


**from the desk of the
PRESIDENT**
Dear Member,

7 September, 2012

A year draws close for the Bengal Chamber. The term of the current Managing Committee will conclude with the 158th Annual General Meeting of this illustrious and revered institution on 28th September 2012. As I reflect on the year gone by, I can only observe with all humility that whatever we have achieved in the year, has been primarily due to the support, best wishes, goodwill and advice from you all, our members and all our stakeholders including the Government and the Civil Society.

Five principal areas of thrust have emerged for the Chamber in the year gone by. These are in the realm of :

1. Marketing and market research and development;
2. IT and its integration into new business needs and in the individual space;
3. Infrastructure creation and maintenance as the first and most critical step for attracting investments,
4. A commitment to environmental sustainability and energy conservation and efficiency and
5. A thrust towards foreign investments.

In all these areas, the Chamber has mounted special activities and sustainable initiatives so that our stakeholders can use the Chamber as the preferred forum in discussing and developing strategies for execution. The Chamber has taken a business delegation to Dubai and is increasingly networking with our Eastern neighbours by setting up regular dialogues with overseas diplomats to establish links with the outside world and promote destinations in the east. The focus is also to utilize the geo-strategic location of West Bengal in building trade bridges with Eurasian countries.

As the country trudges through a difficult year, new controversies like the current 'Coalgate' will keep emerging. Addressing corruption is one of the response mechanisms. The other side is to overhaul the opaque rules in the country that have promoted arbitrary discretion and graft. Your Chamber stays committed to its objective of working with all stakeholders in catalyzing a stable, secure and efficient business climate.

We look ahead to the next term of the new Managing Committee and believe that the activities of the Chamber will only become more relevant and with your participation, support, advice and guidance.

Sd/-
HARSH K JHA
President

NEWS FLASH
OUR DEEP APPRECIATION AND THANKS TO MR. SUMIT MAZUMDER, VICE CHAIRMAN AND MANAGING DIRECTOR, TIL LIMITED AND PAST PRESIDENT, THE BENGAL CHAMBER


Mr. Sumit Mazumder
Past President –
The Bengal Chamber of
Commerce and Industry
Vice Chairman & Managing
Director, TIL Limited

The Bengal Chamber of Commerce and Industry is delighted to convey our special thanks to Mr. Sumit Mazumder, Past President, The Bengal Chamber; Vice Chairman & Managing Director, TIL Limited, for his most kind support to The Government of West Bengal by sponsoring completely and arranging the training of teachers and technical staff of the Polytechnic Institutes using the expertise of TIL's trainers and training facilities.

A selected batch of teachers and technical staff of Polytechnics has been released to attend the 'Train the Trainer' programme on,

1. Safety at work place.
2. Machine Hydraulics.
3. Machine Electricals & Electronics.
4. Machine Power Train

at Asansol – Technician Development & Assessment Centre of TIL from 21st August 2012.

Mr. Mazumder's support to the Department of Technical Education & Training, Government of West Bengal by arranging 'Train the Trainer' programme would be of immense help in imparting the latest technical knowledge to the teachers and technical staff who in turn could share the learning with the young minds at various polytechnic institutions in West Bengal.

The Chamber's deep engagement with skill development in the region including the current project is being taken forward by its Skill Development Task Force.

NEWS FLASH
ANANT MERIT SCHOLARSHIPS


The 2012 Anant Merit Scholarships were disbursed on 3rd August 2012 at Netaji Indoor Stadium over a grand ceremony. Gracing the occasion were Mr. N. R. Narayana Murthy, Chairman Emeritus of Infosys Ltd; Prof. D.P. Tripathi, Member of Parliament; Mr. Sovan Chatterjee, Mayor of Kolkata Municipal Corporation and Mr. Ravindra Chamaria, Chairman of the Infinity Group & Anant Education Initiative with Mr. Gokul Agarwalla, an eminent management consultant from USA.

Over 5000 students selected from all over West Bengal from the remotest village of Sundarbans to the hilly Areas of Darjeeling received the scholarships. Anant Website www.ananteducation.org is an interactive platform for Anant Scholars and Donors. Facebook page of Anant is <https://www.facebook.com/pages/Anant-Education-Initiative/232823950068046?ref=hl>



NEWS FLASH

SAY NO TO RAGGING – PROMOTE VIOLENCE-FREE INSTITUTES FOR STUDENTS

Recent reports highlight 42 instances of physical injury, and reports on ten deaths purportedly the result of ragging. Ragging has reportedly caused at least 30-31 deaths in the last 7 years. Many freshers were severely traumatized to the extent that they had to be admitted to mental institutions. Ragging in India commonly involves serious abuses and clear violations of human rights.

Today, ragging is widely recognized as a regressive practice in society, and in a public notice issued by University Grants Commission, ragging has been made a criminal offence. Furthermore, UGC has framed regulations, on curbing the menace of ragging in higher educational institutions, in order to prohibit, prevent and eliminate the scourge of ragging. There is no doubt that ragging is a true social menace, and much still needs to be done in this sphere to build awareness.

Enthusied by the spirit of change in West Bengal, JIS Group, in association with Institute of Educational and Psychological Measurement, very recently published a

book “Welcome Joys, Not Pain: Quit Ragging”, which contains not only the nature of the punishable offences, but also practical tips on how to avoid ragging and what one can do when one has been ragged. The book was launched at The Palladian Lounge, The Bengal Chamber – with the programme being inaugurated by Prof. (Dr.) Rabiranjn Chattopadhyay, Hon’ble Minister for Technical Education, Science & Technology, Government of West Bengal.

Said Mr. Taranjit Singh, MD – JIS Group and Chief Patron, The Bengal Chamber, “We have launched this book in an effort to help the youth be more aware on dealing with ragging in educational institutions. Ragging is indeed a social menace, and greater proactivity is needed in order for things to change.”

It is expected that such a book will make headway in solving the social menace of ragging, and promoting violence-free institutions for students.



▲ (L-R) - Col. A K Ghosh, Professor-in-charge, BESU; Dr. Satyaki Bhattacharya, Controller of Examinations, Jadavpur University; Mr. P Roy, Director General, The Bengal Chamber; Prof. Ajoy Kr. Roy, Vice Chancellor, BESU; Prof. (Dr.) Rabiranjn Chattopadhyay, Hon’ble Minister for Technical Education, Science & Technology, Government of West Bengal; Prof. Sparsho Mani Chatterjee, Chairman, Board of Governors of JIS Group; Mr. Basab Chowdhury, Registrar, University of Calcutta; Mr. Taranjit Singh, Managing Director, JIS Group and Chief Patron, The Bengal Chamber



▲ (L-R) - Mr. P Roy, Director General, The Bengal Chamber; Prof. (Dr.) Rabiranjn Chattopadhyay, Hon’ble Minister for Technical Education, Science & Technology, Govt. of West Bengal; Mr. Taranjit Singh, Managing Director, JIS Group; Prof. Sparsho Mani Chatterjee, Chairman, Board of Governors of JIS Group



▲ Lighting the ceremonial lamp

PROGRAMMES

4TH AUGUST 2012
BENGAL ENGINEERING AND SCIENCE UNIVERSITY
SHIBPUR, HOWRAH

MANAGEMENT DEVELOPMENT PROGRAMME ON "RESURGENCE OF BUSINESS THROUGH EDUCATION-LED INITIATIVES : THE BENGAL PERSPECTIVE"

The Bengal Chamber of Commerce and Industry along with The Bengal Engineering Science University, in association with Berger Paints organized a seminar on Resurgence of business through education led initiatives: The Bengal perspective on 4th August, 2012 at BESU, Shibpur.

