voting through NSDL. Mr Supratim Mitra, Assistant Vice President, NSDL and his team conducted the interactive session and during the session various questions on the diverse provisions of the Companies Act 2013 and the relevant rules relating to electronic voting and voting through postal ballot were



A section of the participants.

raised. There were varied interpretations offered and also the recent Bombay High Court Order dated May 8, 2014 regarding electronic voting and postal ballot was discussed.



Mr. Supratim Mitra during his presentation.





AN INTERACTIVE SESSION ON E-VOTING ORGANIZED BY THE BENGAL CHAMBER IN ASSOCIATION WITH NSDL

23RD MAY 2014, CHAMBER PREMISES



The participants.

The session was a huge success with over 50 persons participating. The delegates were Company Secretaries in employment and in practice, Chartered Accountants, Bankers and Registrar and Share Transfer Agents.

PROGRAMMES

THE CONSULTING ENGINEERS ASSOCIATION
OF INDIA, EASTERN & NORTH EASTERN
REGION, WITH THE BENGAL CHAMBER,
ORGANIZED A NATIONAL SEMINAR ON
"CURRENT DEVELOPMENT SCENARIO –
CHALLENGES AND STRATEGIES"

23RD AND 24TH MAY 2014 AT THE ROTARY SADAN, KOLKATA

PROGRAMMES

SEMINAR ON "SEARCHING GREEN TECHNOLOGIES WITH GLOBAL PATENT INDEX AND COMPLEMENTARY SERVICES"

30TH MAY 2014, THE PARK HOTEL, KOLKATA



 Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee, BCC&I delivering the Welcome Address.

The European Business and Technology Centre (EBTC), the European Patent Office (EPO), and The Bengal Chamber of Commerce & Industry (BCC&I) co-branded a Seminar on "Searching Green Technologies with Global Patent Index and Complementary Services", on 30th May 2014 at The Park Hotel, Kolkata. The objective was to introduce companies and researchers in West Bengal to the use of online patent databases and search tools to find information about clean energy technologies. This seminar was the first in a series of events across the State aimed at helping Indian businesses and research institutes to mine patent information to better identify climate change mitigation technologies that have the potential to be transferred to India. It was a part of the series of seminars held also in Bangalore and Hyderabad.

Global economies are increasingly turning towards clean energy sources as an answer to the environmental, political and societal problems which are linked to the use of fossil fuel. This has led to a boom in the green technology sector, including greatly increased research and development activity, encouraged by the Kyoto Protocol and in many countries by policy. In parallel, the Technology Mechanism of the UNFCCC is establishing mechanisms to support innovation in green technologies and related technology transfer on a global scale.

Greater R&D activity has also resulted in an increased number of patent applications, in particular in developed countries, and has also questioned to what extent the patent system presents a support or a barrier to the



Mr. Suman Lahiri, Regional Director, EBTC during his introductory remarks.

Mr. Patrick Le Gonidec, Electronic Publication and Dissemination, EPO addressing the invitees.



30TH MAY 2014, THE PARK HOTEL, KOLKATA

SEMINAR ON "SEARCHING GREEN TECHNOLOGIES WITH GLOBAL PATENT INDEX AND COMPLEMENTARY SERVICES"

transfer of clean technologies from one country to another.

In light of this, the EPO has developed a classification scheme (Y02 and Y04S) for climate change mitigation technologies (CCMTs), which has enabled patent landscaping and analysis of global scenarios, and production of evidence to support policy. Two studies have been produced which highlight the global and African patenting trends of CCMTs, and a third study on Latin America is in the pipeline. These studies indicate that patenting of green technologies in developing countries is very limited.

The EPO's patent information systems, including the Y02 and Y04S classification schemes for CCMTs, also provide access to all patent related information such as new and existing technologies, clean tech companies and rights holders. The free online search facilities provided by the

EPO, such as Espacenet, as well as advanced patent search facilities such as the Global Patent Index (GPI) are ideal search tools for mining this database as well as for global patent information in general. Some 2 million patent documents make detailed technical information relating to CCMTs readily available via the internet, as well as information on potential suppliers.

Mr. Arun Kumar Singh, Joint Secretary, Biotechnology Department, Government of West Bengal was the Chief Guest. The speakers were Mr. Patrick Le Gonidec, Electronic Publication and Dissemination, EPO and Mr. Arvind Chopra, Head IPR, EBTC.

The programme was a grand success with about 120 invitees from industry, academia, legal fraternity and others. The feedback received from the invitees suggests it was a very relevant programme.



▲ The packed hall.



- ▲ Mr. Arvind Chopra, Head IPR, EBTC
- Mr. Arun Kumar Singh, Joint Secretary, Biotechnology Department, Government of West Bengal addressing the invitees.



2ND JUNE 2014, CHAMBER PREMISES

BOOK RELEASE OF "RULES OF THE GAME" AND PANEL DISCUSSION ON "WORKPLACE SURVIVAL TO WORKPLACE SUCCESS"

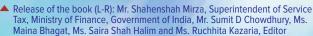


The Bengal Chamber of Commerce and Industry and Bloomsbury India organized the Book Release of "Rules of the Game" and Panel Discussion on "Workplace Survival to Workplace Success" featuring Ms. Maina Bhagat, Director, Oxford Bookstore and Mr. Sumit D. Chowdhury, Author and President, Reliance Jio and Mr. Shahenshah Mirza, Superintendent of Service Tax, Ministry of Finance, Government of India. The Panel Discussion was moderated by Ms. Saira Shah Halim.

Mr. Sumit D. Chowdhury, Author and President, Reliance Jio addressing the invitees. Ms. Maina Bhagat, Director, Oxford Bookstore and Ms. Saira Shah Halim seated next to him.

BOOK RELEASE OF "RULES OF THE GAME" AND PANEL DISCUSSION ON "WORKPLACE SURVIVAL TO WORKPLACE SUCCESS"







Invitees

VISIT TO DIMAPUR, NAGALAND ON THE OCCASION OF THE FIRST EVER PROJECT AWARDED TO THE BENGAL CHAMBER FROM THE GOVERNMENT OF NAGALAND ON CREATION AND MAINTENANCE OF ENERGY AWARENESS PORTAL FOR THE STATE OF NAGALAND

7TH JUNE 2014, DIMAPUR

The Bengal Chamber of Commerce and Industry has been awarded a project by the Government of Nagaland on creation and maintenance of an Energy Awareness Portal for the State of Nagaland focused on catalyzing a behavioural change amongst the consumers. For the Chamber, which has already carved a niche for itself in the country in the realm of energy and related environmental management best practices, government-industryacademia tieups, collaborations with overseas agencies, research and providing international forums to strategize Climate Change mitigation action, this was yet another step forward.

