



from the desk of the
PRESIDENT

Dear Member,

15 December, 2014

The Chamber programme juggernaut rolls forward. As the newsletter will reveal, we are only two months in the 2014-2015 year following the AGM and over 20 programmes, many of them high profile events, have already been held. From corporate programmes to sports, we have brought to you a bouquet of activities. The Chamber is also working at its usual feverish pace on a number of new initiatives focused on creating value for our membership and stakeholders.

We are delighted to share with you a news report appearing this last weekend in one of the nation's leading dailies, which has reported that the State Cabinet has decided to rename Bantala SEZ as Sector VI (after the hugely successful Sector V in Salt Lake, which is synonymous as one of the country's leading IT hubs). Bantala SEZ or Sector VI will also come under a township authority. The Chamber worked very hard in order to catalyze this development along with Cognizant Technologies, which is a leading IT player in India and a leading private sector employer in Kolkata. There was a long-standing proposal for setting up the Bantala Industrial Township Authority to further develop the Bantala SEZ on the lines of Nabadiganta (NDITA) in Sector V. We have met the Hon'ble Minister, Urban Development, Town and Country Planning, Government of West Bengal and have also communicated extensively with the Hon'ble Minister, Commerce and Industries of the State Government. We are grateful to the State Government for taking this most proactive step, which will ensure speedy development of a new IT and services hub, which Kolkata needs urgently.

Wishing you all a Happy Christmas and a Peaceful and Joyous New Year!

Sd/-
Dr. Alok Roy
President

NEWS FLASH



CONGRATULATIONS

Mr. C S Ghosh, CMD, Bandhan (and Vice President, The Bengal Chamber) receives 'Entrepreneur of the Year' Award by Economic Times

Mr. Chandra Shekhar Ghosh, Chairman & Managing Director, Bandhan was presented with the prestigious 'Entrepreneur of the Year' 2014 Award by The Economic Times (ET).

The Economic Times Awards - for Corporate Excellence is the flagship event for ET. The ET awards are an exceptionally keen gauge of the state of India's economy. These awards seek to honour India Inc.'s best and brightest who can take on the world. Mr. Arun Jaitley, Minister of Finance, Corporate Affairs, Information & Broadcasting of India presided over the grand ceremony as the Hon'ble Chief Guest. Mr. Ghosh received the award from the hands of Mr. Manohar Gopalkrishna Prabhu Parrikar, Minister of Defence, Government of India at a glittering ceremony held on November 29, 2014 at Nariman Point, Mumbai.

Mr. Satya Nadella, CEO, Microsoft Corporation headed an 11-member jury including some of India's top industrialists, bankers and lawyers to choose the winners of the 2014 edition of the ET Awards

MEMBERS NEWS CORNER

Welcome to the Bengal Chamber family! That's what we would like to convey to **Shyam Sel & Power Limited** whose application for membership was tabled and approved by the Managing Committee at its meeting on 30th October 2014. **Ms. Sujata Roy**, Independent Consultant, Former GM, IBM and **Mr. Soumyajit Ghosh**, Chief Investment Officer, Escalated Wealth Advisors Pvt. Ltd. also joined as individual professional members.

PROGRAMMES

MEETING WITH SHRI HARSH VARDHAN SHRINGLA, INDIAN AMBASSADOR TO THE KINGDOM OF THAILAND

29TH OCTOBER 2014,
THE LALIT GREAT EASTERN, KOLKATA

Shri Harsh Vardhan Shringla is India's ambassador to Thailand. In his recent visit to Kolkata on October 29, 2014, Shri Shringla met with the senior office bearers of the Chambers of Commerce and industry representatives. From The Bengal Chamber of Commerce & Industry, President Dr. Alok Roy, Director General Mr. P Roy and Capt. S B Mazumdar, Chairman, Shipping Committee attended the meeting, at the Lalit Great Eastern Hotel, Kolkata. It was an interactive session with the Ambassador on India's bilateral economic relations with Thailand. Having established diplomatic relations for over 65 years, Thailand continues to be one of India's most prominent partners in the field of Commerce and Industry, besides being a popular tourist destination in the East. Thai-India bilateral trade has grown significantly and has multiplied six times since 2000 to reach 8.67 billion USD and it is expected to grow further in the years to come. Shri Shringla opined that India's excellent relations with Thailand are an important and integral component of our strategic partnership with ASEAN. India's 'Look East' policy has been complemented by Thailand's 'Look West' policy in bringing the two countries closer.

INTERACTIVE SESSION WITH MR. MATTHEW HILGENDORF, PRINCIPAL COMMERCIAL OFFICER FOR U.S. COMMERCIAL SERVICE, KOLKATA

30TH OCTOBER 2014,
THE PALLADIAN LOUNGE,
CHAMBER PREMISES

The members of the Managing Committee interacted with Mr. Matthew Hilgendorf, Principal Commercial Officer for U.S. Commercial Service after the MC meeting on 30th October evening in the Chamber. Mr. Hilgendorf was accompanied by Mr. Arup Mitra, Senior Commercial Specialist, US Commercial Service, Kolkata. The focus of the discussions ranged from collaborative ventures with US companies to the state of the economy and the business environment. The Chamber's special initiatives in the realms of clean tech development and IT were also discussed.



UNION LEADERSHIP DEVELOPMENT PROGRAMME (PARTNERING CMA)

30TH-31ST OCTOBER 2014,
THE PEERLESS INN

The HR/IR Committee of BCC&I in collaboration with Calcutta Management Association organized a 'Union Leadership Development Programme' at Peerless Inn with the objective of interacting with unions/employees of esteemed companies present in West Bengal and to encourage and enlighten them with good management mantra and about responsible trade unionism. Guest Speakers at this event included Mrs. R Devadason (Management Consultant), Mr. S S Maitra (Former Chief General Manager – HR & IR Haldia Petrochemicals), Mrs. Suchitra Guha (Former Chief HR & IR, Tata Steel Ltd.) on October 30th and Mr. A K Basu (Former Jt. President – HR, Corp Affairs & Legal, Hindalco India Ltd.), Prof. Amit Sengupta (Director EIM), Mr.

Sovandeb Chattopadhyay, Mr. Ramen Pandey, Mr. Debanjan Chakroborty (Veteran Trade Union Leaders), Moderator Mr. Gautam Ray (ED, CESC), Mr. Somesh Dasgupta (President Corp Affairs & Admin, IPCL & National President NIPM) on October 31st.

Mr. S S Maitra observed that a culture based on leadership and participation is a culture in which everyone accepts their rights, roles and responsibilities and works together to achieve a common goal. Leadership goes hand in hand with participation. Management from the top down must demonstrate commitment, which is responsible for creating the conditions for partnership and participation. Without good leadership, participation will not succeed.

30TH-31ST OCTOBER 2014, THE PEERLESS INN

UNION LEADERSHIP DEVELOPMENT PROGRAMME (PARTNERING CMA)

Mr. A K Basu noted that to strengthen the union organization there is a need to expose intelligent younger members to various joint forums. There is also a need to regularly communicate with members of what is the requirement of the unit for survival and develop strong knowledgeable internal leadership.

All of the union leaders were of the opinion that Employee-Employer-Government relationship has to be more close and strong. They emphasized a radical charter of demands for the union. Company's growth would translate to employees' growth. Hindrances if any will neither help the employee nor the company to grow. The company

must pay attention to stakeholders. The leaders expressed their willingness to participate in this type of workshop whenever conducted in the future.



▲ Union Leader Speakers

▼ Sessions in Progress with Shri S.S Maitra.



▲ Vote of Thanks by Shri Somesh Dasgupta (Chairperson, HR/IR Committee, The Bengal Chamber and President – Corp. Affairs & Admin., IPCL).

7TH NOVEMBER 2014, CHAMBER PREMISES

HOW TO START A STARTUP COURSE

The Bengal Chamber Entrepreneurship Development Cell in conjunction with TotalStart Entrepreneurship Ecosystem Developers organized an entrepreneurship development programme at The Bengal Chamber of Commerce & Industry premises in order to interact with fresh entrepreneurs of different levels in West Bengal. Guest Speaker at this programme included Dr. Suryanil Ghosh (Founder -Entrepreneurship Ecosystem Developers and Chairperson, BCC&I Entrepreneurship Development Cell). Some of the participants included Mr. Rohit Kumar Goyal (Proprietor – Vaishnavi Communication, Prachi Organic, VG Solutions), Mr. Manas Sarkar (Founder – Econew Waste Management), Ms. Siuli Mukherjee (Secretary – DSMS Group of Institutions) and many more.

The programme was based on Sam Altman of Y Combinator's – How to Start a Startup Course. There was a 50 minutes of AV with 40 minutes of discussion on the video. Dr. Ghosh was present in the Lecture Discussion Episode to share his view points in sync or against the video demo viewpoints. It was an open discussion forum with moderation by the Senior Entrepreneur Mentor.



▲ Dr Suryanil Ghosh, Chairman, Bengal Chamber Entrepreneurship Development Cell (fourth from left) with the participants.