The various eminent speakers gave an interesting perspective and were able to enthrall the audience with insights which dealt with information that was very apt for the kind of audience gathered for the event. Students and corporates were a part of the day-long seminar.



▲ A student of BESU felicitating Prof. Ajoy Kumar Ray, Vice Chancellor, BESU, Shibpur



▲ Shri Satish Chandra Tewary, IAS Principal Secretary to the Government of West Bengal, Higher Education Department delivering his speech to the audience



▲ Prof. S.R. Bhadra Chaudhuri, Director, School of Management Sciences and Professor, Electronics & Telecom. Engg., BESU opening the seminar as he gives the Welcome speech



▲ Shri Sunil Mitra, Former Revenue and Finance Secretary, Government of India, Chairperson Economic Affairs Committee, The Bengal Chamber interacting with the audience as he presents the Recommendations for the educational institutions by the Planning Commission



▲ Mr. Rahul Bose, Manager, Learning & Knowledge, Growth Markets, IBM presents an interesting session on the symbiotic relation between business and knowledge



▲ Mr. Abhjit Roy, MD & CEO, Berger Paints presents Skill Building for business growth in paints industry

INTERACTION WITH MR. RAJEEV DUBEY, PRESIDENT, EMPLOYERS' FEDERATION OF INDIA (EFI)

**9TH AUGUST 2012
CHAMBER PREMISES**

Mr. Rajeev Dubey, President, Employers' Federation of India (EFI), made a presentation to the Managing Committee Members of The Bengal Chamber on 9th August 2012, on EFI and its activities. EFI was established in 1933 with the purpose of protecting, promoting the interests of employers mainly in the area of human resources, industrial relations, labour problems etc. It is mainly focused on healthy employee relations. Its main activities are in Western India and now they are endeavouring to activate effectively in Eastern India. EFI has a number of research activities for industry in the HR / IR sphere. Some of these are,

- i) Remuneration Survey for the unionized workforce which gives data on wage structure which is useful for developing remuneration structure.
- ii) Executive Survey annually in which 40 companies had participated and quality of data is good and can be validated.
- iii) Compliance Audit relating to Labour Laws.
- iv) Studies on Contract Labour.
- v) Employee Trade Practices Survey.
- vi) Awareness Seminar to disseminate best practices.

Mr. Dubey with Mr. Sharad Patil, Secretary General, EFI also added that social dialogue meetings help to share and learn point of views with the objective of creating a violence free work place. They requested The Bengal Chamber to partner EFI in seminars and activities in the year ahead.



▲ (L-R) Mr. Sourav Daspatnaik, Chairperson - Skill Development Task Force, The Bengal Chamber; Mr. Sharad Patil, Secretary General, EFI; Mr. Rajeev Dubey, President, EFI; Mr. P Roy, Director General, The Bengal Chamber; Mr. Kallol Datta, Vice President, The Bengal Chamber; Mr. P S Bhattacharyya, Sr. Vice President, The Bengal Chamber; Mr. Harsh Jha, President, The Bengal Chamber.

INTERACTION WITH DR. SUBRATA GUPTA, IAS, MANAGING DIRECTOR, KOLKATA METRO RAIL CORPORATION LIMITED AND MANAGING DIRECTOR, WEST BENGAL HIGHWAY DEVELOPMENT CORPORATION (WBHDC)

**9TH AUGUST 2012
CHAMBER PREMISES**



▲ Dr. Subrata Gupta, IAS, addressing the Committee Members

Dr. Subrata Gupta, IAS, Managing Director, Kolkata Metro Rail Corporation and Managing Director, West Bengal Highway Development Corporation made a presentation on the East-West Metro Project in the city at the Managing Committee meeting on 9th August 2012. India's oldest metro in Kolkata has been undergoing an extension that would link Salt Lake Sector V in the east to Howrah Maidan in the west and expected to serve 5,00,000 commuters a day.

In 1949 Dr. B.C. Roy, the then Chief Minister of West Bengal conceived the idea of building an Underground Railway in Kolkata for the first time. The Master Plan developed by Metropolitan Transport Project (Railways) in 1971 proposed a Rapid Transit System with five corridors, 3 North-South and 2 East-West, covering 97.5 km. Finally 3 corridors were selected. These three lines were Dum Dum-Tollygunge, Bidhannagar-Ramrajatala, and Dakshineswar-Thakurpukur. Based on traffic studies, the Dum Dum-Tollygunge corridor was first selected for implementation and in 1984, 3.4 km was completed and over the years other stretches on the corridor were

gradually completed and was extended to New Garia in 2010.

The master plan for the East-West Metro Corridor Project had already been identified way back in 1971. The sanction was received in 2008. Thus began the journey of building East-West corridor connecting Howrah and Sealdah stations and which would pass through under the Hooghly River and would connect Howrah Maidan in the west to Salt Lake Sector V in the east. The aim of the East – West Metro Corridor project is precisely to make travel in Kolkata a reliable and pleasurable experience.

The East-West Corridor would have 12 stations for the ease of the commuters. Six underground stations would be situated at Howrah Maidan, Howrah Station, Mahakaran, Central Metro Station, Sealdah and Phool Bagan. Six elevated stations would be at Salt Lake Stadium, Bengal Chemical, City Centre, Central Park, Karunamoyee and Salt Lake Sector V. The stretch between Sealdah Station and Salt Lake Sector V station was expected to be commercially operated by July, 2015. The project was being financed by Kolkata Metro Rail Corporation Ltd (KMRCL), a 50:50 joint venture of



▲ Dr. Subrata Gupta, IAS, making a presentation on the East – West Metro Project in Kolkata and Howrah.

**9TH AUGUST 2012
CHAMBER PREMISES**

INTERACTION WITH DR. SUBRATA GUPTA, IAS, MANAGING DIRECTOR, KOLKATA METRO RAIL CORPORATION LIMITED AND MANAGING DIRECTOR, WEST BENGAL HIGHWAY DEVELOPMENT CORPORATION (WBHDC)

Government of India and West Bengal. The entire route from Howrah Maidan Station to Salt Lake Sector V was expected to be commissioned by 2016.