In the context of the current project, the Chamber conducted an Awareness Programme in Dimapur, Nagaland on Saturday, 7th June 2014 in association with the Nagaland State Designated Agency, Bureau of Energy Efficiency, Ministry of Power, Government of India and Enfragy Solutions India Private Limited. Ms Sukanya Bose, Assistant Director, The Bengal Chamber of Commerce and Industry along with Mr Nilanjan Basu, Senior Manager, Enfragy Solutions India Private Limited visited Dimapur,

Nagaland to conduct the programme.

Mr. Rokozhalie Angami, The Chief Electrical Inspector, Electrical Inspectorate, Nagaland State Designated Agency, Government of Nagaland along his team and Mr. K T Wabang the former Chief Electrical Inspector, Electrical Inspectorate, Nagaland State Designated Agency, Government of Nagaland, organized a visit to two of the prominent schools of Nagaland, namely, Greenwood Higher Secondary School and Vision Home Higher Secondary School. After an introductory speech by Mr. Rokozhalie Angami, Ms. Sukanya Bose and Mr. Nilanjan Basu together made a presentation on Energy Efficiency, enlightening the students on the various simple ways on how energy can be conserved and saved in their day-to-day lives. This was followed by a quiz, where students were given prizes for answering correctly.

The event was a success with students responding well to the presentation and especially, to the quiz. A lot of interaction was followed by a vote of thanks from the Nagaland State Designated Agency, Government of Nagaland



Banner displayed inside the auditorium of the Greenwood Higher Secondary School, Dimapur, Nagaland.



Mr. K T Wabang, The Former Chief Electrical Inspector, Nagaland State Designated Agency, Government of Nagaland; Ms Sukanya Bose, Assistant Director; The Bengal Chamber of Commerce and Industry. The auditorium getting slowly filled up.

7TH JUNE 2014, DIMAPUR VISIT TO DIMAPUR, NAGALAND ON THE OCCASION OF THE FIRST EVER PROJECT AWARDED TO THE BENGAL CHAMBER FROM THE GOVERNMENT OF NAGALAND ON CREATION AND MAINTENANCE OF ENERGY AWARENESS PORTAL FOR THE STATE OF NAGALAND



 Ms. Sukanya Bose about to make a presentation on Awareness on Energy Conservation at Greenwood Higher Secondary School.



Mr. Nilanjan Basu, Senior Manager, Enfragy Solutions India Pvt. Ltd. during the presentation.



▲ Section of the students during the programme.



▲ Students and Dignitaries attending the session.



A student from the Greenwood Higher Secondary School participating during the Quiz.



A student receiving prize for giving the right answer during the Quiz.



Mr. Rokozhalie Angami, The Chief Electrical Inspector, Electrical Inspectorate, Nagaland State Designated Agency, Government of Nagaland delivering the Welcome Address at the Vision Home Higher Secondary School.



 Students attending the session at Vision Home Higher Secondary School, Dimapur, Nagaland.



▲ Section of the students at Vision Home Higher Secondary School.



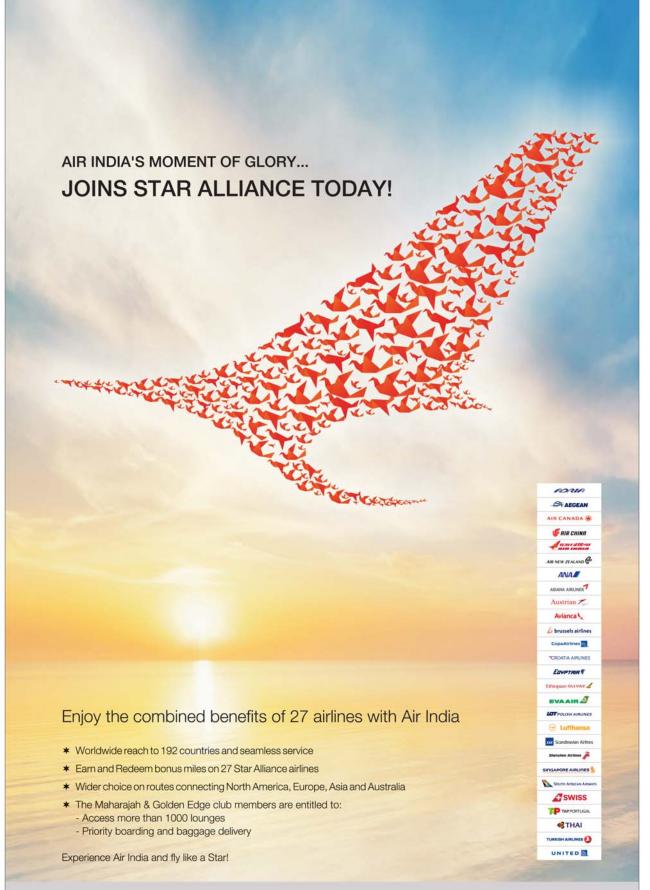
 Ms. Sukanya Bose making a presentation on Awareness on Energy Conservation at Vision Home Higher Secondary School.



▲ Ms. Sukanya Bose and Mr. Nilanjan Basu during the interaction.



 A student of Vision Home Higher Secondary School receiving the award during the quiz.







SEMINAR ON INDIAN INSURANCE INDUSTRY: ROAD AHEAD (NECESSARY FACILITATORS FOR GROWTH)

BCC&I organized a summit on "Indian Insurance Industry: Road Ahead" on 10th June at the Chamber Premises, which was the second initiative in the insurance sector by the Bengal Chamber in recent times. Eminent speakers included Mr. S B Mainak, Managing Director, Life Insurance Corporation of India; Mr. A. V. Girija Kumar, Officiating Chairman cum Managing Director, National Insurance Co. Ltd.; Mr. Srinivasan Iyengar, COO, Reliance Life Insurance Co. Ltd.; Mr. Uco Vegtor, CFO, Exide Life Insurance Co. Ltd.; Mr. Amit Jain, CFO, Birla Sun Life Insurance Co. Ltd.; Mr. Suresh Mahalingam, Member-Group Management Centre, Rajesh Wadhawan Group; Mr. Swaraj Krishnan, MD & CEO, Magma HDI General Insurance Co. Ltd.; Mr. Rakesh Kumar, General Manager, The New India Assurance Co. Ltd. and Mr. Jimmy John, Representative for South Asia, Asia Insurance Review & Middle East Insurance Review.

The theme of the Summit was, "Necessary Facilitators for Growth", which was a very apt theme given the fact that there has been a tremendous shift in the overall operations of the industry in recent years and even from the Central Government special emphasis has been given on financial sector reforms including Insurance. The Inaugural Session focused on the future road map for the insurance sector.



Session II: Expert's Roundtable on "Indian Non-Life Insurance: Opportunities & Challenges" was moderated and chaired by Mr. Jimmy John, Representative for South Asia, Asia Insurance Review & Middle East Insurance Review. Mr. Swaraj Krishnan, MD & CEO, Magma HDI General Insurance Co. Ltd. and Mr. Rakesh Kumar, General Manager, The New India Assurance Co. Ltd. participated as speakers.