▲ Delegates attending the session

PROGRAMMES

INTERACTION WITH MICHAEL ANTHONY HOLDING, FORMER WEST INDIAN CRICKETER

11TH NOVEMBER 2014,
THE PALLADIAN LOUNGE,
CHAMBER PREMISES

The Bengal Chamber of Commerce and Industry organized an interaction with Michael Anthony Holding, legendary West Indian Cricketer, on 11th October 2014 from 7.00 PM at the Palladian Lounge, Chamber premises. The interaction was held with a few select senior members of the Chamber. Ms Ambarish Dasgupta, President Designate, The Bengal Chamber; Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber; Mr. Prasun Mukherjee, Former Police Commissioner, Kolkata; Mr. Debasish Dutta, Eminent Journalist; Mr. Hiral Sengupta, Chairman, WEBEL; Mr. Deb Kumar

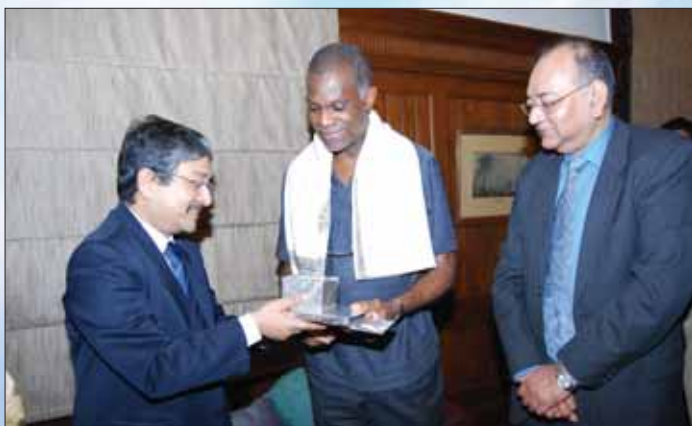
Basu, Senior Member, MSME Development & Manufacturing Committee, The Bengal Chamber and a few others interacted with Mr. Michael Holding who spoke on cricket as a sport and as a livelihood. He also shared his views on some of the current controversies and sportsmanship issues in Cricket. It was an enriching and pleasurable evening. The session was also well attended by members of the media.



▲ (L-R): Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber; Mr. Michael Holding; Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber; Mr. Hiral Sengupta, Chairman, WEBEL and Mr. Moloy Banerjee, Anderson Printing.



▲ Mr. Ambarish Dasgupta after presentation of a bouquet of flowers to Mr. Holding, with Mr. Sutanu Ghosh.



▲ Mr. Ambarish Dasgupta presenting a memento to Mr. Michael Holding, along with Mr. Sutanu Ghosh.



▲ (L-R): Mr. Deb Kumar Basu, Member of the Managing Committee, BCC&I; Mr. Prasun Mukherjee, Former Police Commissioner, Kolkata; Mr. A K Sengupta, Head – Legal & Commercial, BCC&I; Mr. Ambarish Dasgupta; Mr. Michael Anthony Holding.



▲ Interaction with the media.



▲ (L-R) Mr. Debasish Dutta, Eminent Journalist, Mr. Michael Anthony Holding, Mr. Smarajit Purkayastha, Director, BCC&I.

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PROGRAMMES

THE BENGAL CHAMBER MEETS MR. MARC KNAPPER, DIRECTOR, OFFICE OF INDIA AFFAIRS, DEPT. OF STATE, WASHINGTON DC,

12TH NOVEMBER 2014,
CHAMBER PREMISES



▲ (L-R) Mr. P Roy, Director General BCC&I; Dr. Alok Roy, President, BCC&I; Mr. Marc Knapper, Director, Office of India Affairs, Dept. of State, Washington DC; Mr. Sutanu Ghosh, Senior Vice President, BCC&I and Mr. Gaurav Bansal, Consul for Political & Economic Affairs, US Consulate.

Mr. Marc Knapper is a member of the Senior Foreign Service and is currently serving as the Director of the Department of State's Office of India Affairs. Mr. Gaurav Bansal, Consul for Political & Economic Affairs accompanied Mr. Knapper from the US Consulate General. From the Bengal Chamber, President Dr. Alok Roy and Senior Vice President Mr. Sutanu Ghosh along with Mr. P Roy, Director General were present.

The focus of the discussions was the economic scenario in the Eastern Region and Bengal and our Chamber's role. Mr. Knapper was extremely positive about the Chamber's role in promoting Clean Technology development and spread and expressed interest in the U.S. Mission's continuing partnership with the Chamber. He was upbeat about the potential for bilateral cooperation. Dr. Alok Roy, the President of The Bengal Chamber, urged Mr. Knapper to help fortify the ties with other regional Chambers from the neighboring countries like Bangladesh, Nepal, Thailand, Myanmar and others. Dr. Roy stressed that the Chamber acts as an interface for the industry and it is therefore important to develop a regional council. There were also discussions on GST and the economy of West Bengal. It was explained to Mr. Knapper that the Chief Minister is extremely buoyant and eager to make relevant changes in the system, and the Chamber is positive about industrial investment in the State.

INTERACTIVE SESSION WITH THE DIRECTOR, INDIAN MUSEUM

14TH NOVEMBER 2014,
CHAMBER PREMISES



▲ (L-R) Dr. B Venugopal, Director Indian Museum Kolkata in conversation with Mr. Manab Pal, Chairperson of the Tourism Committee, BCC&I.

On the occasion of the Bi-centenary year for the Indian Museum, Dr. B Venugopal, Director, spoke specially about the Buddha relics in the Indian Museum. His speech focused on the collections covering the various facets of Buddhism, e.g.,

- Ø Bharhut railing,
- Ø Gandhara sculptures (including the first excavated material from the Gandhara region)
- Ø Mathura school
- Ø Sarnath school
- Ø Buddhist relics

He mentioned that, according to Buddhist tradition, the relics of the Buddha are of three kinds:

- Ø Physical (Saririka): Hair, bone, teeth
- Ø Utilitarian (Paribhogika): Objects used by the Buddha: Bo-tree, robes, alms bowl
- Ø Commemorations (Uddesika): Shrine, images



▲ (L-R) Mr P Roy, Director General, BCC&I; Dr. Venugopal & Mr. Manab Pal in conversation with delegates.

The Indian Museum, Kolkata acquired the first Buddha relics found from Piprahwa, Basti District, Uttar Pradesh from the then North Western Province Government (date of acquisition 20.09.1898). These were found along with several pearls, coral pieces, gold and silver leaves, a small umbrella and a small female figure inside four relic caskets (in steatite and one in crystal). All of these were kept inside a large stone coffer.

The Chairman of the Tourism Committee Mr. Manab Pal was of the opinion that Kolkata has sufficient tourism infrastructure. The Central Government has allotted INR 500 crores for promoting Buddhist Tourism in India part of which should be utilized for displaying the relics of Lord Buddha, namely, "Nirvana Asthi", which is proposed to be exclusively displayed in a separate air-conditioned gallery in the Indian Museum.

Mr. Pal informed that 1.2 million Buddhists tourists visit Bihar every year on Buddhist Pilgrimage and 3 million Buddhist tourists visit Candy in Sri Lanka every year to worship Lord Buddha's relic in Candy Temple. Therefore, the tourism industry should target a minimum 2,50,000 Buddhist pilgrims to visit Kolkata to pay their obeisance to 'Nirvana Asthi' at Indian Museum in the very first year after inauguration of the relic targeted on 15th August,

14TH NOVEMBER 2014,
CHAMBER PREMISES

INTERACTIVE SESSION WITH THE DIRECTOR, INDIAN MUSEUM

2015. Presently around 50,000 Buddhist tourists transit through Kolkata but do not spend any time at "Destination Kolkata". Mr. Pal further mentioned that the IRCTC has introduced a special train, Mahaparinirvan Express from New Delhi catering solely to Buddhist tourists. It is an entire travel package that IRCTC is offering for a complete tour of the "Buddhist Circuit". Mr. Jagannathan reiterated that the same train could be run through the Kolkata circuit starting from Kolkata and ending in Kolkata and IRCTC is prepared to offer complete rake with food and beverage facilities so that the tourists can use the train as a hotel. The rake consists of first class chair cars as well as two and three tier AC compartments. Railway authorities are prepared to provide special menu if required. However, the whole rake must be booked for a minimum 200 passengers with minimum two months' notice.

Mr. Manab Pal with the delegates.



19TH NOVEMBER 2014,
THE LINCOLN ROOM,
AMERICAN CENTER, KOLKATA

SCREENING OF "AFTER MY GARDEN GROWS" - CSR DIALOGUE ON GIRL CHILD EMPOWERMENT

The Bengal Chamber of Commerce and Industry, in collaboration with USAID and ICCO organized the screening of Oscar winning director Megan Mylan's latest release, "After My Garden Grows" on Wednesday 19th November 2014 from 2.30 p.m. to 4.00 p.m. at the Lincoln Room, American Center, Kolkata. The documentary is on the real life story of a rural girl from Coochbehar, West Bengal. It is a short documentary that captures a rising tide in rural West Bengal where more than 40,000 adolescent girls have become breadwinners and revolutionized the Indian daughter stereotype. The film explored the strategy for empowering young girls, underway in rural India. It revealed one powerful solution among hundreds that are changing the girls' futures in measurable replicable ways. The documentary touches deeply-ingrained traditions like dowry and archaic customs in rural Bengal and takes notice of how the present generation is coming out of the cocoon.