Construction of Underground Rail System below River Hooghly would take place for the first time in India. The underground portion of the corridor had adopted the latest boring process, rather than top-down cut and cover process (which citizens had experienced during the construction of the North-South metro), sparing the citizens inconvenience and from the traffic snarls. To bore tunnels 'Earth Pressure Balance' Tunnel Boring Machines had been procured from abroad. For the safety of the lives and buildings in close proximity to the construction, a Real Time

Monitoring of building conditions was being done within the zone of influence (25 to 40 meters from the central line of tunnel on either side) using sophisticated instrumentation. The train operations would be controlled through an Operations Control Centre at the Depot using sophisticated computerized systems. Even video surveillance of the goings on in the moving trains would be beamed real time to the control centre. Platform screen doors / gates would be fitted at the edges of platforms in every station which will be aligned precisely with the train coach doors with which they would open and close in tandem. This feature would isolate the train track from the passengers at all times, making metro travel a very safe experience for all.

KMRCL will ensure temporary as well as permanent rehabilitation of around 800 Project Affected Persons. Various types of allowances, namely, shifting allowance, inconvenience allowance, business loss and business premises re-establishment allowance at a specified rate would be provided to every Project Affected unit prior to its rehabilitation. One of the prime concerns of the project had been to restore road and greenery after construction was completed. With technological expertise and equipment harnessed from across the world, the East-West Metro would be a project, Kolkata will be proud to call its own.

**17TH AUGUST 2012
CHAMBER PREMISES**

MINDSPARK 2012 - THE FINANCE AND BUSINESS QUIZ ORGANIZED BY THE FINANCE AND BANKING COMMITTEE, THE BENGAL CHAMBER



▲ Mr. P. Roy, Director General, The Bengal Chamber delivering the welcome address



▲ Mr. Supratim Dutta, Chairperson, Finance and Banking Committee introducing the Quiz Master and introducing the theme of the Quiz

The Finance and Banking Committee of The Bengal Chamber of Commerce and Industry presented the first edition of the Bengal Chamber MindSpark 2012 – The Finance and Business Quiz on 17th August 2012 in the Chamber.

While the theme for the Quiz was 'Finance and Business', the questions covered a wide spectrum of interest areas — with each question having a Finance and Business angle but not necessarily technically oriented to Financial issues/processes. This quiz has a unique positioning of



▲ A section of the audience

its own --- a little away from the more familiar general and business quizzes, which makes it all the more interesting and enjoyable.

Mr. Rajeev Bhattacharjee, an young and promising new talent was the quiz master. A total of 39 teams participated. It was an interesting mix of finance executives, corporates, hard-core quizzers and students and faculty members of premier engineering and management institutions.

The finalists were TWIN TCS, Tata Consultancy Services Ltd, mjunction Services Limited, HSBC, Inmaniacs and Felix & Jimmy. Finally, Mr. Pritwish Datta and Mr. Rahul Basu of TWIN TCS (Tata Consultancy Services Ltd) won the winner's trophy and won Videocon LCD Television sets. Inmaniacs was the runners up. Mr. Goutam Ghosh and Mr. Souvik Bose won External Hard Drives and a Pendrive. Mr. Raktim Kumar Nag and Mr. Rajit Dasgupta of Felix & Jimmy became the 2nd runners up and won Titan chronometer watches.



▲ Finalists during final round



▲ Finalists during the final round

▶ (L-R) Mr. Rahul Basu, Mr. Pritwish Datta of TWIN TCS (Tata Consultancy Services Ltd); Mr. Abraham Stephanos, TSPDL; Mr. Supratim Dutta, Chairperson, Finance and Banking Committee; Mr. Sandip Chatterjee, Co-Chairperson, Finance and Banking Committee.



PROGRAMMES

MINDSPARK 2012 - THE FINANCE AND BUSINESS QUIZ ORGANIZED BY THE FINANCE AND BANKING COMMITTEE, THE BENGAL CHAMBER

17TH AUGUST 2012
CHAMBER PREMISES



▲ (L-R) Mr. Abraham Stephanos; Mr. Supratim Dutta; Mr. Sandip Chatterjee; Mr. Goutam Ghosh, Inmaniacs and Mr. Souvik Bose, Inmaniacs, 1st Runners Up Team



▲ Mr. Abraham Stephanos; Mr. Supratim Dutta; Mr. Sandip Chatterjee; Mr. Raktim Kumar Nag and Mr. Rajit Dasgupta Felix and Jimmy 2nd Runners up Team



▲ Mr. Abraham Stephanos; Mr. Supratim Dutta; Mr. Sandip Chatterjee; Mr. Rajeev Bhattacharjee, Quiz Master

MEETING ON 'SKILL MAPPING FOR WEST BENGAL BY KPMG'

22ND AUGUST 2012
CHAMBER PREMISES



Mr. Akhil Krishna, Manager, KPMG Advisory. ▲

National Skill Development Corporation (NSDC) has mandated KPMG Advisory to conduct a study on the Skill Mapping for the State of West Bengal. The study will not only address the issues of skill gap, but also recommend ways to reduce unemployment. In this respect, The Bengal Chamber of Commerce and Industry organized a meeting on 'Skill Mapping for West Bengal by KPMG' on 22nd August with various stakeholders. The State-level skill mapping exercise will cover all the districts of the State and provide a detailed analysis of demographics and population in terms of the current Skills, conventional arts and crafts. West Bengal Government officials from the Department of Employment, Department of Technical Education & Training, Department of Vocational Training & Education, Department

of Planning, Board of Practical Training (ER), and Department of Food Processing Industry & Horticulture attended the interactive session. Senior representatives from L&T, Cognizant, RP- SG Retail, Team Lease Services, INSDAG, Globsyn Skills, George Telegraph, TCS, McNally Bharat, Genius Consulting, and Ramakrishna Mission exchanged their views on the approach and methodology of the study on Skill Mapping for the State of West Bengal. KPMG spoke about the work done so far

and findings while visiting the districts of West Bengal for the study and issues of non-availability of data.

Mr. P. Roy, Director General, The Bengal Chamber and Mr. Sourav Daspatnaik, Chairperson, Skill Development Task Force, The Bengal Chamber were also present at the meeting. Speaking to stakeholders the Chairperson of the Skill Development Task Force said, "The state of west Bengal is uniquely placed with a very young population coming into the workforce and thus creating a mix of right skills employable in the conventional farm and industry sector would be key to the focus area for the State. Mr. Daspatnaik also said, "Skilled in Bengal and employed across the globe" should be synonymous with the high quality and a hallmark of the youth of Bengal.



▲ 1: (L - R) Mr. Sourav Daspatnaik, Chairperson, Skill Development Task Force, making a point; Mr. P. Roy, Director General, The Bengal Chamber & Mrs. Barnali Biswas, Joint Secretary, Development & Planning Department, Govt. of West Bengal



Mr. Minnikanti Pavankumar of KPMG Advisory Services sharing his views. ▲

NORTH BENGAL - THE RENAISSANCE

23RD AUGUST 2012
CHAMBER PREMISES

The North Bengal Development Task Force organized an Interactive Session on "North Bengal – The Renaissance" on 23rd August 2012 in the WM Hall in the Chamber premises.