Seated (extreme left) Mr. P Roy, Director General, BCC&I; (extreme right) Mr. Jagdish Singh, Chairman, BCC&I Banking & Finance Committee and Head-Treasury, ITC.; Mr. S B Mainak, Managing Director, Life Insurance Corporation of India (at the lectern) and Mr. A. V. Girija Kumar, Officiating Chairman cum Managing Director, National Insurance Co. Ltd. (second from right) at the Inaugural Session. Mr. Mainak was the Chief Guest and the Conference Chairman and Mr. A V Girija Kumar was the Special Guest at the Inaugural Session.

Session I focused on "Indian Life Insurance: Trends and New Avenues". Since the opening of the sector in 2001, Indian life insurance industry has gone through two cycles — the first one being characterized by a period of high growth and a flat period. The sluggish period being experienced today by the Indian life insurance companies brings to fore the big challenge of profitability. The session focused on various ways of increasing profitability in the Life Insurance sector.

Session II focused on "Indian Non-Life Insurance: Opportunities & Challenges". Speakers spoke about multitude of factors that have adversely impacted the industry profitability over the last five years like price detarrification, joining of new companies thereby increased competition, focus on growth by the insurers across the industry leading to higher bargaining power of the intermediaries and limited control on claims cost among others. While the Indian general insurance industry has evolved significantly over the past decade or so, the insurance penetration and insurance density levels are significantly lower than the developed as well as comparable developing countries.



Session on "Experts' Roundtable on - Indian Life Insurance: Trends and New Avenues". Panel discussion was chaired by Mr. Suresh Mahalingam, Member-Group Management Centre, Rajesh Wadhawan Group and Panelists present were Mr. Srinivasan Iyengar, COO, Reliance Life Insurance Co. Ltd.; Mr. Uco Vegtor, CFO, Exide Life Insurance Co. Ltd. and Mr. Amit Jain, CFO, Birla Sun Life Insurance Co. Ltd.

28TH JUNE 2014,
CHAMBER PREMISES
BISWA-CUP-ER ADDA



 Mr. Kallol Datta, Mr. Subhash Bhowmick and Mr. Dipendu Biswas during the event.

The Sports Development Committee of the Bengal Chamber of Commerce & Industry organized "Biswa Cup-er Adda" on 28th June 2014, at the Williamson Magor Hall. The "adda" focused on the on-going World Cup in Brazil and the response from the discussion session was overwhelming.

The panelists present at the adda were, Mr. Debasish Dutta, Mr. Boria Majumdar, Mr. Rupak Saha, Mr. Ratul Ghosh, Mr. Dipendu Biswas, Mr. S S Dasgupta, Mr. Subhash Bhowmick, Mr. Amritangshu Bhattacharya, Mr. Utpal Ganguly and Mr G C Das. Mr Rupak Saha as a senior journalist stated his experiences, and at the same time spoke of the notoriety of Luis Suarez. Renowned football manager, Subhash Bhowmik, too, agreed with Mr Saha. 77-years old, a doyen of sports journalism, Mr. G. C. Das, wearing the German jersey stated that, "Germany is still a favourite." Mr. Dipendu Biswas, who had just returned

from Brazil, said that, "Unlike in Brazil, there were no such supporters in India who could scream their lungs out for the Indian team." Narrating stories from the World Cup, Mr. Amritangshu Bhattacharya said, "I believe, one day, India will participate in the Football World Cup." Present in the session was IFA Secretary, Mr. Utpal Ganguly, who said, "FIFA took stern steps to take care of the Suarez issue". Mr. Debashish Dutta narrated the stories of his meetings with the two football legends, Maradona and Pele.

The entire event was coordinated by Mr. Boria Majumdar and Mr. Debasihs Dutta. The discussion session was followed by a question-answer round. The event was an absolutely fun-filled and a greatly enriching experience with more than 100 attending football-lovers. The event was well covered by the electronic media and by Big FM.

(L-R) - Mr. Debasish Dutta, Mr. Boria Majumdar, Mr. Rupak Saha, Mr. S S Dasgupta, Mr. Kallol Datta, , Mr. Subhash Bhowmick, Mr. Dipendu Biswas, Mr. Ratul Ghosh, Mr. Amritangshu Bhattacharya and Mr. G C Das during the Adda.





Mr. Subrata Dutta, Chairperson, Sports Development Committee presenting a memento to Mr. S S Dasgupta in presence of Mr Kallol Datta, President, The Bengal Chamber.



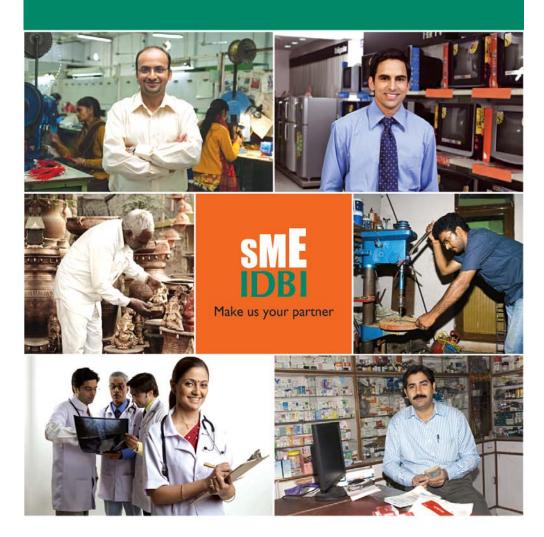
A section of the audience enjoying the discussion.







Aspirations become achievements with a suitable partner



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Loans to Professionals and Self Employed | Loan Against Property

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4TH JULY 2014, IMI AUDITORIUM, KOLKATA

INTERACTIVE SESSION ON "COMPETITION LAW - A LAW FOR BUSINESS EVOLUTION" WITH SHRI ANURAG GOEL, MEMBER, COMPETITION COMMISSION OF INDIA

The Bengal Chamber organized an Interactive Session with Shri Anurag Goel, IAS, Member, Competition Commission of India, on 4th July 2014 at the IMI Auditorium, Kolkata. The other esteemed speakers for the session were, Mr. Jayanta Mukhopadhay, Partner, BSR & Co. LLP, who was also the moderator of the session, and Dr. Tithankar Nag, Dean Academics, IMI Kolkata.

Shri Goel, a key personality in drafting and implementation of the Law, stressed on the fact that Competition Law is not to be confused with compliance — it leads to a much stronger economics-law interface. It is the key to sustained economic growth in a globalized world. He reiterated that effective regulation creates pressure on firms to innovate and CEOs and business schools need to focus on competition law not only for compliance but also as a part of the corporate strategy for innovation and growth.