The programme was addressed by Smt. Roshni Sen, IAS, Principal Secretary, Department of Women & Child Development and Social Welfare, Government of West Bengal; Ms. Joanne Joria, Director American Center, US Consulate General – Kolkata; Ms. Helen Lafave, Consul General of the United States in Kolkata and Mr. P Roy, Director General, The Bengal Chamber. A panel discussion, which was also part of the programme, was addressed by Ms. Oindrila Dasgupta and Ms. Aloka Mitra, Ms. Soma Kanjilal, Ms Megan Mylan, Ms. Tapati Ghosh and Ms Monica, the main character of the documentary.



▲ (L-R): Ms. Monica, the main character from the documentary "After My Garden Grows" by Megan Mylan; Ms. Pinki, Monica's elder sister

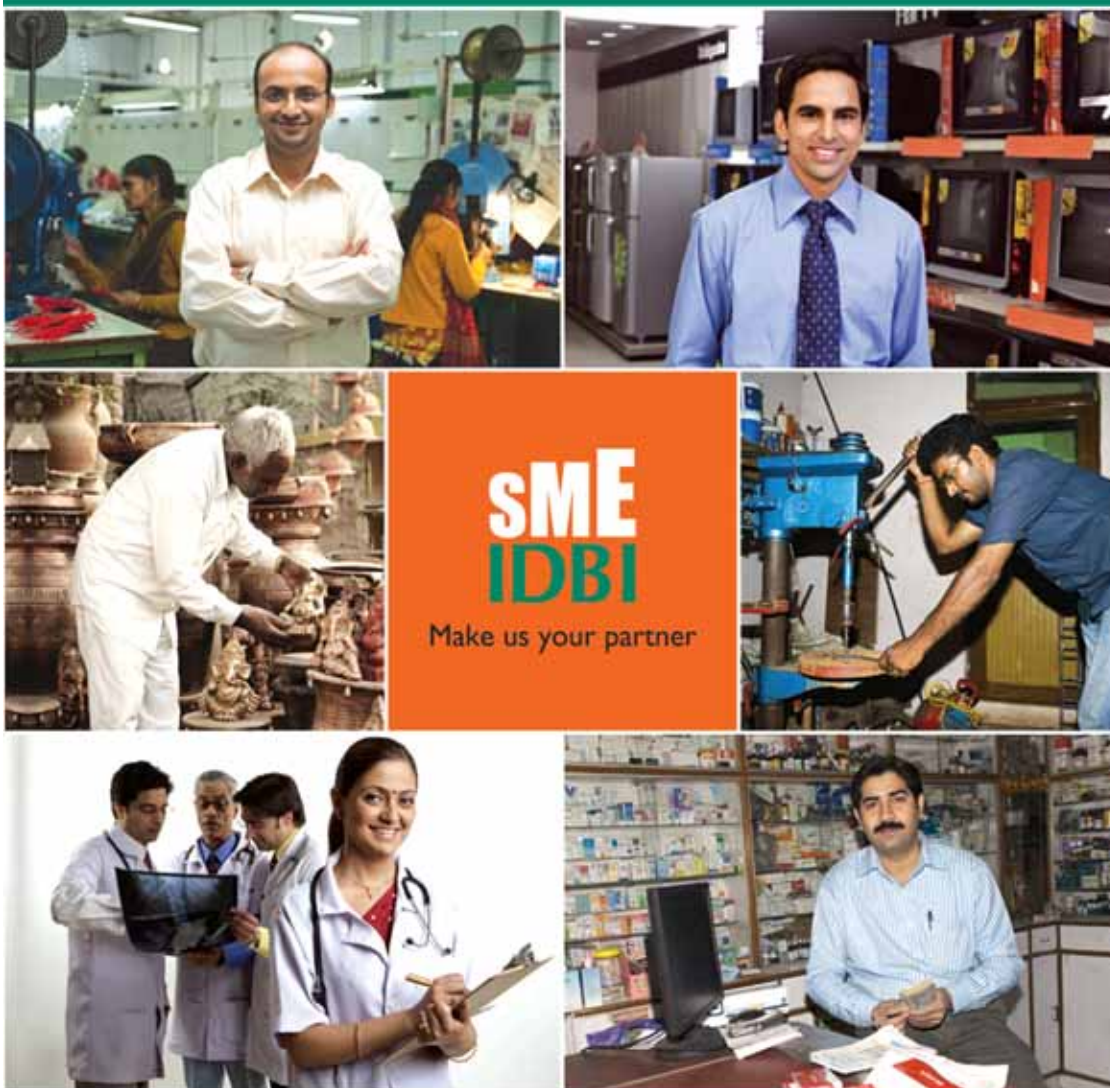


▲ Ms. Joanne Joria, Director American Center, US Consulate – Kolkata



▲ Ms. Helen Lafave, Consul General of the United States in Kolkata

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19TH NOVEMBER 2014,
THE LINCOLN ROOM,
AMERICAN CENTER, KOLKATA

SCREENING OF "AFTER MY GARDEN GROWS" - CSR DIALOGUE ON GIRL CHILD EMPOWERMENT



◀ Mr. P Roy Director General, The Bengal Chamber of Commerce and Industry



▲ Smt. Roshni Sen, IAS, Principal Secretary, Department of Women & Child Development and Social Welfare, Government of West Bengal



▲ Oscar winning director Ms Megan Mylan



▲ The Panel Discussion



▲ (L-R) Ms. Monica and Ms Megan Mylan during the Panel Discussion

PROGRAMMES

SENSITIZATION ON THE ISSUES AND IMPLICATIONS OF WORKPLACE SEXUAL HARASSMENT

19TH NOVEMBER 2014,
CHAMBER PREMISES

The Bengal Chamber of Commerce and Industry in association with Full Circle organized a workshop on "Sensitization on the issues and implications of workplace Sexual Harassment" on 19th November 2014 at ITC room of the Bengal Chamber. The objective was to interact with CEOs, HR Heads and Internal Complaint Committee members of different companies to make them aware of the Act and Policies of The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. Ms. Sunita Thawani (Founder CEO of Full Circle) was a guest speaker. Some of the participants included Mr. Gulu Balani (VP-HR & Corporate Services of Embee Software Pvt. Ltd.), Ms. Sreela Das Gupta (Head Diversity and Inclusion at BPS of Tata Consultancy Services), Ms. Swati Sharma (Dy. Manager, HR of Birla Corporation Ltd.), Smt. Y Lama (CM & Chairperson ICC of National Insurance Company Ltd.), Mr. Rajib Roy (AVP Administration of EREVMAX), Mr. Narendranath Chattopadhyay (Managing Director of Sicorp India), and many more.

This hands-on session included question and answers segment addressing the following points:-

- Difference between Harassment in general and Sexual Harassment.
- Knowing stereotypes associated with men & women and how they affect the conscious and subconscious behaviour at workplaces.
- Different forms of sexual harassment as per the Act.
- Awareness of other important legal definitions of the new law.
- Rights of Complainant and Accused.
- Checklists of Do's and Don'ts for men, women, observers and employees.



▲ Session in progress

- Awareness on false or malicious charges.
- Employers' mandatory obligations under the Act and penalties for non-compliance. Effects of Sexual Harassment on the individuals, institutions and society.

The participants were greatly benefited as they came to know each other's expectations & anxieties, they understood perceptions and causes of misunderstandings, they became aware of benefits of inculcating respect for self and respect for others, they came to know about the compliances and consequences for non compliance. The participants expressed their willingness to participate in this type of workshop in the future.



▲ Ms. Sunita Thawani taking the session



▲ Interactions during the session

ROUNDTABLE ON BIOENERGY ISSUES AND OPTIONS WITH THE WORLD BIOENERGY ASSOCIATION AND IISWBM

26TH NOVEMBER 2014,
CHAMBER PREMISES

The Bengal Chamber of Commerce and Industry (BCC&I) and Indian Institute of Social Welfare and Business Management (IISWBM), in association with the World Bioenergy Association organized a Roundtable on Bioenergy on 26th November 2014 at the Williamson Magor Hall, BCC&I premises. An international delegation from the World Bioenergy Association participated in the programme. Around 100 local delegates from industry, research institutions and NGOs attended the programme.

Dr. Anindya Narayan Biswas, WBCS (Executive), Jt. Secretary (Power & NCES), Department of Power & NCES, Government of West Bengal was the Chief Guest. Prof (Dr.) Amitava Sarkar, Director, IISWBM; Prof (Dr.) S C Bhattacharya, Vice President, WBA and Adjunct Professor, IISWBM; Prof (Dr.) B K Choudhury, Professor, Department of Energy Management, IISWBM; Dr. Heinz Kopetz, President World Bioenergy Association (WBA); Prof. Sujay Basu, Former Director, School of Energy Studies, Jadavpur University and Key Lead, Energy and Environment Committee, The Bengal Chamber; and Mr. Suman Lahiri, Regional Director, EBTC addressed the

programme among other speakers.

Nearly 25% of India's primary energy comes from biomass. Biomass fuels in the form of fuel wood, dung and crop residues play a key role in meeting energy demands in India, particularly in rural areas. About 70% of India's population depend on biomass to meet their cooking energy needs. India has a huge potential of bioenergy. Although MNRE's recent annual reports suggest that the potential of agro-residues and plantations in the country total about 16,888 MW, in the report of 2005-2006 the estimated potential of power based on plantation on 21 Mha of waste lands was indicated to be 52,000 MW. The Committee on India Vision 2020 as well as the Standing Committee on Energy of the Indian Parliament estimated the total power potential of biomass from plantations in wasteland alone to be 100,000 MW. Thus, the total potential of biomass including wood from plantations, crop residues, wastes etc. should be substantially higher than 100,000 MW.