Mr. P Roy, Director General, The Bengal Chamber, welcomed the delegates. The speakers included, Dr Manas Ranjan Bhunia, Hon'ble Minister-in-Charge, MSME and Textiles, Government of West

Bengal, Dr. Debaprasad Roy, Hon'ble MLA, Alipurduar and Dr. Goutam Sengupta, Chairperson, North Bengal Development Taskforce among others. The speakers focused on the fact that this area has immense opportunities for MSMEs, Tourism including wellness tourism, tea tourism and the Tea Industry, Timber Industry, adventure tourism and sports, jungle tourism. The diverse

and distinct landscape with unique geographical features was a great advantage for both industries and tourism to flourish.

Dr Goutam Sengupta highlighted the areas which need special attention for development and reforms in North Bengal. Dr Bhunia thanked the Bengal Chamber for such an initiative for an important part of the State which was neglected

**23RD AUGUST 2012
CHAMBER PREMISES**

NORTH BENGAL - THE RENAISSANCE



for a long time. He highlighted the measures for reforms and the projects which the Government had undertaken towards the development of the region. He laid specific stress on the areas with respect to MSME, which need special attention for the



▲ Dr. Bhunia greets Dr. Goutam Sengupta and appreciates the initiative

▲ NBD 1: Shri Bikram Sen, IAS, Principal Secretary, Department of Tourism, Government of West Bengal delivering his speech. L- R: Mr. M J Robertson, Chairperson, Tourism Committee of The Bengal Chamber, Dr. Goutam Sengupta, Chairperson, North Bengal Development Taskforce, The Bengal Chamber; Dr. D T Barki, Technical Director, NVD Solar Limited; Dr. Rudra Nath Bhattacharya, Chairman, Siliguri Jalpaiguri Development Authority

upliftment of the region, stressing that no development could happen in the region as long as there was no development of the human resources, local MSMEs, education and proper communication and transportability. A Press Conference followed during which the Hon'ble Minister shared the development policies of the Government and his Department, which played a pivotal role in the development of the region.

During the technical session, Dr. Rudra Nath Bhattacharya, Chairperson, Siliguri Jalpaiguri Development Authority highlighted the work and role of SJDA on the path to the development



▲ Dr. Manas Ranjan Bhunia, Hon'ble Minister-in-Charge, MSME and Textiles, Government of West Bengal at the press conference. L-R: Dr Goutam Sengupta, Mr. P Roy, Director General, The Bengal Chamber; Dr. Rudra Nath Bhattacharya; Dr. Manas Ranjan Bhunia.

of the region and how SJDA was working towards developing the infrastructure of the region. Shri Debaprasad Roy took over the session later and spoke about the prospects of Alipurduar, The new district of North Bengal. Shri Bikram Sen, IAS, Principal Secretary, Department of Tourism, Government of West Bengal focused on Tourism, which was one of the main pillars of the economy of North Bengal. He spoke about development initiatives in Tourism by the State Government and spoke about the prospects of jungle tourism along with the new measures and initiatives undertaken and projects in the pipeline. Dr. D T Barki, Technical Director, NVD Solar Limited, shared the role of his organization in the development of the region, how the organization was contributing to the employment generation in the region and the new projects undertaken by them in the region. Mr. M J Robertson, Chairperson, Tourism Committee of The Bengal Chamber laid stress on the aspects of Wellness Tourism industry in the region and the employment generation factor through skill development. He also spoke about Tea Tourism, which would add a new flavour to the tourism industry in North Bengal.



▲ Dr. Bhunia delivering the Keynote Address

◀ Mr. P Roy delivers the Vote of Thanks. Seated beside is Shri D P Roy, Hon'ble MLA, Alipurduar.



▲ Mr. Annurag Batra, Chairman & Editor-in-Chief, exchange4media group, delivers the Opening Keynote Address



▲ Mr. C Abhiroop, Head, New Media Initiatives, Hindustan Unilever, delivers his talk on the Role of Digital Media in Brand Communications. Also seen in the pic are (L-R) Mr. Akash Chawla (partly hidden), Mr. Annurag Batra, Mr. Mahesh Murthy, Ms. Namrita Sehgal and Mr. Vishwajeet Sukhija



▲ Mr. Mahesh Murthy, CEO, Pinstorm, delivering his Talk in the session on Role of Digital Media in Brand Communication.



▲ Mr. Annurag Batra, moderator for the day, takes a question from the Audience. Also seen in the Picture (L-R) are Mr. Roy Menezes and Mr. Linus Lobo

The Marketing & Brand Committee of The Bengal Chamber held its second Mega Event on 25th August 2012 at The Williamson Magor Hall.

The Digital Media Marketing Conclave, titled “Brandstorm: Building Brands Online” brought into focus the role of Digital Media in helping a Brand grow manifold.

Today, brand building is turning on its head. The consumers are savvy and choose what they wish to see or hear, as well as when and how they would like to see and hear. In short, they decide how they expose themselves to marketing communication. They choose media judiciously. The whole brand communication process is undergoing a sea change. From the one-way messages and mediums, consumers are seeking interactivity with brands, as they would with their friends and acquaintances. They look for ways and means of expressing their opinions and receiving inputs relevant to their needs. In short, both communication methods and media habits are on the threshold of major changes in India.

The Chamber, hence, conceived the Digital Media Marketing or the DMM Forum, where eminent Digital professionals delved deep into India’s Digital Marketing scenario sharing knowledge on how brands are engaging their consumers online. The audience, Calcutta’s marketing, advertising and media fraternity, were exposed to cutting edge engagement strategies, case studies, interactive sessions, panel discussions on insights and solutions of effective online marketing.

While Mr. Annurag Batra, Chairman & Editor in Chief, exchange4media delivered the Opening Keynote address and moderated the day’s proceedings, leading Digital practitioners like Mr. Mahesh Murthy (Founder & CEO of Pinstorm), Mr. Vivek Bhargava (CEO, Communicate 2), Mr. Roy Menezes (Executive Creative Director, Commonwealth), Mr. C Abhiroop (Head, New Media, Hindustan Unilever), Mr. Dhiman Mukherji (LinkedIn India), Mr. Kunal Soni (Google India), Mr. B Sridhar (Head, Digital Initiatives, UB Ltd) and others shared their views on the Digital Marketing scenario in India today.



▲ Mr. Sidhartha Roy, Chairperson, Marketing & Brand Committee of The Bengal Chamber & ED, Response India, presenting a Memento on behalf of The Chamber to Mr Annurag Batra.



▲ The audience

**26TH AUGUST 2012
ITC SONAR**

BREAKFAST MEETING WITH COMMERCE MINISTER OF CHINA

Mr. Chen Deming, Hon'ble Minister of Commerce of the Peoples Republic of China met the representatives of Chambers of Commerce to discuss the opportunities to develop Indo-China Business Relationship on 26th August 2012 from 8.45 a.m. at Pala I of ITC Sonar Hotel, Kolkata. Mr. Kallol Datta, Vice President, The Bengal Chamber and Mr. P. Roy, Director General, The Bengal Chamber attended the meeting. Mr. Deming appreciated the suggestions offered by The Bengal Chamber which included:

1. India as well as West Bengal needs FDI, especially for building infrastructure such as roads, ports and power generation. China has been particularly successful in building Infrastructure.
2. Joint venture companies with technology transfer for confidence building was suggested and the repatriation of profits from the joint venture should be considered as deemed exports by both the Governments to reduce the trade imbalance.
3. Chinese companies may operate out of Special Economic Zones in India for third country exports.
4. West Bengal being mainly an agricultural economy, investments in food processing would be welcome as also building of cold chains for proper storage and transport.
5. The State of West Bengal also welcomes medium and small scale industries in the manufacturing sector.
6. Further, the Chamber had suggested that India and China should get together as one Trade Bloc and face the rest of the world jointly, like an unbeatable power house, insofar as trade matters go.
7. A Free Trade Agreement between the two countries like the NAFTA and SAFTA might be considered to reduce the Trade Imbalance.