He also said that competition in markets should be protected and a fair play is to be ensured. Competition Commission of India does not act on redressal of grievances but has been mandated to regulate M&A, takeovers, agreements with suppliers, distributors and customers and interactions of businesses. In a nutshell, he argued that it should be a partnership between the regulators, firms and business associations that would further benefit the economy and the firms whilst a competition agency would help create an enabling regulatory environment.

The session concluded with an open house which saw an active participation from the audience. The session was well attended by senior people from the industry, law firms and charted accountants that made Shri Goel appreciate the quality of the delegates invited. The event was supported by Exide Industries Limited and International Management Institute, Kolkata.



The session in progress.





Shri Anurag Goel, IAS, Member, Competition Commission of India making his observations and Mr Jayanta Mukhopadhay, the Moderator for the Session.



A section of the audience. (Back middle): Mr. B B Chatterjee, Chairperson, Corporate Governance Committee, BCC&I.



The audience listening to Shri Goel making his observations on Competition Law.

Mr. Jayanta Mukhopadhay, Shri Goel & Dr. T Nag - the speakers at the session

PROGRAMMES

INTERACTIVE SESSION ON "COMPETITION LAW - A LAW FOR BUSINESS EVOLUTION" WITH SHRI ANURAG GOEL, MEMBER, COMPETITION COMMISSION OF INDIA

4TH JULY 2014, IMI AUDITORIUM, KOLKATA



▲ Shri Goel interacting with the audience.



(Extreme left) Mr. Sanjiv Paul, MD, Tata Metaliks Limited.



Mr. B B Chatterjee presenting a bouquet to Shri Anurag Goel





A Question.



▲ The IMI Campus

Workshop on Operational Excellence with IIT Kharagpur, 8th-9th August 2014 Chamber premises

Workshop on Technology Disclosure of Handheld Electronic Nose and Resham Darshan with CDAC Kolkata, 11th August 2014, Chamber premises

SHRM Workshop on Human Capital Analysis, 22nd-23rd August 2014, Chamber premises

MOU Signing with Indian Institute of Corporate Affairs (IICA) on Corporate Governance and CSR followed by the launch seminar cobranded by IICA, GIZ and BCC&I on "Business Responsibility and CSR", 25th August 2014, Chamber premises

"Think..." Session on Corporate Governance with Chief Justice (Retd.), Supreme Court, Altamas Kabir, 26th August 2014, The Palladian Lounge

Seventh Annual Environment and Energy Conclave 2014 (Theme: Sustainable Resource Management), 29th – 30th August 2014, The ITC Sonar, Kolkata

Best Young HR Professional Award, 5th September 2014, Chamber premises

The Steel Roundtable: Way Forward, 12th September 2014, Chamber premises

Unconventional @ Kolkata – Social Enterprise Convention in collaboration with TotalStart and TiE, Kolkata, 11th September 2014, Chamber premises

Training Programme on Incoterms 2010 and Marine Cargo Insurance, 16th September 2014, Chamber premises

Launch Event for the Sensitization Programme for Kolkata Municipal Corporation Councillors and Members of Mayor-in-Council on Climate Change, tentatively between 24th and 26th September 2014, KMC HQ, Kolkata

Consumer Connect Awards in association with exchange4media, 18th October 2014, Taj Bengal, Kolkata

Sustainability Strategy Forum – Focus Power and Water, 30th October 2014, Guwahati

The Bengal Chamber organized its annual event for the Shipping Industry titled, "Seminar on Coastal Shipping — The Road Ahead" on Friday, 4th July 2014 in the Chamber premises. The focus was to deliberate on the importance of coastal shipping in India and its impact on the economic development of our country.

Capt. S B Mazumder, Chairperson, Shipping Committee, BCC&l welcomed the inaugural speakers on the dais and Dr. Alok Roy, Senior Vice President, BCC&l delivered the Welcome Speech at the Inaugural Session. The other speakers on the dais were Dr. Gautam Chatterjee, IAS, Director General of Shipping, Directorate General of Shipping, Ministry of Shipping, Government of India and Mr. R P S Kahlon, IAS, Chairman, Kolkata Port Trust (KoPT), Ministry of Shipping, Government of India.

The other key speakers of the seminar were Mr. S Hazara, Former Chairman and Managing Director, Shipping Corporation of India (SCI); Mr. V.K. Singh, Chief Executive Officer, Shreyas Shipping Pvt. Ltd; Mr. Ashok K Shrivastava, Chief Executive Officer—Shipping Services, All Cargo Shipping Co Pvt. Ltd; Mr. Philip Mathews, LOTS Shipping Ltd.; Mr. Dibyendu Bose, Group Director (Investments and New Ventures), Tata Steel Limited; Mr. Julian Michael Bevis, Senior Director, Group Relations, The Maersk Group; Dr. K G S Sarma, Head -Ports and Water Resources, Ports & Harbour Division, RITES Ltd.; Mr. Ashish Gupta, Chief - Customer Services Division, Tata Steel Ltd.; Mr. Saibal De, Director and CEO,IL&FS Maritime Infrastructure Company Ltd. and Mr. Prahlad Tanwar, Director - Transport & Logistics, KPMG.

Dr. Gautam Chatterjee, IAS, Director General of Shipping observed that the

office of the Directorate General of Shipping was closely working with the Ministry of Shipping for development of Coastal Shipping in India as this mode of transportation is the most viable mode of transportation as it helps in decongestion of roads and rail traffic simultaneously thereby significantly saving energy costs. Besides, he mentioned that the Indo-Bangladesh bilateral trade is now about to take off through the coastal route as the Bangladeshi Government has agreed to the Indian regulations for Coastal Shipping. The Indian industry representatives feel that trading with Bangladesh would be much more cost effective and it would also increase the trade volumes in the near future.

Mr. R P S Kahlon, IAS, Chairman, Kolkata Port Trust (KoPT) observed that KoPT, being the only riverine port in the country, would come forward for development of coastal shipping in India and that KoPT was ready to work with all stakeholders (Government, Industry, and others).

Overall, the seminar was attended by a large number of relevant delegates comprising port users, trade representatives, coastal ship operators/owners, barge operators/owners/manufacturers, industry representatives, experts, policy makers, researchers, academicians and others. The total number of delegates for the seminar was 150 plus.

The seminar has helped the Chamber to work out an issue-based action plan based on which further initiatives could be taken for bringing developments in Coastal Shipping in India, which would provide immense benefit to the shipping industry and especially to those industries which are end users of coastal shipping.



▲ The delegates present in the seminar.



Dr. Alok Roy, Senior Vice President, BCC&I delivering the Welcome Address. Seated on the dais are (L-R): Capt. S B Mazumder, Chairperson, Shipping Committee, BCC&I; Dr Gautam Chatterjee, IAS, Director General of Shipping, Directorate General of Shipping, Ministry of Shipping, Government of India and Mr R P S Kahlon, IAS, Chairman, Kolkata Port Trust, Ministry of Shipping, Government of India.