26TH NOVEMBER 2014,
CHAMBER PREMISES

ROUNDTABLE ON BIOENERGY ISSUES AND OPTIONS WITH THE WORLD BIOENERGY ASSOCIATION AND IISWBM



▲ Mr. Subhodip Ghosh, Deputy Director General, BCC&I



▲ Third from left, Dr. Anindya Narayan Biswas, WBCS (Executive), Jt. Secretary (Power & NCES), Department of Power & NCES, Government of West Bengal; Prof. Sujay Basu, Former Director, School of Energy Studies, Jadavpur University and Key Lead, Energy and Environment Committee, The Bengal Chamber; Mr. Subhodip Ghosh; Dr Heinz Kopetz, President World Bioenergy Association (WBA). Dr. S C Bhattacharya, Vice President, WBA and Adjunct Professor, IISWBM is seating at the extreme left.



▲ Dr Heinz Kopetz

Prof (Dr.) Amitava Sarkar, Director, IISWBM

A number of policies, including Feed-in Tariff, Renewable Purchase Obligation, and financial incentives (capital subsidy, interest subsidy, etc.), have been developed to promote renewable energy, including bioenergy. Although these served to trigger bioenergy development to some extent, the sector still faces several problems. Only about 4,480 MW of biopower capacity including cogeneration has been realized to date. Due to rising cost of and uncertainty in assured fuel supply, several biopower plants are reported to have been closed down in India. Although highly efficient and clean modern biomass gasifier stoves are locally produced in the country, level of acceptance of these remains very low so far. India has a 5% ethanol blending mandate at present. Although National Biofuel Policy established in 2009 set an ambitious target of 20% blending for both ethanol and biodiesel by 2017, interest in India in biofuels - jatropha plantation in particular - appears to have died down to a large extent because of a number of factors. India's energy import bill has been growing in recent years; it is estimated that the oil import bill alone amounted to 6.93 lakh crores (or trillion) rupees in 2011-12. For reducing dependence on imported fossil fuels as well as import bill, and enhancing national energy security, there is an urgent need to accelerate the pace of development of bioenergy and other renewable energy resources.

This event brought together different stakeholder groups of bioenergy to highlight problems and barriers faced by the sector as well as policy measures needed to remove these and stimulate bioenergy development. The participants were highly appreciative of the effort. Following the programme, a set of recommendations were prepared and sent to the relevant Government departments and also researchers.



▲ The audience



PROGRAMMES

ROUNDTABLE ON BIOENERGY ISSUES AND OPTIONS WITH THE WORLD BIOENERGY ASSOCIATION AND IISWBM

26TH NOVEMBER 2014,
CHAMBER PREMISES



▲ Prof (Dr.) S C Bhattacharya



▲ Prof (Dr.) B K Choudhury, Energy Management Department, IISWBM



Mr. Suman Lahiri, Regional Director, EBTC

CERTIFICATE COURSE ON INDIRECT TAXES

28TH NOVEMBER – 27TH DECEMBER 2014,
CHAMBER PREMISES

The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry is organizing the 2nd batch of the Certificate Course on Indirect Taxes in November-December 2014. There would be 9 days classes held on Fridays (3:00 pm – 7:00 pm) and Saturdays (10.00 am – 4:30 pm) on Indirect Taxes (Excise, Customs, Service Tax, CENVAT Credit Rules both Excise / Service Tax, VAT, FTP, Duty Drawback etc.) under the overall guidance of Mr. T. B. Chatterjee, Chairperson - Indirect Taxes Committee, BCC&I and Senior Executive Vice President & Company Secretary, DIC India Limited. Other faculty members are Mr. P K Saha, Mr. Vivek Jalan, Mr. Mrityunjay Acharjee, Mr. Sushil Goel, Mr. Debasish Ghosh, Mr. Rip Das and Ms. Shivani Agarwall who are the experts from the industry in taxation matters. This is an extremely relevant training programme for taxation professionals for overall improvement of operational efficiency in their respective organizations. Mostly senior and mid-level executives of different organizations are taking part in the course. The course is being attended by more than 25 participants.



▲ 2nd batch of the Certificate Course on Indirect Taxes, Faculty: Mr. T. B. Chatterjee, Chairperson - Indirect Taxes Committee, BCC&I and Senior Executive Vice President & Company Secretary, DIC India Limited

28TH NOVEMBER – 27TH DECEMBER 2014,
CHAMBER PREMISES

CERTIFICATE COURSE ON INDIRECT TAXES



▲ Training programme on Indirect Taxation in progress, Faculty: CA. Shivani Agarwall, Shivani Shah & Associates



▲ Training programme on Indirect Taxation in progress, Faculty: Mr. Mrityunjay Acharjee, Associate Vice President (F), Balmer Lawrie & Co Ltd, Kolkata

▲ Training programme on Indirect Taxation in progress, Faculty: Mr. Debasish Ghosh, Director, Deloitte Touche Tohmatsu India Pvt. Ltd.

28TH – 29TH NOVEMBER 2014, THE
TOLLYGUNGE CLUB

IDEAL - Bengal Chamber Golf Trophy in association with National Insurance Company Limited & Andrew Yule & Company Limited & Medica Group of Hospitals, Season-5

It is a popular saying that, "There's no game like golf: you go out with three friends, play eighteen holes, and return with three enemies." As far as Golf is concerned, the pleasure of playing the 18 holes far outstrips the "displeasure" of beating the other three in the group! Golf, as a sport, has captured the fancy of teeming millions – men and women, the amateur, the professional, the one with a handicap of 25 or a handicap of 9, the businessman, the bureaucrat and the executive. Truth is, a good round of golf is always a great round of golf.

In keeping with this idea, The Bengal Chamber of Commerce and Industry, organized on Friday, 28th November 2014 and Saturday, 29th November 2014, the fifth edition of the Annual IDEAL - Bengal Chamber Golf Trophy in association with National Insurance Company Limited & Andrew Yule & Company Limited & Medica Group of Hospitals, a golfing extravaganza for corporates, at the Tollygunge Club, Kolkata. We had a very simple objective – providing corporate leaders an opportunity to showcase their skills with the club, meet new players and develop new friendships. Many a golfer prefers a golf cart to a caddy because the cart cannot count, criticize, or laugh. On the contrary, our event was

an excellent opportunity for all the keen amateurs to not worry about scores, but just have a lot of fun. Close to 320 golfers participated. Leading city-based corporates participated in the event which was played in a Texas Scramble Format. This year we had the privilege of having Olympian (shooter) Mr. Joydeep Karmakar and the actor Mr. Parambrata Chatterjee as the Chief Guests of the Tournament. The overall winners of the "IDEAL - Bengal Chamber Golf Trophy" were PERNOD TEAM comprising of Mr. Sudipta Das, Mr. Tripurari Atharv, Mr. H P Surana and Mr. Ashish Bhansal followed by the Runners' Up Team - INDIAN RAIL & DEFENCE, comprising of Mr. Amjad Khan, Col S. Shukla, Wig Cdr J S Negi and Col Dogra. The Corporate winner of the The Bengal Chamber trophy in association with Andrew Yule was team IDEAL comprising of Mr. Jitendra Khaitan, Mr. Samir Khaitan, Mr. Prawal Tulsyan and Mr. Pradeep Goenka followed by the Runners' Up Team MCLEOD RUSSEL comprising of Mr. Aditya Khaitan, Mr. K K Baheti, Mr. N Betreen and Mr. Sunny Uthup. The Longest Drive Ballantine Salver was won by Mr. Karanbir Chowdhury. The second prize was won by Mr. Mayukh Ray and the 3rd Prize was won by Mr. Sudipta Das. Dr Alok Roy,



▲ Backdrop and Tee Stand of the IDEAL-Bengal Chamber Golf Trophy 2014

President, The Bengal Chamber; Mr. Kallol Datta, Immediate Past President, The Bengal Chamber; Mr P Roy, Director General, The Bengal Chamber; Mr. Sunil Munshi, Co-Chairperson, Golf Organizing Committee of the Chamber, and Mr. Anil Mukerji, CEO, The Tollygunge Club presented the awards.

PROGRAMMES

28TH - 29TH NOVEMBER 2014, THE
TOLLYGUNGE CLUB

IDEAL - Bengal Chamber Golf Trophy in association with National Insurance Company
Limited & Andrew Yule & Company Limited & Medica Group of Hospitals, Season-5



▲ The Andrew Yule Team teeing off



▲ Pernod Team



▲ An open team



▲ Olympian Joydeep Karmakar and the actor Mr. Parambrata Chatterjee at the ceremonial tee-off of the tournament.