▲ Mr. Kallol Datta, Vice President, The Bengal Chamber (L) and Mr. P. Roy, Director General, The Bengal Chamber (R) with Mr. Chen Deming, Hon'ble Minister of Commerce of Peoples Republic of China.



▲ Meeting in progress.

**28TH AUGUST 2012,
CHAMBER PREMISES**

MEETING ON THE FORMATION AND FUNCTIONING OF SSC FOR STEEL SECTOR BY THE BENGAL CHAMBER AND INSDAG



▲ (L) Mr. Sourav Daspatnaik, making his presentation.

Skill gap in the coming 10 years is going to reach alarming levels. This is true for the steel industry also. According to the National Skill Development Policy 2009, National Skill Development Corporation (NSDC), under "The Prime Minister's Skill Mission", has planned to create "Sector Skill Councils (SSC)" for different sectors of industry. Successful SSCs will not only address the issues of skill gap, but also reduce unemployment. Employment of skilled people in the industries will enhance productivity of industries.

One of Bengal's predominant industrial sectors that is facing large shortage of skilled manpower is Iron & Steel. In this respect, The Bengal Chamber of Commerce and Industry and Institute for Steel Development and Growth (INSDAG) organized a meeting on 'The Formation and Functioning of SSC for Steel Sector' on 28th August 2012 at the Bengal Chamber premises with various stakeholders from the steel and allied industries. Senior executives from SAIL, Tata Steel, RINL, Essar Steel, Gontermann-Peipers (India), Jindal Steel & Power, JSW Ispat Steel, Shapoorji Pallonji Group, SPS Steels Rolling Mills, SRMB Srijan Steel, Simplex Infrastructure, National Institute of Secondary Steel Technology, and Indian Institute of Welding attended the meeting and deliberated on the formation of the Steel SSC. They have unequivocally supported the move and decided to take it forward. The Bengal Chamber signed an MoU with the INSDAG, formed by the Ministry of Steel and major steel producers in India. This will be the first SSC in the Eastern Region of India.

PROGRAMMES

MEETING ON THE FORMATION AND FUNCTIONING OF SSC FOR STEEL SECTOR BY THE BENGAL CHAMBER AND INSDAG

28TH AUGUST 2012, CHAMBER PREMISES



▲ Mr. Basab Banerjee, talking about the Sector Skill Councils



▲ Participants



Mr. P Roy, Director General of the Chamber emphasized the importance of having the processors and small producers in the Sector Skill Council (SSC) for Steel. Mr. Sushim Banerjee, Director General, Institute of Steel Development and Growth and Chairperson of the Steel Committee, The Bengal Chamber described the role of INSDAG in steel promotion with special emphasis on skill training & development. Mr. Basab Banerjee, Head - Standards and QA, NSDC, explained in his presentation the mission, objective and functioning of SSC. Mr. Sourav Daspatnaik, Chairperson, Skill Development Task Force, The Bengal Chamber talked about the Stake holder Strategy Map for Role Holders in Steel Industry SSC - Steel. Dr Parijat De, Director, Technical Education & Training, Government of West Bengal was present at the meeting.

◀ (L-R) Mr. Sourav Daspatnaik, Chairperson, Skill Development Task Force, The Bengal Chamber, Mr. Basab Banerjee, Head - Standards and QA, NSDC, Mr. P Roy, Director General, The Bengal Chamber and Mr. Sushim Banerjee, Director General, Institute of Steel Development and Growth, Chairperson of the Steel Committee, the Bengal Chamber.

BLACK DOG PRESENTS BENGAL CHAMBER "THINK" SERIES IN ASSOCIATION WITH THE TELEGRAPH, POWERED BY EDEN CITY MAHESHTALA: TALK BY MR. PAVAN SUKHDEV, FOUNDER-DIRECTOR OF CORPORATION 2020; FOUNDER-CEO, GIST ADVISORY; VISITING FELLOW, YALE UNIVERSITY; AND FORMER SPECIAL ADVISOR AND HEAD OF UNEP'S GREEN ECONOMY INITIATIVE ON "CORPORATION 2020"

**30TH AUGUST, 2012
THE PALLADIAN LOUNGE,
CHAMBER PREMISES**

The Corporation of Tomorrow must profit without causing social and environmental damage. So thinks Pavan Sukhdev, author of Corporation 2020, which deals with "transforming today's business for tomorrow's world".

Mr. Pavan Sukhdev, who is a goodwill ambassador of then United Nations Environment Programme, was speaking at The Bengal Chamber's Think series, presented by Black Dog in association with The Telegraph, powered by Eden City Maheshtala at The Bengal Chamber premises on 30th August 2012 evening.

The idea of Corporation 2020, Mr. Sukhdev explained, was to create businesses that would profit without a cost to society and the environment. "Tomorrow's corporation, called 'Corporation 2020', must not have any 'negative externalities'," Sukhdev said. So what were the 'negative externalities'? Some of these costs, Mr. Sukhdev explained, were well known - such as health damage from pollution caused by industry or water scarcity caused by overuse of water in dry areas. Some are not so well known, such as the economic damage because of climate-changing emissions of greenhouse gases or damage caused by coastal oil leaks, Mr. Sukhdev explained. "The problem is that these costs are mounting. We



▲ Mr. Pavan Sukhdev delivering his presentation

**30TH AUGUST, 2012
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cannot go on with a system in which corporations make profits at the cost of society. A recent study showed that the costs to society ("negative externalities") from just the top 3,000 listed corporations was over \$2 trillion."

So how does one manage to cut down on these costs and move towards a greener economy? According to Mr. Sukhdev, one first needs to measure the costs, then disclose them to shareholders and the public. A rule should be made for all corporations above a certain size to disclose their 'externalities' with their annual results, he observed. "If the companies report their profits for shareholders every year in a standard form, why shouldn't they do the same for their losses for stakeholders? We cannot manage what we cannot measure." Mr. Sukhdev also said there was already a movement in this direction in companies like Puma, Wal-Mart, Infosys and Virgin.



**31ST AUGUST – 1ST SEPTEMBER
2012, ITC SONAR, KOLKATA**

THE BENGAL CHAMBER 5TH ANNUAL ENVIRONMENT AND ENERGY CONCLAVE 2012: THE WATER FORUM – CONSERVING ENERGY. PRESERVING ENVIRONMENT. TOWARDS TOMORROW

The Energy and Environment Committee of the Bengal Chamber of Commerce and Industry organized the fifth edition of our annual Environment and Energy Conclave on 31st August and 1st September 2012 at the ITC Sonar, Kolkata. This iconic event is the largest forum for environmental and energy management and Climate Change mitigation in the Eastern Region.