Dr. Gautam Chatterjee, IAS addressing the gathering.



▲ The delegates present in the seminar.



Mr. R P S Kahlon, IAS addressing the gathering.



▲ Dr. Alok Roy presenting a memento to Dr Gautam Chatterjee, IAS.



▲ Press Conference



▲ Mr. S C Hazara



Dr. Gautam Chatterjee, IAS and Mr. R P S Kahlon, IAS addressing the Interactive Session after the Inaugural Session.



▲ Dr. Alok Roy presenting a memento to Mr R P S Kahlon, IAS.



Capt. S B Mazumder welcoming the panelists at the Panel Discussion during Technical Session I. (L-R): Mr. Philip Mathews, LOTS Shipping Ltd.; Mr. Ashok K Shrivastava, Chief Executive Officer—Shipping Services, All Cargo Shipping Co Pvt. Ltd.; Mr. S C Hazara, Former Chairman and Managing Director, Shipping Corporation of India and Moderator of the Panel Discussion; Mr. V.K. Singh, Chief Executive Officer, Shreyas Shipping Pvt. Ltd. and Mr Dibyendu Bose, Group Director (Investments and New Ventures), Tata Steel Limited.



▲ Mr. Ashok K Shrivastava.



Mr. Philip Mathews.



▲ Mr. Dibyendu Bose.



▲ Capt. S B Mazumder presenting a memento to Mr Dibyendu Bose.



Mr. Julian Michael Bevis making a presentation at Technical Session II.



Mr. V.K. Singh.



▲ Capt. S B Mazumder presenting a memento to Mr. V.K. Singh.



▲ Capt. S B Mazumder presenting a memento to Mr S C Hazara.



▲ Mr. Saibal De



▲ Dr. K G S Sarma



Mr Ashish Gupta.



▲ Capt. S B Mazumder presenting a memento to Dr. K G S Sarma.



▲ Capt. S B Mazumder presenting a memento to Mr. Saibal De



Mr. Prahlad Tanwar.



▲ Capt. S B Mazumder presenting a memento to Mr. Julian



▲ Capt. S B Mazumder presenting a memento to Mr. Ashish Gupta.



▲ Capt. S B Mazumder presenting a memento to Mr Prahlad Tanwar.



▲ Capt. S B Mazumder welcoming the speakers at Technical Session II of the seminar. (L-R): Dr. K G S Sarma, Head - Ports and Water Resources, Ports & Harbour Division, RITES Ltd; Mr. Julian Michael Bevis, Senior Director, Group Relations, The Maersk Group; Mr.Ashish Gupta, Chief - Customer Services Division, Tata Steel Ltd.; Mr. Saibal De, Director and CEO, IL&FS Maritime Infrastructure Company Ltd. and Mr Prahlad Tanwar, Director - Transport & Logistics, KPMG.



Capt. S B Mazumder welcoming Dr. Gautam Chatterjee, IAS with a bouquet.



Capt. S B Mazumder welcoming Mr. R P S Kahlon, IAS with a bouquet.

4TH JULY 2014 - 16TH AUGUST 2014, CHAMBER PREMISES

The Indirect Taxes Committee of The Bengal Chamber is organizing a Certificate Course on Indirect Taxes in July - August, 2014. There would be a total of 13 days of classes held on Fridays (4:00 pm – 7:00 pm) and Saturdays (10.00 am – 4:30 pm) on Indirect Taxes (Excise, Customs, Service Tax, CENVAT Credit Rules both Excise / Service Tax, VAT, FTP, Duty Drawback etc.) under the overall guidance of Mr. T. B. Chatterjee, Chairperson - Indirect Taxes Committee, BCC&I and Senior Executive Vice President & Company Secretary, DIC India Limited.

Other faculty members are Mr. P K Saha, Mr. Vivek Jalan, Mr. Mrityunjay Acharjee, Mr. Sushil Goel, Mr. Debasish Ghosh, Mr. Rip Das and Mr. Sandip Routh who are the experts from the industry in taxation matters. This is an extremely relevant training programme for taxation professionals for overall improvement of operational efficiency in their respective organizations. Mostly senior and midlevel executives of different organizations are taking part in the course.



CERTIFICATE COURSE ON INDIRECT TAXES



Training programme in progress, Faculty: Mr. T. B. Chatterjee, Chairperson

 Indirect Taxes Committee, BCC&I and Senior Executive Vice President & Company Secretary, DIC India Limited.

Training programme in progress.

CERTIFICATE COURSE ON INDIRECT TAXES



 Training programme in progress, Faculty: Mr. Sandip Routh, Appraiser, Indian Customs



Training programme in progress, Faculty: Mr. Vivek Jalan, Partner, JAV & ASSOCIATES

UNION BUDGET VIEWING SESSION 2014-15

The Bengal Chamber of Commerce and Industry organized the Union Budget Viewing Session 2014-15 on 10th July, 2014 in the ITC Room of the Chamber. Dr. Alok Roy, Sr. Vice President, The Bengal Chamber of Commerce & Industry & Chairman, Medica Hospitals Pvt. Ltd., Shri Sunil Mitra, Chairperson - Economic Affairs Committee, The Bengal Chamber of Commerce & Industry & Former Revenue and Finance Secretary, Government of India, Mr. T.B. Chatterjee, Chairperson – Indirect Tax Committee of the Chamber and Senior **Executive Vice President & Company** Secretary, DIC India Limited, Mr. Pallav Gupta, Chairperson - Direct Tax

Committee of the Chamber and Head -Corporate Taxation, ITC Limited, Mr Aloke Mookherjea, Past President & Chairman, Solyvent Flakt (India) Private Limited, Dr. Bhaskar Banerjee, Past President, and Dr. Abhijit Sen, Past President were present. Invitees included Dr. Suman K Mukherjee, Economist and others. Members from the Managing Committee, Direct Taxes Committee and Indirect Taxes Committee also attended the Session. The Budget Viewing Session also included analysis of the budget and media interactions. The Chamber's reaction to the Budget was telecast live in the leading channels.









Viewing Session of the Budget in progress (L-R) Mr Aloke Mookherjea, Past President & Chairman, Solyvent Flakt (India) Private Limited; Shri Sunil Mitra, Chairperson – Economic Affairs Committee, The Bengal Chamber & Former Revenue and Finance Secretary, Government of India; Dr. Alok Roy, Sr. Vice President, The Bengal Chamber & Chairman, Medica Hospitals Pvt. Ltd; Mr. T.B. Chatterjee, Chairperson – Indirect Tax Committee of the Chamber and Senior Executive Vice President & Company Secretary, DIC India Limited; Dr. Suman Mukerjee, Economist and Principal, Dean and Senior Professor, Bhavans Institute of Management Science; Dr. Bhaskar Banerjee, Past President of the Chamber.





