



2<sup>nd</sup> Edition of

# NURSING CONCLAVE

Industry Expectations in New Era: **Investing in Nurses on Upskilling**



**7<sup>th</sup>** JUNE, 2024



WILLIAMSON MAGOR HALL  
THE BENGAL CHAMBER OF COMMERCE AND INDUSTRY

“ The Conclave aims to promote the investment on upskilling of Nurses, as they are the foundation of healthcare and play a vital role in providing care, comfort and compassion for their patients and patients’ families. ”



Nurses are the largest workforce in the healthcare system providing direct care to the patients, families, and communities. Traditionally nursing is considered a profession of the provision of nurturing, competent, and compassionate care in a holistic way. Nevertheless, today's nursing career move to a larger and more independent role, nurses are more educated and experts in their services. Upskilling nurses is a smart investment in the future of the healthcare industry which can improve patient's safety & quality care, increase efficiency, reduce costs and can also have economic benefits.

## SESSIONS :

### Plenary Session I

- Upskilling Clinical Nurses and its impact on patient's care
- Investing in Critical care Nurses on Advance Monitoring Technology
- Upskilling Nurses on Antimicrobial Stewardship

### Plenary Session II

- Investing in Nurses towards understanding the Impact of Errors on patient and organization
- Impact of Nursing Sensitive QIs on Clinical Outcomes
- Effective communication - Industry Expectations - Does the Nurses have a role to play for patient and their relatives
- Innovative approaches to meet Customer Expectations in Healthcare Industry

### Plenary Session III

- **Work Stations -**  
Upskilling on Advance technologies in Patient's recovery (Hands on):
  - Engineered devices on Safe Intravenous practices
  - Safe Airway management
  - Advancement on DVT prevention
  - Advancement on Skin protections

## EMINENT INVITED CHAIRPERSONS & SPEAKERS:

- **Dr. Siddhartha Neogi**, Director of Health Services, Government of West Bengal
- **Ms. Abanti Gopan**, Nursing Consultant, Principal Assessor (NABH), Visiting Faculty
- **Ms. Madhukari Ray**, Nursing Director – Eastern region, Apollo Group
- **Ms. Doli Biswas**, Chief Nursing Officer, Fortis Healthcare Ltd
- **Dr. Arindam Chakraborty**, Head Microbiology, Fortis Hospital
- **Ms. Arpita Mandal**, Nursing Head, INK Hospital
- **Ms. Kasturi Mondal**, Principal, RTIICS College of Nursing
- **Ms. Tinku Adhikari**, Nursing Superintendent Quality Control, Apollo Hospital Kolkata
- **Ms. Manashi Bhaskar**, Chief Nursing Officer, Peerless Hospital
- **Ms. Shampa Gupta**, Principal, Westbank College of Nursing, NH Howrah
- **Ms. Josnamol George**, Assistant Nursing Superintendent, Nursing Quality, Education and Infection Control, Medica Group Hospitals
- **Ms. Maumita Saha**, Quality Nurse, Fortis Hospital Anandapur, Kolkata
- Other eminent dignitaries

## DELEGATE FEE :

**₹ 4,000 + 18% GST per delegate (include lunch and comprehensive background material)**

**A discount of 10% is applicable for a group registration of 4 or more participants registering from the same organization**

## PARTNERSHIP CATEGORIES AND BENEFITS ARE AS FOLLOWS:

Partnership category	Amount	Benefits
<b>Diamond Partnership</b>	<b>₹2,00,000</b> + tax as applicable	<ul style="list-style-type: none"><li>• Speaker may be nominated for a session</li><li>• The Partner will be provided kiosk space/table space (the set up and the manning to be organized by the Partner)</li><li>• Display of Partner logo on the main seminar banner</li><li>• Partners' Brochure in the registration kit</li><li>• Logo in social media event promotions of the programme (if logo is provided to Chamber in advance)</li><li>• AV of the Partner will featured at the Opening and also during Session Break (AV not more than five minutes to be shared with the Chamber prior to the programme)</li><li>• Partner may nominate 15 complimentary delegates</li></ul>

Partnership category	Amount	Benefits
<b>Gold Partner</b>	<b>₹1,00,000</b> + tax as applicable	<ul style="list-style-type: none"> <li>The Partner will be provided kiosk space/table space (the set up and the manning to be organized by the Partner)</li> <li>Display of Partner logo on the main seminar banner</li> <li>Partners' Brochure in the registration kit</li> <li>Logo in social media event promotions of the programme (if logo is provided to Chamber in advance)</li> <li>AV of the Partner will featured at the Opening and also during Session Break (AV not more than five minutes to be shared with the Chamber prior to the programme)</li> <li>Partner may nominate 10 complimentary delegates</li> </ul>
<b>Silver Partner</b>	<b>₹75,000</b> + tax as applicable	<ul style="list-style-type: none"> <li>Display of Partner logo on the main seminar banner - in physical and virtual platforms</li> <li>Partners' Brochure in the registration kit</li> <li>Logo in social media event promotions of the programme (if logo is provided to Chamber in advance)</li> <li>AV of the Partner will featured at the Opening and also during Session Break (AV not more than five minutes to be shared with the Chamber prior to the programme)</li> <li>Partner may nominate 5 complimentary delegates</li> </ul>
<b>Supported By</b>	<b>₹50,000</b> + tax as applicable	<ul style="list-style-type: none"> <li>Display of Partner logo on the main seminar banner - in physical and virtual platforms</li> <li>Logo in social media event promotions of the programme (if logo is provided to Chamber in advance)</li> <li>Partner may nominate 2 complimentary delegates</li> </ul>
<b>Stall (2m x 2m)</b>	<b>₹30,000</b> + tax as applicable	<ul style="list-style-type: none"> <li>Display of Partner logo on the main seminar banner - in physical and virtual platforms</li> <li>Logo in social media event promotions of the programme (if logo is provided to Chamber in advance)</li> <li>Partner may nominate 2 complimentary delegates</li> </ul>

## GLIMPSES FROM THE PAST:



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