This year’s theme was “Water Forum – Conserving Energy. Preserving Environment. Towards Tomorrow.” The leading environment and energy consulting firm in the world, Frost and Sullivan, are our Knowledge Partners. The forum also presented a most relevant

business platform bringing together project owners and solution providers with stakeholders from both the public and private sectors – end users, researchers, practising engineers, managers, educators, suppliers and contractors.

The Water Forum of the Environment and Energy Conclave 2012 presented a strong educational conference, founded with an emphasis on commercial free discussions on technology. The Forum presented the latest developments and trends in scientific advances and practical applications in this field, cutting across a wide range of industries, technologies and functional areas. The Inaugural Session was addressed by



▲ Mr. Partha S Bhattacharyya, Senior Vice President, The Bengal Chamber, presenting a memento to Mr. Sukhdev.

◀ A section of the audience in rapt attention.

▶ Mr. Partha S Bhattacharyya, Senior Vice President, The Bengal Chamber delivering the Welcome Address





During the Inaugural Session seated on the dais (L-R): Mr. Pinaki Bhadury, Vice President - Strategy Consulting (South Asia, Middle East & North Africa), Frost and Sullivan; Mr. Sanjay Wadvani, OBE, British Deputy High Commissioner, Eastern India; Mr. Poul V Jensen, Director, European Business and Technology Centre (EBTC), Dr. Sunita Narain, Director General, Centre for Science and Environment (CSE) and Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber

- **Shri S Narsing Rao**, IAS, Chairman-cum-Managing Director, Coal India Limited
- **Mr. Pinaki Bhadury**, Vice President - Strategy Consulting (South Asia, Middle East & North Africa), Frost and Sullivan
- **Dr. Sunita Narain**, Director General, Centre for Science and Environment (CSE); Director, Society for Environmental Communications; & Publisher, Down To Earth
- **Mr. Pavan Sukhdev**, Founder-Director of Corporation 2020; Founder-CEO, GIST Advisory; Visiting Fellow, Yale University; and Former Special



Mr. P. Roy, Director General, The Bengal Chamber addressing during the Inaugural Session. Seated on the dais (L-R): Shri S Narsing Rao, IAS, Chairman-cum-Managing Director, Coal India Limited; Mr. Partha S Bhattacharyya; Mr. Pavan Sukhdev, Founder-Director of Corporation 2020; Founder-CEO, GIST Advisory, Visiting Fellow, Yale University and Former Special Advisor and Head of UNEP's Green Economy Initiative and Mr. Sutanu Ghosh, Co-Chairperson, Energy and Environment Committee, The Bengal Chamber

Advisor and Head of UNEP's Green Economy Initiative

- **Mr. Poul V Jensen**, Director, European Business and Technology Centre (EBTC)
- **Mr. Sanjay Wadvani**, OBE, Deputy High Commissioner of Britain in Kolkata

The Lead Session for Day 1 was on **“Water and Sustainable Livelihoods – Leadership case study”** which was addressed by **Dr. Ashesh Ambasta**, Vice President and Head – Social Investments, ITC Limited. **Mr. Sutanu Ghosh**, Co-Chairperson Energy and Environment Committee, The Bengal Chamber, & Managing Director Ghosh, Bose and Associates Pvt. Ltd. introduced the theme of the Session.

The next Technical Session was on **‘Water, Energy, Sustainability’**. **Shri Rajesh Pandey**, IAS, Chairman and Managing Director, West Bengal State Electricity Distribution Company Limited chaired the Session. The speakers included **Ms. Shakuntala Ghosh**, Partner & Principal Architect, Ghosh, Bose & Associates Architects; **Dr. Indra N Mitra**, Vice President, World Water Works, USA and **Shri B K Maiti**, Director General - Water Services, Kolkata Municipal Corporation.

Prof. B K Dutta, Chairman, West Bengal Pollution Control Board chaired **“An integrated approach to water management”**. The speakers were **Mr. Deb A Mukherjee**, Managing Director, Enfragy Solutions India Private Limited; **Mr. R Rajkumar**, Head –Application Engineering, Water Technologies, Siemens Limited, **Mr. Ashutosh Potdar**, General Manager, Sales and Marketing for Wastewater Solutions Business , A.T.E. Enterprises Private Limited.

The concluding Session of the Day 1 was **Expert-speak: Water in Industries (Focus: Best practices case studies)** chaired by **Mr. Alope Mookherjea**, Past President, The Bengal Chamber, & Chairman, Flakt (India) Limited. The speakers were **Mr. Alope Kumar Sarkar**, Chief Operations Manager, Haldia, Exide Industries Limited; **Shri Amarendra Nath Bhattacharjee**, Director, Ballavpur Paper Mfg. Ltd. (A Unit of EMTA Group) with **Shri Manas Bose**, Manager Electrical, Ballavpur Paper Mfg. Ltd. (A Unit of EMTA Group), **Shri Gautam Dhar**, Chief General Manager (Corporate Planning), Coal India Limited and **Mr. Sanjoy Chakraborti**, Executive Director (Generation), CESC Limited.

The Lead Session of Day 2 was, **“The Policy Forum with Industry perspectives: The Water /Energy / Sustainability co-relation: Towards better development and civic governance”**. The Session was mentored by **Shri Sunil Mitra**, Former Revenue and Finance Secretary, Government of India and Former Power Secretary, Government of West Bengal. The Panelists were

- **Shri M K De**, IAS, Principal Secretary, Department of Power and Non-Conventional Energy Sources, Government of West Bengal.
- **Dr. Subrata Gupta**, IAS, Managing Director, Kolkata Metro Rail Corpn. Limited &, Managing Director, West Bengal Highway Development Corpn. Ltd.



Shri S Narsing Rao addressing the audience during the Inaugural Session. Seated on the dais (L-R): Mr. P. Roy, Mr. Partha S Bhattacharyya, Mr. Pavan Sukhdev, Mr. Sutanu Ghosh

**31ST AUGUST – 1ST SEPTEMBER
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- **Mr. Deb A Mukherjee**, Managing Director, Enfragy Solutions India Private Limited.

The Technical Sessions of Day 2 were ‘**Benchmarks in Water Management**’ and ‘**Lessons from the ground – and business concepts in treated groundwater**’. The ‘Benchmarks in Water Management’ session was chaired by **Mr. Partha S Bhattacharyya**, Senior Vice President, The Bengal Chamber of Commerce and Industry. **Mr. Manas Kumar Mukherjee**, Regional Manager- Personnel, Liaison & IR with **Mr. Soumen Sengupta**, General Manager - Personnel, Administration & Orientation, MPS Group of Companies and **Mr. A D Ghosh**; Sr. Deputy General Manager & Cluster Project Manager (Water and Solar - SBG), L&T Construction were the speakers. **Dr. S P Sinha Roy**, President, Centre for Ground Water Studies & Member, State Level Expert Appraisal Committee, West Bengal chaired ‘Lessons from the ground – and business concepts in treated groundwater’. Presentations were made by **Prof. Alpna Hira**, Aqua Welfare Society, Head of Department, Geography, Shibpur Dinobandhu Institution College, Howrah, Life Member, Geographical Society of India with **Mrs. Paromita Guha**, Project Manager, Aqua Welfare Society and **Mr. Rajdeep Hira**.