Media interaction in progress

14TH JULY 2014, THE PARK

business friendly policies and excellent infrastructure

The delegation from RAKIA, an entity of the Government of Ras Al Khaimah, comprising Mr. Probir Chakraborty (Chief Operating Officer) and Mr. Alan Dsouza (Associate Manager - International Business Development), interacted with industry representatives, elaborating on key details of the benefits of doing business from RAKIA's Industrial Parks and Free Zone

A seminar and subsequent B2B meetings were

organized by the Bengal Chamber in association with

Ras Al Khaimah Investment Authority (RAKIA) to share

the "Business Opportunities in Ras Al Khaimah, UAE"

with the members. The seminar served as a platform for the business community in Kolkata to explore and

gain further insights into the economic and financial

benefits available in expanding to the Middle East

with assisted services by RAKIA.

RAKIA's Business and Industrial Parks offer attractive and competitive Free Zone and Non Free Zone facilities and business set-up support to companies and entrepreneurs looking for low-operating costs and high-living standards. The delegation emphasized that due to government reforms, political stability, and facilities, RAKIA continues to attract and encourage investments for its strategically located Industrial Parks and Free Zone. RAKIA Industrial Park, spread over 25 million m2, is well located and connected to destinations in the Gulf countries, CIS, Europe and Asia providing access to emerging and well-established markets in the region. RAKIA provides a range of business set up solutions that cater to the needs of different types of enterprises. With easy access to the strategic markets, 3 billion consumers in a 5-hour flying radius, proximity to 2 express highways, 3 sea ports and 3 airports, a 45-minute drive from the Dubai International Airport, and RAK's geostrategic location in the Persian Gulf, which is crucial factor for exports in the MENA and Asia region, makes RAKIA the preferred choice for setting up operations.

Since its inception in 2005, the Ras Al Khaimah Investment Authority witnessed massive growth in company registrations, with India now holding a sizeable market share. More than 7,000 companies including 500 manufacturers have set up base at RAKIA, of which around 2200 companies are owned by Indian entrepreneurs and industrialists.

OPPORTUNITIES IN RAS AL KHAIMAH

SEMINAR ON BUSINESS

Mr. Probir Chakraborty, RAKIA's COO, also highlighted the benefits of setting up operations at RAKIA which offers 100 per cent foreign ownership, 100 per cent income tax and corporate tax exemption, and 100 per cent capital and profit repatriation, making it the most attractive and fastest growing free zone for many aspiring entrepreneurs. In comparison with other Emirates of the UAE, the low business set up cost, allowing businesses to maximize profits makes RAKIA the preferred choice for companies setting up base in the region.



Mr. Probir Chakraborty, Chief Operating Officer, Ras Al Khaimah Investment Authority addressing the audience.

PROGRAMMES

INTERACTIVE SESSION WITH MR. RASID MUNIR KHAN, I.P.S., DEPUTY COMMISSIONER OF POLICE, SOUTH WEST DIVISION, KOLKATA AND MR. PARTHA PRATIM DAS, O.C. TARATALA POLICE STATION VESUVIUS INDIA, TARATALA WITH THE MEMBERS OF TARATALA INITIATIVE OF THE BENGAL CHAMBER

Mr. Rasid Munir Khan, I.P.S., Deputy Commissioner of Police, South West Division, Kolkata and Mr. Partha Pratim Das, O.C. Taratala Police Station interacted with the members of Taratala Initiative of The Bengal Chamber, 10th July 2014, Vesuvius India Ltd. The focus was on safety and security issues and the meeting provided an opportunity for a frank exchange of views between the Police and industry operating at Taratala.

Mr. Rasid Munir Khan, I.P.S., Deputy Commissioner of Police, South West Division, Kolkata and Mr. Partha Pratim Das, O.C. Taratala Police Station with the members of the Taratala Initiative of The Bengal Chamber



11TH JULY 2014, CHAMBER PREMISES

POST BUDGET ANALYSIS SESSION - 'UNION BUDGET 2014-15: A THOROUGH ANALYSIS'

The Bengal Chamber of Commerce and Industry, KPMG and Globsyn organized the post-budget analysis session, "Union Budget 2014-15: A Thorough Analysis" on 11th July 2014 in the Chamber premises. Shri Sunil Mitra, Chairperson – Economic Affairs Committee, The Bengal Chamber of Commerce & Industry & Former Revenue and Finance Secretary, Government of India presided over the opening session.

Shri Bishwajit Bhattacharyya, Senior Advocate of the Supreme Court of India, who is also a tax expert and a Budget analyst of great repute, was the Keynote Speaker and he spoke extensively on Union Budget 2014-2015 with an indepth analysis supported by facts and figures.

Mr. Rakesh Dharawat, Partner, KPMG, and Mr. Sudipta Bhattacharjee, Director,

KPMG, deliberated on implications on Direct Taxes and Indirect Taxes, respectively. Their presentations were followed by a Panel Discussion with experts from industry who all addressed on the overall economic impact and also from the perspectives of their respective areas of interest. The panel discussion was chaired by Shri Sunil Mitra. Other panelists were Mr. Aloke Mookherjea, Chairman, Solyvent Flakt (India) Private Limited; Mr Harsh Vardhan Patodia, President, CREDAI BENGAL; Mr. Harsh Sachdev, Managing Director, S&T Mining Company Private Limited and Mr. Rahul Dasgupta, Head, Globsyn Skills Ltd and Joint Managing Director, Globsyn Group.

There was also a question answer session with the audience. The Panel Discussion was followed by lunch. The session was attended by more than 175 delegates.



Welcome Note by Shri Sunil Mitra, Chairperson – Economic Affairs Committee, The Bengal Chamber of Commerce & Industry & Former Revenue and Finance Secretary, Government of India.





Keynote address by Shri Bishwajit Bhattacharyya, Senior Advocate of Supreme Court of India.

◀ Address by Mr. Rakesh Dharawat, Partner, KPMG.

25TH JULY 2014, CHAMBER PREMISES

SEMINAR ON OPPORTUNITIES FOR MSME INDUSTRY IN ELECTRONIC AND HARDWARE INDUSTRY IN WEST BENGAL

Recent studies indicate that the State of West Bengal is poised to be the next generation electronics hub. The State has 4% share in the Nation's electronic goods output. With the Government giving a thrust to the Electronics Industry, the State Government is proactively creating an efficient ecosystem for prospective investors and entrepreneurs in this sector.

Besides recommendations from two high-powered committees on IT Software and Hardware – New WB ICT Policy 2012 and ICT Incentive Scheme 2012 have been published where areas have already been identified and earmarked for rapid action in the next few years for the hardware sector. Furthermore, more than ten Software/Hardware parks are being set up in the State.