Olympian Joydeep Karmakar at the ceremonial tee-off of the tournament



Actor Mr. Parambrata Chatterjee at the ceremonial tee-off of the tournament



28TH - 29TH NOVEMBER 2014, THE
TOLLYGUNGE CLUB

IDEAL - Bengal Chamber Golf Trophy in association with National Insurance Company
Limited & Andrew Yule & Company Limited & Medica Group of Hospitals, Season-5



▲ Mr. Joydeep Karmakar and Mr. Parambrata Chatterjee enjoying themselves at the ceremonial tee-off



▲ (L-R) Mr. Joydeep Karmakar, Dr. Alok Roy, President, The Bengal Chamber, Mr. Sunil Munshi, Co-Chairperson, Golf Organizing Committee of the Bengal Chamber, Mr. Parambrata Chatterjee



▶ (L-R) Mr. Joydeep Karmakar, Dr Alok Roy



◀ Mr. Parambrata Chatterjee



▲ Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry teeing off



▲ Dr. Alok Roy addressing the media

PROGRAMMES

28TH - 29TH NOVEMBER 2014, THE
TOLLYGUNGE CLUB

IDEAL - Bengal Chamber Golf Trophy in association with National Insurance Company
Limited & Andrew Yule & Company Limited & Medica Group of Hospitals, Season-5



▲ (L-R) Ms. Sukanya Bose, Assistant Director, The Bengal Chamber; Dr. Alok Roy, President, The Bengal Chamber; Mr. Kallol Datta, Immediate Past President, The Bengal Chamber during the prize distribution ceremony



▲ (L-R) Ms. Sukanya Bose, The Bengal Chamber; Mr. P Roy, Director General, The Bengal Chamber; Dr Alok Roy; Mr. Kallol Datta; Mr. Abhijit Mishra, Volvo; Mr. Anil Mukerji, CEO, The Tollygunge Club during the prize distribution ceremony



▲ Dr Alok Roy addressing during the prize distribution ceremony



▲ Longest Drive on 15th Hole – Overall winners - 3rd Prize goes to Mr. Sudipta Das. Dr. Alok Roy, Mr. Anil Mukerji and Mr. Kallol Datta presenting the memento



▲ Longest Drive on 15th Hole – Overall winners - 2nd Prize goes to Mr. Mayukh Ray. Dr. Alok Roy, Mr Anil Mukerji and Mr. Kallol Datta presenting the memento



▲ Longest Drive on 15th Hole – Overall winners- 1st Prize goes to Mr. Karanbir Chowdhury. Dr. Alok Roy, Mr Anil Mukerji and Mr. Kallol Datta presenting the memento

28TH - 29TH NOVEMBER 2014, THE
TOLLYGUNGE CLUB

IDEAL - BENGAL CHAMBER GOLF TROPHY IN ASSOCIATION WITH NATIONAL INSURANCE COMPANY
LIMITED & ANDREW YULE & COMPANY LIMITED & MEDICA GROUP OF HOSPITALS, SEASON-5



▲ The Bengal Chamber Corporate Runner Up in association with Andrew Yule and Company Limited was won by MCLEOD RUSSEL. Dr. Alok Roy, Mr. P Roy and Mr. Kallol Datta presented the salvers to Mr. K K Baheti, Mr. N Betreen and Mr. Sunny Uthup



▲ The Bengal Chamber Corporate Overall Corporate Winner in association with Andrew Yule and Company Limited was won by Team IDEAL. Dr. Alok Roy, Mr. P Roy and Mr. Kallol Datta presented the trophy to Mr. Jitendra Khaitan, Mr. Samir Khaitan, Mr. Prawal Tulsyan and Mr. Pradeep Goenka



▲ The Overall Runners Up of the IDEAL-Bengal Chamber Trophy was won by INDIAN RAIL & DEFENCE. Dr. Alok Roy presented the trophy to Mr. Amjad Khan, Col S. Shukla, Wing Cdr. J S Negi and Col Dogra



▲ The Overall Winner of the IDEAL-Bengal Chamber Trophy was PERNOD TEAM. Dr. Alok Roy presented the trophy to Mr. Sudipta Das, Mr. Tripurari.A, Mr. H P Surana and Mr. Ashish Bhansal.



▲ Performance by the Monkberries



▲ The party begins with the music.

PROGRAMMES

**3RD DECEMBER 2014,
CHAMBER PREMISES**

The Bengal Chamber of Commerce & Industry (BCC&I) organized a one day "Workshop on Foreign Trade Policy" on 3rd December 2014 in the Chamber Premises. The workshop had been arranged with a view to understand & analyze the Foreign Trade Policy (FTP), Indirect Taxation & Export Benefits, Export Promotion Schemes, along with a study of the general provisions regarding imports & exports.

The next Foreign Trade Policy, for 5 years, is scheduled to be announced by the Ministry of Commerce and industry, Govt. of India. This Policy is a futuristic guideline which would impact the country's International Trade till 2019. The announcement of a new Foreign Trade Policy for a period of five years is a step towards increasing foreign trade. It takes an integrated view of the overall development of India's foreign trade and provides a roadmap for the development of the sectors having prospects for export expansion and potential for employment generation. The workshop also



▲ Mr. Sudhakar Kasture giving his presentation on Foreign Trade Policy

WORKSHOP ON FOREIGN TRADE POLICY

helped the participants to analyze the upcoming policy on the basis of a critique of the existing policy. This expected analysis would help the participants understand the impact of the changes in the new policy on trade and business. The faculty for the workshop, Mr. Sudhakar Kasture is currently the Director of Helpline Impex Pvt. Ltd. and EXIM Institute (A Division of Helpline Impex Pvt. Ltd.), Mumbai & Partner of Generation Next Business Consulting. He is also a visiting faculty to various institutes like S. P. Jain Institute of Management Studies & Research, the Institute of Chartered Accountants of India, Institute of Company Secretaries of India, Foreign Exchange Dealers' Association of India, training colleges of various banks, ECGC of India Ltd., etc. He has also served as an expert on task force for "Exports Transaction Cost Reduction Project" constituted by Ministry of Commerce and Industry, GOI.



▲ The participants at the workshop

**6TH DECEMBER 2014,
CHAMBER PREMISES**

The Bengal Chamber of Commerce & Industry organized the "Consumer Connect Awards 2014" on December 06, 2014 at The Bengal Chamber premises, Kolkata. Last held in 2006, Consumer Connect Awards was revived this Year by The Bengal Chamber in association with The Advertising Club Kolkata, e4m group, The Telegraph and Mani Group.

The Consumer Connect Awards is all about communication that connects with the consumer. Probably the only kind of its Awards in the world, the communication is researched across the country through leading Research Agency GfK Mode, and the shortlisted work is brought to a National level Jury – to whom the shortlisted brand owners present their case studies.

Contemporary advertising has realigned itself to match the ways consumers look at products. The failure or success of any marketing campaign can be best judged by the degree to which it drives consumers' relation with a product. This is the core idea behind the conception of the 'Consumer Connect Awards'. The Consumer Connect Awards judge the whole communication value chain ... the marketing problem, opportunity, consumer insights, strategy arrived at, creative idea, its expression, media used and most importantly, the impact of the communication on the consumer.

Research Agency GfK Mode boosts the entire judging process with its special research model that computes the Consumer Connect Score for each entry. Qualifying campaigns were invited by BCC&I and E4M to present their case before the jury at Kolkata on December 06, 2014.

Key Judges who helped us arrive at a final decision at Kolkata were:

- Ram Ray (Chairman of the Jury) – Chairman, Response India
- Mohit Hira – Senior VP & Head of Digital Practise, JWT India

CONSUMER CONNECT AWARDS



▲ Mr. Ram Ray, Chairman, Response India, being conferred with The Lifetime Achievement Award by Mr. P Roy and Mr. Ambarish Dasgupta

CONSUMER CONNECT AWARDS

6TH DECEMBER 2014,
CHAMBER PREMISES

- Kiran Khalap – Co Founder, Chlorophyll Brand Consultancy
- Amitava Sinha – COO, Rediffusion Y&R
- Manu Seth – Chief Marketing Officer, HTC India
- Ajay Kakkar – Chief Marketing Officer, Aditya Birla Group Financial Services

The Judging Process:

All entries entered were considered by GfK Mode, who

- Took these entries to thousands of consumers across the country, online and offline.
- Consumers rated the entries on likeability, emotional connect and how it affects their buying behaviour.

GfK Mode then combined these ratings into a Consumer Resonance and Impact Score (CRIS) and helped in computing the Consumer Connect Score for each entry



▲ Team Rediffusion Y&R with the National Agency of the Year trophy

Besides, a Lifetime Achievement Award was conferred on Mr. Ram Ray, Chairman, Response India, for his phenomenal contribution to Advertising. The Award was conferred on Mr. Ray by Mr. Ambarish Dasgupta (President Designate, The Bengal Chamber) and Mr. P Roy (Director General).

The Awards Event was attended by over 250 senior Advertising, Media and Marketing industry professionals and highly influential senior decision makers of brands and decision makers from some of the most renowned advertising and creative brands and agencies. This event became a unique get together of the most influential names in the Advertising, Media and Marketing industry from across the country, with about 20 of the leading brands being present on that day at Kolkata to present their case studies to the Jury.



▲ Mr. Noomi Mehta & Mr. Jahan Mehta handing over The Campaign of the Year (Rusi B Gimi Trophy) to Team Bharti AXA

The winners in the different categories were:

- Consumer Products – National (Canon EOS)
- Consumer Products – Kolkata (ABP One – Client : Cadbury India)
- Consumer Durables – National (TVS Tyres)
- Consumer Services – National (Bharti Life Insurance)
- Media Services – Kolkata (Zee Bangla)
- Public Service – National (Edelweiss Tokio Life Insurance)
- National Agency of the Year – Rediffusion Y&R
- Kolkata Agency of the Year – ABP One
- Campaign of the Year – Bharti Life Insurance (Rusi B Gimi Trophy)



▲ Team ABP One with Kolkata Agency of the Year Trophy.