▲ Mr. Partha S Bhattacharyya (L) and Mr. Pinaki Bhadury (R) releasing the Environment and Energy Conclave 2012 White Paper focusing on ‘Water for the future- Challenges for India and its Industry’.



▲ Mr. Pinaki Bhadury addressing the audience. Seated on the dais (L-R): Mr. P. Roy, Mr. Partha S Bhattacharyya, Mr. Pavan Sukhdev, Mr. Sutanu Ghosh.

The programme was attended by over 250 delegates from corporates, the Government agencies, research scholars, academicians and NGOs.

At the conclusion of the Conclave, in keeping with our practice, we presented certificates of merit to children (including underprivileged kids) whose drawings have been selected for special display following the Bengal Chamber Sit n Draw held on the occasion of World Environment Day 2012 in June this year.



Dr. Sunita Narain addressing the audience. Seated on the dais (L-R): Mr. Pinaki Bhadury, Mr. Sanjay Wadvani, Mr. Poul V Jensen and Mr. Arun Kumar Mukherjee. ▶

PROGRAMMES

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◀ Mr. Pavan Sukhdev addressing the audience.



Mr. Sanjay Wadvani addressing the audience. ▶



◀ Mr. Arun Kumar Mukherjee delivering the Vote of Thanks.



Mr. Sutanu Ghosh introducing the Session Theme of the Lead Session of Day 1 (31st August 2012) – Water and Sustainable Livelihoods – Leadership case study. Dr. Ashesh Ambasta, Vice President and Head – Social Investments, ITC Limited seated on the dais. ▶

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◀ Mr. Sutanu Ghosh presenting a memento to Shri S Narsing Rao.



Packed Hall on Day 1 (31st August 2012) ▶



◀ Dr. Ashesh Ambasta addressing the audience

Seated on the dais (L-R): Mr. Sanjoy Chakraborti, Executive Director (Generation), CESC Limited; Mr. Alok Mookherjea, Past President, The Bengal Chamber, & Chairman, Flakt (India) Limited and Shri Gautam Dhar, Chief General Manager (Corporate Planning), Coal India Limited. ▶



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◀ Seated on the dais (L-R): Shri Rajesh Pandey, IAS, Chairman and Managing Director, West Bengal State Electricity Distribution Company Limited and Ms. Shakuntala Ghosh, Partner & Principal Architect, Ghosh, Bose & Associates Architects.



▶ Seated on the dais (L-R): Prof. B K Dutta, Chairman, West Bengal Pollution Control Board and Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Private Limited.



◀ Seated on the dais (L-R): Shri M K De, IAS, Principal Secretary, Department of Power and Non-Conventional Energy Sources, Government of West Bengal and Shri Sunil Mitra, Former Revenue and Finance Secretary, Government of India and Former Power Secretary, Government of West Bengal.



▶ Dr. Subrata Gupta, IAS, Managing Director, Kolkata Metro Rail Corporation Limited, & Managing Director, West Bengal Highway Development Corporation Ltd. addressing the audience.

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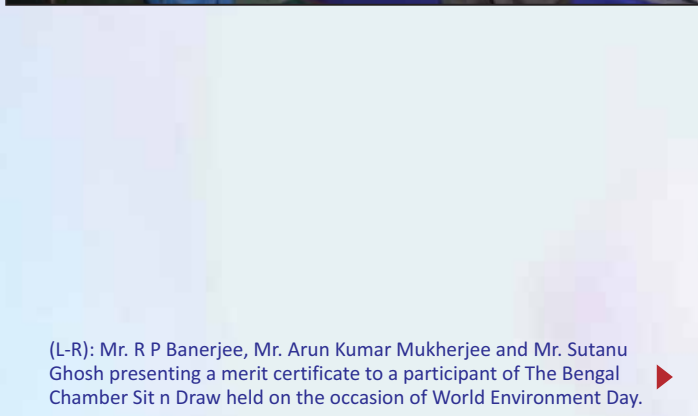
◀ Mr. Arun Kumar Mukherjee and Mr. Sutanu Ghosh presenting a merit certificate to a participant of The Bengal Chamber Sit n Draw held on the occasion of World Environment Day.



Mr. Arun Kumar Mukherjee (L) and Mr. Sutanu Ghosh (R) presenting merit certificate to a participant of The Bengal Chamber Sit n Draw held on the occasion of World Environment Day. ▶



◀ Mr. R P Banerjee, Chairperson, Education Committee, The Bengal Chamber presenting a merit certificate to a participant of The Bengal Chamber Sit n Draw held on the occasion of World Environment Day.



(L-R): Mr. R P Banerjee, Mr. Arun Kumar Mukherjee and Mr. Sutanu Ghosh presenting a merit certificate to a participant of The Bengal Chamber Sit n Draw held on the occasion of World Environment Day. ▶



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**31ST AUGUST – 1ST SEPTEMBER 2012,
ITC SONAR, KOLKATA**

Packed Hall on Day 2 (1st September 2012) ▶



◀ Selected drawings from The Bengal Chamber Sit n Draw held on the occasion of World Environment Day exhibited at the venue.

**LUNCHEON MEETING WITH H.E. MR. JOSE PACHECO, MINISTER
OF AGRICULTURE, REPUBLIC OF MOZAMBIQUE.**

**3RD SEPTEMBER 2012,
CHAMBER PREMISES**

The Chamber organized a luncheon meeting with a Mozambique delegation accompanying H.E. Mr. Jose Pacheco, Minister of Agriculture, Republic of Mozambique on 3rd September 2012 at the Chamber premises. The delegation was interested on the cooperation and investment in tea and other plantations, Poultry and Dairy Farming etc in Mozambique. Other members of the high level delegations were, H.E. Mr. Jose Maria De Silva Vieira Morais, High Commissioner of the Republic of Mozambique; Dr. Inacio Maposse, Director, Institute of Agriculture Research, Mozambique; Dr. Ruis Satoe, Economic Advisor to the Minister of Agriculture; Dr. Ines Catine, Press Advisor to the Minister; Mr. Vicente P C Chihale, Counselor Commercial, High Commission of the Republic of Mozambique; and Mr. Joao Antonio Xerinda, Second Secretary, High Commission of the Republic of Mozambique.