The Bengal Chamber organized a programme on "Opportunities for MSME Industry in Electronic and Hardware Industry in West Bengal" at the Williamson Magor Hall in the Chamber premises. The seminar was addressed by eminent policy makers from the Government of West Bengal, who shed light on not only the Government's initiative on the electronics hardware sector but also on the measures being taken and planned for the development of the MSME sector in the State.

The Bengal Chamber had submitted certain recommendations for development of Electronics manufacturing in the State, to Dr. Satish Chandra Tewari, IAS, Additional Chief Secretary to the Government of West Bengal, Dept. of IT, on 30th

June. We sincerely believe that the Government will look into the points and make the necessary implementations.

The delegates and speakers deliberated on topics like — 'Role of the Government and the Opportunities of MSME in Electronics and Hardware Sector', and 'Government Schemes, Financial Opportunities, Latest Innovations and Technology'. Speakers included Mr. Hirak Sengupta (Chairman, WEBEL), Mr. Biswanath Bhattacharya (President, FOSMI), Mr. Manajit Nayak (Joint Director, STPI), Mr. NN Debnath (Director, MSME), Dr. SP Gon Chaudhuri (Director, WBG — Energy Cell) and Dr. Ajoy Roy (VC, BESU), among others.



▲ Mr. P Roy, Director General, The Bengal Chamber, delivering the Welcome Address.



▲ Shri Hirak Sengupta, Chairman, WEBEL, delivering the Special Address

28TH JULY 2014, THE PALLADIAN LOUNGE

IDBI BANK PRESENTS THE BENGAL CHAMBER "THINK..." SESSION IN ASSOCIATION WITH THE TELEGRAPH: MANAGING GROWTH IN CHALLENGING TIMES, BY MR. SUNIL ALAGH



Mr Ambarish Dasgupta, Vice President, The Bengal Chamber, delivers the Welcome In continuation of its tradition of hosting THINK Sessions to create a platform for dissemination of knowledge and promulgating contemporary business ideas with Society, The Bengal Chamber organized another THINK Session in association with IDBI Bank, The Telegraph, Calcutta Stock Exchange, Tata Teleservices, Air India and Anderson Printing with Mr. Sunil Alagh being the speaker.

Formerly the CMD of Britannia Industries, Mr. Alagh spoke on "Managing Growth in Challenging Business Times". During his talk, Mr. Alagh spoke on how companies and organizations were getting more and more affected by global business trends, and on how global strategies were being incorporated by Indian companies to keep pace with the fast changing and challenging Business Environment. Mr. Alagh, during his speech, made it clear that the 5 main points for growth in Business today

were (a) to embrace complexity and change, (b) to innovate, (c) recalibrate the brand, (d) be aware of opportunities in the digital domain and (e) people management. Enumerating further, Mr. Alagh gave his views that for any Business to grow in these challenging times, one had to Empower the Employees (People Management), try and be Faster, Quicker and More reliable than Competition (Embracing Complexity and Change), be ready to Rethink, Refresh, Re Energize and ReInvent the Brand (Recalibrating the Brand) as well as be ready to Innovate through Pricing, Product attributes or through Value Relationships (Innovation).

IDBI BANK PRESENTS THE BENGAL CHAMBER "THINK..." SESSION IN ASSOCIATION WITH THE TELEGRAPH: MANAGING GROWTH IN CHALLENGING TIMES, BY MR. SUNIL ALAGH,

28TH JULY 2014, THE PALLADIAN LOUNGE



Mr. Sunil Alagh delivering his address, as Mr. P Roy (Director General, The Bengal Chamber), Mr. Ambarish Dasgupta and Mr. Sidhartha Roy (L-R) look on.



Mr. Sidhartha Roy, Chairperson, Marketing & Brand Committee, welcomes Mr Alagh to the Session.

IT @ BENGAL CONCLAVE 2014: INNOVATIONS AND OPPORTUNITIES



- Dr. Emmanuelle Savarit, User Research & Digital Strategy Director, Analyse-Concept Ltd, UK addressing on "Quantitative and Qualitative research approaches and benefits in the global world of IT: from Analytics to User experience (UX)." Seated on the dais (L-R): Mr. R N Lahiri, Chairperson, IT Committee, BCC&I and Mr. Ambarish Dasgupta, Vice President, BCC&I.
- Mr. Sudipta K. Sen, Regional Director, South East Asia, Vice Chairman & Board Member - India, SAS India during the Panel Discussion on "Indian IT: Can we stay Competitive?"



The IT Committee of The Bengal Chamber of Commerce and Industry organized IT @ Bengal Conclave 2014: Innovations and Opportunities on 31st July and 1st August at The Park, Kolkata. The Conclave

featured two forums – Innovator's Forum on 31st July and Stakeholder's Forum on 1st August.

Dr. Emmanuelle Savarit, User Research & Digital Strategy Director, Analyse-Concept Ltd, UK was the Keynote Speaker and she addressed on "Quantitative and Qualitative research approaches and benefits in the global world of IT: From Analytics to User experience (UX)." The Innovator's Forum also included a Panel Discussion on "Indian IT: Can we stay Competitive?". The Panelists were Mr. Rajarshi Chatterjee, Vice President and Head of Global Delivery Solutions, Atos India; Mr. Sudipta K. Sen, Regional

THE PARK HOTEL, KOLKATA Director, South East Asia, Vice Chairman

31ST JULY AND 1ST AUGUST 2014,

& Board Member - India, SAS India; Mr. Sanjeev Varma, CEO, Steria India Ltd; Mr. Bhudeb Chakravarti, Associate Vice President, National Institute for Smart Government. Mr. Ambarish Dasgupta, Vice President, BCC&I and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd. delivered the Welcome Address and set the agenda of the evening. The Stakeholder's Forum commenced with Setting the Agenda by Mr. Kaushik Bhattacharya, Location Head - Kolkata and SAP Practice Area Lead - IBM Account. IBM India. The Stakeholder's Forum featured four Discussion Forums on "IT @ Bengal – A Strategic Vision"; "Emerging Technologies"; "Journey from 2.6 – 15 – Industry Talk on The Way Ahead for IT @ Bengal" and "Capitalizing the Potency".



Mr. Rajarshi Chatterjee, Vice President and Head of Global Delivery – Solutions, Atos India during the Panel Discussion on "Indian IT: Can we stay Competitive?

25TH JULY 2014, CHAMBER PREMISES

IT @ BENGAL CONCLAVE 2014: INNOVATIONS AND OPPORTUNITIES



Mr. Bhudeb Chakravarti, Associate Vice President, National Institute for Smart Government during the Panel Discussion on "Indian IT: Can we stay Competitive?".