BENGAL FOOTBALL – THE WAY FORWARD”

9TH DECEMBER 2014,
THE PALLADIAN LOUNGE,
CHAMBER PREMISES.

The Sports Development Committee of the Bengal Chamber of Commerce and Industry organized an enchanting adda session on “Bengal Football – The Way Forward” on Tuesday, 9th December 2014 at the Palladian Lounge in the Chamber Premises.

The Chamber has been actively participating in bridging the gap between the sports world and the industry world. The Chamber has been regularly organizing a Corporate Golf Tournament and regular interactive sessions on Indian Sports. Kolkata being the Mecca of Indian Football, the Chamber’s objective is to focus on commercialization for development of football. A first step was to organize an informal discussion with football greats and administrators.

The adda session included personalities such as legendary footballer Shri P.K. Banerjee, Shri Saharsh Parekh, Technical Director of Atletico de Kolkata, Shri Utpal Ganguly, Hon. Secretary, The Indian Football Association (West Bengal), Shri Subrata Dutta, President- The Indian Football Association (West Bengal) & Senior Vice President, All India Football Federation, Shri Biswarup Dey, Hon. Treasurer, Cricket Association of Bengal, Shri Goutam Sarkar, Former International Footballer, Shri Goutam Roy, Eminent Football Enthusiast & Shri Kallol Dutta, Chairman and Managing Director Andrew Yule and Company Limited. The adda session was moderated by the eminent journalist, Shri Debashish Datta.

PROGRAMMES

9TH DECEMBER 2014, THE PALLADIAN LOUNGE,
CHAMBER PREMISES.

BENGAL FOOTBALL – THE WAY FORWARD”



▲ Mr P Roy, Director General, The Bengal Chamber of Commerce and Industry during the Welcome Address.



▲ (L-R): Shri Debashish Datta, eminent journalist and Moderator of the Adda Session; Shri Utpal Ganguly, Hon. Secretary, The Indian Football Association (West Bengal); Shri Saharsh Parekh, Technical Director of the Atletico de Kolkata; legendary footballer Shri P.K. Banerjee; Shri Goutam Sarkar, Former International Footballer; Shri Goutam Roy, Eminent Football Enthusiast; Shri Subrata Dutta, President - The Indian Football Association (West Bengal) & Senior Vice President, All India Football Federation; Shri Biswarup Dey, Hon. Treasurer, Cricket Association of Bengal; Shri Kallol Dutta, Immediate Past President of the Bengal Chamber of Commerce and Industry and Chairman and Managing Director Andrew Yule and Company Limited.



▲ During the adda.



▲ Shri Kallol Dutta



▲ (L-R): Shri Saharsh Parekh, Shri P.K. Banerjee, Shri Goutam Sarkar during the adda.



▲ A section of the audience.

BENGAL FOOTBALL – THE WAY FORWARD”

9TH DECEMBER 2014, THE PALLADIAN LOUNGE,
CHAMBER PREMISES.



▲ A section of the audience.



▲ Shri Subrata Dutta, Chairperson Sports Development Committee, The Bengal Chamber, President - The Indian Football Association (West Bengal) & Senior Vice President, All India Football Federation.

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA

The Bengal Chamber of Commerce and Industry organized the immensely successful Business Analytics Innovation Summit @ Bengal on 10th December 2014 at Taj Bengal, Kolkata.

This Summit was not only a signature programme of the Chamber but it was also a landmark event of the city. The Inaugural Session was graced by Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce and Industries, Information Technology and Electronics and Industrial Reconstruction, Government of West Bengal. The Valedictory Session had the august presence of Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs, Urban Development and Town and Country Planning, Government of West Bengal. Shri Debashis Sen, IAS, Principal Secretary, Urban Development and Town and Country Planning, Government of West Bengal & Chairman, WBHIDCO Ltd was also present with Janab Hakim.

The Summit brought together the Thought Leaders in IT and Analytics. Mr. Chandrashekar Kakal, Chief Operating Officer and Member of Board, L&T Infotech; Mr. Sudipta K. Sen, Regional Director-South East Asia, Vice Chairman & Board Member – India, SAS Institute (India) Pvt. Ltd & Mr. Aparup Sengupta, Executive Chairman and Board Member, The Minacs Group graced the Inaugural Session and delivered Leadership Addresses.

The idea germinated during the last Business IT Conclave that the Chamber had held in July this year. The Chamber envisioned positioning Kolkata as a “niche city” specializing in IT applications rather than only a traditional IT hub. A niche city would mean promoting a select skill-set, just as Silicon Valley in the USA is known to be the home of technology companies and start-ups. West Bengal may take advantage of the most happening of businesses all around the globe – Analytics. Kolkata can ideally leverage its advantage of being home to intellectual manpower which is its unique attribute backed by premier higher education institutions like IIT, ISI, IIST, JU, IIM and others.

It was a first-of-its-kind concept in this part of the world. The concept Knowledge City – Ideopolis was launched at the Conclave. The Chamber is aiming to build this city, which is planned to be located in Kalyani, as an Analytics Hub. The City has been conceptualized by Mr. Dulal Mukherjee, renowned Architect and Managing Committee Member of the Chamber. The torch bearers in Analytics who were present in the Summit applauded the Chamber for this initiative.

Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber and Partner and Head Management Consulting and Eastern Regional Leader,

KPMG Advisory Services Pvt. Ltd. who masterminded the programme delivered the Theme Address. The programme included Discussion Forums – “India Unfolding: Analytics in Demographics and Interests”; “The Opportunities and Innovations in Analytics” and “Role of Institutions – The Key Partners”.

The first Discussion Forum was addressed by Dr. Chandan Chowdhury, Managing Director, Dassault Systemes and Prof. Pulak Ghosh, Quantitative Methods, Indian Institute of Management Bangalore (IIMB) & Advisor on high level Big Data Analytics, United Nations Secretary General, UN Global Pulse. Mr. Rajarshi Sengupta, Senior Director, Deloitte & Touche Consulting India Pvt. Ltd shared his perspectives and moderated the Forum.

The second Forum featured Mr. Anil Modi, Co-Founder, Ananto; Mr. Malay Baral, Global MDM Lead & Business Information Lead for Kolkata, Capgemini; Mr. Kaushik Dey, General Manager-CSI Global Services-/Analytics, Big Data and BI Practice Leader/BUGS GSI BSS Competence Mgmt, Ericsson; Mr. Souvik Das, Associate Partner - Strategy & Analytics Centre of Competency, IBM India; Mr. C N Raghupathi, Vice President & Head – India Business, Infosys; Mr. Amit Khanna, Partner, KPMG and Mr. Arnab Basu, Partner, PricewaterhouseCoopers Pvt. Ltd. Dr. Prithwis Mukerjee, Professor, Praxis Business School moderated the Forum.

The third Forum was joined by Dr. A. S. Ramasastri, Director, IDRBT and Prof. Pulak Ghosh, Quantitative Methods, Indian Institute of Management Bangalore (IIMB) & Advisor on high level Big Data Analytics, United Nations Secretary General, UN Global Pulse along with Dr. Prithwis Mukerjee who shared his perspective as well moderated the Forum.

Ms. Kasturi Bhattacharjee, Director-Industry and Society Head, Ericsson India Global Services Pvt. Ltd. and Mr. B P Mukherjee, CEO - APAC Operations, Edgesoft Inc. made presentations on Smart City, the topics being “Smart Cities Fuelling Analytics” and “Enabling the Foundation for Data – Smart City” respectively. Mr. Debdas Sen, CEO of the technology ventures, The Chatterjee Group addressed a special Session sharing his perspective on “Kolkata as Analytics Destination”.

PROGRAMMES

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA



▲ Mr. Subhodip Ghosh, Deputy Director General, BCC&I emceeing the Summit.



▲ The packed Crystal Room.



▲ Dr. Alok Roy, President, BCC&I delivering the Welcome Address.



▲ Dr. Alok Roy (R) welcoming Dr. Amit Mitra, Hon'ble Minister-in-Charge, Finance and Excise, Commerce and Industries, Information Technology and Electronics and Industrial Reconstruction, Government of West Bengal (L). Mr. P Roy, Director General, BCC&I is next to Dr. Roy.



▲ Mr. Ambarish Dasgupta, President Designate, The Bengal Chamber and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd. delivering the Theme Address. Seated on the dais (L-R): P Roy, Director General, BCC&I; Mr. Chandrashekar Kakal, Chief Operating Officer and Member of Board, L&T Infotech; Mr. Aparup Sengupta, Executive Chairman and Board Member, The Minacs Group; Mr. Kallol Datta, Immediate Past President, BCC&I; Dr. Alok Roy; Dr. Amit Mitra and Mr. Sudipta K. Sen, Regional Director-South East Asia, Vice Chairman & Board Member – India, SAS Institute (India) Pvt. Ltd.