Mr. P Roy, Director General, The Bengal Chamber of Commerce & Industry welcomed all the dignitaries to the historic Chamber and Mr. Kallol Datta, Vice President, Bengal Chamber; CMD, Andrew Yule Ltd. extended floral greetings to the Minister of Agriculture, Mozambique and High Commissioner of Mozambique. H.E. Mr. Jose Pacheco, Minister of Agriculture, Republic of Mozambique made a PowerPoint presentation on the "Investment Opportunities in the Tea Sub-Sector in Mozambique". He said that agricultural transformation was a priority within the highest levels of Government and investors were offered attractive incentives and support. Agencies dedicated to facilitating investment were, The Investment Promotion Agency (CPI) and Centre for Promotion of Agriculture (CEPAGRI). The meeting were attended by Mr. Gaurav Swarup, Managing Director, Paharpur Group; Mr. D.P. Chakravarti, Vice President & Secretary, Goodricke Group; Mr. A.K. Bhargava, Additional Vice Chairman – Indian Tea Association

and M.D., Apeejay Tea Group; Mr. Sunil Munshi, Chief Executive (Tea) Andrew Yule & Company Ltd; Mr. D.M. Kapur, President, Bazaloni Group; Mr. Vijay Kumar, Vice President, Gillanders Arbuthnot & Co Ltd; Mr. D.P. Maheshwari, Managing Director & CEO, Jay Shree Tea & Industries Ltd; Mr. M.K. Varma, Vice President (operations), The Jorehaut Tea Limited; Mr. N L Ganguli, Director, Parry Agro Industries; Mr. Saneer Gurung, General



▶ H.E. Jose Pacheco, Minister of Agriculture, Republic of Mozambique addressing. Also seen fourth from left, H.E. Jose Maria De Silva Vieira Morais, High Commissioner of the Republic of Mozambique in India.

**3RD SEPTEMBER 2012,
CHAMBER PREMISES**

**LUNCHEON MEETING WITH H.E. MR. JOSE PACHECO,
MINISTER OF AGRICULTURE, REPUBLIC OF MOZAMBIQUE**



H.E. Mr. Jose Pacheco, Minister of Agriculture, Mozambique interacting with the dignitaries.



L-R: Mr. Kallol Datta, Vice President, The Bengal Chamber; H.E. Jose Pacheco, Minister of Agriculture, Republic of Mozambique; Mr. P Roy, Director General, The Bengal Chamber; H.E. Jose Maria De Silva Vieira Morais, High Commissioner of Mozambique in India.

Manager, McLeod Russel India Ltd.; Mr. P C Dhandania, CEO (Tea Division) Dhunseri Petrochem and Tea Ltd; Mr S. Borar, CEO , B.M. Birla Hospital; Mr. Monojit Das Gupta, Secretary General, Indian Tea Association; apart from senior officials of ITA and the Bengal Chamber. Mr. Manish Chowdhary, Director, Neepez Energy, Mozambique hosted the lunch.

**6TH SEPTEMBER, 2012,
CHAMBER PREMISES**

FELICITATION OF OLYMPIAN M C MARY KOM

The Bengal Chamber was honoured to felicitate Olympian M C Mary Kom for her stupendous achievement in the London Olympics 2012. Ms. Mary

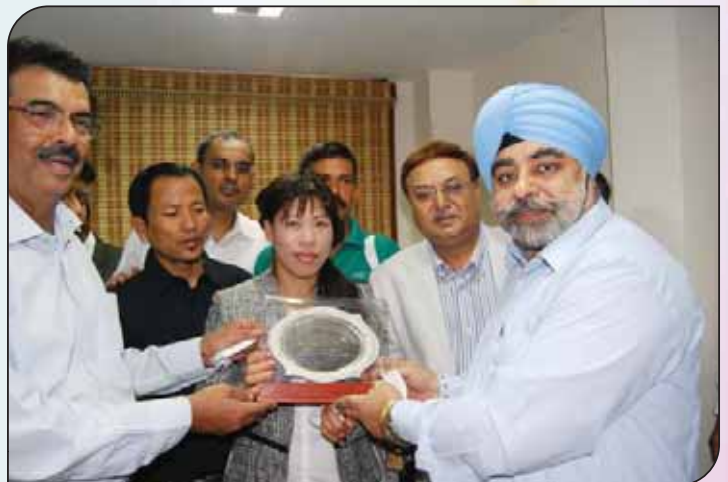
Kom won the Bronze Medal for India even after having to adjust to a new weight category of 51 kgs in the Women's Boxing event. The Chamber's Vice President, Mr. Kallol Datta (Chairman and Managing Director, Andrew Yule & Co. Ltd.) and Mr. Taranjit Singh, Chief Patron of the Chamber (Managing Director, JIS Group) felicitated the Olympic Bronze Medalist and Five Time World Champion along with Mr. P Roy, Director General of the Chamber. The Chamber would like to thank Mr. Sourav Daspatnaik, Chairman, Skill Development Task Force, for making this programme possible. The media was present in large numbers and the brief ceremony was followed by lunch.

Olympians, Mr. Joydeep Karmakar (Shooting) and Mr. Rahul Banerjee (Archery) were also present with Ms. Dola Banerjee (Archer).



(L-R): Mr. Sourav Daspatnaik, Chairman, Skill Development Task Force; Mr. P. Roy, Director General, The Bengal Chamber; Mr. Kallol Datta, Vice President, The Bengal Chamber with Olympian and London Olympics Bronze Medalist, Ms. MC Mary Kom

Mr. Kallol Datta (L) and Mr. Taranjit Singh, Chief Patron, The Bengal Chamber (R) are felicitating Olympian MC Mary Kom. Mr. P Roy and Mr. Sourav Daspatnaik are also seen in the photograph



Press Conference

(L-R): Mr. Sourav Daspatnaik, Mr. P. Roy, Mr. Kallol Datta with Ms. MC Mary Kom





Open Doors presented
Rasa Concert by JAYA SEAL

Chief Guest : His Excellency, M K Narayanan, Governor of West Bengal and Mrs. Padmini Narayanan, First lady



UPCOMING PROGRAMMES

- ▶ Interactive Session on Fire and Safety Compliance - Challenges and Solutions, 11th September 2012, Chamber premises
- ▶ Interaction with U Kyaw Swe Tint, Consul General of Myanmar in Kolkata, 12th September 2012, Chamber premises
- ▶ Felicitation of Olympians, Mr. Joydeep Karmakar and Mr. Rahul Banerjee, 12th September 2012, Chamber premises
- ▶ Business networking dinner with Lemenox, 14th September 2012
- ▶ The Chamber to felicitate (with other Chambers) His Excellency Pranab Mukherjee, Hon'ble President of India, 15th September 2012, ICC Auditorium
- ▶ Annual General Meeting of The Bengal Chamber, 28th September 2012
- ▶ Programme with AISEC, 29th September 2012 (to be confirmed)
- ▶ Education Summit, 13th October 2012, Science City
- ▶ Finance Programme on SMEs with Banks, October 2012

PROGRAMMES IN ASSOCIATION WITH THE PALLADIAN LOUNGE

- ▶ Romance with Tagore – Music, Poetry & Fashion : 10th September 2012
- ▶ Art Exhibition & Auction for Oral School of Deaf ; 19th September 2012
- ▶ Theatre by Dolly Basu on 29th September 2012 : Fairy tale Evening by Little Thespians of Choopkatha under the guidance of Dolly Basu