Mr. Hirak N Sengupta, Chairman, Webel was the Guest of Honour. The Discussion Forum on "IT @ Bengal — A Strategic Vision" included Col. A K Nath, Executive Director, Centre for Development of Advanced Computing and Mr. Nirmal K Ray, General Manager, Webel. In the Discussion Forum on "Emerging Technologies", Mr. Dinesh Parekh, Senior Director — Sales, Consulting Leader, Oracle India shared an overall perspective of emerging technologies. The vertical specific perspectives were shared by Mr. Dipankar Khasnabish, Industry Principal - Government,

Healthcare and Infrastructure, Infosys Ltd. who spoke on Healthcare; Mr. Sumit D. Chowdhury, President, Reliance Jio on Telecommunication and Ms. Kasturi Bhattacharjee, Director-Industry and Society Head, Ericsson India Global Services Pvt. Ltd. on Networked Society. Mr. Rajiv Pratap, Co-Founder, Abzooba Inc and Mr. Rajarshi Sengupta, Senior Director, Deloitte Touche Tohmatsu India Pvt. Ltd. addressed the Discussion Forum on "Journey from 2.6 – 15 – Industry Talk on the way ahead for IT @ Bengal". Mr. Pratap highlighted the way forward for Bengal in the domain

SSAS

IT @ Bengal Conclave 2014

Innovations & Opportunities

May 18 Age 18 Age

Commencement of Stakeholder's Forum on Day 2: Seated on the dais (L-R): Col. A K Nath, Executive Director, Centre for Development of Advanced Computing; Mr. Kaushik Bhattacharya, Location Head - Kolkata and SAP Practice Area Lead - IBM Account, IBM India; Mr. Hirak N Sengupta, Chairman, Webel; Mr. R N Lahiri and Mr. Nirmal K Ray, General Manager, Webel

on "Analytics" and Mr. Sengupta shared the perspective of the consultant. The Concluding Forum on "Capitalizing the Potency" featured HR in IT. The Forum included Mr. Suresh Bethavandu, AVP HR, Cognizant Technology Solutions India Limited who shared the Industry Perspective and Mr. Charanpreet Singh, Chief Executive Officer of AIM Education and the Associate Dean of Praxis Business School who shared the Academia Perspective.



Mr. Dinesh Parekh, Senior Director - Sales Consulting Leader, Oracle India setting the agenda for the Discussion Forum on "Emerging Technologies".



Mr. Sumit D. Chowdhury, President, Reliance Jio addressing on "Emerging Technologies in telecommunication".



Mr. Dipankar Khasnabish, Industry Principal- Government, Healthcare and Infrastructure, Infosys Ltd addressing on "Emerging Technologies in Healthcare".



Ms. Kasturi Bhattacharjee, Director-Industry and Society Head, Ericsson India Global Services Pvt. Ltd. addressing on "Emerging Technologies in Networked Society.

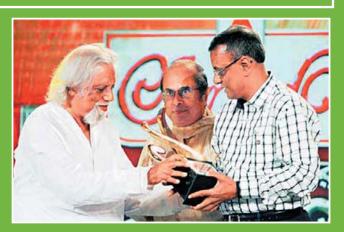
25TH JULY 2014, CHAMBER PREMISES





- ▲ During Discussion Forums on "Journey from 2.6 15 Industry Talk on the way ahead for IT @ Bengal" and "Capitalizing the potency" (L-R): Mr. Rajiv Pratap, Co-Founder, Abzooba Inc; Col. Gurusaday Batabyal, Executive Director, Development Consultants Pvt. Ltd.; Mr. Rajarshi Sengupta, Senior Director, Deloitte Touche Tohmatsu India Pvt. Ltd.; Mr. Suresh Bethavandu, AVP HR, Cognizant Technology Solutions India Limited and Mr. Charanpreet Singh, Chief Executive Officer of AIM Education and the Associate Dean of Praxis Business School.
- Mr. Ambarish Dasgupta presenting a memento to Mr. Sumit D. Chowdhury.

The prestigious 'Serar Sera Bangali' 2014 honour bestowed upon Mr. Chandra Shekhar Ghosh





Mr. Chandra Shekhar Ghosh, Chairman and Managing Director, Bandhan received the highest stature award in the Bengali community, 'Serar Sera Bangali' 2014.

Mr. Aveek Sarkar, Chief Editor of the Anandabazar Patrika (ABP) Group handed over this award to Mr. Ghosh at a ceremony held on July 27, 2014 at ITC Sonar. Kolkata.

This award is a pioneering effort to honour eminent Bengali personalities who have not only achieved excellence in their respective fields but have also helped to bring Bengal in the national as well as international limelight. This is an annual event organized by ABP Ananda, the leading Bengali news channel in India to discover and celebrates Bengali's work and achievement which bring pride to the community. Since its inception in 2005, ABP has been organizing this prestigious award ceremony called 'Sera Bangali' to felicitate those Bengalis around the world who have excelled in their respective fields beyond any boundaries. The awards are presented in a plethora of categories like art, film, music, education, business, public affairs, science, sports and lifetime achievement, above all the Serar Sera awards.

The prestigious award function kept alive this essence of 'Bangaliana' by connecting the heroes of Bengal to their people across the world. This momentous ceremony has been growing from strength to strength each year. Besides garnering appeal among on-ground visitors, the event was aired live and approximately broadcasted to 50 lakh people across the nation. As Bengal's leading news channel, ABP Ananda promised to keep its viewers ahead through this grand event that allows them to discover and celebrate Bengali achievements at home and abroad.

The evening of the tenth year of the signature event Sera Bangali 2014 witnessed scintillating performances from the likes of notable stars from the film industry set the stage on fire with their enthralling and captivating performances.

EVENTS AT THE PALLADIAN LOUNGE

30th June, 2014-Monsoon Memoirs: Sapphire with Mir &

Randage: Sapphire Quarterly Art Series at The Palladian Lounge

30.06.2014

Monsoon Mir, Ms. Minu Budhia, Mr. Sudarshan Chakraborty and Dr. Shashi Panja being presented welcome bouquet.



Monsoon Memoirs

Sapphire Quarterly Arts Series Dance Performance



30.06.2014

Monsoon **Memoirs**

Bandage performing at Monsoon Memoirs Sapphire Quarterly Art Series



Mr. Chandra Shekhar Ghosh has also been recently recognized for his achievements by the All India Management Association

EVENTS AT THE PALLADIAN LOUNGE

31st July, 2014: Inauguration of Exhibition on Masks and Paintings from different regions followed by Golden Oldies by Sumit Roy at The Palladian Lounge



Mr. Dasho Karma Tshering Namgyal (Consul General-Bhutan) Ms. Joanne Joria (Director-American Centre) Mr. N. Suchanti (Director-Pressman Advertising Limited) and Ms. Jhuma Chatterjee (artist) lighting the inaugural lamp

Mr. N. Suchanti welcoming Mr. Dasho Karma Tshering Namgyal (Consul General-Bhutan)

▼ Golden oldies by Mr. Sumit Roy



Mr. Dasho Karma Tshering Namgyal (Consul General-Bhutan)Ms. Joanne Joria (Director-American Centre)