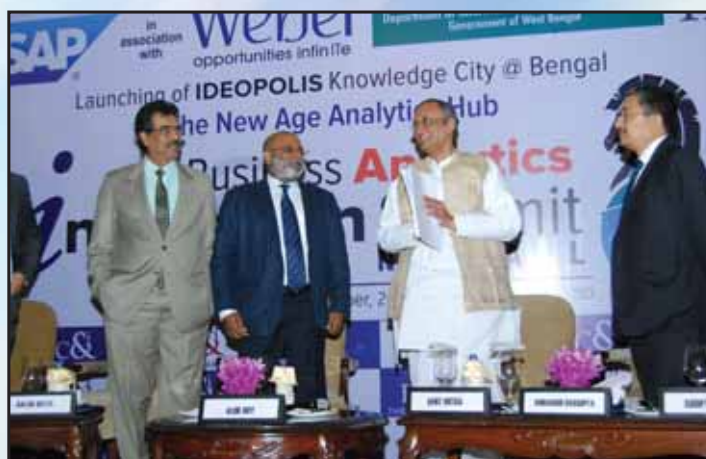
▲ In conversation – Dr. Alok Roy (L) with Dr. Amit Mitra (R).

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL



▲ Dr Amit Mitra addressing the audience.



▲ On the dais (L-R): Mr. Kallol Datta, Dr. Alok Roy, Dr. Amit Mitra and Mr. Ambarish Dasgupta.



▲ Concluding Remarks by the Hon'ble MIC (L-R): Mr. P Roy, Mr. Chandrashekar Kakal, Mr. Aparup Sengupta, Mr. Kallol Datta, Dr Alok Roy, Dr Amit Mitra, Mr. Ambarish Dasgupta, Mr. Sudipta K. Sen.



▲ The Bengal Chamber presented the Hon'ble MIC with the book, "Vivekananda: East Meets West". (L-R): Mr. Kallol Datta, Dr. Alok Roy, Dr. Amit Mitra, Mr. Ambarish Dasgupta, Mr. Sudipta K Sen.



▲ Dr Amit Mitra addressing media.



▲ Mr. Kallol Datta addressing media.

PROGRAMMES

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA



▲ Mr. Chandrashekar Kakal.



▲ Mr. Ambarish Dasgupta (R) presenting memento to Mr. Chandrashekar Kakal (L).



▲ Mr. Sudipta K Sen.



▲ Mr. Aparup Sengupta.



▲ Mr. Ambarish Dasgupta moderating the Inaugural Session (M). Seated on the dais – Mr. Kallol Datta (L) and Mr. Sudipta K Sen (R).



▲ Mr. Kallol Datta (R) presenting memento to Mr. Sudipta K Sen (L). Mr. Ambarish Dasgupta (M).

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL



▲ Mr. Ambarish Dasgupta addressing media



▲ Seated on the dais (L-R): Dr Chandan Chowdhury, Managing Director, Dassault Systemes; Prof. Pulak Ghosh, Quantitative Methods, Indian Institute of Management Bangalore (IIMB) & Advisor on "high level" Big Data Analytics, United Nations Secretary General, UN Global Pulse; Mr. Rajarshi Sengupta, Senior Director, Deloitte & Touche Consulting India Pvt. Ltd. ; Ms. Kasturi Bhattacharjee, Director-Industry and Society Head, Ericsson India Global Services Pvt. Ltd. and Mr. B P Mukherjee, CEO - APAC Operations, Edgesoft Inc.

PROGRAMMES

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA



▲ (L-R): Mr. C N Raghupathi; Mr. Souvik Das, Associate Partner - Strategy & Analytics Centre of Competency, IBM India; Mr. Malay Baral, Global MDM Lead & Business Information Lead for Kolkata, Capgemini; Mr. Amit Khanna, Partner, KPMG.



▲ (L-R): Mr. Kaushik Dey, General Manager-CSI Global Services-/Analytics, Big Data and BI practice Leader/BUGS GSI BSS Competence Mgmt, Ericsson; Mr. Arnab Basu, Partner, PricewaterhouseCoopers Pvt. Ltd.; Mr. Anil Modi, Co-Founder, Ananto and Dr. Prithwis Mukerjee.



▲ Dr. A. S. Ramasastry, Director, IDRBT.



▲ Mr. Debdas Sen, CEO of the technology ventures, The Chatterjee Group.



▲ Mr. Kallol Datta sharing his vision for the Knowledge City.



▲ Shri Debashis Sen, IAS, Principal Secretary, Urban Development and Town and Country Planning, Government of West Bengal & Chairman, WBHIDCO Ltd addressing the Valedictory Session.

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA

PROGRAMMES

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL



▲ Mr. Dulal Mukherjee, renowned Architect sharing the contours of the City



▲ Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs, Urban Development and Town and Country Planning, Government of West Bengal in the Valedictory Session.



▲ Mr. Kallol Datta (R) presenting a memento to Janab Firhad Hakim (L). Mr. Ambarish Dasgupta (M).



▲ Janab Firhad Hakim addressing the media.

PROGRAMMES

BUSINESS ANALYTICS INNOVATION SUMMIT @ BENGAL

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA



▲ Dr. Prithwis Mukerjee, Professor, Praxis Business School.



▲ Mr. C N Raghupathi, Vice President & Head – India Business, Infosys

10TH DECEMBER 2014,
TAJ BENGAL, KOLKATA

THE HOME & DÉCOR FAIR, HELD AT SCIENCE CITY GROUNDS, WAS ORGANIZED JOINTLY BY BENGAL CHAMBER AND GS MARKETING ASSOCIATES

After the grand success of the Home & Décor Fair in Ranchi, Bhubaneswar and Jamshedpur, this year it was organized at Kolkata. This was a complete exposition on Real Estate & allied products where all the companies in the industry participated. Besides being jointly organized by the Bengal Chamber of Commerce & Industry and G. S. Marketing Associates, the Fair was presented by H.D.F.C Home Loans. Besides this, The College Street Pipe Merchants Association and The Calcutta Electric Traders Association were also associated with us in this Fair.

As a part of our vision for the economic development of West Bengal, The Chamber fully appreciates and understands the importance of Trade Fairs like this to improve B2B synergies. We take pride that so many exhibitors from across India and abroad came together on this platform to exhibit their products. Home and Decor is a specialized fair for construction projects and equipments, real estate, housing finance, building materials, architecture, interiors and allied products. Countries like Bangladesh, Turkey, Pakistan, and Thailand were present to showcase their interior and

home products, while corporates like CERA, Hindware, Havells, and Philips put on display their kitchen, bath & sanitation products. Home and Decor attracted both B2B and B2C customers. An indicator of the potential of the State's competitiveness as far as B2B and B2C business models in West Bengal are concerned, we were, indeed, privileged that Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs, Urban Development and Town and Country Planning, Government of West Bengal carved out time from his extremely busy schedules to inaugurate the Fair.

EVENTS AT THE PALLADIAN LOUNGE

THE PALLADIAN LOUNGE

Sharat & Sharadiya 23.09.2014

Artistes Sounak
Chattopadhyay & Rohini
Roychowdhury during
their Agomoni
performance at The
Palladian



◀◀ Esteemed guests enjoying
the vocal renditions

Theatre 08.11.2014

Where There's A Will by
Stagecraft Productions



EVENTS AT THE PALLADIAN

THE PALLADIAN LOUNGE

Press teaser launch for Murshidabad 11.11.2014

Chief guests at the press teaser launch with
Mr. Atri Bhattacharya (Information & Cultural
Affairs Principal Secretary, GoWB)



Mr. Atri Bhattacharya being felicitated by
Mr. Siddharth Dhudhuria, Ex-President (Murshidabad
Heritage Development Society)



**Shri Santosh Kumar Gangwar & Smt. Nirmala
Sitharaman** lighting the inaugural lamp

National Jute Board Seminar on Textiles 11.10.2014



Shri Santosh Kumar Gangwar, Union Minister of State for
Textiles) & Smt. Nirmala Sitharaman, Union Minister of State
for Commerce & Industry inaugurating the seminar on textiles

Heritage Seminar 22.11.2014

Inauguration of Heritage Seminar by The Murshidabad Heritage Development Society & Book
Launch of The Marg Foundation's

**'Murshidabad – The Forgotten Capital
of Bengal'**

H.E **Shri K. N.Tripathi**, Hon'ble Governor of West Bengal
lighting the inaugural lamp for the heritage seminar



EVENTS AT THE PALLADIAN LOUNGE

THE PALLADIAN LOUNGE



Delegates from MHDS, Marg Foundation, BCC&I & The Palladian with the Governor at the inauguration of the heritage seminar. **Mr. A Lahiri**, Past President and Leader - Special Initiatives of the Bengal Chamber is fourth from right



Mr. Dulal Mukherjee (renowned architect) felicitating the Governor



H.E. Shri K.N. Tripathi, Hon'ble Governor of West Bengal with **Ms. Raka Datta** from The Marg Foundation for the launch of the book "Murshidabad- Forgotten Capital of Bengal"

UPCOMING PROGRAMMES

- ▶ MEGA INDIA INTERNATIONAL TRADE FAIR, 18TH – 27TH DECEMBER 2014, SCIENCE CITY GROUNDS, KOLKATA
- ▶ NEXT GEN EMPLOYABILITY CONCLAVE, 20TH DECEMBER 2014, NOVOTEL
- ▶ INTERACTIVE SESSION ON LOW COST URBAN HOUSING, 23RD DECEMBER 2014, CHAMBER PREMISES
- ▶ SEMINAR ON EXCELLENCE IN BEST PRACTICES OF MSMES, 9TH JANUARY 2015, CHAMBER PREMISES
- ▶ INDIAN PSU BANKING INDUSTRY: ROAD AHEAD, 10TH JANUARY 2015, CHAMBER PREMISES
- ▶ EASTERN CHAMBERS' CONCLAVE, 14TH JANUARY 2015, CHAMBER PREMISES



International Conference on Computational Advancement in Communication Circuits & Systems (ICCACCS-2014)

TEQIP sponsored International Conference on Computational Advancement in Communication Circuits & Systems (ICCACCS-2014) was organized by Narula Institute of Technology, Kolkata from 30th October to 1st November 2014. ICCACCS-2014 aimed to bring together researchers, engineers and practitioners to



▲ Inaugural session : Sardar Jodh Singhji , Chairman JIS Group; Prof M.R. Kanjilal, Principal, Narula Institute of Technology; Prof Ajoy Ray, Conference Chair ICCACCS 2014, Director, IIST, Shibpur; Prof Dr. Christophe Fumeaux , School of Electrical and Electronic Engineering, The University of Adelaide, Australia

present the latest achievements and innovations in the interdisciplinary areas of Soft Computing, Electronics and Communication Engineering, VLSI design. It created a platform to discuss the thought-provoking developments and challenges in the field of research leading to potential new future directions.



▲ Prof D. Guha, Chairman IEEE Kolkata Section; Prof M.R. Kanjilal, Principal, Narula Institute of Technology; Prof. S.M. Chatterjee, Chairman BOG, JIS Group
Papers were received from various disciplines, e.g., communication engineering, control systems, bio-medical signal processing, image processing, computer science and networking.

Springer was the publication partner and IEEE Kolkata section was the technical partner. The organizers received 122 papers and after review and plagiarism check by Plagscan software, a total of 58

papers were accepted.

The conference spanned for three days with keynote sessions, paper presentations and cultural programme. The inaugural session



▲ Plenary Session

was graced by the Chairman - JIS group, Sardar Jodh Singhji; Prof. Asit Guha, Director, JIS Group; Prof. S.M. Chatterjee, Chairman BOG; Prof. Ajoy Ray, Conference Chair and Director IIST; Prof. Phalguni Gupta, Director NITTTR, Kolkata and Prof. Debatosh Gupta, Chairman, IEEE Kolkata section.

The keynote session on Advanced Materials: Opportunities and Challenges for Tomorrow's Antennas by Prof. Dr. Christophe Fumeaux, School of Electrical and Electronic Engineering, The University of Adelaide, Australia gave an insight on reconfigurable antenna design and the multidisciplinary efforts to increase the performance of this class of conductive materials, and advancements in terms of intrinsic conductivity, mechanical properties which are applicable for future antenna applications.

There was an excellent plenary speech on Emerging Technologies on Broadband Optical Wireless Communications by Dr. A. Alphones, School of Electrical and Electronic Engineering, Nanyang



▲ Technical Session

International Conference on Computational Advancement in Communication Circuits & Systems (ICCACCS-2014)



▲ Technical Session

Technological University, Singapore.

Dr. I Fang Chung, Associate Professor, Institute of Biomedical Informatics, National Yang-Ming University, Taiwan, R.O.C gave a wonderful lecture on Feature Selection Approaches for Biomedical Data. He sighted many biomedical examples and how computational intelligence tools, such as fuzzy logic, neural networks, and evolutionary computing could be used for modelling and analysis of data.

Prof. Chia-Feng Juang of National Chung-Hsing University, Taiwan, R.O.C. gave a lecture on Data-Driven Fuzzy Systems: Designs and Applications and on the fuzzy systems and ant colony optimisation. His speech on the evolutionary learning schemes, especially focusing on the recent research works going on and their application to human skin colour detection and robotics inspired the participants.

It was a great privilege to listen to Dr. Sajjan Shiva, Professor and Chairman, University of Memphis, Memphis, TN, USA. His speech was on, A Holistic Game Theory Inspired Defence Architecture and the insight of Game Theory and the various practical applications and cyber security.

Dr. M. H. Kori gave a lecture on Wireless Communications – 4G & Beyond and the latest updates on 4G - LTE advanced. Prof Debasis



▲ Technical Paper Session



▲ Cultural Programme

Saha gave a valuable speech on how to write a good quality technical paper. Prof. Swapna Banerjee of IIT Kharagpur gave a lecture on Device & Circuits. Last but not the least Prof. Dr. Mrityunjay Chakraborty of IIT Kharagpur gave a lecture on signal processing.

The technical paper sessions were classified into various tracks like RF, microwave and antenna, communication engineering, control system, computation and mathematics, image processing, signal processing, devices and circuit, computer and networks.

The technical paper sessions were chaired by eminent professors of various universities - Prof Alphonies, Prof. Sukla Basu, Prof .C. Fumeaux, Prof Dr. A.K Aditya. Prof. P.K. Banerjee, Prof. S. R. Bhadra Choudhury, Prof. B. Bandyopadhyay. Prof. D. K. Bhattacharjee, Prof .I Fang Chung, Prof Chia-Feng Juang, Prof. A. K. Mallick, Prof. R. Nandi, Dr. M.H.Kori, Prof. Arun Mondal, Prof. Swapna Banerjee, Dr. Moumita Mukherjee, Prof. Santanu Sen, Prof. S. K. Sanyal, Prof. Sayan Mukherjee and Prof. D. N. Tibrewala.



▲ City tour

In the RF and Microwave session, papers on Rectangular Microstrip Patch Antenna, Dielectric Resonator antenna, Bandwidth enhancement techniques for UWB, Capacitive MEMS switch, etc. were presented. In Communication Engineering session, papers

International Conference on Computational Advancement in Communication Circuits & Systems (ICCACCS-2014)

on latest research areas like Spectrum Sensing in cognitive radio system, Random bit generator and on OFDM system were presented and placed for discussion.

The session on Computation and Mathematic covered papers on Similarity and Dissimilarity of DSA sequences, Homology Modelling method for Astacin family process and Proton Density variation in ionosphere before strong earthquake using GOES – 15 data.

Computer and networks session covered research papers on the Secured group based Communication scheme, behaviour pattern of nodes, Non-cooperative node detection in mobile ad-hoc network and algorithm for Road network range queries. Papers on comparison of brain motion learning and controllability and observability testing for a standard prosthetic arm model were discussed in the Control system session. The session on Devices and Circuit covered papers on Frequency Response of Si/ SiGe Heterojunction Bipolar Transistor, Analysis of ambipolar intrinsic resistance of PIN diode and thermal modelling of III- V WBG based PIN switch. The technical paper session on Signal Processing had papers on Music effect on HRV impulse and subband coder and decoder of speech signal using log-normal probability distribution. The papers in the Image Processing session were on image noise removal using super



▲ Gala Dinner

threshold stochastic response for an image, Improvement of Reversible watermarking using convolution coding and filtering and segmentation approach for Iris recognition in less constrained environment.

Valuable suggestions were given by the session chairs, without which the conference would not have been success.

A cultural programme, gala dinner and a city tour for all the participants were also organized.

JIS Group Educational Initiatives organized a one-day workshop, “Corporate Pulse” on 5th November 2014

JIS Group Educational Initiatives organized a one-day workshop, “Corporate Pulse” on 5th November 2014, where they invited eminent personalities from top notch companies representing various industries. The aim of this workshop was to synchronize academic curricula with industry requirement. The notable personalities were-

1. Mr. Ravi Shankar Alla, Assistant Vice President-IT, HDFC Bank Ltd
2. Mr. Girish Rao, Head-IT, Marico
3. Dr. Tapan Kanti Sarkar, Executive Vice President & CTO, NCC Bank, Bangladesh
4. Mr. Pankaj Gupta, Associate Vice President, Times Internet Ltd
5. Dr. Prabir Aditya, Vice President, Interra Information Technologies (InterraIT)

Dr. Prabir Aditya specified the trends in current technology in IT industry. He talked about SMAC (Social, Mobility, Analytics, Cloud), a new enterprise of IT model. SMAC is conceptualized in one integrated stack, increases clients business productivity by 25%. This new IT model is characterized by an organization as more connective, collaborative, real-time and productive.



Mr. Girish Rao mentioned that demand for young talents in IT industry is growing by leaps and bounds as Indian software industry's exports have grown by about 13% in fiscal year 2014 to \$87 billion (around Rs.5.4 trillion today).

Dr. Tapan Sarkar was excited to observe the enthusiasm and energy of students and faculty members of the institute. He highlighted the current IT scenario of Bangladesh and how the banking sector is improving through secure transaction in core banking system.

NEWS FROM THE JIS GROUP

JIS Group Educational Initiatives organized a one-day workshop, “Corporate Pulse” on 5th November 2014

Mr. Pankaj Gupta mentioned the importance of information mobility and its portability.

Dr. Prabir Aditya advised the students to build their concept, logic in computer science rather than being proficient in a particular language as the language platform is changing every day as per industry requirements. Moreover all the eminent speakers gave one valuable advice that students should be more logical and rational to become successful in corporate life.

Dr. Alekhya Talapatra, Consultant, ABP Group moderated the session. There was an overwhelming turnout in the seminar hall and everyone actively participated in the program.



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